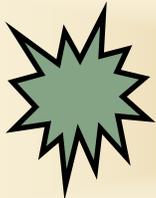


The Sun Riser



August 21, 2018

A weekly publication of the Rotary Club of Sun Lakes



Today's Program CLUB DAY



Last Tuesday, Derek Dodd, Operating Partner, Alamo Drafthouse Cinemas, shared some insights into the local theater. Craig Paschich and Derek Dodd are the local owners. Their theaters are located in Chandler and Tempe. They are planning to open 8 to 10 more in Arizona.

The price for attendance at the theaters are \$6 Monday through Friday before 5 p.m. Food and drink may go to your seat.

Everyone who works at Alamo Drafthouse, from the managers to the servers to the kitchen staff, is passionate about film. To them, the latest entry in the Marvel Cinematic Universe can be just as worthy of attention and celebration as a foreign language drama.

When you see a movie at Alamo Drafthouse, you can order cold drinks, delicious meals, and tasty local beers, brought to your seat by a server. Need a free refill on your popcorn or soda? Raise an order card and they'll get it taken care of quickly.

Each Alamo Drafthouse location's menu features burgers, pizzas, salads, snacks and desserts prepared fresh from locally sourced ingredients. Plus, their chefs regularly create special menus inspired by classic cinema and big upcoming blockbusters, like an all-Pakistani menu curated by Kumail Nanjiani for THE BIG SICK or a take on African flavors for BLACK PANTHER.

Beer is the middle name at Alamo Drafthouse, so they make certain that every Alamo Drafthouse location highlights and promotes the best local craft breweries. Their bar staff also loves to innovate, and are constantly mixing up new cocktail creations that'll elevate the cinematic experience.

Presentation standards are one of the most important and yet most frequently overlooked aspect of the theater-going experience. Dodd said, "At Alamo Drafthouse, we're obsessed with making sure that each film looks and sounds the best it possibly can, and that means investing in new technology, constant maintenance to make sure our equipment meets our standards, and developing and training the next generation of projectionists."

He added, "Our projection teams are vital to the company. Because many classic films are only available on celluloid, the only way they can be seen is on film. That's why most Alamo Drafthouse locations are fitted with at least one 35mm projector, and several even have widescreen 70mm equipment.

Important to note, they have zero tolerance for talking or using a cell phone of any kind during films. They'll kick you out, "promise," he said. "We've got backup."

To minimize distractions, Alamo generally doesn't admit infants and small children. They do, however, offer weekly daytime screenings under the banner of Alamo For All, meant for young families and guests with special needs.

They don't show paid advertisements on their screens. Instead, if you arrive early you'll see a custom preshow that their video squad has filled with content they're certain you'll love.

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Program Overview: August 14, 2018

Call-to-Order: **President Ed Anderson**

Pledge: **Frank Wiley**

Invocation: **Mary Louise Lansbarkis**

SongMeister: **Roger Edmonds**

AUGUST-SEPTEMBER

Aug 28 DG Jim Erickson

Sept 4 No Meeting

Sept 11 Robert Rice

BIRTHDAYS & ANNIVERSARIES TO BE CELEBRATED THIS WEEK:

BIRTHDAY: John Maxwell Aug 16; Norm Noble Aug. 22; Tom Waldron Aug. 24; Don Denkinger Aug 28

ANNIVERSARY: Marge & Wayne Wright Aug. 20; Bob & Karen MacFarlane Aug. 22; Gene & Carol Nicholas Aug. 22; Bob & Karen MacFarland Aug. 22; Julian & Marilyn Pickens Aug. 23

ATTENDANCE AUGUST 14, 2018

Members: 19
Sr. Members: 8
Frequent Visitors: 0
Visiting Rotarians: 1
Guests: 6
Total: 34



There were no spins for Birthdays and Anniversaries last week, so we have repeated the list again — less the celebrants be overlooked. Nor was there a Happy/Sad time, so there is no reporting of the topical events of the day. Perhaps we will catch up this week.



Frank Wiley thanked those who have signed up for invocations. He said that it was brought to his attention that someone has complained about the use of the name *God* or the name *Lord* in invocations given at our meetings. He explained that Rotary uses the name *God* when we recite the Pledge and that is also probably offensive to the complainer. He observed that when new members join our club, they are aware the names *God* or *Lord* are used in our invocations. These references represent the beliefs of the individuals speaking and are not intended as corporate declarations.

Upon invitation, several Rotarians introduced their spouses; a few of whom stated that they hadn't seen their wives in ages . . . until now. Hmmm!



WINNER
Dave Sanders drew the Seven of Diamonds. There are 30 cards left.

Rotarian of the Month Coming in September



Gary Whiting gave an update on the Navajo Water Project. He said there is an estimated 77,000 with no wells, running water or sanitation. Our Club has applied for a "Humanitarian" Water Grant that will help provide inside running tap water for Native American Indians) homes. These people on the Navajo Nation are our neighbors in Arizona and it's hard to believe that in the 21st century that a population of 200,000 +/- spread over 24,000 square miles would have 77,000 homes that do not have *inside running water and/or toilet*.

DeeAnne Hawkins reported that she and **Jon Lyons** attended the District Leadership Conference in Flagstaff, August 10-11. It was insightful and beneficial. There were three sessions focused on 'How to lead in Rotary', and one session focused on Club Communications. **DeeAnne** attended Session 1 on Leadership, which focused on a broad

range of Rotary practices, including building membership, living the values of rotary and how to lead a rotary club. As part of the session 1, the attendees were split into 4 groups, where DeeAnne's team developed their own 'Service Project'. **Jon** attended the Communication session which addressed all aspects of communicating. The channels of communication that Rotary Clubs should be using include print media, radio, television, e-mail and social media. The discussions included how to focus on 'who is your customer', and how to develop a multi-media marketing plan to attract and retain new people to rotary.

