

Speakers

Oct 26, 2016 Senator Brandon Creighton

The State of the State

Nov 02, 2016

Jim Baxter, Youth Lane Co-Chair

World Interact Week

Nov 09, 2016

<u>Colonel Brad Bane, Commanding</u> Officer

842nd Transportation Battalion, Port of Beaumont

Nov 16, 2016

Mike Boone, Game Warden

Television Personality on Lone Star Law

Nov 23, 2016 NO MEETING

Happy Thanksgiving!

Nov 30, 2016

Bridget Johnson, Chair

Vocational Excellence Awards: "Thankful for Exemplary Performance in the Workplace"

Dec 07, 2016

West Brook High School Choir, Jimmy Robertson, Dir

Catch the Holiday Spirit! [MEETING WILL BE IN THE FOUNTAINVIEW ROOM]

Dec 07, 2016

ANNUAL ELECTIONS OF BOARD MEMBERS

Dec 13, 2016

Past President Chad Blanchard

Holiday Party [NOTE: This is Tuesday evening; no meeting at the Elegante on

ROTARYGRAMS

October 26, 2016 Vol. 104, No. 17

MCM Elegante' Hotel 2355 IH-10 South Suite 213 Beaumont, TX 77705

Phone: <u>409-842-1913</u> Fax: <u>409-842-5613</u>



PROGRAM PREVIEW

October 26, 2016

"The State of the State"



Brandon Creighton State Senator

"Brandon began his public service in college, when he served as a messenger in the Texas Senate. After learning the value of hard work on his family ranch outside Conroe and working to fund his own education, he has applied his work ethic to a succession of roles. After serving as a policy advisor in the Texas Senate, he worked for the Attorneys General in both Texas and Oklahoma. Voters in Montgomery

Wednesday]

Dec 14, 2016 NO MEETING AT THE ELEGANTE

The 2016 Holiday Party on December 13 replaces this meeting

View entire list

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County first sent Brandon to the Texas House of Representatives in 2006 where over the course of six years, he served on multiple influential committees.

On May 10, 2014, the citizens of Senate District 4 voted overwhelmingly for Brandon Creighton to represent them in the Texas Capitol. Since he was sworn in on August 24 of the same year, Creighton has ably represented the interests of a district spanning Harris, Chambers, Jefferson, and most of Montgomery and Galveston Counties.

Since arriving in the Texas Senate, he has maintained his focus on the fundamental purposes of government, securing tax reductions and advocating for crucial infrastructure improvements in commercial waterways and ports."

-from http://brandoncreighton.com

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Head Table for October 26



Invocation:

Shawn Molina
Senior Account Executive
iHeart Media



Pledges to the USA & Texas Flags: Jerre Croley

Location Manager PV Rentals, Inc.



Introduction of Guests:

Mellie Bevilacqua
Executive Director
Foundation for Southeast Texas



Introduction of Guest Speaker:

W. L. Pate
President/Owner
Pate Resouces Group

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CALENDAR OF EVENTS

(and opportunities for meeting makeups)

October 25	Board of Directors meeting, 11:45 a.m., the Beaumont Club
October 26	Membership Lane Meeting following Club meeting, reserved

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	tables at the rear of the Ballroom
October 27	Rotary After Hours, hosted by Kathleen Alsup & Stephanie Shoemaker, 5:30-7:00 p.m., at The Grill (on the Patio near the Cabana)

LOOK WHAT'S AHEAD!



The first week of November has been designated as World Interact Week! On **November 2**, we will join with the two Interact Clubs we sponsor and celebrate their efforts and commitment to Service Above Self.

On **November 9**, the Club will have the honor of recognizing our heroes, the Rotarians who are veterans of any of the branches of the armed services. Our speaker will be Colonel Brad Bane, Commanding officer of the 842nd Transportation Battalion stationed at the Port of Beaumont.



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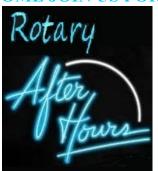
Today, October 24 is designated as World Polio Day and is designed to bring attention to the progress made and the work still ahead to end this dreaded disease. Nakisha Burns, Public

Relations Lane Chair, arranged for our Club to have a brief spot on News at Noon with Nicole Murray to spread the news on a local level. President Ted Moor and Zone Polio Coordinator Chuck Mason were happy to speak about Rotary's efforts and the progress of the cooperating organizations to End Polio Now.



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COME JOIN US FOR



October 27, 2016 5:30-7:00 p.m. The Grill (the Cabana & Patio area)

Hosted by Kathleen Alsup and **Stephanie Shoemaker**

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Interact Clubs Need Donations





The Interact Clubs are again collecting supplies to create gifts for others. They request toilet paper rolls to fill with goodies, trinkets, and treats for local nursing homes and hospitals. They can also use left over gift wrapping paper, ribbons and yarn to tie the ends of these treats. Sheree Pierce, sponsor of the West Brook Club, asks that you bring items to the club meetings and/or the Rotary Office before November 10 so she can make a delivery to the Interact Mixer.

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Do you know of a young lady who will take part in the 2017 Neches River Festival as a princess?

If your daughter or granddaughter is a student at a Beaumont school, graduating in May, and planning to take part in the annual NRF festivities, perhaps she could be sponsored* by the Rotary Club of Beaumont.

Please submit her name by calling the Rotary Office at 842-1913. The Board of Directors will consider all those proposed.

*(Please note: Financial obligation is not the responsibility of the Club.)

FAMILY OF ROTARY



We send wishes for a quick recovery to our friends and fellow Rotarians who have been ill, had or are facing surgery, or just need our thoughts and prayers. We hope you are better soon!

Lee Freeland Jay Johnson Cheryl Williams

Please let us know if you or another Rotarian should be included in our weekly good wishes article!

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Roy Huckaby
October 24



Ken Arola October 25



Chad Mason
October 28



Rebekah Maxwell
October 28



Paul Skinner
October 29



Janet Walker
October 29



Toby CastroOctober 31



Dean ConwellOctober 31

Welcome, Olivia!

Rotarian Jane Burns



earned a new title last weekend!

She proudly shares with her Rotary family that she welcomed a beautiful granddaughter

Olivia Catherine

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PROGRAM REVIEW

October 19, 2016
"Are Newspapers Dead?
Disruption in Media and
Southeast Texas"

SOUTHER

Mark Adkins Beaumont Enterprise

by John Neely

Our speaker today was Mark Adkins, Publisher of the Beaumont Enterprise. Mr. Adkins was introduced by Vice President Joe Domino.

Mr. Adkins is the Vice President of Hearst Community Newspapers of South East Texas. With over 32 years in the media, Mr. Adkins was instrumental in one of the more successful newspaper-turnarounds at the San Francisco Chronicle.

Mr. Adkins covered an array of topics, which included a brief history, accelerated disruptions, recent changes and additions to the Beaumont Enterprise, and a glimpse of the future.

Quoting Ernest Hemmingway, Mr. Adkins opened with this slide which garnered smiles and chuckles across the room.



There has been such consistent and drastic changes to the media over the past two decades. Changes such as:

- rapid digital expansion
- Craigslist
- Google, etc
- social media
- smart phones
- television versus cable, wireless, home-shopping networks, VOD (video-on-demand), iTunes

Over the next 12 months, cable TV is expected to lose OVER 800,000 customers to other venues such as streaming and Netflix.

How Americans shop has affected conventional shopping (stores, malls, etc). It is no longer inconceivable that in the near future, Parkdale Mall could look like a ghost town.

Changes and creations that are property of Beaumont Enterprise/Hearst include:

- an updated look
- added/expanded Health section
- added/expanded Energy section
- added/expanded Obituary section
- added/expanded Sports section
- along with the acquisition of SoutheastTexas.com.

Additional services that are offered include:

- * assisting companies to create their digital-strategy
- * web-site development
- * advertising and inter-connectivity via media sites such as Google, Yahoo, Facebook, etc.

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Thanks to the Wine Down with Rotary



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