



Speakers

Aug 17, 2016

[Madeline Alexander, Certified Mastermind Executive](#)

Business Lessons Learned from Microsoft

Aug 24, 2016

[Dean Peery, Vice President/General Manager](#)

Gerdau Long Steel North America

Aug 24, 2016

[\[ROTARIAN OF THE DAY: Norma Sampson\]](#)

Gift of Life Color Run and other programs]

Aug 31, 2016

[NO MEETING AT THE ELEGANTE](#)

It is "Rotary Goes Home!"

Sep 07, 2016

[Paula Bothe presents Beaumont Community Players](#)

"My Fair Lady"

Sep 14, 2016

[Chelsea Tipton, Musical Director, Symphony of SETX](#)

"What Makes Great Music!"

Sep 21, 2016

[Robert J. Robertson, Historian](#)

Judge Lamar Cecil and the 1956 Desegregation of Lamar Tech - the 60th Anniversary

Sep 28, 2016

[Dr. Msonthi Levine](#)

"Living Healthy and Loving Life"

ROTARYGRAMS

August 17, 2016
Vol. 104, No. 7

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PROGRAM PREVIEW

August 17, 2016

"Breaking Barriers to Customer Loyalty"



Madeline Alexander
The Power Coach

Madeline Alexander is an acclaimed motivational speaker, and best-selling author with a diverse background in eight

Oct 05, 2016

[\[No Meeting today: members should attend WDWR\]](#)

Attend or help with Wine Down With Rotary on October 6 as the meeting obligation of the week

Oct 12, 2016

[TBA](#)

[MEETING WILL BE IN THE FOUNTAINVIEW ROOM]

Oct 12, 2016

[TBA \(being confirmed\)](#)

[View entire list](#)

Upcoming Events

[The 2nd Annual "Wine Down With Rotary"](#)

The Event Centre
Oct 06, 2016

Sponsors

We never stop moving:



Southern Homes



disciplines: leadership development, high-performance team building, communications, customer relationship management, organizational change, business management, productivity engineering, and instructional design.

Serving as the Director of Communications for Microsoft Corporation during the landmark antitrust lawsuit, Madeline will share the inside story of how the software giant transformed its approach to customer engagement to create a new culture of listening, collaboration, and innovation. Serving on the front lines of the specific customer interactions at the center of the case, Madeline will share powerful lessons of leading change in a hostile climate to create extraordinary customer experiences. Learn the formula of transformation that made Microsoft a leader in customer experience, and the principles that can help every company to break through barriers to customer loyalty.

Bring your co-workers and business associates to hear this dynamic speaker!

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Head Table for August 17



Invocation:

Tim Sudela
President
American Valve & Hydrant



Pledges to the USA & Texas Flags:

Courtney Griffith
Financial Advisor
Wells Fargo Advisors



Introduction of Guests:

Mark Davis
Executive Meetings Manager
MCM Elegante Hotel & Conference Center



Introduction of Speaker:

Michael Perez
Loan Originator
Gateway Mortgage Group

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CALENDAR OF EVENTS

(and opportunities for meeting makeups)



Interested in being a sponsor?
[Download the website sponsorship guide](#)

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August 5-16	Sign up for Rotary Goes Home
August 17	Wine Down With Rotary Committee meeting; following Noon Rotary meeting; Ballroom D
August 23	Board of Directors meeting, 11:45 a.m., the Beaumont Club
August 31	NO MEETING AT THE ELEGANTE; Rotarians to attend Rotary Goes Home this week

August 30-September 1 will be Rotary Goes Home meetings!



Rotary Goes Home, the popular fun event where the weekly Rotary meeting is moved to Rotarian homes, will take place **August 30-September 1 in place of the Rotary meeting on August 31.**

We have some very gracious members who have volunteered and are hosting some fun events! Thank you to Bobbie Applegate, Joanne Brown, Scott Hatcher, Leonard Juncker, Sharen Kirksey, Becky Mason, Chuck Mason, Ted Moor, and Bel Morian for your gracious hospitality. We are looking forward to it!

If you would like to join one of the meetings, sign up by visiting the online registration here:
<http://www.signupgenius.com/go/10c0e4aadaf22aafd0-rotary4>

Watch for more information via email from your host.

* * * * *

LOOK

WHAT'S AHEAD!



On August 24, guest speaker will be Dean Peery, Vice President & General Manager of Gerdau Beaumont Steel Mill. Come learn about the steel business in North America.



The week of August 31 is Rotary Goes Home; there is no meeting at the Elegante on August 31. Please attend an event with one of our gracious hosts.

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Wine Down With Rotary in Second Year!



The second annual **"Wine Down With Rotary"** fundraiser will be on Thursday, October 6. There will NOT be a Rotary meeting on October 5 so this event will substitute for the meeting of the week.

Get your tickets to attend and some to sell to friends and co-workers at the meeting this week or phone the Rotary Office. It will be another great/not-to-be-missed event!

This year, Wine Down With Rotary will be a celebration of the Centennial of The

Rotary Foundation. We will recognize the good works of Rotary through the 100 years of the Foundation.



Plan to be a part of this very special event!

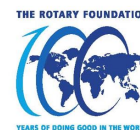
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SPONSORS NEEDED







To make the Wine Down With Rotary fundraiser truly successful, we need financial support from donors who will sponsor and help to underwrite one of the expenses of the event. Please consider at which level you would like to help and make a tax-deductible donation to the Beaumont Rotary Foundation as a sponsor.



"Wine Down with Rotary" proceeds are designated for The Beaumont Rotary Foundation to fund service projects of the Rotary Club of Beaumont and for The Rotary Foundation for international projects and the End Polio Now campaign.



SPONSORSHIP OPPORTUNITIES

	PINOT NOIR \$2,000 LEVEL	Company logo or personal name will appear on sign at the entrance and all promotion as described below; donors at this level will receive 4 complimentary admissions & 20 raffle tickets	
	CHARDONNAY \$1,500 LEVEL	Logo will appear on keepsake glasses and all promotion as described below; 2 complimentary admissions & 10 raffle tickets (Only 1 sponsor at this level.)	
	MERLOT \$1,000 LEVEL	Company or individual name will appear on the keepsake wine list; 1 complimentary admission tickets per sponsor at this level.	
	PINOT GRIGIO \$500 LEVEL	*All sponsors at this level will be included in promotion as described below.	
	REISLING \$300 LEVEL	*All sponsors at this level will be included in promotion as described below.	

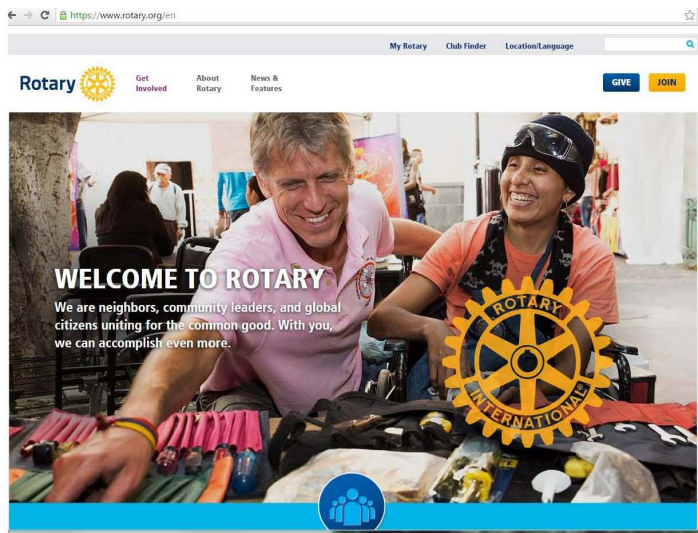
The Beaumont Rotary Foundation is a 501(c)(3) organization which supports service projects of the Rotary Club of Beaumont.

*All sponsors will be listed on website and Facebook page, on signage at the event, on visual presentation at the event and at weekly Rotary meetings throughout the month of October. Please provide name as it is to be listed and displayed no later than **September 25**. Donations can be accepted by credit card online or by check to **Beaumont Rotary Foundation**; acknowledgements will be sent for tax purposes.

Click on the image to read full document.

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My Rotary Account Registration



Have you set up a My Rotary account yet? If not, there's no better time than right now!

[Open these easy to follow, step-by-step directions: Create a My Rotary account.](#) It's very simple and you will be more connected with Rotary International.

Remember that My Rotary is a different account than what you likely have already in ClubRunner. Log-in at rotary.org.

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Interact Leaders Gather and Plan Year



On Saturday, August 13, the leaders of West Brook Interact Club attended a training workshop at Lone Star College - Montgomery and enjoyed time to meet other Interact leaders from across District 5910. Time was provided for the clubs to meet and begin preparing for the 2016-17 academic year.

While students from the Interact Club at Kelly Catholic High School were not able to attend, the sponsor from the Beaumont Rotary Club, **Jim Baxter**, attended and took copious notes to share with them when they meet in the next month.

Best wishes for a successful year to both Interact Clubs. You make us proud!

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In the News: Lamar Rotaract Club Featured in Local Magazine



The Lamar University Rotaract Club earned their share of recent publicity in the Cardinal Cadence magazine (Vol. 44, No.1).

The article highlighted the group's service and says the members' work is "*a force multiplier for any project.*" Their assistance with our projects in the past has certainly been a "multiplier" to our success as well. We are proud of Lamar Rotaract!

[You can read the entire article here.](#)

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FAMILY OF ROTARY



We send wishes for a quick recovery to our friends and fellow Rotarians who have been ill, had or are facing surgery, or just need our thoughts and prayers. We hope you are better soon!

Paula Bothe
Lee Freeland
Cheryl Williams

Please let us know if you or another Rotarian should be included in our weekly good wishes article!

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James Broussard

August 17



Chris Colletti

August 18



Randy Fluke

August 19



Elaine Shellenberger

August 21



Michael Wolf

August 22

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PROGRAM REVIEW

August 10, 2016

**Looking Forward to a Great Season of
Lamar Cardinal Football**



Ray Woodard
Football Coach
Lamar Cardinals

by John Neely
 photo by Nakisha Burns

Ray Woodard, Lamar University Football Coach, was our speaker for today's Rotary meeting. Coach Ray Woodard was introduced by W.L. Pate.

Ray Woodard is one of only five college football coaches with an earned Doctorate Degree. Under Coach Woodard, the overall focus regarding players is viewing the individuals as "student-athletes." After all, he reminds us, "there is life after college football."

Coach Woodard opened his presentation/pep-talk with a video of highlights of Lamar Football's 2015-16 season.

At this time of the year, every football coach has high hopes for their team's potential for the upcoming season. Everyone is excited and optimistic, which they should be. THIS years Cardinal team has by far the very best field with 41 lettermen returning, including Cade Harrington, the hard-working All-American running back who ran 2100 yards last year. Yes, TWO THOUSAND, ONE HUNDRED YARDS in one season.

Coach Woodard said, "The upcoming 2016-17 Season starts off with some pretty stiff competition, so we should know pretty quickly how good we really are!"

When asked to name this year's starting quarterback, Coach Woodard quickly replied, "Carson Earp."

Go, Cards!

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