

JULY 2019



## JOY

Fun & Fellowship



## FULFILLMENT

Service

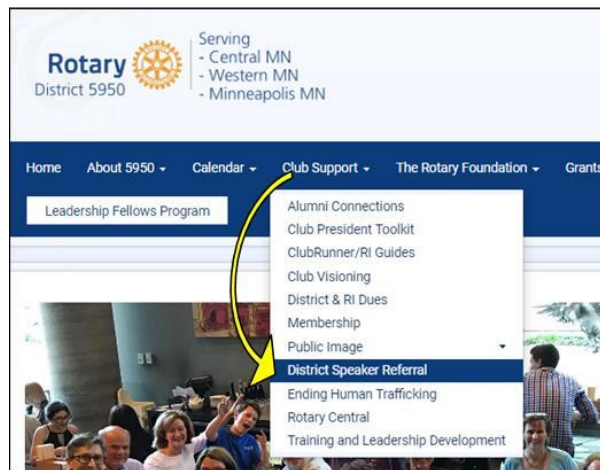


## PRIDE

Personal, Professional  
& Career Development

### Memorable speakers elevate meetings

Quality speakers enhance the value of your meetings. They inspire your members and leave a positive first impression with visitors. District 5950 maintains a **Speaker Referral List** made up of club recommendations. Use it as a resource. Post outstanding speakers' contact info for other clubs to benefit from. Keep this good thing going!



### New Rotary club models enhance connections

*By Jessie Harman (Victoria, Australia), RI Membership Committee chair*

Rotary clubs and districts are actively working to connect with a more diverse group of individuals – particularly those who are unable or unwilling to join our traditional clubs. The 2016 Council on Legislation (COL) decision to promote flexibility and innovation has accelerated the development of at least seven different types of clubs:

**Traditional clubs** – at the heart of Rotary: a group of professionals and aspiring leaders who meet regularly for service, connections and personal growth

**Satellite clubs** – sponsored by a traditional club, but with their own meetings, projects, bylaws and board

**E-Clubs** – that meet exclusively online

**Passport clubs** – allow members to attend other Rotary club meetings and service projects, so long as they attend a specified number of meetings in their own club

**Corporate clubs** – whose members are employed by the same employer, but who have different roles in their workplace

**Cause-based clubs** – whose members share a passion for a particular cause and whose service projects and activities center around that cause

**Rotaract clubs** – sponsored by Rotary clubs, whose members are aged between 18 and 30 and who meet together for service, friendship, and connections.

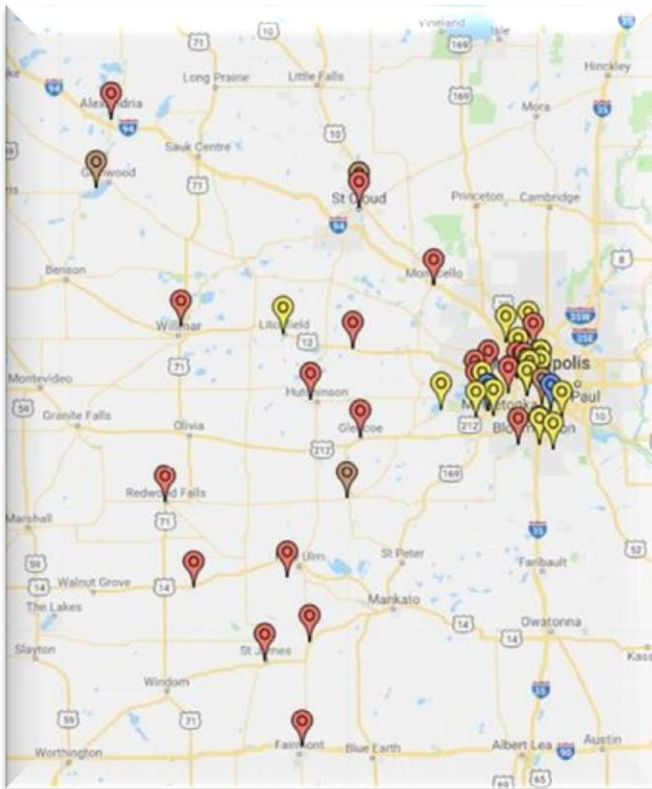
### New Areas = new networking

Networking is a critical tool in developing members' **Pride** emotion. When neighboring clubs share meetings or events, it opens doors to new contacts and relationships among Rotarians.

That's why District Governor Russ and his leadership team evaluated how all the District 5950 clubs are clustered into Areas. They realigned the previous 13 Areas into 10. Check out the new groupings in the chart.

Do you have new Area club partners?

- Open your doors to these clubs and their members who you may not know.
- Get to know your Asst./Area Governor (AG).
- Host a shared event that creates networking opportunities among Area Rotarians.



District 5950 clubs in Minnesota

Club Name	Area	Geography	Asst. Governor
Minneapolis #9	1	City Clubs	Guy Johnson guy@nutritionolutions.net
Minneapolis City of Lakes			
Minneapolis Uptown			
Minneapolis-University			
Minneapolis South			
North Minneapolis			
Burnsville	2	Minnesota River	Ted Ault tault311@gmail.com
Shakopee			
Apple Valley			
Eagan			
Burnsville Breakfast			
Savage			
Eagan Kick-Start			
Bloomington	3	Southwest Suburbs	Kim Ross kim@kimaross.com
Eden Prairie			
Edina			
Richfield			
Edina/Morningside			
Eden Prairie Noon			
South Metro Minneapolis Evenings			
Brooklyn Center	4	Northwest Suburbs	Annette Roth ar3720@gmail.com
Brooklyn Park			
Crystal-New Hope-Robbinsdale			
Golden Valley			
St. Louis Park			
St. Louis Park Sunrise			
ECO Club	5	Minnetonka North	Jacob Millner jbmillner@gmail.com
Hopkins			
Plymouth			
Mound/Westonka			
Wayzata			
Minnetonka			
Orono	6	Minnetonka South	Greg Anderson greg@advisorswest.com
Waconia-West Carver			
Chaska			
Excelsior			
Chanhassen			
Lake Minnetonka-Excelsior			
Chanhassen Evening	7	I-94 Corridor East	Lee Ashfeld leashfeld@hotmail.com
Maple Grove			
Rogers			
St. Michael-Albertville			
Buffalo			
Monticello			
Alexandria	8	I-94 Corridor West	Shawn Reilly shawnibr@gmail.com
Glenwood			
Great River (Sauk Rapids-Sartell)			
St. Cloud Granite			
Sauk Centre			
St. Cloud			
Cokato-Dassel	9	Minnesota Lakes	Jill Plowman jplowgirl@gmail.com
Gaylord			
Glencoe			
Hutchinson			
Litchfield			
Willmar			
Fairmont	10	Prairie	Robin Stegner stegnerlarsen@yahoo.com
Madelia			
New Ulm			
Redwood Falls			
St. James			
Springfield			

### Rotary 101: Invite new members. Keep ALL members!

**Now** you are a Rotary leader. But do you remember how long it took until you understood Rotary’s Areas of Service? Its jargon (e.g., DGs, DDF, PolioPlus)? The Rotary opportunities in an Area and District and Zone?

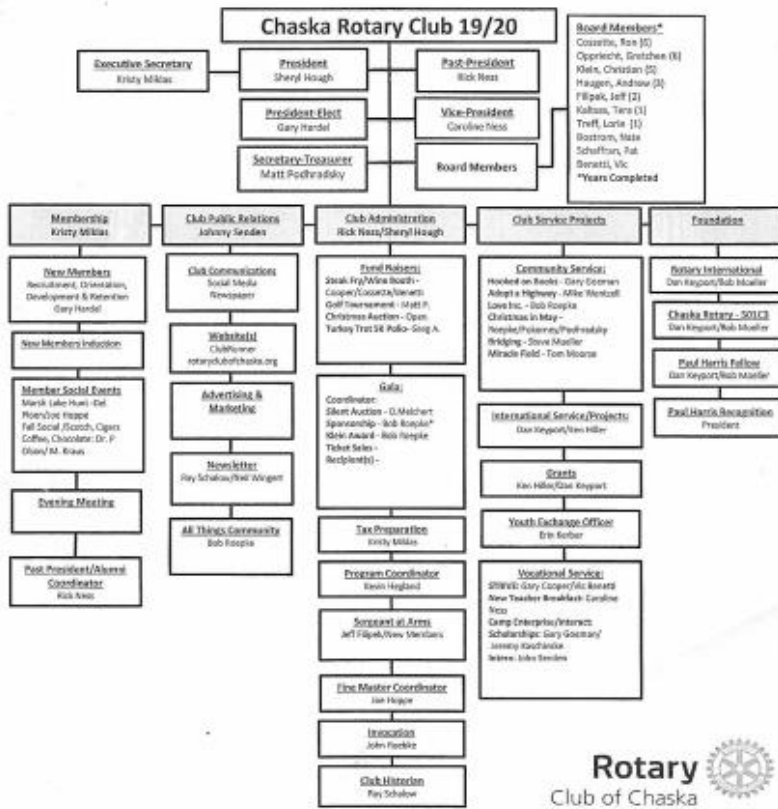
Please encourage all your newer members (four years or less) to attend a **Rotary 101** session at a convenient location and date. More experienced members who need a refresher course in all things Rotary are welcome, too!

Watch for additional information and online registration.

### Thank you to clubs and members for these value-added ideas! *(Please share your club’s innovative ways of increasing member value.)*



**Rogers Rotary** used Burma Shave-style jingles at their fundraiser golf tournament. Golfers were frequently reminded that their participation and sponsorship brings value to the club and local community.



Chaska Rotary publishes a comprehensive committee chart so all members can see the opportunities available as well as member participation.

**Rotarians connect with each other....**

I was the president of the Marin Evening Rotary Club (San Francisco Bay area). Our daughter would soon attend the University of Chicago Champaign Urbana for graduate work. Since she was going to be there for at least four years, my wife and I decided to buy a condo or townhouse there for her – also giving us a place to stay on visits.

Not familiar with the area, I contacted the president of the local Rotary club and asked if there was a realtor in their membership. There was. He sent us many properties to review before my wife and I flew to Champaign Urbana to tour with him. Upon arrival, every hotel was booked; I contacted the realtor Rotarian and told him that we could not find accommodations. About an hour later he called back with a hotel reservation. (I found out later that he owned the hotel where we stayed.) We toured many properties over two days, putting in an offer on one, and hearing back within two hours that it was accepted. Our Rotary friend then took us to the local bank where we met with the VP who was also a Rotarian. His assistant completed our loan application and it was approved in minutes. Additionally, they handled the closing for us (eliminating a repeat trip), made arrangements for the utilities to be changed over, had the unit painted for us, and arranged for all else that was needed to be turnkey when our daughter moved in.

A side note: During that initial trip I attended a Rotary meeting. A member asked my story and I told him that we bought a place for our daughter to live in while working on her graduate degree. He gave me his card and said that if she needed anything to contact him. He was the dean of students.

**Rotarians go out of the way to help other Rotarians.** We put our trust in them and everything worked out great.

~ Paul Niederberger (Bloomington)

“In two months of starting my own marketing business I have a total of six consistent clients — four of which were direct connections through Rotary. Another was a referral from one of those clients. On Week #1 of working for myself I reached out to two Rotary members for coffee to ask them for networking guidance. By the end of the meeting they gave me an overwhelming amount of support, advice and the phone numbers to two connections. I invest in Rotary and Rotary invests in me.”

**~Kim Van Dusen**  
St. Cloud Rotaract Marketing Director