



RotaryGram Brief July 30th, 2008 * Vol. 97, No. 53

PROGRAM PREVIEW JULY 30th

THE PLANT DOCTOR, DR. DENNIS FRANKLIN, PLANT PATHOLOGIST/HORTICULTURIST



Dennis Franklin has an extensive background in horticulture and plant pathology. His formal education includes a BS in Botany from McNeese State University, an MS in Plant Physiology from Texas A&M University, a PhD in Plant Pathology from Texas A&M University, and a Post Doctorate in Plant Pathology from Purdue University. He has taught numerous college courses in Horticulture and Plant Pathology, has many publications including a series of Southeast Texas Plant Guides, is a syndicated writer of the feature column, "Ask The Plant Doctor" (Beaumont Enterprise, Hearst Newspapers) and guest on the "Garden Hour" on KLVI Radio 560 AM from 7:00-8:00AM Saturday mornings. His clients include homeowners, nursery growers, property developers and managers, landscapers, golf courses and corporations. He teaches Master Gardener courses sponsored by the Texas A&M University AgriLife Extension in Orange and Jefferson County and instructor of pesticide recertification for the Texas Department of Agriculture. In 1991, he was commissioned by the United States Forest Service as the primary consultant involved in preparing and moving the first living National Christmas tree to Washington DC. The 65-foot tall Blue Spruce was dug from a mountain slope in Carson National Forest near Taos, New Mexico and moved to Washington DC on a specially constructed 85-foot long rig. During the national Christmas ceremony, President George H. Bush turned on the tree's lights. The tree was relocated to the National Arboretum, in Washington DC, where it now lives and thrives! **For lagniappe on July 30th, among other surprises and prizes: Dr. Franklin is gifting copies of his Plant Guide to two members of each table.**

Thanks to Rotarian Jeff Dyson for arranging this special program.

JULY 30th HEAD TABLE and LUNCH MENU

* Invocation, Robert Besser, Wesley United Methodist Church *Pledge, Dan Mikolay, US Immigration & Customs Enforcement

*Introduction of Guests, Bo Weinbaum III, Primco

Elegante Menu will be Chef's Choice

Amelia Little League Project
7-19-08 (Saturday)
GREAT SUCCESS, BIG TURNOUT

The following club members showed up for the big day

Pat Anderson	Vernon Pierce	Angela Baker & husband	Paul Koester
Jim Rich & wife	Gerald Condon	Dan Mikolay & wife	Guy Goodson
Karen Weller	Phil Dunlap	Jay Johnson	Bruce Hoffer
Donna Qualls - Photographer			

Counting our club members there were approximately 100 volunteers that showed up for this very worthy cause. There were people pouring concrete, changing out wood on bleachers, welding, painting, mowing and doing whatever needed to complete this project in a days time and even had time to take a break for lunch which was provided by Lyondell.



ATTENTION NEW MEMBERS

Just as a reminder, points are earned towards your blue badge by participating in events and any Service Projects such as helping at the Wednesday weekly meeting.



BREAKING NEWS



Your Board of Directors met on Tuesday, July 22nd and approved the following proposed New Members. Unless written objections to Board of Directors at the Rotary Office are received by July 31st, these candidates will be considered elected to membership.

1. **Claudie Hawkins**, Director of Event, Facilities & Libraries; Beaumont Civic Center Complex; "Municipal Government Administration"; Proposed by: Paula Bothe
2. **Lois Cornwell**, Senior Manager; State of Texas Workforce Solutions; "Workforce"; Proposed by: Jim Rich
3. **Monica Mason**, Executive Director; Hotel Beaumont; "Institutions & Hospitals-Retirement Center"; Proposed by: Jim Rich
4. **Erin Lacy**, Director of Public Relations/Marketing; Spindletop Mental Health; "Publicity-Public Relations Service"; Proposed by: Vesta Brandt
5. **Kim Tompkins**, Owner/Operator; Kim's Hair Studio; "Service Industries-Personal Care Provider"; Proposed by: Roger McCabe
6. **Christopher Mabry**, Financial Advisor; Merrill Lynch; "Brokerage-Financial Advisor"; Proposed by: Stephanie Williams

■ UPCOMING PROGRAMS _____

July 30 – The Plant Doctor, Dr. Dennis Franklin

August 6 – State Rep. Joe Deshotel, Dist.22, Chair House Economic Dev. Committee

August 13 – Dr. Max Morley, Nacogdoches, Rotary 5910/RI Polio Plus Initiative

August 20 – Texas Commissioner of Agriculture Todd Staples

August 27 – Congressman Kevin Brady

Club Runner Review

Remember the first thing you will come to after logging in under www.clubrunnerca.com/beamont is "**Welcome to Beaumont Rotary**".

Next, you click on the top right hand corner of the page under "**login**". Then you will come to "**Login name & Password**". Enter your First name (**dot**) last name. Then click on "**Forgot your password**". The next screen will ask for your "**Last Name and email address**". Then hit **SAVE**. It will then send you your temporary password. (If you have any trouble, please email or call Donna Qualls at the Rotary Office). When you receive your temporary password, login again and it will take you to the "**Administration Page**" where you can click on edit your profile and add all your information.

Again, the most important thing you can do at this time is the "**Edit my profile, Change my Password and Upload My Photo**".

"PAST PRESIDENT'S MINUTE" (REFLECTIONS OF DAYS-GONE-BY)

Larry Beaulieu (1988-89)	July 9 th
Robert Robertson (1974)	July 16 th
Not available	July 23 rd
Charlie Wienbaum (1983-84)	July 30 th

Review of Past President Larry Beaulieu History Minute from July 9th

I was fortunate to service as President 20 years ago. When I thought about that year, I discovered I didn't remember much of it...but that's a problem I seem to be having about things that happened 20 days ago! A quick review of the RotaryGrams from that year helped me recount the key points. Having outstanding speakers has always been a hallmark of this club, and with the help of a great program committee, we had a great line up 20 years ago. I noted that 34 of the 47 speakers were from out of town (so by definition they MUST have been EXPERTS). We heard from names like Ann Richards, Joyce Brothers, and the CEO's of Temple Inland, Goodwill International, and Goodyear Tire & Rubber. The Chancellor of U.T., a New York City Opera Soprano, John Sharp, Gary Muro, heads of the Texas air control board, editor of the Texas Kiplinger Letter, President of the Texas Research League, State Bar Association, the head of M.D. Anderson, LSU's athletic director...and on and on. Local speakers included Mayor Maury Meyers, LU President Billy Franklin, Senator Carl Parker, and other dignitaries...we also had Ray Auburn, head football coach at Lamar. (Lamar played Texas Tech that year in a 28 to 59 losing cause) (November 12, 1988). It was also a tradition to have the newspaper publisher, Aubrey Webb in this case, come at year end to give his views of the year about to close and what might be on the horizon. I couldn't help but note the "RotaryGram" review the following week, quoted Webb as saying the oil economy might improve a bit in 1989 with oil prices going up, but not more than \$18 a barrel. He also mentioned new business in town including the new restaurant called "Olive Garden." I was recalling Gerald Condon leading a few of us in a recent softball game...well back in 88-89, we had a "regular team" and in fact the published schedule showed our club team playing 13 games on tap at the Athletics Complex. Camp Enterprise has always been a favorite project of mine, and that year we hosted 114 students from 31 high schools, served by 22 counselors. It was noted in one of the spring RotaryGrams that Sam and Evelyn Lord would be returning to Beaumont after 4 years in Ireland. In fact Evelyn was one of our speakers in 1989. I also saw an announcement that I announced a "Club exchange visit" to the Rotary club in Grand Cayman. The trip was set for June 1, 1989. Ground transportation, RT air, and a stay at the Treasure Island hotel on Grand Cayman was included for a price of \$480...sounds great...I don't think it happened. Other RotaryGram news included an admonishment of the 60 "scooters" we had at one meeting alone. I could not find the "membership numbers" for those years, but I recall it being in the 400 range. The theme for the year was "Put Life into Rotary...Your Life". I also noted that Paula Bothe was admitted as a member during my year, just in time to produce my Swan Song!

Review of Past President Robert Robertson History Minute from July 16th Founding & Funding the Beaumont Rotary Foundation

In 1973 Rotarians Ken Ruddy, Mark Steinhagen, Tom Lamb, Peter Wells, and others proposed the organization of a Beaumont Rotary Foundation, especially Ken Ruddy who observed that we were sending money every year to the Rotary International Foundation for its projects, but locally we had to raise money project-by-project. And so, we organized our own foundation. The next step was to fund the Foundation, and for this purpose the club carried various fund raising projects, including Rotary Sports, Invitational events – tennis and golf tournaments on a pay-for-pay basis at the Beaumont Country Club. One year, to build interest, we arranged an exhibition tennis match between Rotarian Marvin K. Gordy and Junior League member Marsha Elmore. This was the old days, when Rotary was an all male organization and the Junior League was for women only. This "battle of the sexes" matched Gordy, who was not a tennis player, against Elmore who was a bonafide player. The match had great promise, we thought. Fellow Rotarians trained Gordy, working him hard, so hard that soon he was crippled with shin splints. On the day of this historic event, many Rotarians, Junior Leaguers, and others, including Dr. Lulu Smith and an ambulance, gathered at the BCC tennis courts to watch the drama unfold. Unfortunately for Gordy, who was limping, and the Rotarians, things did not go well. Elmore began to win points and games, and then a rally close to the net; she hit Gordy with a ball in the leg. Then Gordy, who was injured by the blow, decided to retire and conceded victory to Elmore. Thus the "battle of the sexes" was decided and the Beaumont Rotary Foundation received another infusion of capital.

"ROTARIAN OF THE DAY"

Ken Arola – Community Chiropractic	July 9th
Gerald Condon – Collisions & Classics, Inc.	July 23rd
Robert Besser – Wesley United Methodist Church	July 30th
Chris Ayers – Ayers Patton & Associates	August 6th

■ **LOOKING AHEAD** _____

August 21st – “30 Something” meeting at Verlo Mattress Factory

Week of October 1st – “Rotary Goes Home” (offsite). Contact Vernon Pierce to host evening dinner in your home for club members during this week.

November 19th – “Rotary Goes to Work” (offsite). Contact John Weitzel to host club members at your workplace.

November 26th, December 24th & 31st – No meeting

REVIEW FROM JULY 23RD PROGRAM

Past President Angela Baker read a moving remembrance in the Resolution of Memorial Tribute in Memory of **Marvin Dunnam**. All members stood together in support of the resolution and the bell tolled for the beloved Paul Harris Fellow and friend. The program continued with President Jim Rich introducing Public Relations Lane Chair, Vesta **Brandt**. After Vesta made her way to the head table amid the drum roll (thanks to **Toby Castro**), confetti blow out, and array of noisemakers and balloons in the audience, she introduced this year's new “Rotary Initiatives.” Chad Blanchard introduced the concept and details of Rotary University and described the steps members can take to achieve Bachelors, Masters, and Doctoral levels of completion. Information packets were distributed with descriptions on “degree” requirements. The web site will also have the Rotary University information sheets available to members. Rotarians **Guy Goodson** and **Gary Coker** were overheard wondering if Rotary University provides for a Rotary High School GED level! RotaryGram Editor and ClubRunner coordinator **Keith Rogers** introduced ClubRunner, a powerful tool that incorporates the use of our website and the Internet to help us manage club operations and communications more efficiently and effectively. Past District Governor **Chuck Mason** added that District 5910 has used ClubRunner this past year and found it to be extremely helpful. Log on to www.clubrunner.ca/beaumont to sign on for the service and receive individual passwords. Executive Director Donna Qualls will be posting more information about ClubRunner on our web site www.beaumontrotaryclub.org. Drum Roll for Past Presidents Gerald and Angela who started our path to the 21st century technology and communications and to the extraordinary work of **Jason Armstrong** who maintained our website until his relocation to Houston! President Jim Rich on behalf of Membership Lane Chair **David Locke** encouraged the club to recruit outstanding individuals to increase the membership roster. Everyone in the audience left remembering the Four-Way Test and the Rotary motto....”Service above Self.”