



October 26, 2018

Dear Prospective 2019 Golf Tournament Beneficiary Applicant:

Every year, the Rotary Club of Cupertino presents a fundraising golf tournament. Our 2019 golf tournament will be held on Saturday, May 4th. Cupertino Rotary will select a primary beneficiary for this event.

Generally, we expect to be able to donate a maximum of \$25,000 to the beneficiary as a result of the tournament. We aggressively promote the 18-hole tournament play, a hole-in-one opportunity, and our putting contest. This year, we are pursuing national as well as area sponsors, in the hopes that our bottom-line proceeds to our beneficiary can match or exceed past years' donations.

We are looking for a worthy cause to choose as the beneficiary of our 2019 tournament.

**The organization that we choose must be:**

- a 501 c 3 non-profit organization
- must benefit the Cupertino Community

**Other important criteria include:**

- the impact that these funds will have on your organization
- the potential of hands-on involvement Cupertino Rotary can have with your organization
- the volunteer support your organization can supply for the golf tournament
- the availability of suitable auxiliary fundraising opportunities
- the support of the Rotary principal: "Service Above Self"

We are looking for a project that will be ready to begin during the 2019 year. Having a definitive, ready-to-start project is most important. Proposals that are looking for ongoing funding support generally will not receive the funds. Proposals with projects requiring funding over \$25,000 will be required to provide detail as to the additional funding source.

For this year's tournament, we anticipate making our beneficiary decision by the beginning of January 2019.

To be considered, your application must reach us by Friday, December 14, 2018. It should be addressed as follows:

Email to: Rachelle Sander: Rachmatch@gmail.com

The following guidelines are provided by Cupertino Rotary to help you tailor your application to our selection criteria.

Your application should include the following:

- Name and Address of the organization
- EIN #
- Contact Person with Telephone Number and Email Address
- Amount of Funding Requested
- Proposed Use of the Funds
- Impact and Importance of the Grant on Your Organization
- Impact of the Grant on the Community You Serve
- “Naming” opportunities or other fundraising possibilities
- Your organization’s ability to help with staffing at the tournament and promotion of the tournament & provide a minimum of 2 foursomes

Your proposal does not have to be long to be meaningful. We appreciate a brief, to-the-point application. Your proposal should explain your project in full even if you have applied in the past. Please submit your proposal in electronic form in order to facilitate sending it to Review Committee members.

We hope that you will submit an application and we look forward to receiving it.

Sincerely,

Rachelle Sander  
John Zirelli  
2019 Golf Tournament Co-Chairs  
Rotary Club of Cupertino

PS: Please direct any questions to Rachelle at Rachmatch@gmail.com

Check out the Cupertino Rotary website to learn more about our service to others:  
[www.cupertino Rotary.org](http://www.cupertino Rotary.org).