



THE ROTARY CLUB OF CUPERTINO

2024 - 2025 Annual Report



SERVICE ABOVE SELF



Sources of Charitable Funds

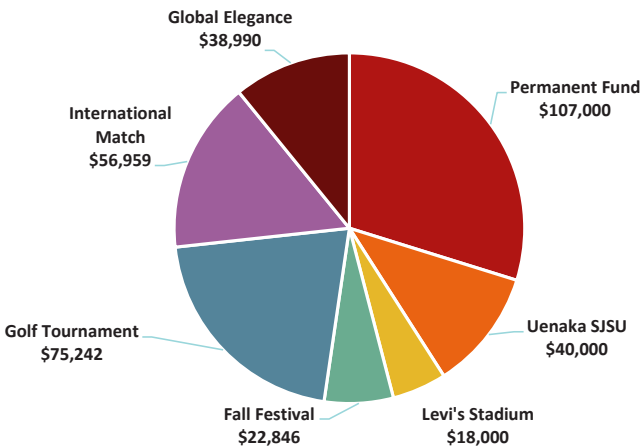
Rotary Club charitable projects are both conducted and financed by our club. All of our fundraising events are designed to reinforce the principle value of “service above self” that is the foundation of Rotary International. Our events have proven over time to be sustainable community-wide festivities that are enjoyed and supported by the community at large.

Distributions from Cupertino Rotary Endowment Foundation Permanent Fund further expand our club’s ability to conduct charitable projects in our local community and region.

Matching grants made through The Rotary Foundation (TRF) also expand our ability to have impact throughout the world. Cupertino Rotary is particularly known as a worldwide leader for the scale and diversity of our international projects.

In all that we do, corporate sponsorships, individual donations, and partner participation are critical to the success of our fundraisers. Contributors appreciate the ability to support Rotary’s work both at home and abroad, knowing that by supporting the club, the financial contributions they make are leveraged by the “boots on the ground” contribution of time and talent (as well as funds) contributed by our members.

Sources of Funds: \$359,037 Raised in RY 24-25



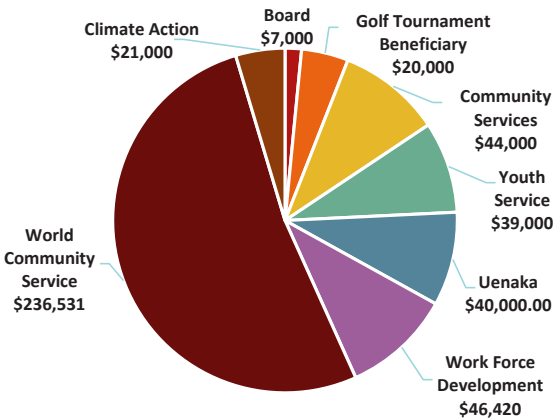
OVER 12,000 VOLUNTEER HOURS SPENT

As significant as the dollars raised, is the amount of time committed by Cupertino Rotarians to accomplish our goals. Cupertino Rotarians spent countless hours organizing and operating fundraising programs, doing hands-on community and youth projects, and traveling to distant countries to visit our international projects. The time commitment of our Rotarians is a testament to our dedication to the Rotary motto of Service Above Self.

Uses of Charitable Funds

100 percent of the money we raise from our fundraisers goes to charitable causes. The majority is used for a wide variety of International, Community, Youth, Climate Action, and Workforce Development projects championed by our club members. See the breakdown of project areas below.

Charitable Giving: \$453,951 Budgeted in RY 24-25



PERMANENT FUND CAPITAL CAMPAIGN *The Magic of Our Endowment*



The 2025 campaign added over \$385,000 to Cupertino Rotary’s Permanent Fund Endowment.

Permanent Fund earnings now constitute the largest single source of charitable funding for our club, making an impact, Now and Forever.

MESSAGE FROM THE PRESIDENT - Jeff Moe



This has been another great year for Cupertino Rotary, and it has been my honor and privilege to serve as club president. I am humbled by our club members' talent, generosity, and dedication to serving the community, both locally and internationally. With a diverse membership of over 200, Cupertino Rotary has supported more than 50 projects locally and 17 projects internationally.

Cupertino Rotary is fortunate to work with a large number of partners, which magnifies our positive impact on the community. We continue to add new partners to the list.

As our theme suggested, Cupertino Rotary has Soared to New Heights. Here are some highlights of our accomplishments this past year:

- Added 17 new members to our club's roster, the most of any club in our Rotary district
- Continued to increase weekly meeting attendance while still offering a Zoom option
- Budgeted a record \$217,420 for local community spending
- Contributed \$236,531 towards 17 different Global Grant projects, the most ever
- Executed a successful endowment capital campaign, raising \$385,000.

The regular club fundraisers were also successful, including the Rotary International Foundation fundraiser (TRF) which raised \$80,000.

In addition to their dedication to community service, Cupertino Rotarians like to have fun. Cupertino Rotary sponsors several "Affinity" group activities for club members and friends. These include:

- Bocce Ball
- Trailblazers hiking
- Book club
- Golfing
- Biking
- Cocktails - newly added this year

Guided by our Rotary motto, Service Above Self, we are working together to make a significant impact in our community and the world.

Jeff Moe
President

Cupertino Rotary 2024-25
www.cupertinorotary.org



PRESIDENT ELECT - Kathy Yates



As we begin Rotary year 2025-2026, there is much tumult in our world. While we cannot pretend real tensions don't exist, it is also unhealthy to view the world exclusively through that lens. There is much to celebrate in the work of those who seek to make the world a

better place, as Rotarians do. I am humbled to be asked to lead our club as a representative of Rotary's values.

Rotarians world-wide ascribe to a moral code called the 4-way test, questions to guide us in our personal, professional and civic lives.*

Cupertino Rotarians meet weekly for programs that expand our understanding. We organize, finance and conduct service projects locally and internationally. We enjoy "affinity" groups based on common interests such as hiking, reading, and travel. Across all these activities, we share a common purpose, articulated in my presidential theme: "Sow goodwill, Harvest hope."

Rotary International President Francesco Arezzo calls on 1.2 million Rotarians worldwide to "Unite for Good." Cupertino Rotary unites with business and non-profit partners locally, and with the Rotary Foundation, NGOs and other Rotary clubs globally, to provide funding and volunteer service and sow goodwill. This annual report highlights some examples of that work.

If you are interested in our purpose and our work, we invite you to join us!

* Rotary's 4-way test: 1) Is it the truth? 2) Is it fair to all concerned? 3) Will it build goodwill and better friendships and 4) Will it be beneficial to all concerned?

Kathy Yates
President - Elect 2024-25



AVENUES OF SERVICE



Community Service

Service Above Self, one of Rotary's most cherished axioms, is clearly demonstrated through the activities of Community Service. While we donate funds to various community programs, our focus is on hands-on projects that build club spirit and connect us directly with those in need in a safe and welcoming way.

This year, we continued to increase our hands-on participation, utilizing hundreds of hours of volunteer work and \$44,000 devoted to over 20 projects that fed the homeless, delivered Thanksgiving turkey and trimmings to 173 community families, sent care packages to our overseas troops, purchased toys, books, and art supplies for foster youth, brought comfort animals to visit several senior facilities, and assembled over 60 volunteers to make individual homes safer, healthier, and aesthetically pleasing for low-income seniors. We also provided funds and volunteers to organizations that help children and young adults with various challenges.



CS: Operation care & comfort

Youth Service

The committee is dedicated to serving the wonderful young people in our community by working with our many partners to provide support and financial assistance, create ways for our members to serve and interact with the young people in the area, and provide opportunities for our youth to learn and grow into future leaders.

This year we completed 17 projects, with a charitable foundation budget of \$39,000. Along with our established partners, this year we added Hidden Villa which offers unique outdoor educational programs. Continuing projects included Back to School with Dignity shopping and a Holiday Fair with West Valley Community Services, Winterfest with Via Services, Dr Seuss Read Across America for First graders in CUSD schools, and sponsorship of three local scout troops.

We also support 3 Interact clubs in local High Schools and sent a number of high schoolers to RYLA (Rotary Youth Leadership Academy) camp in June.



CS: Rebuilding Together

Climate Action

The Climate Action Committee serves our community with projects that reduce our carbon footprint while materially aiding our beneficiaries. Our projects include 3 rooftop solar installations for non-profits to reduce their operational costs with a payback period between 0 and 2 years; artistic bike racks throughout Cupertino to promote cycling; sponsorship of FUHSD Earth Day to promote awareness of carbon reduction activities and Rotary's role; Regenerative Farming pilot commenced to demonstrate the carbon footprint benefits of this farming method; and Community Harvest of local neighborhood fruit which reduces food waste and carbon emissions, and provides food to those in need. We leverage our volunteer labor and grants from our partners, private foundations and public agencies to reduce the cost of initiatives. We volunteer with Hunger at Home to recover and distribute edible food for the food-insecure and to reduce methane emissions.



YS: Boys Scouts

Club Service

Our Club Service AOS is the heart of our club, creating the climate and culture that makes our club inviting, appealing, and interesting. Responsible for the logistical activities that ensure the smooth operation of our club, these committee members are the backbone that make all of our charitable work possible.



CS: Thanksgiving dinner delivery



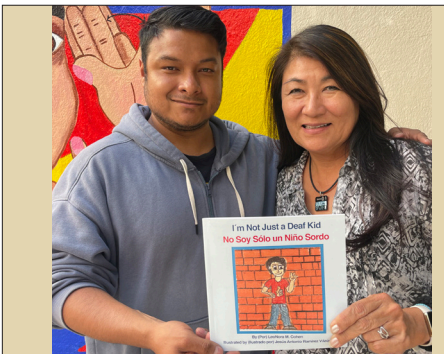
Workforce Development

Workforce Development enables our Rotary Club to be a driving force for individual success in work or career by supporting:

- Community Cycles providing classroom sessions and job search support to attendees of BMRT (Bicycle Maintenance and Retail Program).
- De Anza Adult School Cross Cultural Partnership for English skills.
- De Anza Veteran Students to leverage their military experience into civilian jobs.
- Friends of Children with Special Needs (FCSN) - Providing job and life skills training.
- Fremont Union High School District (FUHSD) Adult School.
- FUHSD Educational Options Program Springboard into Careers - offering career chats, mock interviews, and resume reviews.
- FUHSD Community Resource Event.
- Hope Drop-In Center Cupertino Rotary Financial Awards.
- The Reentry Program - reintegration of formerly incarcerated women into society.
- DeAnza Career Technical Education (CTE) through eight \$1500 scholarships.
- Two annual \$7,000 Jackson Family Education Scholarships to a DeAnza college student transferring to a four-year university.
- The annual \$4000 Professor Kang Chao and Jessica Chao Memorial Scholarship to a DeAnza college student transferring to UC Berkeley.
- The annual Its and Marion Uenaka Memorial SJSU Scholarship, a \$40,000 Scholarship paid out over 4 years for a SJHS student transferring to SJ State University.



CA: Solar rooftop installation



WCS: San Miguel de Allende School for the Deaf



WFD: Chao De Anza Scholarship



WFD: De Anza CTE Scholarships

World Community Service

Our Club's World Community Service Committee met all of our annual goals, maximizing our International Sponsorship portfolio by adding 7 new projects led by our members, and most importantly, with 4 new Club and Committee members as Global Grant Champions. This portfolio is valued at over \$1.7 million, of which our Club's contribution amounted to over 16% or over \$285 thousand, thanks to our funding from our Club members' generous contributions to CREF and The Rotary Foundation.

Our new projects encompass exciting new connections and relationships in Vietnam (school latrines in Quang Tai on the northern border of South Vietnam) and South Africa, in a new Area of Focus Environmental Protection. We continue our strong partnership with Sankara Eye Foundation correcting cataracts in India. We initiated a Disease Treatment Global Grant with partner Assist International to honor a long-time dedicated Rotarian colleague Bob Pagett, founder of Assist International, and to bring much-needed hospital equipment to a public hospital in Uganda.

The largest Global Grant in our portfolio, valued at over \$830 thousand is a partnership with World Vision, targeted at bringing clean water to several communities in the Highlands of Guatemala, enabling thousands of women and children to consider employment, entrepreneurship and education without the burden of hiking all day to access water.

Lastly, the Committee approved contributions amounting to over \$33 thousand to our partner Rotary Clubs' Global Grants enabling an additional 9 projects valued at \$1.7 million, and importantly introducing 7 new members to the Global Grant process.

Our monthly Global Grant workshops significantly increased engagement of new and long-time members, encouraging more members to champion Grants for the first time.

FUND DEVELOPMENT



\$318,000 (includes DDFs & Club contributions) to projects in Kenya, Uganda, S. Africa, Ecuador, Guatemala, Romania, Nepal, China, India and S. Vietnam.

The Cupertino community Fall Festival returned for the 43rd year, providing a showcase for local talents and organizations that make Cupertino such a rich, diverse and inclusive community. It raised \$22,846 for charitable community projects.

Our club fundraisers this year raised \$135,00 for charitable purposes.

Cupertino Rotary's high-profile presence in effectuating Rotary Foundation Global Grants allowed us to leverage relationships with more than 40 other Rotary clubs/districts and a leading NGO, World Vision, to finance an \$800K+ project to improve water and sanitation infrastructure for four communities in Guatemala. The work has started and well on its way to reaching its goals.

Our annual Global Elegance Event to showcase and raise funds for global projects raised \$38,990. We made grants totaling

Our 32nd annual Golf Classic event fundraiser had a net of \$75,424 this year. We contributed \$20,000 through a special grant to Bill Wilson Center, and an additional \$55,424 for a variety of local charitable projects conducted by our club service committees.

Our volunteer work at Levi stadium raised almost \$18,000.

All of these fundraisers contribute to the ongoing local and global charitable work that is conducted throughout the year through initiatives led by our World Community Service and Climate, Workforce Development, Youth and Community Areas of Service.

THANK YOU TO ALL OF OUR CORPORATE SPONSORS



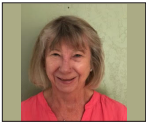
ROTARIANS IN THE NEWS



Claudio Bono was honored by the 2024 Cupertino Chamber with the STAR award.



Jennifer Chang received Rotary District 5120's "Ward Garing Youth Programs Award."



Joan Cummings was recognized as Distinguished Volunteer Fundraiser by the Silicon Valley Chapter of Fundraising Professionals.



Diana Ding received the 2025 Presidential Community Hero Award for Santa Clara County District Four.



Chuck & Nancy Harper were honored as the 2024 Cupertino Chamber Citizens of the Year.



Alysa Sakkas received the Cupertino Chamber of Commerce Individual Bridge Award.



Vardy Shtein was recognized as the 2024 Cupertino Chamber Business of Year for Vardy's Jewelry.



Dolly Sandoval received the CREST (Cupertino Recognizes Extra Steps Taken) 2024 Lifetime achievement award.



Jim Walker was given the 2024 Cupertino Chamber lifetime achievement award.



Hung Wei along with Doc and **Savita Vaidhyanathan** were honored at the West Valley Community Services 2025 Chefs of Compassion dinner.



And **Hung Wei** was inducted into the FUHSD foundation Circle of Believers.

PARTNERS LIST FOR THE 2024-2025 ROTARY YEAR

Bill Wilson Center
Camp Via West
City of Cupertino
Community Cycles of California Foundation
Cupertino Chamber of Commerce
Cupertino Educational Endowment Foundation
Cupertino Library Foundation
Cupertino Rotary Sponsored Interact Clubs
Cupertino-Bhubaneswar Sister City
Cupertino-Cupertino Sister Cities Association
Cupertino-Hsinchu Sister City Association
Cupertino-Toyokawa Sister Cities, Inc
Cupertino Union School District
De Anza College
Foothill De Anza Foundation
Fine Arts League of Cupertino (FALC)
Friends of Children with Special Needs
Fremont Union High School District
FUHS Foundation
Furry Friends
Global Grants' Partners
Hidden Villa

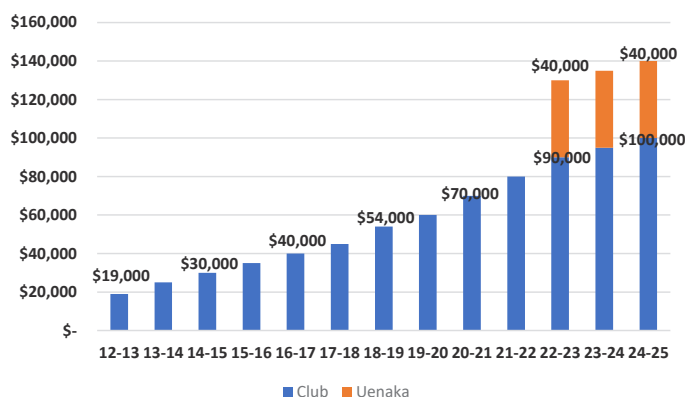
Home First Dinners
Hunger at Home
League of Women Voters
Morgan Autism Center
NW YMCA
Operation Care and Comfort
Our Daily Bread
Pacific Clinics/Hope Centers
Parents Helping Parents
Pratham USA
Rebuilding Together
Safeway
Sankara Eye Foundation
San Jose State University
Scouting America-Units 479,492; Pack 415
SCC Re-Entry Resource Center
Senior Centers-Live Oak, Sunny View
Solar Project Partners – Sun Work, Life Science Alternatives
Walk Bike Cupertino
World Vision
West Valley Community Services

PERMANENT FUND



The Cupertino Rotary Endowment Foundation (CREF) was created to increase funds available for Rotary's charitable giving. A separate entity from both the Rotary Club of Cupertino and Rotary International, CREF's 501(C)(3) status affords individuals, families, trusts, foundations, and corporations the ability to contribute to charitable causes and realize tax benefits from such contributions. With a corpus of over \$3 million, the annual contributions from the Permanent Fund have increased yearly and are now the largest component of Cupertino Rotary's annual charitable giving.

Permanent Fund Contribution



MEMBERSHIP

We added 17 new members in 2024-25. As the third largest Rotary club (200+) in District 5170, Cupertino Rotary is a strong vibrant club, with an active and engaged membership that reflects the rich ethnic fabric of our community. This year we celebrated our club's 70th birthday. Cupertino Rotary provides opportunities for our diverse members to come together, exchange ideas, and take action to benefit communities both locally and worldwide. At Cupertino Rotary, we serve together to foster goodwill while building long-lasting friendship.



CLUB BOARD OF DIRECTORS 2024-2025

President 2024-2025 JEFF MOE	Director DANA DRYSDALE
President Elect KATHY YATES	Director LOUISA ROBERTS
Secretary JEAN GASPERINI	Director ROBERT PRUITT
Chief Financial Officer CRAIG CUMMINGS	Director MAURI OKAMOTO-KEARNEY
President, CREF STEVE ONISHI	Director JAGI SHAHANI
Strategic Dev. Officer PADMA CHARI	Director JUDY WILSON
Immediate Past President ALYSA SAKKAS	Fund Development Officer SHYAMOLI BANERJEE

PROGRAM HIGHLIGHTS

Our weekly programs encompass a wide spectrum of speakers, as well as community celebrations and fellowship events.

Featured is a small sampling of our great programs this year:

- Professional Women's Soccer Team (Bay FC):
Brady Stewart, CEO Bay FC
- Hearing Health: Dr. Jennifer Lynch
- State of Affairs at San Jose State University:
President Teniente-Matson
- World's Largest Digital Camera:
Martin Nordby
- Annual Bird Migration: Matthew Dodder
- Nuclear Arms Reduction: Bill Furniss
- The Earth on Your Plate: Mohan Gurunathan
- Peregrine Falcon Rescue: Zeka Glucs, Ph.D.
- What and Who is New at De Anza College:
President Omar Torres
- Walk Bike Cupertino: Seema Lindskog



To learn more about The Rotary Club of Cupertino visit the Club's website at: www.cupertino Rotary.org Please join us as our guest. We meet every Wednesday at 12:00 p.m. at **Quinlan Community Center, 10185 N Stelling Road, Cupertino, CA.** Meeting in person & via Zoom: See website for details. P.O. Box 637, Cupertino, CA 95015. T: (408) 658-0077 Email: cupertinorotary@gmail.com