



BUSINESS PERFORMANCE  
AWARDS

2023





2023  
BRYAN ROTARY 10  
BUSINESS PERFORMANCE AWARDS

---

*A Summary of Brazos County's  
Fastest-Growing Private Companies*

---



# Small Businesses on the Move

The Bryan Rotary Club, in cooperation with the Bryan-College Station Chamber of Commerce, designed the Bryan Rotary 10 Business Performance Awards as a community economic development program. The program annually recognizes and honors small businesses in Brazos County for their achievements and the significant impact they have on the local economy.

The program reflects the respect Rotarians have for all useful occupations and for the value of productive work. Introduced in 1994 as the Newman 10 Awards, the awards program is now identified as the Bryan Rotary 10 Business Performance Awards Program.

Since 2016, Anco Insurance has been the primary financial underwriter.

Anyone may nominate a business. After a business is nominated and has submitted an application signed by a CPA, an economist at the Mays Business School at Texas A&M University calculates the sales growth for each of the qualifying applications and ranks the top 10 businesses based on the percentage increase of gross sales. Only the percentage of sales growth is published.

A qualified applicant must be an independent, privately-held corporation, proprietorship or partnership that has been in business at least 5 years. The business headquarters must be located in Brazos County, have had sales of more than \$50,000 but less than \$25 million in fiscal 2021, and show a five-year sales history with an increase from 2019 – 2021. Franchises are not eligible.

The prestigious Bryan Rotary 10 Awards are presented to the top 10 fastest-growing small businesses at a special Awards Luncheon. Awards showcasing all winning businesses are displayed year-round at the Bryan-College Station Chamber of Commerce.

Also presented at the Awards Luncheon is the Bryan Rotary/Anco Insurance Award for Lifetime Business Achievement. Introduced in 1998, the Anco Award is given to a mature business that has a sustained history of success and respect in its industry and has significantly contributed to the quality of life in the community through the years. Anco Insurance is the underwriter for this award.

The Brazos Valley Economic Development Corporation also presents their Launch Award, recognizing a new business to the area making a significant impact to the community and their leadership.

Welcome to the 30th annual Bryan Rotary 10 Business Performance Awards!

*"A business house should be as public-spirited as a citizen ... business is not a beast of prey, but the handmaid of civilization and progress."*

Glenn C. Mead • Rotary International President, 1912-1913

Founded in 2014, FERA Animal Health, LLC was borne out of a laboratory at Cornell University in Ithaca, New York. Originally, founder Dr. Rodrigo Bilcaho was developing point of cure diagnostics for mastitis, and inflammation affecting dairy cattle. He relocated the company from upstate New York to Bryan-College Station in 2020. "Texas was an attractive location for the company due to its business friendly nature, its central location and fewer regulations," he explains.

In addition to continuing to develop and market its key products, FERA developed a new product used to treat stress in cattle and swine, which resulted in substantial growth. The company continued to grow organically until 2017 when proprietary packaging was created to increase product stability and shelf life, allowing them to take the next big step into commercial distribution. FERA also added a line of diagnostics adapted for canine and feline applications. Then, in 2018, the company restructured and renamed to FERA Diagnostics and Biologicals to reflect plans for bringing practical products to the animal health field to enhance the health, productivity and welfare of pets and production animals.

The company's philosophy is to serve farmers and ranchers, to find practical solutions for them to keep their herds healthy and productive. Community involvement is a desire that has yet to be realized, due to the rapid growth of the company, major success of new drug developments, and a shift in focus to manufacturing, sales and distribution to meet demand. FerAppease, a very successful new drug which decreases fear and anxiety in animals, keeping them happy and productive. The drug is applied directly to the face of the animal instead of injected.

Keys to success are simple: "Persistence, humility, transparency and honesty." An important key but one Dr. Bilcaho says he finds challenging is educating the public about the importance and benefit of treating stress in animals. Being relatively new to the community, the owners say they are honored to be recognized as one of the fastest growing companies in the Brazos Valley. Of all the places in Texas they could have relocated, the owners love B/CS based on its location, quality of people and the size of the community. Being natives of Brazil, they say they identify well with the local culture. The company, named after their two sons, is committed to enhancing the health, productivity and welfare of pets and production animals in the Brazos Valley community.

**Principal(s)**

*Dr. Rodrigo Bicalho  
Dr. Marcela Bicalho*

**Product • Service**

*Manufacturing "point of cure" diagnostics and vaccines for livestock*

**Date Founded**

2014

**Sales Growth**

2020 – 2022 | 484.12%

**Location**

*5900 Matrix Drive, Suite 10  
College Station, TX 77845  
Phone: 979.213.6470  
[www.feraah.com](http://www.feraah.com)*

Swan Stonarts is a leading monument wholesaler, proudly serving the memorialization industry with products and services for the past 25+ years. Product lines include impact or laser engraving on custom and traditional memorials, mausoleums, accessories such as vases and benches, plus cremation solutions. The company has created veteran memorials and civic statues and plaques across the country. With a large range of products in stock, their industry-seasoned staff can serve clients from two distribution centers in Bryan and Elberton, Georgia.

Jay Muthusami's father-in-law had a granite export business to Japan, with which he was very familiar. In 1994 and after moving to the US, Jay saw a gap in the market and recognized a large opportunity for the U.S. market that was not being fulfilled with the level of quality granite that he had come to know. Jay started the company from a two-bedroom apartment right here in College Station. Jay found and established relationships with very loyal customers in Texas and earned their trust as a supplier. From these "founding customers", Jay has grown the company to 800+ customers across mainland U.S. and Hawaii and did so with very little marketing.

Jay attributes much of the success of the company to the quality of stone. The company sources the highest quality granite and marble and work with world class artisans to ensure exceptional stone and superior craftsmanship, enabling the company to guarantee its products. When asked about the company's business philosophy, Jay offers that "we put innovation at the forefront of our products. We look at industry trends, foresee our customers' needs, and innovate." With the growing popularity of cremation and its impact on memorialization, Swan Stonarts is the highest patent-holding company in the memorial industry for cremation.

With COVID-19 and supply chain disruption, Jay identified the challenges as opportunities. Jay and the company doubled-down by planning ahead and focused on the supply chain. To meet increasing demand, the company opened a new distribution center in Elberton, GA. The company has nearly doubled in size and Jay has had the pleasure of bringing his kids into the company as employees. Jay says the rapid growth has created its share of challenges for the company (growing pains), but he admits these are great problems to have.

When asked about his keys to success, Jay advises "Persistence – do not get overwhelmed by hurdles and challenges. Just keep moving forward and do your best. There's no substitute for hard work.

**Principal(s)**

*Dr. Jayakumar Muthusami  
Viji Jayakumar*

**Product • Service**

*Monument Wholesaling  
and Engraving*

**Date Founded**

*1994*

**Sales Growth**

*2020– 2022 | 187.75%*

**Location**

*3100 Leonard Road,  
Bryan, TX 77803  
Phone: 979.694.8480  
[www.swanstonarts.com](http://www.swanstonarts.com)*

# Fidelis Studio LLC dba Fidelis Creative Agency

# 3

Fidelis is a full-service integrated marketing firm, specializing in brand strategy, creative design, websites, marketing and media, including photography, videography and copying. The company has designed many highly recognizable logos, including some current and past BR10 winners' logos. Tim Douglass says "Fidelis strives to push brands in order to deeply connect with the [clients'] perfect market."

In 2007, founder Tim Douglass and his wife started their company out of a garage; their fun and creative website tells the story... they would "roll a push mower out the side door, turn the lights on and work late into the evening. At night, we would push the mower back in, crack a beer, and lock the door. The shop smelled like gasoline and ideas." In 2016, Tim's brother Mark Douglass was brought in as partner to help fill needs as they grew. "The overall business plan has not changed, however, execution of the plan is much improved. The company is beginning to shift in to acquisition mode," Tim explains.

## **Principal(s)**

*Tim Douglass  
Mark Douglass*

## **Product • Service**

*Brand Strategy, Website  
Design, Marketing*

## **Date Founded**

*2007*

## **Sales Growth**

*2020– 2022 | 173.59%*

## **Location**

*340 George Bush Drive,  
College Station, TX 77840  
Phone: 888-876-9071  
[www.fideliscreative.com](http://www.fideliscreative.com)*

Fidelis has experienced ups and downs in the past few years, as the company has grown and as the COVID pandemic hit their clients. "We had to pivot during COVID," Tim says, "as many businesses began to believe what they were hearing in the media and began to operate out of fear of recession, rather than focusing on the opportunities created by the pandemic." However, this past year brought success when the company hired a consultant to implement an Entrepreneurial Operating System. "The leadership team has completely changed in a great way," Tim says.

The team is quite honored by the being recognized as one of the 2023 Boerne Rotary Top 10. "The honor is directly correlated to how great a community Bryan-College Station is," Tim says. They are honored to be able to maintain such a strong portfolio of clients. The key to their success? "Treat people well and they will treat you well. The Lord has been good to us," he says. "Fidelis" means faithful, which is a code we live by and in turn our clients have been faithful. Our business is of the Abrahamic Model – 'Business is a vehicle by which blessing enters the earth'".

Tim explains that "Every lesson is important, and the best lessons have been learned through conducting business."

- Respect and expect respect.
- Fun wins.
- It's the extra 2% that matters.
- Never trust a wizard, which means don't be fooled by the one who claims they can do everything.
- Be about your client – not yourself

# DUDLEY - Geotechnical, Structural and Environmental Engineering

# 4

DUDLEY was founded in 2017 with the intention of creating an engineering firm that could deliver proactive, high-quality designs. President Anna Dudley, PE, says, “The intent was to differentiate the firm by maintaining our values throughout growth, creating an engineering group known nationwide, recognized as a firm built around many talented people.”

Drew Dudley, PE, says his client base and employee team outgrew the office in Montgomery quickly, so he returned to the Brazos Valley, growing his team to five engineers. Anna joined the firm with the focus of streamlining business operations in anticipation of continued growth. The leadership team expanded services to include geotechnical and environmental in 2021. Anna explains. “We’ll have additional locations in Houston and Austin. We are finishing our new building, and it is rewarding to have a nice new physical presence in B/CS.”

DUDLEY engineers are registered and have been the engineers-of-record on buildings in 37 states. Local highlights their engineers have been involved in include Travis Bryan Fields, College Station Fire Station No. 6, Ellis Field at Texas A&M, Big Shots Aggieland, Texas A&M Equine Center, Brazos Valley Expo Center, and RELLIS Innovation Proving Grounds.

DUDLEY’s core values envelope their approach to every corner of their operations:

- PASSIONATE about their craft; PRO-TEAM, collaborating to find the best solutions; EXCEPTIONAL COMMUNICATORS, responsive and proactive; and CONSTRUCTION-WISE, creating clear constructible drawings and maintaining positive contractor relationships; FOCUS on being very good in areas where others in the industry might fall short

Growth in both headcount and locations have caused leadership to adjust their style of communication and organizational structure. “Explosive growth can cause a lot of chaos and growing pains,” Anna warns, “Don’t get caught up in the growth strategy for the sake of growth.” Drew agrees, “Learning how to say no is empowering but is a tough lesson to learn. Whether it is a new opportunity or a new project, sometimes it is not the right fit and you need to pass.” Providing clear drawings and reports, exceptional communication, and maintaining positive relationships with contractors have all been key to the firm’s success in 2023.

“We are thrilled to be recognized this year, to be recognized amongst all of the great and growing companies in B/CS is an honor – we are proud of this community!” Anna says. “We continue to invest in Brazos Valley through the BVEDC, the local American Society of Civil Engineers Branch and teaching engineering classes at Texas A&M.”

Their focus and excellence has been rewarded: Drew was named Outstanding Young Alumni by the Texas A&M College of Engineering, and Anna was named Young Engineer of the Year by the Brazos Chapter of the National Society of Professional Engineers

## **Principal(s)**

*Anna Dudley, PE, President;  
Drew Dudley, PE, SE,  
Structural Principal; Rick  
Robertson, PE, Structural; G.  
Taylor Stinson, PE,  
Geotechnical/Environmental;  
Nathan Contreras, PE, PMP,  
Project Manager*

## **Product • Service**

*Professional Engineering and  
Forensics*

## **Date Founded**

*2017*

## **Sales Growth**

*2020 – 2022 | 156.20%*

## **Location**

*6102 Imperial loop Drive,  
College Station, TX 77845  
Phone: 979.777.0720  
www.dudleyeng.com*



Stafford Barrett Commercial Brokerage is a comprehensive Commercial Real Estate company based in College Station, Texas. Firm leaders are proud to have four CCIM (Certified Commercial Investment Member) designees and the region's only SIOR (Society of Office and Industrial Realtors) Office Specialist. "We are committed to growing as a company and as individuals. Our team members are constantly pursuing ways to be better at their craft," says founder Barry Moore. "We have been fortunate to be located in the Brazos Valley; the growth of the area has driven much of our growth.."

The firm began with the idea that B-CS needed a full service commercial real estate firm built on local relationships. Success did not happen overnight. According to Seth, "The first couple of years were spent figuring out how to run the business." Several of the founders had experience with other firms and bonded over a mutual commitment to service and professionalism, and have led the group from a small startup to a prominent name in real estate.

## Principal(s)

*Barry Moore, CCIM,  
SIOR; Seth McKinney,  
CCIM; Greg Jasper,  
CCIM; Jasen Coots; Matt  
Johnson*

The key to Stafford Barrett's success? Service, service, service. That belief has been validated by the significant growth of their team and revenue.

Advice to other small business owners are to "hire to your values", Barry explains. "It is much easier to educate a 'doer' than it is to activate a 'thinker'." Barry advises to "stick to your values above everything else. Success seeks out people who are relentlessly committed to adding as much value to their customers and clients as is possible."

## Product • Service

*Commercial Real Estate*

Barry says that keeping up with the rapid growth in the area has been the firm's biggest challenge. "We've had to ramp up significantly as vacancies and demand have increased but our core focus remains the same." Because of this focus Stafford Barrett was fortunate this past year to be a part of the largest land transaction in the history of Brazos County (corner of William D. Fitch & SH 6S).

## Date Founded

*2015*

Barry says it is an honor and "extremely humbling to be recognized by your peers," especially to receive this recognition three years in a row. "We understand how difficult it can be to compound growth upon growth and are grateful to our incredible team and clients for allowing us to continue to serve in bigger ways." Stafford Barrett was recognized as BR10 as well as Aggie 100 in 2021 and 2022.

## Sales Growth

*2020 – 2022 | 150.26%*

## Location

*4501 Mills Park Circle,  
Suite 200, College Station,  
TX 77845  
Phone: 979.260.5000  
[www.staffordbarrett.com](http://www.staffordbarrett.com)*

The staff is super involved in the B-CS community, enjoys working together and spends lots of time having fun together outside of the office while they attend Rotary, Leadership Brazos and Chamber events, and serve on multiple boards. In addition to several grads of the CS Citizens University, Fire Academy and Police Academy and the Brazos Sheriff Citizen Academy, two have served in the past as College Station City Council and P&Z Commission members. Other current involvement includes:

- Chairperson of Brazos County Regional Mobility Authority
- Incoming Chairman of the Brazos County Economic Development Corporation
- Republican Party Chairman

Deitz Consulting LLC allows businesses to choose a bookkeeping partner who will be there before, during, and after tax season with extensive bookkeeping experience, including payroll, expense and revenue analysis, A/R and A/P, monthly reports, QuickBooks training, and review, and CPA liaison for entrepreneurs, business consultants, general contractors, medical, retail and restaurants. “We are all Elite Certified QuickBooks Pro Advisors,” says owner Phyllis Deitz.

The company started as one-woman shop in 2009 with Phyllis working from home, helping friends and family with their small business bookkeeping, and taking care of her children. As time passed she realized the need for quality and detail-attentive bookkeeping for small businesses in the Brazos Valley. “Small businesses needed help all year round not just during tax season,” she explains. The firm required more office space and employees as it grew. “We moved into shared office spaces in August of 2018 and hired our first employee,” Phyllis says. “In April of 2021, we moved into our own office space with a capacity for eight full-time employees. We continue to grow with word of mouth referrals as well as adding remote employees to our staff.”

**Principal(s)**

*Phyllis and Greg Dietz*

**Product • Service** *Insurance*

*Bookkeeping, Payroll,  
Business Consulting*

**Date Founded**

*2009; LLC formed in 2017*

**Sales Growth**

*2020 – 2021 | 122.25%*

**Location**

*4105 S. Texas Avenue,  
Bryan, TX 77802*

*Phone: 979.383.2985*

*www.deitzconsulting.com*

Phyllis credits their success to investing in the relationship with clients from Day One. “We care about their every dollar,” she says. “Small business financials affect our clients’ personal lives, so the detail we put into our work is very important. We have been blessed from the beginning with so many word-of-mouth referrals which I think is a testimony to the quality of work we do and the quality of clients we have. Because we care, and are diligent and excellent in our work, our clients trust us.”

Phyllis says their biggest challenge in 2023 has been to persevere through staff changes, trusting people to step in new responsibilities. “Establish your company culture and core values from the beginning so you can hire the right people that fit,” she advises. “Customer service is vital and a dying art. Learning to follow through and follow up with your customers can be a game changer. We train our staff not to wait on the customer to call. You don’t have to be everything to everyone. Focus on what you do best. Also, surround yourself with like-minded business owners that can answer questions and support you when you need help. Create a space for people to share wins, challenges, mistakes, and new ideas.”

When asked about the best thing that happened to the company in the past year, Phyllis proudly recounts when their streamlined process allowed Dietz Consulting to take over a client’s accounting workload and replace the client’s staff accounting manager. “We were able to save the client thousands of dollars and deliver exceptional workflow and results,” she says.

Deitz Consulting is a member of the B/CS Chamber and provides many non-profits in the area with discounted bookkeeping services. They participate in “1 Million Cups,” an event designed to educate and connect entrepreneurs. Phyllis has been recognized as the 2023 Women of the Year for the American Business Women’s Association Leading Women’s Express Network, as well as their 2024 Top Ten American Business Women Nominee. She says they are honored to be recognized as BR10, both in 2022 and 2023. She says, “We would not be here today without the support of our families, our amazing employees, and our wonderful clients.”

# Premier Countertop Design

# 7

## **Principal(s)**

*Chuck Moreau  
Brandon Moreau*

## **Product • Service**

*Manufacture/Install  
granite, quartz, marble,  
and quartzite countertops  
for residential and  
commercial*

## **Date Founded**

*2013*

## **Sales Growth**

*2020 – 2022 | 120.67%*

## **Location**

*12900 Old Wellborn  
Road, College Station,  
TX 77845  
Phone: 979.704.5096  
[www.premiercountertopdesign.com](http://www.premiercountertopdesign.com)*

Having been involved professionally in the flooring business for years, Chuck Moreau was approached by flooring customers and was encouraged to enter the countertop business. Thus, in 2013, he launched Premiere Countertop Design. Moreau admits that their method of cutting and polishing everything by hand was archaic in the early days of the company, compared to what it is now. In 2017, Moreau hired a new Director of Operations. The new director reset the culture and the company “started doing what we said we would do”. This was the turning point for the company’s growth, taking sales from \$750,000 in 2017 to well over \$5 million in 2022. The new director added to boost the company’s growth just so happened to be Chuck Moreau’s son, Brandon.

When asked about the company’s business philosophy, Brandon Moreau claims that the company strives to communicate well as a team and provide customers with an experience and product that will last forever in their homes or place of business. “We want to be the best at what we do and want to give our customers the best product in the industry.”

As the market trends shift and technology evolves, the company recognizes it must continue to evolve. Shifting from cutting and polishing by hand and investing in digital machinery and manufacturing equipment, the company has been able to increase production capabilities, which has enabled it to achieve the level of growth it is enjoying. Today, 95% of the company’s fabrication process is automated. As a result, the company is able to successfully execute higher profile jobs.

Chuck and Brandon Moreau would advise other small business owners that “even though some days seem harder than others and you may feel like you are not moving in the right direction, keep your head down and stick with the process. Building a strong team is one of the largest keys to success”. The Moreaus believe in building a team focused on achieving the same goal, no matter what part of the process each member is involved in. “Communicate with each other as a team and do what you say you will do for the customer.

Being recognized with a Bryan Rotary 10 award in an honor for the company. “It is a true testament to our team and the hard work put in to grow this business like we intended when we set out”.

CEO Technologies specializes in home and business technology solutions and service with trained technicians and customer support staff supporting five divisions – IT Managed Solutions, Audio/Video Integration, Security, Data Backup/Recovery and Communications. Founded in 2009 by Reagan Jackson and John Stanfield, the company's focus was bridging the gap between audio/video and IT sectors. The two men merged their two companies to combine forces and grow a larger, more encompassing organization. Merging the two companies to form CEO Technologies helped gain a larger customer base and extended offerings for clients. As a result, Jackson and Stanfield realized there was more crossover between the two sectors and also found that the customer enjoyed using one vendor for all of these services.

As the company has grown, CEO Technologies has continued to add divisions such as Security and Internet Services. To manage the increasing and growing lines of business, the company has installed strong leadership and technical teams to support each of the divisions independently. Now with fiberoptic available in the Brazos Valley, CEO Technologies is now offering fiber internet services to homes, businesses and apartments locally and in Houston. With the continued expansion of the fiber network, the company is poised to extend its services into many more areas in the year to come.

When asked about the keys to the company's success, the owners claim they have been able to prove value through service. "We live in a world of technology. Unfortunately, sometimes technology can be a complex world." Jackson and Stanfield recognize that they could not be successful if they did not communicate well and listen to their customers' needs. Having a competent management team, technicians and staff that are excited to be a part of the continuous education required to be successful in an ever-changing industry is critical to adapting and meeting the clients' needs.

With growth, comes challenges. As the company has experienced rapid growth, it has required upgrades to internal business software, increased training, as well as a transition to new facilities. Due to the growth of fiber internet service to new communities in the Houston market, the company has had to add employees to meet demand.

Despite the growth of the company, CEO Technologies ownership remains committed to community involvement through participating in school fundraisers and sponsorships, maintaining membership with the BCS Chamber of Commerce, the Home Builders Association and involvement with the BVEDC.

When asked what receiving a Bryan Rotary 10 award means to the company, the owners are quick to give a nod to their loyal customers. "It's meaningful to us that our business has grown in such a way, mainly due to referral opportunities and repeat customers – there's no better compliment than that!"

**Principal(s)**

*Reagan Jackson and John Stanfield*

**Product • Service**

*IT Managed Services,  
Audio/Video Integration,  
Security, Data Backup/  
Recovery and  
Communications*

**Date Founded**

2009

**Sales Growth**

2020 – 2022 | 80.30%

**Location**

*216 W. 26th Street, Bryan,  
TX 77803*

*Phone: 979.446.0054*

*www.ceoetc.com*

Founded in 2015, D4 Land Services LLC is a veteran-owned and operated excavation services company in Bryan, Texas specializing in land management for both commercial and residential clients in the area. The company offers a full range of services, including lot clearing, forestry mulching, excavating, tractor work, site preparation, dozer and skid steer services, utilities and demolition.

Clinton “Dale” Dempsey says his father was a model for his life-long desire to be self-employed. After a stint in the Marines and working in several industries, Dale began taking orders for land clearing and site work. He was still employed full time, but things changed rapidly. “I realized there was enough business out there to start a company, and I finally became fully self-employed,” Dale explains. “Business began to grow over time and we saw plenty of growth potential, and we realized that we needed to start adding people,” he says, as the list of services grew to add ponds, driveways and more for large acre and rural tracts of land.

**Principal(s)**

*Clinton “Dale” Dempsey*

**Product • Service**

*Sitework, Land Clearing,  
Excavation, Forestry  
Mulching for Large acre  
and rural tracts*

**Date Founded**

*2015*

**Sales Growth**

*2020 – 2022 | 79.85%*

**Location**

*Bryan, TX 77802  
Phone: 979.676.1985  
[www.d4landservices.com](http://www.d4landservices.com)*

“You can’t do it all on your own,” Dale says about the most important lesson learned. “You have to get help when you need it. Find good people to work for you and keep them.” His best advice for other business owners is to “treat people right, do your research, tell the customer like it is. Focus on keeping costs down... own it rather than rent it.” Dale recounts the hiring of a fellow Marine, “He brought enhanced mechanic skills, allowing us to bring (equipment) maintenance and repairs in-house, reducing expenses.”

D4’s biggest challenge has been a familiar one – supply chain disruption for parts, lack of availability and trade shortages. Even recent odd weather patterns have been a challenge with alternating drought and excessive rains. Still, the company has worked through it, being recognized as one of the fastest growing companies in the Brazos Valley today. “We were shocked,” Dale says at the accolades. “The B/CS market has been strong and predictable, I hope it stays that way or gets better.”

Other recent awards include the Community Impact Award from the Chamber of Commerce, and an A+ rating by the BBB. Brazos County Go Texan, Harvey Little League Brazos Valley Fair and Rodeo are examples of that community impact.

Dale’s key to success? “Separate business from your personal life.” Even so, family is involved, reflected in the company’s name. “The name of the company D4, comes from “Dempsey” and the number of members in my family,” he explains. However, he named the company D4 when there were only three members in the family, but he was planning on having another child to be the 4th.



John Magruder received an introduction into the home building industry at a very young age while working for a relative. After doing mindless and exhausting tasks, Magruder decided he would try his hand at an office job in an air-conditioned environment. He took a job in the insurance industry, but it did not take him long to realize that he did not possess a passion for the insurance business and therefore reentered the homebuilding business.

Magruder founded Magruder Homes in 2007, unaware of the financial crisis that was looming. While the upcoming crisis was catastrophic for many in the industry, Magruder seized the opportunity created by government incentives offered to first-time homebuyers. Being a small company with a focus on keeping overhead low and being strategic about building in the “right” neighborhoods, Magruder found himself and his company poised to take advantage of the strong economic growth of the Brazos Valley.

**Principal(s)**

*John and Tyan Magruder*

**Product • Service**

*Custom home building, "Market Ready" home building and remodeling*

**Date Founded**

*2007*

**Sales Growth**

*2020 – 2022 | 79.10%*

**Location**

*14996 Live Oak,  
College Station, TX 77845  
Phone: 979.383.2061  
[www.magruderhomes.com](http://www.magruderhomes.com)*

Consistent with many other Bryan Rotary 10 award winners, Magruder recognizes the importance of a strong team as it relates to sustaining growth and building a successful company. “The culture and dynamics of the team is great. The entire team cares about each other, the product and the customer and all of that starts within”. Magruder attributes a great deal of the company’s success to hiring the right people and “getting the right people in the right chair”. He would advise other small business owners to hire when you need to hire and be willing to pay up for talent.

As with many other small businesses, COVID-19 presented a great deal of challenges for the company. However, Magruder acknowledges that the company had to adjust its business plan. Securing materials during supply chain shortages was the greatest challenge. Being a small company that could adapt was critical to its success during these challenging times. Today, being faced with an ever-changing economy, waning consumer confidence and rising interest rates, the company is always reminded to focus on what it does best. The fact that success can be temporary is not lost on Magruder. Magruder’s business philosophy also serves as a life philosophy – always focus on getting better. “Be a better husband, better father, better businessman...”.

John and Tyan Magruder have been in business for 15 years, but they still consider themselves as “young people”. “We still have a continued passion for our business”. The couple is actively involved in the B/CS community through involvement in Little League, St. Jude Home build project, Brazos Valley Home Builders Association, Church and the B/CS Chamber of Commerce.

# THE BRYAN ROTARY CLUB CONGRATULATES



## 2023 Top 10 Fastest-Growing Small Businesses in Brazos County

*FERA Diagnostics*

*Swan Stonarts, LTD.*

*Fidelis Studio*

*DUDLEY*

*Stafford Barrett Commercial Brokerage*

*Dietz Consulting, LLC*

*Premier Countertop Design*

*CEO Technologies*

*D4 Land Services*

*Magruder Homes*

AND

*Dudley Construction, LLC -- Recipient of the Anco  
Insurance Award for Lifetime Business Achievement*

*FluxWorks, LLC --Recipient of the Brazos Valley  
Economic Development Corporation Launch Award*

# **BRYAN ROTARY 10 WINNERS**

## **1994-2023**

### **2023**

FERA Diagnostics  
Swan Stonarts, Ltd.  
Fidelis Studio  
DUDLEY  
Stafford Barrett Commercial Brokerage  
Dietz Consulting, LLC  
Premier Countertop Design  
CEO Technologies  
D4 Land Services  
Magruder Homes

### **2022**

Dudley  
Stafford Barrett Commercial Brokerage Blackrock  
Builders, LP  
Deitz Consulting, LLC  
Frogslayer, LLC  
SmartCompliance, Inc.  
Swan Stonarts, LTD  
Arrow S Pest Control  
Aggieland Roofing / CR Systems, Inc. Ridgewood  
Custom Homes, LLC

### **2021**

Blackrock Builders, LP  
Frogslayer, LLC  
CR Systems Inc.  
Impact Group Marketing  
SmartCompliance, Inc.  
Stafford Barrett Commercial Brokerage Singleton,  
Zimmer, Haliburton Architecture Water To Wine  
Productions  
FlagShip Custom Homes  
George's Paint and Body, LLC

### **2019**

Capital Construction Services  
Frogslayer, LLC  
Kellen Commercial Flooring, Inc.  
Zapalac Enterprises, Inc.  
Element Retirement & Investment Consultants  
Customer Impact, LLC  
Reece Homes, LLC  
Keystone Millwork, Inc.  
America's Choice Roofing  
FlagShip Custom Homes

### **2018**

Sunspace Texas Company, LLC  
JackRabbit Manufacturing, LLC  
Frogslayer, LLC  
Element Retirement & Investment Consultants Zapalac  
Enterprises, Inc.  
TM5 Properties, LP  
Village Foods Pharmacy  
BVP Management, Inc.  
CEO Technologies  
Keystone Millwork, Inc.

### **2017**

Rechargeable Battery Technology dba Exothermix A  
Brush Above Services, LLC  
The Barracks Construction Group, LLC Frogslayer, LLC  
Zapalac Enterprises, LLC dba Ecozapp America's  
Choice Roofing  
Computers, Electronics, Office Etc.  
Renner Chiropractic  
Bombers Baseball, LP  
Magruder Homes, LP

### **2016**

Pitman Custom Homes, LP  
J4 Engineering  
The Barracks Construction Group, LLC  
Kellen Commercial Interiors, Inc.  
Magruder Homes, LP  
FrogSlayer, LLC  
Computers, Electronics, Office Etc.  
Tracy Stewart, CPA, PLLC  
America's Choice Roofing  
Capital Construction Services

### **2015**

Exosent Engineering, LLC  
Schaefer Custom Homes  
Cortiers Real Estate  
Computers, Electronics, Office Etc.  
Crawford Concrete Services, LLC  
dba Texas Concrete Design  
TechBundle, LP  
Cedar Lane  
Fitness Dynamics, Inc. dba Aerofit Health & Fitness  
Centers  
Hotel Solutions, Inc.  
United Solutions

### **2014**

Schaefer Custom Homes  
Cortiers Real Estate  
Hotel Solutions, Inc.  
Crawford Concrete Services, LLC  
dba Texas Concrete Design  
BCR - Brazosland Classic Realty  
Computers, Electronics, Office Etc.  
JB Knowledge Technologies, Inc.  
The Pool Guy  
Massage Enterprises, LLC  
dba A Healing Touch Massage & Spa  
TechBundle, LP



# **BRYAN ROTARY 10 WINNERS**

## **1994-2023**

### **2013**

Cortiers Real Estate  
Otis Instruments, Inc.  
BCR - Brazosland Classic Realty  
JB Knowledge Technologies, Inc.  
The Pool Guy  
Aggieland Green, Ltd.  
Hotel Solutions, Inc.  
The Sleep Station  
Swoboda Pest & Termite Control, Inc.  
Aerofit Health and Fitness Centers

### **2012**

Fries Financial Services  
Brazosland Classic Realty  
JB Knowledge Technologies, Inc.  
Kellen Commercial Interiors, Inc.  
The Pool Guy  
Fifth "C" Fine Jewelry  
Swoboda Pest & Termite Control, Inc.  
Celebrity Spa & Salon  
United Solutions, MSO  
Keys & Walsh Construction

### **2011**

Republic Landscapes  
Brazos Technology  
JB Knowledge Technologies, Inc.  
Ellis Custom Homes  
Fries Financial Services  
Fifth "C" Fine Jewelry  
La Voz Hispana  
Zajonc Corporation  
By Design Interiors  
Ed Slovacek CPA PLLC

### **2010**

Brazos Technology  
The Ground Crew LLC  
Brazos Valley Hearing Services  
Chrome: A Salon Experience  
Ed Slovacek CPA PLLC  
JB Knowledge Technologies, Inc.  
Fifth "C" Fine Jewelry  
Expressions Dance and Music  
Ashford Square Realty LLC  
Venus Pest Company

### **2009**

J.P. Miles Construction Corp.  
Chrome: A Salon Experience  
Blue Baker  
AgniTEK LLC  
French Door Spa, Inc.  
MacResource Computers and Service  
B&B Laboratories Inc.  
TDI-Brooks International, Inc.  
Quick Internet Software Solutions  
Keystone Millwork Inc.

### **2008**

Stearns Design Build  
AgniTEK  
Chrome: A Salon Experience  
Fitness Together Personal Training Studio  
Dailey Electric, Inc.  
MacResource Computers and Service  
Blue Baker  
Venus Pest Company  
Zajonc Corporation  
Landscape Expressions

### **2007**

UK Advertising, Inc. dba Infinity Pro Sports  
MacResource Computers and Service  
TDI-Brooks International, Inc.  
BCA Electric, LLC  
JB Knowledge Technologies, Inc.  
Bryan Signs dba Sign Pro  
Brazos Valley Office Solutions (BVOS)  
Aggieland A/C & Heating  
The Pharmacy Shop, Inc.  
Redtail Equipment Rental, LLC

### **2006**

Jefferson Christian Custom Homes  
UK Advertising, Inc. dba Infinity Pro Sports  
MacResource Computers and Service  
Bryan Signs, Inc. dba Sign Pro  
Wired Ranch Advertising, Inc.  
Mitchell & Morgan, LLP  
Keystone Millwork, Inc.  
Redtail Equipment Rental  
Brazos Valley Carpet Outlet  
Aggieland A/C & Heating

# **BRYAN ROTARY 10 WINNERS**

## **1994-2023**

### **2005**

UK Advertising, Inc. dba Infinity Pro Sports  
MacResource Computers and Service  
Redtail Equipment Rental  
Brazos Valley Carpet Outlet  
Wired Ranch Advertising, Inc.  
David Gardner's Jewelers  
The Land Design Group  
Christopher's World Grille  
Kling Engineering & Survey  
Aggieland A/C & Heating

### **2004**

AES Employer Services, Inc.  
Stearns Construction, Inc.  
UK Advertising, Inc. dba Infinity Pro Sports  
Fries Financial Services  
Redtail Equipment Rental  
AgniTEK  
Pride Cleaners  
Gifts & Gab  
A&K Custom Cabinets & Trim, Inc.  
Capsher Technology, Inc.

### **2003**

AES Employer Services, Inc.  
Choice Home Health  
Steamatic of the Brazos Valley  
Pride Cleaners  
JG Innovative Services  
LaserSaver, Inc.  
Kieschnick Construction  
AgniTEK  
Brazos Record Storage  
Honig's Southwest Whistle Stop

### **2002**

AgniTEK  
Michael Kellett Photography  
Steamatic of the Brazos Valley  
Choice Home Care  
Hurn Enterprises, Inc. dba The Kyle House  
Brazos Record Storage  
The Pharmacy Shop  
Mobley Pool Company  
AgriLogic, Inc.  
Brazos Blind & Drapery

### **2001**

C&J BBQ Market  
MacResource Computers and Service  
B&B Laboratories, Inc.  
Best Interior Shutters & Blinds  
TDI-Brooks International, Inc.  
Brazos Blind & Drapery  
LaserSaver, Inc.  
Century 21 Beal  
McDonald's Restaurants of B/CS  
Café Capri

### **2000**

Med-Ox Specialties, Inc.  
Green & Associates  
Climate Masters Heating & A/C  
Texas Digital Systems, Inc.  
Custom Interior Shutters  
R.M. Dudley Construction Co., Inc.  
Mobley Pool Company  
LaserSaver, Inc.  
Comet/Pride 1-Hour Cleaning  
Witt's End

### **1999**

Applied Computing Services, Inc.  
McDougal & Company  
Compuview Microsystems  
Bryan Container Company  
B&B Laboratories, Inc.  
The Arkitex Studio, Inc.  
TDI-Brooks International, Inc.  
Med-Ox Specialties, Inc.  
Entec Pest Management, Inc.  
Green & Associates

### **1998**

Entec Pest Management, Inc.  
Compuview Microsystems  
Old Bryan Marketplace  
R.M. Dudley Construction Co., Inc.  
Bryan Container, Inc.  
Med-Ox Specialties, Inc.  
Applied Computing Services, Inc.  
LaserSaver, Inc.  
2D Construction, Inc.  
POPabilities/Baskets on the Brazos

# **BRYAN ROTARY 10 WINNERS**

## **1994-2023**

### **1997**

Med-Ox Specialties, Inc.  
MacResource Computers and Service  
Texas Computers & Networking Service  
Arbin Corporation  
A-Plus Computer Services, Inc.  
Richard Smith Company  
R.M. Dudley Construction Co., Inc.  
Standard Automatic Fire Enterprises  
LaserSaver, Inc.  
Lynn Tech, Inc.

### **1996**

Arbin Corporation  
Standard Automatic Fire Enterprises  
Texas Digital Systems, Inc.  
Brazos Valley Animal Medical Center  
C&D Copier Products, Inc.  
R.M. Dudley Construction Co., Inc.  
Neutral Posture Ergonomics, Inc.  
Lynn Tech, Inc.  
MicroAge Computer Center  
Fan Brace, Inc.

### **1995**

Qualice Computer Corporation  
Knowledge Based Systems, Inc.  
Neutral Posture Ergonomics, Inc.  
Century 21 Beal, Inc.  
Advanced Home Health Services  
Wicks & Sticks  
W.W. Nichols, Inc.  
Keta's Hallmark Shops  
MicroAge Computer Center  
Texas Digital Systems, Inc.

### **1994**

Qualice Computer Corporation  
Neutral Posture Ergonomics, Inc.  
Style Craft Builders  
Metrica, Inc.  
ITS Tours & Travel  
University Title Company  
Messina Hof Wine Cellars  
Wicks 'N' Sticks  
Computer Access  
Talent Tree Personnel Services

# Dudley Construction, LLC



## **Principal(s)**

*Mark and Deanie  
Dudley*

## **Product • Service**

*General Construction*

## **Date Founded**

*1992*

## **Sales Growth**

*2020 – 2022 | 133.37%*

## **Location**

*11370 State Highway  
30, College Station, TX  
77845*

*Phone: 979.776.2135*

*www.rmdudleyconstruction.com*

After graduating from Texas A&M University in 1983 with a degree in Building Construction, Mark Dudley began his career working as a Project Manager/Superintendent for David F. Gray Construction Company in Houston, Texas. During his time with David F. Gray and, subsequently, Lebco Constructors and Pepper Lawson, Mark was responsible for the on-site project management for many diverse projects including the Herman Zoo Animal Hospital in Houston, the construction of Texas A&M's Physics and Chemistry Buildings as well as a very complex project at Neiman Marcus in the Houston Galleria which converted a basement space into a third floor of retail space.

After ten years of working with other General Contractors, Mark was anxious and ready to use the experience he had gained to start his own company. Mark is a 7th-generation Texan who still operates a working ranch along the Navasota River in Brazos and Grimes Counties. The ranch has been in his family for over 120 years. It was the values that Mark received while growing up on the family ranch that have been instrumental in successfully steering Dudley Construction over the past 31 years. One of those values is a strong faith in God and the company's first project convinced him that starting the company had been God's will. The first project Dudley Construction completed was a vocational agriculture building for the North Zulch School District. The reason this resonated so deeply with Mark was because he had attended first grade in North Zulch. On that first project, Mark worked as the estimator, project manager, superintendent and in any other capacity needed, while Deanie, a certified public accountant, handled the books at night.

Throughout the years, Dudley Construction has been involved in all aspects of the construction industry. In a nutshell, projects completed by Dudley Construction over the past 31 years range from high-end architectural projects to street and pathway projects, infrastructure projects, plant projects, athletic facility construction, complex renovation projects, and earthwork projects throughout the Brazos Valley. The diversity of Dudley Construction is driven by Mark's affinity for the construction industry and his desire not to travel the whole state or nation to secure work. Good people make for good companies, and at Dudley Construction it is important for our employees to be involved with their families and in their communities, not just on the weekends, but throughout the week.

Dudley Construction is a four-time recipient of the Newman 10 Award for the top 10 fastest-growing companies in the Brazos Valley and a two-time recipient of the Aggie 100 Award, given to the fastest-growing Aggie-owned businesses in the world.

Mark is a great visionary for Dudley Construction, actively involved in each project. His strong leadership and management skills have been key factors in the firm's continued success, Mark has developed and strengthened Dudley Construction into one of the largest General Contractors in the Bryan/College Station area.

For Mark, being selected as the 2023 recipient of the Anco Lifetime Achievement Award is a tremendous honor. Mark says "Quality is never an accident; it represents the wise choice of many alternatives' is a motto this company embodies every day, on every project, no matter the size. We have been abundantly blessed by the people and companies who have trusted us with their construction needs over the years as well as by the team members who have helped us grow Dudley Construction into what it is today. When you surround yourself with good, hardworking people, great things will follow."

---

## **Bryan Rotary Club/Anco Insurance Award for Lifetime Business Achievement Past Winners**

<b>2023</b> Dudley Construction, LLC	<b>2009</b> Bryan Broadcasting Corp.
<b>2022</b> West, Webb, Allbritton, and Gentry	<b>2008</b> Tom Light Chevrolet Co., Inc.
<b>2021</b> Sterling Auto Group	<b>2007</b> David Gardner's Jewelers
<b>2019</b> Allen Honda	<b>2006</b> Wells Fargo Bank
<b>2018</b> Smith Dairy Queen	<b>2005</b> Britt Rice Electric, LP
<b>2017</b> Fries Financial Services	<b>2004</b> Producers Cooperative Association
<b>2016</b> Texas Commercial Waste	<b>2003</b> Acme Glass
<b>2015</b> Copy Corner	<b>2003</b> Newman Printing Company ( <i>Honorary</i> )
<b>2014</b> Stylecraft Builders, Inc.	<b>2002</b> University Title Company
<b>2013</b> Davis & Davis Lawyers, PC	<b>2001</b> The Eagle
<b>2012</b> KBTX News 3	<b>2000</b> St. Joseph Regional Health Center
<b>2011</b> The Insite Group, LP	<b>1999</b> The Adam Corporation/Group
<b>2010</b> C.C. Creations LTD	

# FluxWorks LLC

## WINNER OF 2023 BRAZOS VALLEY LAUNCH AWARD

### **Principal**

*Bryton Praslicka, PhD  
Founder & CEO*

### **Industry**

*Machinery Manufacturing*

### **Product • Service**

*Magnetic Gear Technology*

### **Date Founded**

*2021*

### **Location**

*707 Texas Avenue S.  
Suite E106  
College Station, TX 77840*

### **Contact**

*info@fluxworks.co  
www.fluxworks.co*

FluxWorks is a developer and manufacturer of magnetic gears and magnetic gear integrated motors to replace direct-drive motors with a magnetic solution. This market disruptive innovation significantly contributes to green energy solutions, as its performance reduces noise pollution and decreases carbon dioxide emissions.

FluxWorks was founded with a mission to rapidly commercialize magnetic gears and magnetic gear accessories. The company's vision is to provide premium powertrain solutions that put human innovation in motion. Its self-healing magnetic gearboxes offer >99% proven efficiency, 4x quieter operation, and unprecedented reliability. Moreover, the company's lubrication-free magnetic gear technology unlocks unparalleled performance everywhere from outer space to the ocean floor, to inside the human body.

FluxWorks is a HUBZone-certified venture leveraging venture capital and strategic partnerships to rapidly commercialize its unique protected intellectual property and offer a low risk, innovative, premium solution. The company has won the 2022 Texas A&M Aggie Pitch Competition, the 2022 Texas A&M New Ventures Competition, the 2022 U.S. Army xTech SBIR Clean Tech Competition, and the 2023 Rice Business Plan Competition.



### **ABOUT THE LAUNCH AWARD:**

Brazos Valley Economic Development Corporation sponsors the Award to honor an independent, privately held corporation, proprietorship, or partnership that is headquartered in Brazos County. The award recognizes the company's scale of operations since startup toward second-stage growth. Recipients must be in existence less than five years and company must demonstrate distinguished industry achievement of technology products and service that validates its potential. The company also must be improving or transforming the Bryan/College Station regional marketplace in a targeted industry sector.

## What is Rotary?

Rotary is an international service organization whose membership is composed of business and professional men and women. Rotary's motto is "Service Above Self."

Over the past 100 years, the Bryan Rotary Club been involved with countless community activities, including but not limited to:

- Honoring the Top 10 fastest-growing small businesses in Brazos County since 1994 and recognized since 1998, the Anco Insurance Award for Lifetime Business Achievement.
- Provided funding and volunteers to Habit for Humanity.
- Provided funding and volunteers to install free libraries for neighborhoods in Bryan.
- Established the Field of Valor at Veteran's Park – a 1,000 Flag Salute to Service, honoring Veterans and First Responders.
- Hosted Bryan and College Station fifth-grade students for history-themed field trips during the Field of Valor week.
- Six (6) times per year distributed 250-300 flags in the community under the Flags Across Bryan program.
- Awarded grants to teachers in Bryan elementary schools, to BISD students, and to numerous Brazos County non-profit organizations/charities.
- Donated to the Fun for All Playground.
- Sponsored and volunteered for Blood Bank donation opportunities.
- Volunteered for Texas Trash-Off.
- Sponsored BISD students for Rotary Youth Leadership Awards Conference.
- Donated to the END POLIO NOW project through Rotary International Foundation.
- Hosted a number of Rotary Exchange high school student for a year in members' homes.



# The Object of Rotary

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

- FIRST. The development of acquaintance as an opportunity for service;
- SECOND. High ethical standards in business and professions; the recognition of the worthiness of all useful occupations; and the dignifying of each Rotarian's occupation as an opportunity to serve society;
- THIRD. The application of the ideal of service in each Rotarian's personal, business, and community life;
- FOURTH. The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.

## The Rotary 4-Way Test

Of the things we think, say, and do...

First—Is it the Truth?

Second—Is it Fair to All Concerned?

Third—Will it Build Goodwill and Better Friendships?

Fourth—Is it Beneficial to All Concerned?





SIGNIFICANT SUPPORT WAS RECEIVED FROM THESE COMMUNITY PARTNERS:



