

October 1st, 2021

Dear Prospective 2022 Golf Tournament Beneficiary Applicant:

Every year, the Rotary Club of Cupertino presents a fundraising golf tournament. Our 2022 golf tournament will be held on Saturday, May 7th. We are looking for a worthy cause to choose as the beneficiary of our 2022 tournament and look forward to receiving an application from your organization.

This year, we expect to be able to donate a maximum of \$15,000 to the beneficiary as a result of the tournament. We promote the 18-hole tournament play, offer prizes, games and solicit national as well as local area sponsors.

The organization that we choose must be:

- A 501(c)3 non-profit organization
- Benefit the Cupertino Area Community

Other important criteria include:

- The impact that these funds will have on your organization
- The potential of hands-on involvement Cupertino Rotary can have with your organization
- The volunteer support your organization can supply for the golf tournament
- The support of the Rotary principal: "Service Above Self"

We are looking for a project that will be ready to begin during the 2022 year. It would be wonderful to find a project that supports an environmental or climate change initiative.

Having a definitive, ready-to-start project is most important. Proposals that are looking for ongoing funding support generally will not receive the funds. Proposals with projects requiring funding over \$15,000 will be required to provide detail as to the additional funding source.

For this year's tournament, we anticipate making our beneficiary decision by the beginning of January 2022. To be considered, your application must reach us by **Friday, December 3rd 2021**. It should be addressed as follows:

Email to: Louisa Roberts, louisaroberts253@gmail.com

The following guidelines are provided by Cupertino Rotary to help you tailor your application to our selection criteria.

Your application should include the following:

- Name and Address of the organization
- EIN#
- Contact Person with Telephone Number and Email Address
- Amount of Funding Requested
- Proposed Use of the Funds

- Impact and Importance of the Grant on Your Organization
- Impact of the Grant on the Community You Serve
- “Naming” opportunities
- Your organization’s ability to promote the tournament, provide a minimum of 2 foursomes and help with volunteer staffing.

Your proposal does not have to be long to be meaningful. We appreciate a brief, to-the- point application. Your proposal should explain your project in full even if you have applied in the past. Please submit your proposal in electronic form in order to facilitate sending it to Review Committee members.

We hope that you will submit an application and we look forward to receiving it.

Sincerely,

Louisa Roberts

Helene Davis

2022 Golf Tournament Beneficiary Selection Committee Co-chairs The Rotary Club of Cupertino

PS: Please direct any questions to Louisa Roberts at louisaroberts253@gmail.com
Check out the Cupertino Rotary website to learn more about our service to others:
www.cupertinorotary.org.