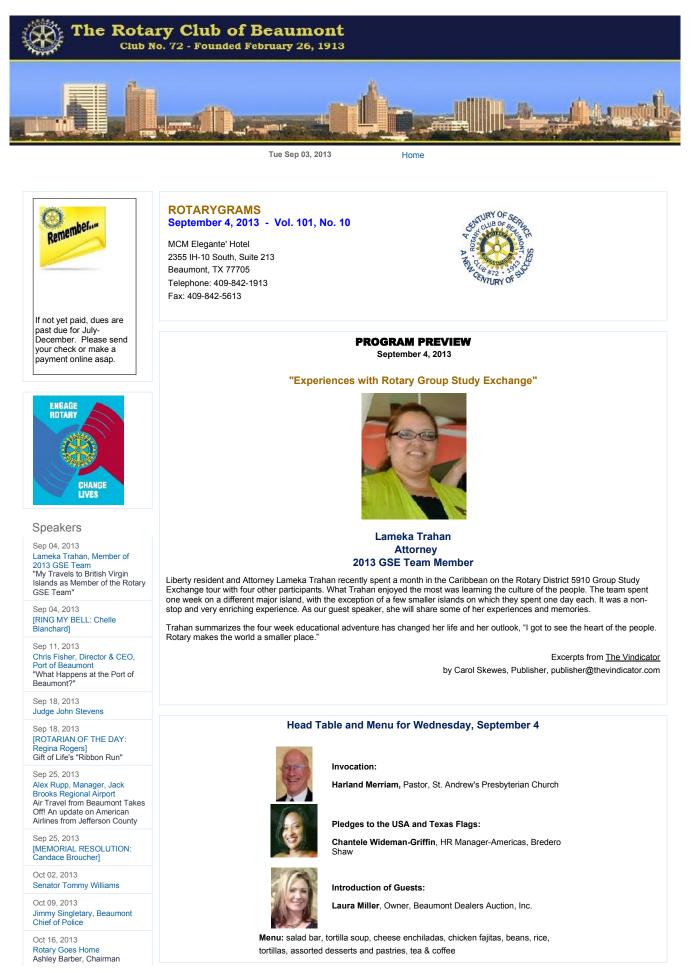
## Beaumont



http://www.clubrunner.ca/portal/DynamicBulletinEmail.aspx?accountid=3775

## Beaumont



Club Events & Makeup Opportunities

"Show Your Colors" Flag Project Sep 11, 2013 05:00 AM

District Foundation & Membership Seminar South Shore Harbour Resort Sep 21, 2013 09:00 AM - 04:00 PM

Board of Directors Meeting The Beaumont Club Sep 24, 2013 11:45 AM

Rotary After Hours The Cabana at The Grill Sep 26, 2013 05:30 PM

Rotary After Hours the Cabana at the Grill Sep 26, 2013 05:30 PM

Board of Directors Meeting The Beaumont Club Oct 22, 2013 11:45 AM

Rotary After Hours TBA Oct 24, 2013 05:30 PM

"Show Your Colors" Flag Project Nov 11, 2013 05:00 AM

Board of Directors Meeting The Beaumont Club Nov 26, 2013 11:45 AM

Board of Directors Meeting The Beaumont Club Dec 17, 2013 11:45 AM

Board of Directors Meeting The Beaumont Club Jan 28, 2014 11:45 AM

"Show Your Colors" Flag Project Feb 17, 2014 05:00 AM

Board of Directors Meeting The Beaumont Club Feb 25, 2014 11:45 AM

Board of Directors Meeting The Beaumont Club Mar 25, 2014 11:45 AM

Board of Directors Meeting The Beaumont Club Apr 22, 2014 11:45 AM

District 5910 Conference College Station Apr 25, 2014 - Apr 27, 2014

"Show Your Colors" Flag Project May 26, 2014 05:00 AM

Board of Directors Meeting The Beaumont Club May 27, 2014 11:45 AM

"Show Your Colors" Flag Project Jun 14, 2014 05:00 AM

Board of Directors Meeting The Beaumont Club Jun 24, 2014 11:45 AM

## President's Initiative: RING MY BELL!

Benefiting the

Beaumont

**Rotary Foundation** 

Ever wish you had the opportunity to ring the opening bell at the meeting?

For a donation of \$25 to the Beaumont Rotary Foundation, you will be allowed to do just that. You will be called up to ring the bell to start the meeting! When he rings the bell to conclude the meeting,

President Chad Blanchard will match your donation with another \$25 donation to the Beaumont Rotary Foundation!

# Bell Ringer on September 4

Ann Scoggin Owner, Coldwell Banker Southern Homes

#### CALENDAR OF ROTARY EVENTS (and make-up opportunities)

September 7	Playground Workday (tentative)
September 8	Applications for GSE Team Leader are due
September 24	Board of Directors meeting, 11:45 a.m., the Beaumont Club
September 26	Rotary After Hours in the Cabana at The Grili; 5:30 p.m. (tentative)

### Patriot's Day is September 11



We need YOUR help on Patriot's Day! Plan now to start your day early and, with a big team of workers, everyone will have ample time to get to work! Let Pat Anderson know if you will be able to volunteer on Wednesday, September 11.

The subscriptions to the Flag Project make up a large amount of revenue for the club service work and the Foundation Board of Trustees is working on ideas to increase the number of subscribers to the project.

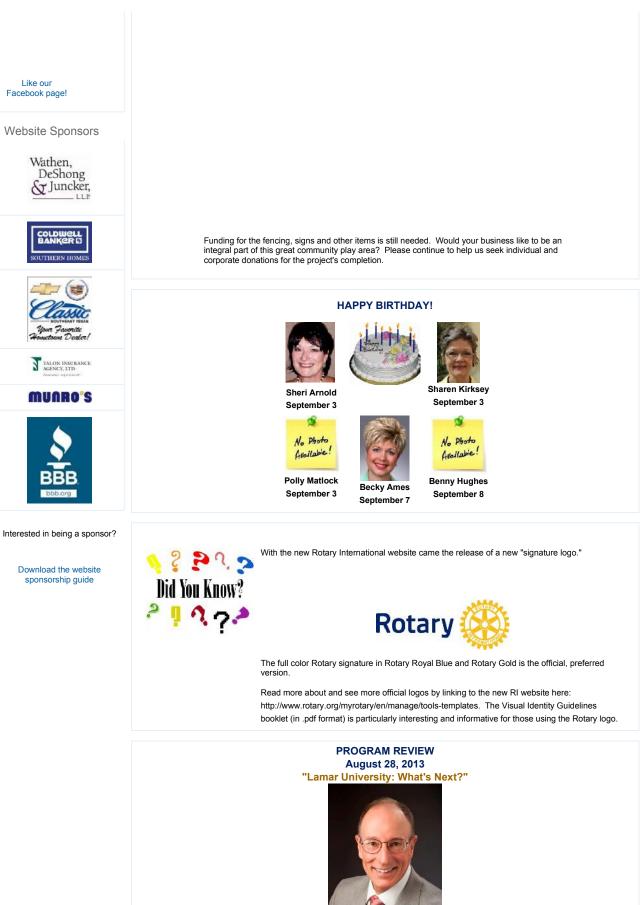
Remember to get your flag subscription and tell a neighbor or two!

## **Build it and They Will Play!**

The subcontractor has been working most of the weekend installing the rubberized safety surfacing. It adds even more bright, cool colors and a very clean look in addition to the safety factor. Before we can announce the next workday, we are waiting on confirmation from the irrigation subcontractor about when he can perform his work. The final activities (planting grass, installing the wood fiber chips, and cleaning the equipment) are contingent upon that phase being complete.

Please let Jacque know if you can join the fun as we begin to put the finishing touches on this Centennial project! If you have teenage children or grandchildren who need service hours, this would be a great time for them to participate. We will announce and email details to the volunteers. (Click on the photo below to see more pictures.)

## Beaumont



#### Dr. Kenneth Evans President

#### by Rotarian Craig Escamilla

Centennial President Becky Mason introduced Dr. Kenneth Evans, the new president of Lamar University (LU).

Dr. Evans began by outlining some of the challenges facing higher education in general. He introduced a new tag line for LU: Living the Legacy, Shaping the Future. He explained the importance of embracing LU's past while continuing to chart new territories. He discussed some recent trends that have driven a significant increase in the cost of higher education. Part of the solution is an increase in tuition and fees; however, there are other components to a realistic permanent solution. One solution involves increasing online offerings, but a critical component of online education is finding an appropriate niche. Dr. Evans pointed out the importance of increased online offerings relative to the local refining industry. Higher education is also increasing focus on certificate and international studies programs, and in executive education, specifically related to the energy industry.

Dr. Evans also identified other potential areas of focus for LU: new approaches to fundraising, increased research activity, new and innovative student recruitment efforts, budget reallocations (a semantic difference from budget cuts) that are focused on increased operational efficiency, and remote campuses. As a general rule, education institutions must help redefine the land grant metaphor to add additional "legs" to the stool beyond engineering, education, and agriculture.

Dr. Evans identified a five-component approach to building LU's future. First, a focus on joint efforts with the community on economic development in order to increase enrollment in LU. He demonstrated simple examples of how increased enrollment would benefit the community economically ranging from more student customers for local businesses to the need to increase commercial infrastructure near campus. An additional component of economic development is LU's developing commercialization and innovation center. The second component of LU's focus is enrollment management. Trends in online enrollment point downward, so innovation in LU's offerings is a necessity. LU also recently enrolled its highest quality group of freshmen ever, and has tremendous diversity among students.

The third component is an increase in research activity and faculty scholarship among LU faculty and students. LU cannot be only focused on dissemination of information. Research and development is critical, especially in areas where LU has core competences. The fourth component is reinvigorated student life, with strong on- and around-campus lifestyle offerings. An additional critical component of student life is an opportunity for students to study abroad. LU has an opportunity for significant growth in this area. The final component is concerned with overall curriculum quality and rankings for the entire institution with a special focus on high quality faculty, staff, facilities, and athletic programs. Dr. Evans wants to see LU realigned with the new opportunities for higher education, and with the entire Southeast Texas community.

Website: www.beaumontrotaryclub.org Email Executive Director: admin@beaumontrotaryclub.org

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