

# CUPERTINO ROTARY ENDOWMENT FOUNDATION

*Providing a Continuing Legacy for Local and Community Giving*



***Remember when you leave this Earth, you can take  
with you nothing that you have received.***

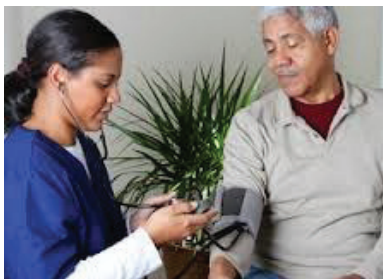
***Only what you have given.***

## When was the last time you relaxed in the evening and a smile of contentment came to your face?

This is a story about a member of the Rotary Club of Cupertino. We'll call him Benjamin, though that is not his real name. The story is an example of the Rotary Motto- 'Service Above Self.'

Benjamin had been a successful businessman, to his surprise, and it was nearing retirement time as his health had begun to fail a bit. He had been a member of the Rotary Club of Cupertino for some years, but his work life had prevented him from being too involved.

However, his passion was accessible health care, and for more than one would think, this was an issue in Santa Clara Valley. Benjamin began to



gravitate toward conversations, and then committees within Cupertino Rotary, where he could see some direct avenues to address the need through projects. He took part as he could, but in conversation it became clear Benjamin wanted to make a sizable donation to this effort.

**The stated mission of CREF is to establish a corpus of funds, professionally managed, which can generate income to augment funds available for local giving and provide an avenue into which local philanthropy can be encouraged and channeled.**

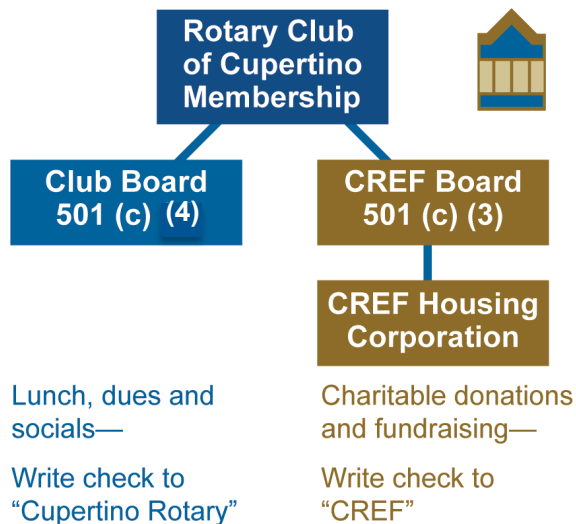
Benjamin and his wife had judiciously engaged a financial planner, and before long both the planner and Benjamin were pleased to learn that there were multiple benefits if the gift were made

to the Cupertino Rotary Endowment Foundation (CREF). In turn, a grant for the health care provider was requested by one of the Cupertino Rotary Avenues of Service. Benjamin's gift, plus the grant, and some hands-on activity for members, made a service project in which all benefited.

And, yes, Benjamin and his wife got a charitable deduction for their gift. But more than that, they enjoyed an evening of contentment knowing they had served in a way that worked for them.

### Ways to Give to the Cupertino Rotary Endowment Foundation

- Charitable gift
- Donor-designated project gift
- Planned gift to the CREF Legacy Society



Cupertino Rotary Endowment Foundation (CREF) is a registered 501 c 3 non-profit corporation, formed for the purpose of accepting gifts and grants on behalf of the Rotary Club of Cupertino, in order to do charitable projects and services.

CREF has its separate Board of Directors; separate by-laws; separate financials; and separate policies and procedures from the Rotary Club of Cupertino. The composition of the CREF Board is longer-term Cupertino Rotarians, with experience or affinity for endowment efforts. An independent audit of CREF is conducted annually.

## RECOGNITION

The Rotary Club of Cupertino has been recognized locally and internationally for its leadership and ability to respond to the changing needs of the community and its membership. CREF will assure the continued strength of Cupertino Rotary projects far into the future.

CREF offers the opportunity to invest in the future of the Rotary Club of Cupertino through the continuation and growth of the club’s local and international projects. Supporters of the Endowment Fund enable Cupertino Rotarians to build on the legacy of service and excellence begun nearly 60 years ago, and will ensure its impact for generations to come.





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## Nearly 60 Years of Service

**Through annual fundraising and hands-on service for nearly 60 years, Cupertino Rotarians are proud to have been able to provide:**

Emergency medical support for the uninsured in our community • 12-bed pediatric intensive care facility in Chile • supplies and support for low-income senior day care • 16-tree Rotary Grove at Cupertino Civic Center • earthquake and disaster relief funds for Taiwan, Turkey, India/Indonesia, Katrina and Sandy • beds for disable children at Camp Via • teaching materials, occupational therapy, and physical education for OFS children with special needs • career development seminars • cardiac care monitoring system and medical clinic equipment installations in China, Estonia, Ghana, Guatemala, Hungary, Romania, Tibet and Turkey • landscape materials and installation at Cupertino Community Services transitional housing four-plex • furnishings for the Cupertino Senior Center • water wells in Ghana • teacher mini-grants • transportation van for students to access after-school enrichment activities and summer camp scholarships at Northwest YMCA • event organizational leadership and staffing for community non-profit fundraising events • Village Banks in Guatemala and Honduras • quality children's literature for local and international elementary school classrooms and libraries • cleft palate and lip surgeries in Guatemala • twice monthly meals at local homeless shelters for men • library resources for Eaton Elementary School • blood to the Stanford Blood Center • polio immunizations in Ghana and India • hepatitis vaccine to Guatemala • holiday shopping with local disadvantaged children • Children's Home kitchen equipment in Romania • playground equipment installation at the Northwest YMCA • ambulance and firefighter breathing equipment to Honduras • blood processing machine to Turkey • childhood health education seminar • PACE transportation van for adults with special needs • holiday lunch for local seniors • food collection for the Rotary Food Closet at West Valley Community Services • readers at local elementary schools for annual Dr. Seuss Reading Day • Cupertino City beautification projects including the Gazebo in Memorial Park • automatic coin laundry in Mexico • leadership advisors annually to 350 Interact Club Members at Cupertino, Lynbrook and Monta Vista High Schools • cervical cancer project in Ghana • exceptional vocational service recognition • high school Speech Contest awards • fundraising for children's orphanages in Mexico • Fishing Day with at-risk elementary students • local high school leadership training camp scholarships • stoves and restoration in Guatemala • vocational scholarships targeted to support single parents attending DeAnza College • vocational training in Taiwan and Mexico • thousands of wheelchairs distributed in Mexico, Chile, and China • furnishings for the De Anza College Child Development Center • Cupertino Middle School Garden • Fremont High School Garden • Muir Elementary School Garden • Stevens Creek Elementary School Garden • pumpkin carving with seniors • Quilts for Kids • Rebuilding Together home upgrades • books for Silicon Valley Reads • furniture, fixtures and equipment for Teen Center at Cupertino Library • Thanksgiving Dinner distribution to those in need • Veterans biographies at Monta Vista High School • Libraries and computer labs for rural China schools



*To discuss the many opportunities through the Cupertino Rotary Endowment Foundation, please contact:*

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