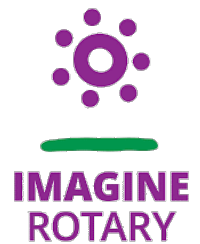


NW YMCA Community Garden



THE ROTARY CLUB OF CUPERTINO

2022 - 2023 Annual Report

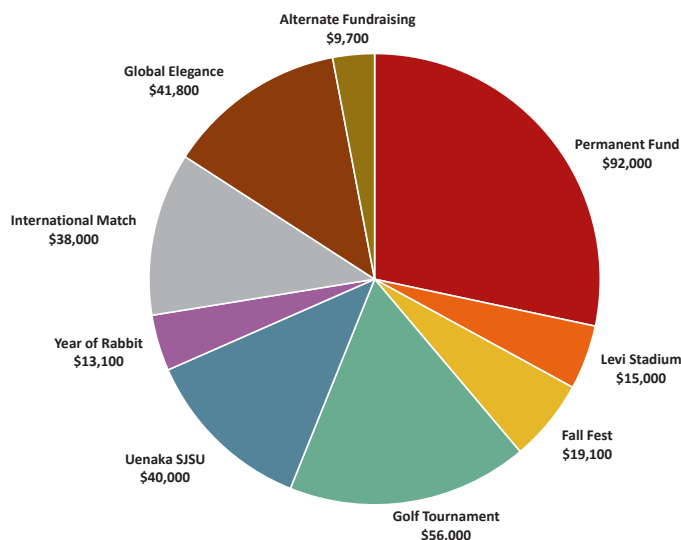


SERVICE ABOVE SELF

Sources of Charitable Funds

Funding for Rotary Club charitable projects comes from four key sources: Fundraisers, Sponsors, The Rotary Foundation, and the Cupertino Rotary Endowment Foundation (CREF). Our traditional fundraising events - the Fall Festival, Golf Tournament, and Global Elegance Dinner - are designed as community events to foster and develop key local partnerships. This year we added two new fundraisers - staffing Levi concession stands and our community wide 'Year of the Rabbit' public art exhibition and auction. Our corporate and individual sponsors are critical to the success of our fundraisers. We could not achieve our good work without this key support. Our third source of funds are matching funds from The Rotary Foundation. Our Rotarians donate to The Rotary Foundation (TRF) each year and while some of this money is used to fund global activities such as polio eradication, much comes back to the club as matching funding for our own international projects. Lastly, distributions from the CREF Permanent Fund, our own Endowment Foundation, grow yearly and are now the largest contributor to our charitable work.

Sources of Funds: \$324,700
Raised in RY 22-23



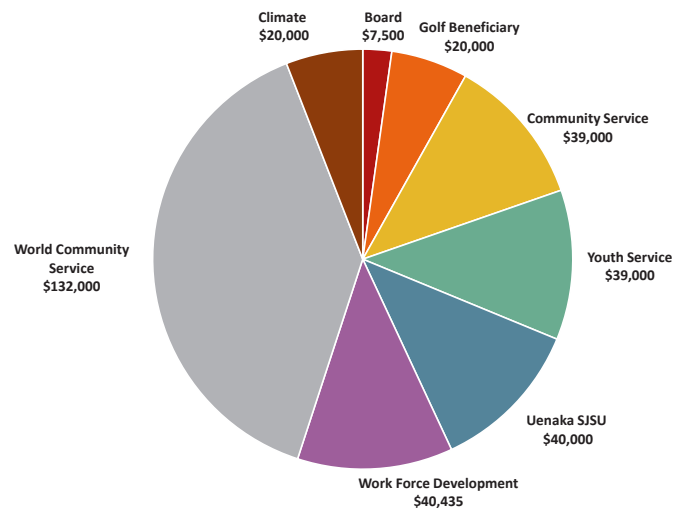
Over 12,000 volunteer hours spent

As significant as the dollars raised, is the amount of time committed by Cupertino Rotarians to accomplish our goals. With most projects back in person, Cupertino Rotarians spent countless hours organizing and operating fund-raising programs, doing hand-on community and youth projects, and traveling to distant countries to visit our international projects. The time commitment of our Rotarians is a testament to our dedication to the Rotary motto of **Service Above Self**.

Uses of Charitable Funds

100 percent of the money we raise from our fundraisers goes to charitable causes. The majority is used for a wide variety of International, Community, Youth, Climate Action, and Workforce Development projects championed by our club members. See the breakdown of project areas below.

Charitable Giving: \$338,000
Budgeted in RY 22-23



The Rotary Club of Cupertino was fortunate to again be the home club for Rotary District 5170. Our own **Savita Vaidhyanathan** served as the 2022-2023 District Governor.

MESSAGE FROM THE PRESIDENT - Steve Onishi



2023 marked a return to normalcy following the Covid pandemic. Our meeting attendance is now similar to pre-pandemic levels. I am immensely proud of our club's ability and commitment to serve others locally and globally. With more than 200 members, our club led over 55 projects in

our community, sponsored nine global grant projects and two non-global grant projects, and contributed funds to 17 international projects.

We continued our focus on collaborating with other non-profits such as Hammond Climate Solutions, West Valley Community Services, Rebuilding Together, and other Rotary Clubs to maximize our impact. A few of the hands-on projects we completed this year included:

- Installing solar panels and heat pumps at several local nonprofits.
- Providing 20 e-Bikes to De Anza College to address student transportation needs.
- Partnering with Rebuilding Together to renovate the exterior of several homes.
- Collaborating with Rise Against Hunger and the Saratoga Rotary Club to package meals for international distribution.
- Helping ESL students improve their conversational English skills.

- Holding career discussions and workshops with high school youth and adults.
- Designing and leading the installation of a community garden at the NW YMCA.
- Staffing a homeless shelter monthly to distribute dinners.

Our club continues to be a vibrant and active Rotary Club. This year, we attracted 19 talented and diverse new members.

One of our key focus areas in 2022-2023 was to "Innovate for Impact." In keeping with this goal, we implemented two new fundraisers – a Concession Fundraiser at Levi Stadium and a Public Auction Art Fundraiser focused on the "Year of the Rabbit."

"Imagine Rotary" – this year's Rotary International theme challenged our membership to think differently. Our Club members met this challenge by innovating and responding to local and global crises – e.g., supporting the Ukraine Relief Efforts and the Pajaro Flood victims.

Steve Onishi
President



Cupertino Rotary 2022-23
www.cupertino Rotary.org



PRESIDENT ELECT - Alysa Sakkas



I am very proud of our Club's strong demonstration of Rotary's motto, "Service above Self". We continue to make lasting positive changes in our community, in the world, and within ourselves.

Our talented leadership team and members "Create Hope in the World" (the 2023-24 Rotary International motto) by embracing the collective call to action - "Let's be the Hope." Looking forward to the 23-24 Rotary year, our members will work together to both continue our beloved successful projects and to plan new ones that support our vision to make significant positive impacts where they are most needed in our community and in the world.

In this coming year, I hope to widely share Cupertino Rotary's vibrancy and commitment to our charitable work. With this outward-facing goal, we will enhance our club's visibility and foster a sense of club spirit and pride amongst

our members. A combination of service and fellowship opportunities is a powerful motivator for both attracting new members and retaining existing ones and ensures that our club remains dynamic and impactful. By opening our doors and showcasing the meaningful work we do, we can build stronger connections with the community and create opportunities for powerful collaborations.

We invite guests and our community partners to join us at our weekly meetings and in our service projects to learn more about Cupertino Rotary.

I am honored to serve as your incoming President and look forward to creating hope together.

Alysa Sakkas
President - Elect 2023-24



AVENUES OF SERVICE

Community Service

Service Above Self, one of Rotary's most cherished axioms, is clearly demonstrated through Community Service. While we donate funds to various community programs, our focus is on hands-on projects that build club spirit and connect us directly with those in need in a safe and welcoming way.

Our increased hands-on-participation delivered over 1,500 hours of volunteer work and \$39,000 to over 20 projects that fed the homeless, delivered turkey and trimmings to 110 community residents, sent care packages to our overseas troops, purchased toys, books, and art supplies for foster youth, brought comfort animals to visit several senior facilities, and assembled over 60 volunteers to make individual homes safer, healthier, and aesthetically pleasing for low-income seniors. In partnership with the Northwest YMCA we constructed a community garden.

Rotarians utilized their skills as gardeners, painters, wood workers, and cheer-givers to ensure that our local community benefited. We supported young people and seniors, the disabled and the disadvantaged, our veterans, and the hungry and the homeless. Our projects lifted the spirits of others, built bridges to higher quality of lives, and showcased Rotary's commitment to building communities through service.

Youth Service

The Youth Service Committee (YSC) focuses on programs that build youth leadership, confidence, and communication skills. We sponsor middle and high school Interact Clubs and their efforts to raise money to support local and worldwide causes.

We returned to in-person youth programs this year including the Rotary Youth Leadership Awards and the Fall Leadership Conference. The Dr. Seuss Reading Day reached 1,200 students in 55 classrooms. Eagle Scout community projects grew to five. The Poetry Contest had 84 poems submitted from talented students. After three years on Zoom, the Speech Contest was also held in-person. Cupertino and Hyde Middle Schools participated with the Partners-In-Community-Service program rewarding two non-profits with \$1k each. YSC also partnered with West Valley Community Services to bring August school supplies and December holiday gifts to children.

Climate Action

The Climate Action Committee serves our community with projects that reduce our climate footprint while materially helping our beneficiaries. Our projects include building electrification for nonprofits, including rooftop solar, heat pump water heaters and light bulb upgrades. We built a loaner e-bike fleet for De Anza College students needing mobility. We work in partnership with Joint Venture Silicon Valley to recover edible food for the food-insecure and to reduce methane emissions. We leverage our budget with volunteer labor, funds from other foundations, and rebates from public agencies to get our beneficiaries' typical payback time down to 1-2 years.



George Denise - Rotary & Drew Dorian - Safeway



Youth Service Interactors



Rooftop solar project for Life Services Alternative home in Campbell

AVENUES OF SERVICE



Workforce Development

Workforce Development enables our Rotary Club to be a driving force for individual success in work or career by supporting:

- Fremont Union High School District (FUHSD) Adult School Career Conversations Workshop.
- FUHSD Educational Options Program Springboard into Careers.
- FUHSD Teacher Mini-Grants totaling \$3000.
- FUHSD Adult School Principal's Scholarship.
- A Monta Vista High School Shark Tank Competition.
- Pacific Clinics bike purchases for their clients.
- Workshops for clients of Friends of Children with Special Needs.
- The Reentry Program, to facilitate reintegration of formerly incarcerated women back into society.
- The Cross-Cultural Partners Program, matching ESL students with Rotarians to help students improve their conversational English skills.
- Mural installation in the DeAnza VRC Veterans Quad in collaboration with the De Anza College Veterans Resource Center.
- Workshops & skill development discussions to help De Anza Veteran Students leverage their military experience into civilian jobs.
- DeAnza Career Technical Education (CTE) scholarships.
- Two annual \$7,000 Jackson Family Education Scholarships to DeAnza college students planning to transfer to a four-year university.
- The annual 4-year Its and Marion Uenaka Memorial SJSU Scholarship, for a SJHS student transferring to SJ State University.



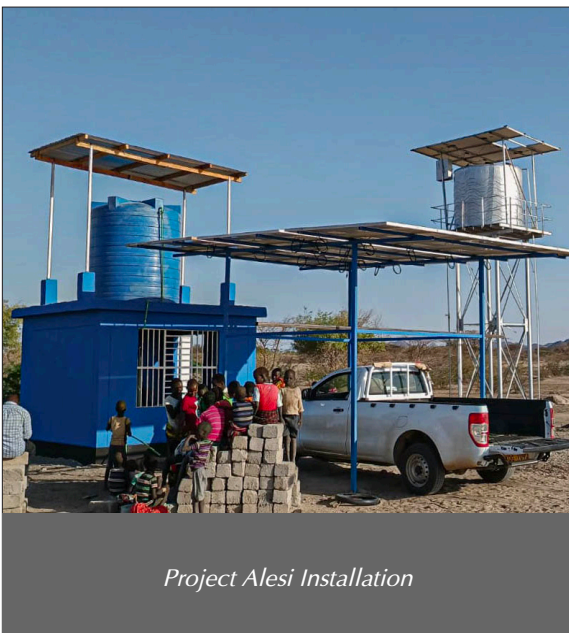
World Community Service

Cupertino Rotary partners with other Rotary Clubs to undertake projects that address humanitarian and educational needs around the globe. The Rotary Foundation matches club funds and provides fiscal oversight. Many projects rely on strategic partners with ties to Cupertino Rotarians. This year we completed several projects, initiated new ones, and traveled to monitor current projects in Guatemala, Cambodia and Ecuador.

Cupertino Rotary partnered with RC Tomebamba-Cuenca (Ecuador) to provide vocational support for a domestic violence shelter, enabling expansion of a commercial bakery and creation of substantial gardens. Our project with RC Muthaiga (Kenya) has led to drilling water wells, with supporting technology, leading to better access to water. We successfully completed two projects in India with our partner Sankara to assist patients having eye surgery and to enable supply of laparoscopic equipment to a hospital.

We currently have three projects in the funding stage. We are partnering with World Vision to provide safe and affordable drinking water in Guatemalan villages. We are working with the Rotary Club of Tiruvalla, India to provide dialysis machines for the Tiruvalla Medical Mission Hospital. We are also partnering with Shin Shin Educational Foundation to provide multimedia teaching devices to rural schools in China.

We also support projects in Cambodia, Chile, China, Guatemala, Ivory Coast, Mexico, Nigeria, the Philippines, Romania, Taiwan, and Uganda. Club members travel to visit projects, meet local Rotarians, and learn about the culture and economic conditions of these areas.



FUND DEVELOPMENT

Our club raises more than \$100,000 for charitable purposes annually through various events that serve as both fundraisers and an opportunity to build partnerships in the broader community.

Global Elegance spotlighted an initiative to restart the Faces of Hope mission to provide cleft lip/palate surgeries in Guatemala. Numerous Rotary clubs from the Bay Area collaborated to make this happen. The program resumed in June, as the Rotary year was closing out, with a mission that successfully treated 42 patients.

The Cupertino Fall Fest community fair and exposition showcases the local talents and organizations that make Cupertino such a rich and diverse community, especially our artist community, our scouting community, and the high school student enrichment programs.

Our 40th Golf Classic event resumed its traditional shotgun start and dinner conclusion, raising funds to benefit the Animal Assisted Happiness program that provides pet therapy encounters to adults and children through both on-campus and mobile programs.

We also introduced a unique new fundraiser, opportunistically designed around the Asian zodiac Year of the Rabbit. Thirty-eight fiberglass bunny sculptures of different sizes and poses were decorated by local artists and placed throughout the community. Local businesses and organizations sponsored the rabbits, helping select the decoration theme and display location for each one. The rabbits will be auctioned to private buyers at the end of the exhibition, in the Fall of 2023. The funds were used to help rebuild housing for Ukrainian families in Kharkiv, as well as for dozens of other charitable projects in the greater Cupertino community.



THANK YOU TO ALL OF OUR CORPORATE SPONSORS



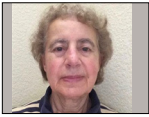
THE
RISE



MAINst
CUPERTINO



ROTARIANS IN THE NEWS



Fari Aberg: was honored by the city of Cupertino with two 2023 CREST Awards - as Volunteer of the Year and as Public Safety Champion.



Orrin Mahoney & Team: received the 2023 Rotary District 5170 Dave Heagerty Award for the promotion of Rotary's message.



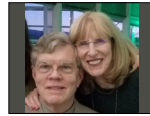
Diana Ding: was recognized as a 2023 Woman of Influence by the Silicon Valley Business Journal.



Jim Walker: Received the Life Time Achievement CREST Award from the City of Cupertino.



Nancy & Charles Harper: were honored by WVCS as diligent volunteers, ardent community advocates, and incredible leaders.



Bill & Judy Wilson: were honored for their years of service for public education with the Circle of Believers award by the FUHSD.



Annie Ho: was the Rotary D5170 2022 House of Friendship Award winner.



Hung Wei: Served as the Mayor of Cupertino, as Rotary District 5170 Governor-Elect, and received the 2023 Congressman Ro Khanna Leadership award.

PARTNERS LIST FOR THE 2021-22 ROTARY YEAR

It is through partnerships both locally and world wide that we fulfill the rotary mission to do good in the world.

Scouts BSA: P492, T479, T492, C479, T2400	Cupertino-Toyokawa Sister Cities, Inc.	Northwest YMCA
City of Cupertino	De Anza College	Our Daily Bread
Cupertino Chamber of Commerce	Fremont Union HS District	Pacific Clinics
CEEF	Friends of Children with Special Needs	PACE
Community Cycles of California	FUHS Foundation	Pratham
Cupertino Library Foundation	Hammond Climate Solutions	Rebuilding Together
Cupertino Inner Wheel	HomeFirst	Re-entry Resource Center
Cupertino Rotary Sponsored Interact Clubs	Hunger at Home	Sankara Eye Foundation
Cupertino Union School District	Joint Venture Silicon Valley	Silicon Valley Youth Climate Action
Cupertino-Cupertino Sister Cities Assoc.	KMVT Silicon Valley Community Media	Sun Work
Cupertino-Hsinchu Sister City Assoc.	League of Women Voters	Shin Shin Education Foundation
Cupertino-Bhubaneswar Sister City	Life Services Alternatives	VIA Rehabilitation Services
Rotary Clubs of Los Altos and Woodside/Portola Valley		West Valley Community Services

PROGRAM HIGHLIGHTS

Our weekly programs encompass a wide spectrum of speakers as well as community celebrations and fellowship events. We strive for balance in our programming and speakers that appeal to our diverse membership. Featured is a small sampling of our great programs this year:

Green Energy in California
 Self-Driving Cars & Trucks
 Jeremy Cohen - Jazz Violinist
 Artificial Intelligence & Longevity
 Misinformation in Mainstream News
 International Projects: Ukraine Relief
 Engineering the Webb Space Telescope
 California's Pathway to Zero Carbon Emissions
 Her Honor - Our Legal System & How To Fix It
 The Epidemiology & Control of Infectious Diseases
 Predicting & Preventing Accidents on the Road w/ AI
 Commercial Real Estate Trends - What's up with Office & Retail

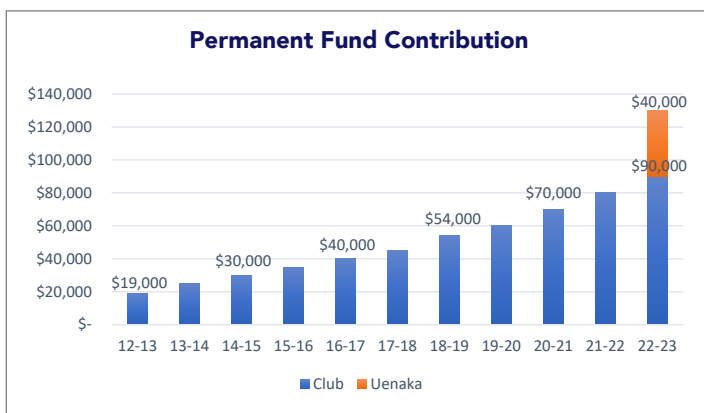


Diwali Celebration

PERMANENT FUND

CUPERTINO ROTARY ENDOWMENT FOUNDATION

The Cupertino Rotary Endowment Foundation (CREF) was created to increase funds available for Rotary's charitable giving. A separate entity from both the Rotary Club of Cupertino and Rotary International, CREF's 501(C)(3) status affords individuals, families, trusts, foundations, and corporations the ability to contribute to charitable causes and realize tax benefits from such contributions. Annual contributions from the Permanent Fund have increased yearly and are now the largest component of Cupertino Rotary's annual charitable giving.



MEMBERSHIP



We added 19 new members in 2022-23. As the third largest Rotary club (200+) in District 5170, Cupertino Rotary is a strong vibrant club, with an active and engaged membership that reflects the rich ethnic fabric of our community. Cupertino Rotary provides opportunities for our diverse members to come together, exchange ideas, and take action to benefit communities both locally and worldwide. At Cupertino Rotary, we serve together to foster goodwill while building long-lasting friendship.

CLUB BOARD OF DIRECTORS 2022-23

President 2022-2023
STEVE ONISHI

Director
LOUISA ROBERTS

President Elect
ALYSA SAKKAS

Director
DANA DRYSDALE

Secretary
JEAN GASPERINI

Director
HELENE DAVIS

Chief Financial Officer
JEFF MOE

Director
ANNIE HO

President, CREF
JO LUCEY

Director
JUDY WILSON

Strategic Dev. Officer
PADMA CHARI

Director
GEORGE DENISE

Immediate Past President
ROD SINKS

Fund Development Officer
KATHY YATES

Rotary Club of Cupertino



To learn more about The Rotary Club of Cupertino
visit the Club's website at:
www.cupertino Rotary.org

Please join us as our guest

We meet every Wednesday at 12:00 p.m. at
Quinlan Community Center,
10185 N Stelling Road,
Cupertino, CA.

Meeting in person and via Zoom: See website for details.

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