

Global Grant Application

GRANT NUMBER
GG2094775

STATUS
Approved

Basic Information

Grant title

Promoting Literacy Education in Rural China

Type of Project

Humanitarian Project

Address community needs and produce sustainable, measurable outcomes

Primary Contacts

Name	Club	District	Sponsor	Role
Xufei Qian	Cupertino	5170	Club	International
Piper Tseng	Beijing	52	Club	Host

Committee Members

Host committee

Name	Club	District	Role
Regula Hwang Ma	Beijing	52	Secondary Contact
Gilbert Van Kerckhove	Beijing	52	Secondary Contact

International committee

Name	Club	District	Role
Keet Hamilton	Cupertino	5170	Secondary Contact International
Orrin Mahoney	Cupertino	5170	Secondary Contact International

Do any of these committee members have potential conflicts of interest?

No

Project Overview

Tell us a little about your project. What are the main objectives of the project, and who will benefit from it?

This grant is to fund a literacy education program for primary teachers in rural China. The main objectives are to empower rural teachers with modern skills in guided reading, library management, and reading program development. Consequently, the teachers will educate their students to develop good reading habits and improve critical thinking and writing skills.

Areas of Focus

Which area of focus will this project support?

Basic education and literacy

Measuring Success

Basic education and literacy

Which goals will your activity support?

Supporting programs that strengthen a community's ability to provide basic education and literacy to all

How will you measure your project's impact? You need to include at least one standardized measure from the drop-down menu as part of your application.

Measure	Collection Method	Frequency	Beneficiaries
Number of benefiting school-age children	Surveys/questionnaires	Every year	2500+
Number of adults receiving literacy training	Direct observation	Every year	100-499
Number of institutions participating in program	Direct observation	Every year	1-19
Number of adults using new literacy skills	Surveys/questionnaires	Every year	100-499
Number of teachers who demonstrate improved knowledge in the subject	Surveys/questionnaires	Every year	100-499

Do you know who will collect information for monitoring and evaluation?

Yes

Name of Individual or Organization

Shin Shin Educational Foundation and the trainers

Briefly explain why this person or organization is qualified for this task.

Shin Shin Educational Foundation (SSEF) has been working with the schools for many years. It has direct access to the classes and communication with teachers. It will invite a team of education professionals to set up evaluations before, during and after the training to measure the impact.

Location and Dates

Humanitarian Project

Where will your project take place?

City or town

School sites (see attachment "GG2094775 Addendum 1 - Locations")

Province or state

See attachment

Country

China, People's Republic of

When will your project take place?

2020-03-01 to 2021-09-30

Participants

Cooperating Organizations (Optional)

Name	Website	Location
Shin Shin Educational Foundation	www.shinshinfoundation.org	P.O. Box 399 Cupertino, CA 95015 United States

Supporting Documents

- GG2094775_MOU_--_all_signed.pdf

Do any committee members have a potential conflict of interest related to a cooperating organization?

No

Why did you choose to partner with this organization and what will its role be?

Shin Shin Education Foundation, a pioneer in helping improve the educational quality in rural China since 1997, supports approximately 350 rural schools. The foundation has long experience in training rural teachers.

Partners (Optional)

List any other partners that will participate in this project.

Hong Kong Reading Dreams Foundation (Suite 1706, Mega Trade Centre, 1 Mei Wan Street, Tsuen Wan, Hong Kong)

Rotarian Participants

Describe the role that host Rotarians will have in this project.

The host Rotary Club, RC of Beijing, will have financial participation, as well as direct participation in the project. The host Rotarians will visit the training site and participating schools. They will help evaluate the

project. RC of Beijing Mandarin will participate with financial support in the project.

Describe the role that international Rotarians will have in this project.

The Rotary Club of Cupertino will oversee the project. It will meet regularly with the cooperating organizations to monitor project progress. Members from the international clubs and other partner clubs plan to visit 3-4 schools in September 2020 to evaluate the impact of this project. Sunnyvale Rotary and Mountain View Rotary will have financial participation as well.

Budget

What local currency are you using in your project's budget?

The currency you select should be what you use for a majority of the project's expenses.

Local Currency	U.S. dollar (USD) exchange rate	Currency Set On
CNY	7.09	21/09/2019

What is the budget for this grant?

List each item in your project's budget. Remember that the project's total budget must equal its total funding, which will be calculated in step 9. Every global grant includes a match of at least \$15,000 from The Rotary Foundation's World Fund. Project budgets, including the World Fund match, must be at least \$30,000.

#	Category	Description	Supplier	Cost in CNY	Cost in USD
1	Supplies	Books	Book Vendor	140000	19746
2	Training	Group Training Fee	Reading Dream Foundation	24000	3385
3	Travel	Group Training Transportation (3 Trainers)	Travel Agency	6000	846
4	Accommodations	Group Training Hotel (3 trainers and 30 trainees)	Local Hotel	25000	3526
5	Training	Onsite Training (10 schools)	Reading Dream Foundation	126000	17772
6	Operations	Contingency	Cooperating Organization	33500	4725
Total budget:				354500	50000

Supporting Documents

- 001_global_grants_community_assessment_results.docx
- 020_global_grants_community_assessment_results.docx
- 055_global_grants_community_assessment_results.docx
- 156_global_grants_community_assessment_results.docx
- 195_global_grants_community_assessment_results.docx
- 226_global_grants_community_assessment_results.docx

- 269_global_grants_community_assessment_results.docx
- 292_global_grants_community_assessment_results.docx
- 311_global_grants_community_assessment_results.docx
- 328_global_grants_community_assessment_results.docx
- GG2094775_Addendum_1_--_Location.pdf
- GG2094775_Addendum_2_--_Funding.pdf
- Training_Curriculum.pdf

Funding

Tell us about the funding you've secured for your project. We'll use the information you enter here to calculate your maximum possible funding match from the World Fund.

#	Source	Details	Amount (USD)	Support*	Total
1	District Designated Fund (DDF)	5170	25,000.00	0.00	25,000.00

*Whenever cash is contributed to the Foundation to help fund a global grant project, an additional 5 percent is applied to help cover the cost of processing these funds. Clubs and districts can receive Paul Harris Fellow recognition points for the additional expense.

How much World Fund money would you like to use on this project?

You may request up to 25,000.00 USD from the World Fund. 25000

Funding Summary

DDF contributions:	25,000.00
Financing subtotal (matched contributions + World Fund):	50,000.00
Total funding:	50,000.00
Total budget:	50,000.00

Sustainability

Humanitarian Projects

Project planning

Describe the community needs that your project will address.

In China, the disparity in demography, income, and education quality between urban and rural areas have drastically widen during the past 25 years. In rural schools, average 60% of the students are left-behind children, meaning one or both parents work and live in faraway cities all year round. The children stay in rural area with their grandparents who are often illiterate. Since the students lack literacy-friendly home environment, a literacy/reading programs in rural schools have crucial importance in developing students' skills in reading, listening, writing and speaking.

Nevertheless, rural schools face many challenges to implement a good and effective literacy program. Based on Community Assessment Results, the following challenges and needs are identified:

1. The schools need update and enrich its book collection. Schools lack high-quality, age-proper books. Majority of the existing books are donated by publishers as a way to dump their surplus inventory.
2. Many teachers lack professional knowledge in literacy education and need improve their own reading habits.

3. Teachers and parents are more concerned about the students' test scores, while ignoring to develop children's good reading habits from a young age. Teachers need put more emphasis on developing students' reading and comprehensive skills.
4. Because of its geographic location, rural schools have difficulties getting the latest development in literacy education from advanced institutes and professionals.

Please see attached Community Assessment Results for details (in Step 8).

How did your project team identify these needs?

The needs were identified through Community Assessment tools, including survey, on-site community meeting, face-to-face discussion/interview, etc.

How were members of the benefiting community involved in finding solutions?

The teachers and principals were asked to share both positive and negative experience in his/her literacy teaching. The first-hand information plays an important role in designing the training plan.

How were community members involved in planning the project?

The teachers and school administrators were asked to participate in the planning, at least understand what a literacy education project is. What kind of work do they need to do in school after the training? The attitude of the teacher will affect whether the project can be carried out smoothly and effectively in the school.

Project implementation

Summarize each step of your project's implementation.

Do not include sensitive personal data, such as government ID numbers, religion, race, health information, etc. If you include personal data, you are responsible for informing those whose personal data is included that you are providing it to Rotary and that it will be processed in accordance with Rotary's [Privacy Policy](#).

#	Activity	Duration
1	Group Training in Hunan Province (Each school sends 2-3 teachers to attend the Literacy Education Training)	3 days
2	Visit model schools which have successfully implemented Literacy Programs in Hunan	1 day
3	Each school is supplied with a collection of grade-based books, as a start kit to initiate reading program	1 month
4	Trainees implement Literacy Program at their own schools	3 months
5	Trainers visit each school, provide advice on newly established program, and do follow-up training to entire faculty and administrators.	2 days
6	Monitoring and Evaluation	1 semester

Will you work in coordination with any related initiatives in the community?

Yes

Briefly describe the other initiatives and how they relate to this project.

Some schools have participated in the Reading Month program organized by Shin Shin Education Foundation. The Reading Month program is to encourage students to read and record the number of books they read in one month. This proposed project will empower the teachers to better guide their students what to read, how to annotate and organize variety of activities around reading.

Please describe the training, community outreach, or educational programs this project will include.

This project includes two training sessions:

- 1) Initial group training: 2 to 3 head teachers from each school will attend a centralized training in Hunan province. The training is organized by Shin Shin Educational Foundation, partnering with Hong Kong Reading Dream Foundation. The trainees will learn the importance of literacy education and methods to initialize an effective reading program. The trainees will also visit 2 model schools in Hunan which have successfully implemented literacy education programs. After the group training, the trainees will return to their schools, train their peers and implement a school-wide reading program. The program will be incorporated into the curriculum. A collection of books selected by trainers will be provided to the schools as a start kit for their newly established reading program.
- 2) Onsite follow-up training: 3 months after the group training, trainers will visit each school, evaluate the reading program, do a in-depth training to all faculty members and help the school establish its own sustainable management system.

How were these needs identified?

The needs were identified through Community Assessment tools, including survey, on-site community meeting, face-to-face discussion/interview, etc. Majority of the surveyed schools mentioned that "Teachers have no systematic knowledge of reading education, or advanced reading teaching experience. "

What incentives (for example, monetary compensation, awards, certification, or publicity), will you use, if any, to encourage community members to participate in the project?

For outstanding teachers, they will be issued a certificate of honor, endorsed by the Education Bureau. For outstanding students, they will be awarded with "Excellence performance/ progress Award".

The schools will be recommended to set up some incentives, for example, implementing a “Reading Star” and “Best Reading Class” competition every year. For students and classes with outstanding performance, the principal is encouraged to give the students an opportunity to do drama performances, storytelling, privilege to borrow new books first, choosing the books to purchase on behalf of the school, etc. For teachers, the reading program will be included in teacher assessment, so that literacy education becomes the norm.

List any community members or community groups that will oversee the continuation of the project after grant-funded activities conclude.

All reading programs are generally carried out in collaboration with the local Education Bureau. The Education Bureau will also provide the follow-up supervision and guidance. An important step of the project is to help the school establish its own management system and operation method.

Budget

Will you purchase budget items from local vendors?

Yes

Explain the process you used to select vendors.

The budget for the travel and accommodation expenses are derived from past volunteer travel and training exercises. The budget for the books are based on local book prices. A bidding process will be done and multiple vendors will be involved. Effort is put to minimize the expenses such as hotel and transportation. All expenses are within the fair standard amount for a trip.

Did you use competitive bidding to select vendors?

Yes

Please provide an operations and maintenance plan for the equipment or materials you anticipate purchasing for this project. This plan should include who will operate and maintain the equipment and how they will be trained.

All books will become part of the book collection in participating schools, who will maintain the books using the management methods learned in the training.

Describe how community members will maintain the equipment after grant-funded activities conclude. Will replacement parts be available?

The books will be managed by the participating schools, with no extra cost.

If the grant will be used to purchase any equipment, will the equipment be culturally appropriate and conform to the community's technology standards?

Yes

Please explain.

The books will be purchased locally. They are culturally appropriate and conform to the community's standards.

After the project is completed, who will own the items purchased by grant funds? No items may be owned by a Rotary district, club, or member.

Participating schools.

Funding

Does your project involve microcredit activities?

Have you found a local funding source to sustain project outcomes for the long term?

No

Will any part of the project generate income for ongoing project funding? If yes, please explain.

None

Authorizations

Authorizations & Legal Agreements

Legal agreement

Global Grant Agreement

I confirm and agree to the following:

1. All information contained in this application is, to the best of our knowledge, true and accurate.
2. We have read the Terms and Conditions for Rotary Foundation District Grants and Global Grants ("Terms and Conditions") and will adhere to all policies therein.
3. The grant sponsors ("Sponsors") shall defend, indemnify, and hold harmless Rotary International (RI) and

The Rotary Foundation (TRF), including their directors, trustees, officers, committees, employees, agents, associate foundations and representatives (collectively "RI/TRF"), from and against all claims, including but not limited to claims of subrogation, demands, actions, damages, losses, costs, liabilities, expenses (including reasonable attorney's fees and other legal expenses), awards, judgments, and fines asserted against or recovered from RI/TRF arising out of any act, conduct, omission, negligence, misconduct, or unlawful act (or act contrary to any applicable governmental order or regulation) resulting directly or indirectly from a Sponsor's and/or participant's involvement in grant-funded activities, including all travel related to the grant.

4. The failure of the parties to comply with the terms of this Agreement due to an act of God, strike, war, fire, riot, civil unrest, hurricane, earthquake, or other natural disasters, acts of public enemies, curtailment of transportation facilities, political upheavals, acts of terrorism, or any similar cause beyond the control of the parties shall not be deemed a breach of this Agreement. In such an event, the Agreement shall be deemed terminated and the Sponsors shall refund all unexpended global grant funds within 30 days of termination.

5. TRF's entire responsibility is expressly limited to payment of the total financing amount. TRF does not assume any further responsibility in connection with this grant.

6. TRF reserves the right to cancel the grant and/or this Agreement without notice upon the failure of either or both of the Sponsors to abide by the terms set forth in this Agreement and the Terms and Conditions. Upon cancellation, TRF shall be entitled to a refund of any global grant funds, including any interest earned, that have not been expended.

7. The laws of the State of Illinois, USA, without reference to its conflicts of laws principles, shall govern all matters arising out of or relating to this Agreement, including, without limitation, its interpretation, construction, performance, and enforcement.

8. Any legal action brought by either party against the other party arising out of or relating to this Agreement must be brought in either, the Circuit Court of Cook County, State of Illinois, USA or the Federal District Court for the Northern District of Illinois, USA. Each party consents to the exclusive jurisdiction of these courts, and their respective appellate courts for the purpose of such actions. Nothing herein prohibits a party that obtains a judgment in either of the designated courts from enforcing the judgment in any other court. Notwithstanding the foregoing, TRF may also bring legal action against Sponsors and/or individuals traveling on grant funds in any court with jurisdiction over them.

9. This Agreement binds and benefits the parties and their respective administrators, legal representatives, and permitted successors and assigns.

10. If any provision of this Agreement is determined to be illegal, invalid or unenforceable, the remaining provisions of this Agreement shall remain in full force and effect.

11. Sponsors may not assign any of its rights under this Agreement except with the prior written consent of TRF. Sponsors may not delegate any performance under this Agreement without the prior written consent of TRF. Any purported assignment of a Sponsor's rights or delegation of performance without TRF's prior written consent is void.

12. TRF may assign some or all of its rights under this Agreement to an associate foundation of TRF. TRF may delegate any performance under this Agreement to an associate foundation. Any other purported assignment of TRF's rights or delegation of performance without the Sponsors' prior written consent is void.

13. Sponsors will comply with all economic and trade sanctions, including those implemented by the Office of Foreign Assets Control (OFAC) of the United States Department of Treasury, and will ensure that they do not support or promote violence, terrorist activity or related training, or money laundering.

14. This Agreement constitutes the final agreement between the parties. No amendment or waiver of any provision of this Agreement shall be effective unless it is in the form of a writing signed by the parties.

15. Rotary International (RI) and TRF may use information contained in this application and subsequent reports to promote the activities by various means such as The Rotarian, Rotary Leader, rotary.org, etc.

Unless indicated otherwise in writing, by submission of the photos, the parties hereby grant to RI and TRF the worldwide right to publish and use the photos, including but not limited to, in RI and TRF publications, advertisements, and Web sites and on social media channels and to license use to others, including, but not limited to, media outlets and its partners and through RI's online image database, for the purposes of promoting Rotary. By submitting the photos, the parties represent and warrant that all persons appearing in the photos have given their unrestricted written consent to use their likenesses and to license use to third parties.

16. The Sponsors agree to share information on best practices when asked, and TRF may provide their contact information to other Rotarians who may wish advice on implementing similar activities.

17. The Sponsors will ensure that all individuals traveling on grant funds have been informed of the travel policies stated in the Terms and Conditions and have been made aware that they are responsible for obtaining travel insurance.

Primary contact authorizations

Application Authorization

By submitting this global grant application, we agree to the following:

1. All information contained in this application is, to the best of our knowledge, true and accurate, and we intend to implement the activities as presented in this application.
2. The club/district agrees to undertake these activities as a club/district.
3. We will ensure all cash contributions (as detailed in the grant financing) will be forwarded to The Rotary Foundation (TRF) or sent directly to the global grant bank account after Trustee approval of the grant.
4. Rotary International (RI) and TRF may use information contained in this application to promote the activities by various means such as The Rotarian, the RI international convention, RVM: The Rotarian Video Magazine, etc.
5. We agree to share information on best practices when asked, and TRF may provide our contact information to other Rotarians who may wish advice on implementing similar activities.
6. To the best of our knowledge and belief, except as disclosed herewith, neither we nor any person with whom we have or had a personal or business relationship are engaged, or intend to engage, in benefiting from TRF grant funds or have any interest that may represent a potential competing or conflicting interest. A conflict of interest is defined as a situation in which a Rotarian, in relationship to an outside organization, is in a position to influence the spending of TRF grant funds, or influence decisions in ways that could lead directly or indirectly to financial gain for the Rotarian, a business colleague, or his or her family, or give improper advantage to others to the detriment of TRF.

All Authorizations & Legal Agreements Summary

Primary contact authorizations

Name	Club	District	Status	
Xufei Qian	Cupertino	5170	Authorized	Authorized on 15/10/2019
Piper Tseng	Beijing	52	Authorized	Authorized on 18/10/2019

District Rotary Foundation chair authorization

Name	Club	District	Status	
Russell Hobbs	Santa Cruz	5170	Authorized	Authorized on 14/11/2019
Yi-Hua Ku	Shanghai West	52	Authorized	Authorized on 07/11/2019

DDF authorization

Name	Club	District	Status	
Ramesh Hariharan	Silicon Valley Passport	5170	Authorized	Authorized on 14/11/2019
Russell Hobbs	Santa Cruz	5170	Authorized	Authorized on 14/11/2019

Legal agreement

Name	Club	District	Status	
Jonathan Schoo	Beijing	52	Accepted	Accepted on 27/10/2019
Padma Chari	Cupertino	5170	Accepted	Accepted on 21/10/2019