

"A business house should be as public-spirited as a citizen...business is not a beast of prey, but the handmaid of civilization and progress."

Glen C. Mead • Rotary International President 1912-1913 The Bryan Rotary Club/Newman 10 Business Performance Awards, in cooperation with the Bryan/College Station Chamber of Commerce, recognizes and honors successful small businesses for their achievements and for the significant impact they have on the local economy.

Established in 1994 by the Bryan Rotary Club and patterned after the Inc. 500 program, a company must be an independent, privately-held corporation, proprietorship or partnership that has been in business at least 5 years (subsidiaries or divisions, holding companies, regulated banks, franchises and utilities are not eligible). The business must be located in Brazos County, have had sales of more than \$50,000 but less than \$25 million in fiscal 2006, and show a five-year sales history with an increase from fiscal 2009-2010.

Nominated companies receive an application to submit confidential financial information. An economist at the Mays Business School at Texas A&M University calculates the sales growth for each of the qualifying applicants, ranks the top 10 companies based on the percentage increase of gross sales, and then verifies the sales figures. Only the percentage of sales growth is published.

The top 10 businesses are announced during a special awards luncheon when they are presented their individual Bryan Rotary Club/Newman 10 Awards. The prestigious Bryan Rotary Club/Newman 10 Award showcasing all winning companies is displayed prominently, year-round, at the Bryan/College Station Chamber of Commerce. The companies are also recognized in a special publication, event news coverage, television and newspaper advertisements, and the Bryan Rotary Club and Newman 10 web sites. Newman Printing Company, Inc. is the primary financial underwriter of the program.

Also presented at the awards luncheon is the Bryan Rotary Club/Anco Insurance Lifetime Business Achievement Award. Introduced in 1998 by the Bryan Rotary Club, the Anco Award is given to a mature company that has a sustained history of success and respect in its industry and has significantly contributed to the quality of life in our community through the years. Anco Insurance is the underwriter for this award.

In 2007, the Bryan Rotary Club presented the first Bryan Rotary Club/Research Valley Commercialization Rising Star winner. The recipient is recognized for demonstrating outstanding business innovation and involvement in technology commercialization which results in achieving superior performance. The Research Valley Partnership is the underwriter for this award.

Republic Landscapes

"Be prepared to run lean and mean for as long as it takes. Treat it like a long term investment, not just a job replacement."

Brandon Spears • Republic Landscapes

After graduating from Texas A&M University with a degree in agricultural economics, Brandon Spears worked in sales and for a computer company. Then he bought a friend's lawn mowing business.

Brandon Spears

Principal(s)

Product • Service Landscape contractor

Date Founded 2004

Number of Employees
7

Sales Growth 2008 - 2010 | 476.08%

Location

1511 Texas Avenue, Suite 230 College Station, Texas 77840 Phone: 979.775.9999 "I started in commercial landscape maintenance, but saw the change in the market and looked for a new venture," says Spears. "A friend in Houston, who was a utility contractor, encouraged me to pursue being a landscape contractor, versus going back to school for my MBA. The more I researched the idea, the more I saw opportunities for growth."

But rapid growth did not happen overnight. Says Spears, "I started off just bidding and bidding, to try and land some work. It was 18 months before I landed my first large project."

He sold his landscape maintenance company to pursue contracting full time, aggressively bidding on new projects in Houston, Austin and College Station. Today Republic Landscapes offers a one-stop solution for all of a general contractor's landscape and hardscape needs.

"Our goal isn't to be the least expensive, but to provide the best quality service in a timely manner," says Spears. "Two big things that have helped are a belief that 'no job is too big' and a desire to see everything through to a timely conclusion."

Among the company's local projects are the Texas A&M Health Science Center campus in Bryan and the Mitchell Physics Building on the university campus. The business has grown so quickly, it was ranked as the second-fastest growing Aggie-owned or Aggie-led business in 2010 by the Aggie100 awards program.

"Stick it out and believe you are the best. It may take five or more years to start to see some real returns," says Spears. "Be prepared to run lean and mean for as long as it takes. You need to have a 10 year-plus view on your company. Treat it like a long term investment, not just a job replacement."

Brazos Technology

"Make sure you take some time to evaluate where you are and where you should be going. It is very easy to become locked into the day to day activities and miss opportunities (large and small) to improve and/or grow your business."

Mike McAleer • Brazos Technology

Mike McAleer was director of software development for a computer services company in Dallas when the \$5 billion corporation went out of business. Instead of seeking a new job, the 1992 Texas A&M University graduate moved his family to the Brazos Valley and founded his own company, LinkedPC Solutions, and developed a computer work order management system for a large healthcare company.

"While I had been working with mobile applications for several years, the difficulties of building this application led me to believe that there should be an easier way to build, deploy and manage applications running on PDAs, cell phones and laptops," says McAleer.

Targeting the technology needs of law enforcement and emergency responders, he renamed his company Brazos Technology and, in 2002, launched his custom software applications. In 2003, three police departments were using the product; today, more than 190 police departments rely upon Brazos Technology.

"The real credit of our success goes to the employees of Brazos Technology; we have exceptional people who are driven and committed to both our customers and the other members of the team," says McAleer. "The success of any business lies with the employees. Hire exceptional people and help them to succeed."

Brazos Technology's enterprise class mobile applications are web-based and allow the company to build and deploy systems in days, instead of weeks or months. Demand for the company's services has grown to support 24 employees, but the key to the company's growth, says McAleer, is its commitment to customer service.

"The key that has differentiated us from our competition over the long term is our customer support, which influenced our customer satisfaction." Says McAleer, "We value taking care of our current customers more than closing the next deal. While this strategy initially can have a negative effect on growth, over the longer term, growth can become exponential due to the positive 'word of mouth' from your loyal customers."

Principal(s)
Michael McAleer

Product • Service

Mobile technology applications

Date Founded 2000

Number of Employees 24

Sales Growth 2008 - 2010 / 172.46%

Location

526 University Drive East, Suite 201A College Station, Texas 77840 Phone: 979.690.2811 www.brazostech.com "Nothing ever goes the way you think it will - so you have to hope for the best and plan for the worst."

James M. Benham • JB Knowledge Technologies, Inc.

As a Texas A&M University student, James M. Benham served as Information Management Officer for the Corp of Cadets. It was in that role that he developed a database solution to streamline communications and significantly reduce paper consumption. Later, while working on his master's degree in information systems, he recognized an opportunity to develop software for small companies that were in need of enterprise application and database solutions. He formed JB Knowledge Technologies, Inc. in 2001 and expanded into insurance software development in 2004 and into the construction industry in 2006. By 2008, JB Knowledge was a full-fledged specialty enterprise application company in the insurance, construction and real-estate industries.

"We've focused on diving deep into the specialty areas that we have found," says Benham. "We stay ahead of our competition in features, services, and support provided to our customers. Ultimately, when our user base moves from one company to another, they will usually successfully advocate for our web-based programs to be implemented in their new positions."

JB Knowledge is an IT solutions provider specializing in enterprise application and database development, electronic data interchange, IT strategy consulting, mobile solutions and web design and development. It also offers two products specifically for the construction and insurance industries, SmartBidNet and SmartCompliance.

JB Knowledge was among the 10 fastest growing small businesses in the Brazos Valley in 2007 and 2010 and returns there, says Benham, by maintaining its focus.

"Clearly understand what makes you and your business different from your competitors," says Benham. "And don't get ahead of your own cash flow in growing your business."

Principal(s)

James M. (James) Benham and James T. (Jim) Benham

Product · Service

Enterprise Application and Database Development, Electronic Data Interchange, IT Strategy Consulting, Mobile Solutions and Web Design and Development

Date Founded 2001

Number of Employees 45

Sales Growth 2008 - 2010 / 137.86%

Location

100 North Main Street, Suite 100 Bryan TX 77803 Phone: 866.888.8538 www.jbknowledge.com Ellis Custom Homes

"If you make it a habit to strive for excellence and infuse your dealings with others with integrity and honesty, good things will come your way."

Keith Ellis · Ellis Custom Homes

After earning a bachelor's degree in building construction from Texas A&M University in 1988, College Station native Keith Ellis went to work for a semi-custom home building company in Houston.

Keith Ellis

Product • Service
Custom home construction

Date Founded 1990

Principal(s)

Number of Employees

Sales Growth 2008 - 2010 / 122.01%

Location

101 Grove Street College Station, TX 77840 Phone: 979.229.6936 www.elliscustomhomes.com "I have always enjoyed the creativity involved in the building of custom homes," says Ellis. "Being a part of helping people achieve their dream home is a very satisfying experience."

His opportunity to build a custom home on his own came in 1990. With a little savings and a leap of faith, Ellis secured his first custom contract in Houston. Five years later, Ellis relocated the company back to his hometown, where he quickly gained a reputation for quality custom construction.

"My main goal is always customer satisfaction," says Ellis. "I achieve that in large part through creative problem solving and by never sacrificing quality."

Each Ellis Custom Home is unique in its design, materials, and methods of construction and Ellis personally handles all areas of project management, including client consultation, project estimation, scheduling of trade contractors and acquisition of materials.

"If you make it a habit to strive for excellence and infuse your dealings with others with integrity and honesty, good things will come your way."

With more than two decades in custom home-building and a team of highly qualified craftspeople, Ellis Custom Homes has built a solid reputation for treating the customer fairly and courteously and finishing the project on time and on budget.

"Somewhere along the way, perhaps a childhood lesson, I was taught to do the right thing," says Ellis. "We all know what the 'right' thing to do is in any situation. Sometimes that is hard, but I always find a way to do it, and build upon those experiences."

Fries Financial Services

"Always, without fail, do what is in the client's best interest. The Good Guys really do finish first and the Bad Guys have to live with themselves."

Denise Fries • Fries Financial Services

When Denise Fries interviewed for a job with several financial brokerage firms, all fell short in the way she wanted to work with clients. So in 1984, Fries opened Fries Financial Services to provide the best possible financial products delivered by a team of caring, competent professionals.

"I knew I couldn't do the same 'one size fits all' financial plans," says Fries. "Each client deserves someone who sees and hears their individual needs and reacts accordingly."

A second-time Newman 10 Award winner, Fries Financial Services helps clients plan for the future and maximize their money in a professional environment that upholds the values of honesty, hard work, integrity, fearlessness and indentifying and retaining an excellent staff.

"Always, without fail, do what is in the client's best interest," says Fries. "The Good Guys really do finish first and the Bad Guys have to live with themselves."

Fries is also committed to community service and is active with many charitable organizations. Fries Financial Services and its clients built a Habitat home in honor of Fries' 40th birthday and, since then, have helped build five more. In 2006, Fries was named a Jefferson Award Nominee for her work with Celiac Disease and Gluten Intolerance, a disease that affects her daughter and a cause so close to Fries' heart, she started another new business in 2010, Taylor Made Gluten Free Bakery. The Bakery shares space with Fries Financial Services in the Garden District building.

"Most people seek similar things – a secure retirement, college for their kids, but each person's path to achieving that goal is unique," says Fries. "We elevate that concept to an art form."

Principal(s)
Denise Fries

Product • Service Financial planning

Date Founded 1984

Number of Employees

Sales Growth 2008 - 2010 / 118.64%

Location

108 East North Avenue Bryan, TX 77801 979.846.8395 www.friesfinancial.com

Fifth 'C' Fine Jewelry

"Ignore the people who say you cannot achieve your goals; they are talking about themselves. You can do anything you want to do. Take the time to pray and think about what you love. Do the same to realize your strengths and weaknesses. Surround yourself with people who believe in you and in themselves. Do not go into unreasonable debt. Finally, give it all to God."

Chuck Konderla • Fifth 'C' Fine Jewelry

Principal(s)

Chuck and Lori Konderla

Product · Service

Custom jewelry design and sales

Date Founded 1997

Number of Employees
2

Sales Growth

2008 - 2010 / 84.66%

Location

1716 Briarcrest Drive, Suite 300 Bryan, TX 77802 Phone: 979.691.7301 www.aggiejeweler.com It's an unusual description, but owner Chuck Konderla says his company, Fifth 'C' Fine Jewelry, is the "anti-jewelry store."

"My approach is not one of sales; I choose to take the time to see clients one on one, by appointment, in an office setting," says Konderla. "Without retail overhead and while controlling my schedule, I can focus on each client fully."

Fifth 'C' Fine Jewelry began in 1997 to bring in a little extra income to two Aggie graduates recently out of college, recently married and in serious debt. Employed full-time in IT sales, Konderla had worked in retail jewelry sales throughout college and still had contacts in the industry. Selling jewelry on the side was meant to supplement his income, but it soon became his passion.

"I now run a company that has found its place in the jewelry industry," says Konderla. "I lean more on my designs than ordering completed work from vendors, I have assembled a team of the best of the best in bench jewelers to make my ideas become reality, and I still enjoy meeting each client face to face, one client at a time."

Konderla says the growth of Fifth 'C' Fine Jewelry is purely organic; satisfied customers become his advocates, and those advocates have made his business blossom through referrals.

"The Fifth 'C' stands for Chuck, as I do it my way with the emphasis on the customer and the jewelry we put in our little red wood boxes. Our name is on those boxes. Our pride is inside them."

In addition to Fifth 'C', Konderla is an active leader in the community and serves on the Bryan City Council.

La Voz Hispana

The key to the success of La Voz Hispana: "Consistency and perseverance with the help of the Lord."

Jose Diaz · La Voz Hispana

Jose Diaz was working as a radio news reporter in Mexico when he moved to the Brazos Valley. The 23 year-old did not speak English, but had a good business idea. With hard work and perseverance, Diaz was able to overcome the language barrier and in 1995 created La Voz Hispana, a Spanish language newspaper for residents of the Brazos Valley.

Principal(s)
Jose Diaz

Product · Service

Print advertising publication/newspaper

Date Founded 1995

Number of Employees

Sales Growth 2008 - 2010 / 56.73%

Location

307 South Main, Suite 107 Bryan, TX 77803 Phone: 979.822.0503 "The idea of creating a Spanish print publication was to inform, as well as to be a source for business to the Hispanic market," says Diaz.

He started the company without any financial investors and worked additional jobs to support his fledgling newspaper. Initially, 5,000 copies of La Voz Hispana were published and distributed once a month. Later, production increased from monthly to publishing a paper every two weeks. Today, 22,000 copies of La Voz Hispana roll off the presses each week for distribution in 15 cities.

Diaz says the key to the success of La Voz Hispana : "Consistency and perseverance with the help of the Lord."

His steady growth and expansion into new markets has been guided by a philosophy that focuses on a value of community. To Diaz, it's not about himself, but the good people who surround him.

"To work in a team, to have a network with various businesses while helping raise funds for organizations and people in need."

La Voz Hispana was named Hispanic Business of the Year in 2010 by the Hispanic Forum during its 12th annual scholarship gala.

"This isn't just for me -- this is for my team," said Diaz. "I believe in teamwork."

Zajonc Corporation

8

"You can't surf on calm water. You must continue to evolve and grow and increase your skill sets, or go by the way of the widget."

Kyle Barrington • Zajonc Corporation

Kyle D. Barrington, Ph.D., has been a certified juvenile probation officer, director of a drug and alcohol abuse inpatient treatment program, and a consultant for Oracle Corporation. But it was his grant writing experience that led to the creation of Zajonc Corporation.

"Learning the needs of school districts that were small and did not have strong grant writing resources was the originating idea for the company," says Barrington.

As he prepared grant proposals for clients, he discovered other needs related to grant management. So he developed a suite of services and software to fill that niche, offering consulting, grant writing, program performance evaluations, monitoring financial compliance and software development. It's grown to be one of the largest evaluation companies of its kind, in the nation.

"You can't surf on calm water," says Barrington. "You must continue to evolve and grow and increase your skill sets, or go by the way of the widget."

The company's strategies are effective. Since 2005, Zajonc Corporation has secured over \$22 million in grant funds for its clients. The key to success, says Barrington, has been a great staff that is always willing and eager to learn more.

Says Barrington, "Always be open to new opportunities and be passionate about what you do. Do it great today and even better tomorrow."

Principal(s)

Kyle D. Barrington, Ph.D.

Product · Service

Consulting, grant writing, program performance evaluations, monitoring financial compliance, software development

Date Founded 2000

Number of Employees 14

Sales Growth 2008 - 2010 / 56.69%

Location

2112 Chippendale College Station, TX 77845 Phone: 979.696.6373 www.zajonc-corp.com By Design Interiors

"Integrity is the keystone for a successful and respected business."

Susan Tremont • By Design Interiors

By Design Interiors began when friends and interior designers Susan Tremont and Mary Evelyn White developed a partnership working with clients on a casual and occasional basis out of their homes—and Tremont's garage—for about 20 years. In 1995, they opened a showroom and office to better serve their clients' needs.

Principal(s)
Susan Tremont

Product • Service Interior Design

Date Founded 1995

Number of Employees
4

Sales Growth 2008 - 2010 / 54.01%

Location

404 University Drive East, Suite E College Station TX 77840 Phone: 979.764.2927 www.bydesigninteriorstexas.com "As a fledgling business, our client base started with friends for whom we had done work previously," says Tremont. "Our growth has been accelerated by referrals and continuing relationships with satisfied clients and builders."

Today the full service interior design firm offers residential and commercial services including space planning, interior finish-out, which includes material and color selection, cabinet design, lighting design, lighting and flooring selection, and furnishings, which includes furniture, upholstery, draperies, bedding and accessories.

"When you are working with clients through the building process, much is learned about their personal life and their lifestyle," says Tremont. "Occasionally, we take on the role of psychologist; other times we are more of a mediator between clientele, builders and craftsmen. We hope at the completion of a job that we have made a friend for life."

In addition to many satisfied clients, By Design Interiors has earned numerous American Society of Interior Designers awards, recognition that increased the company's visibility and led, in part, to the prestigious honor of having been chosen as the exclusive design firm for the 2006 Southern Living Idea House located at Traditions Golf Course in Bryan, Texas.

"Because of the multitude of details in every job, a good designer must have not only talent but be very detail oriented and follow even the smallest item to its completion," says Tremont. "Bottom line -- the greatest challenge isn't just colors, patterns, and styles but managing a sound and efficient business."

Ed Slovacek CPA, PLLC

"We strive to approach every client's business needs as though it were our business and our needs."

Ed Slovacek · Ed Slovacek CPA, PLLC

For the past 37 years, Ed Slovacek, CPA, PLLC has provided tax, accounting and consulting services to businesses and professionals in the Brazos Valley. And for the second year in a row, this company appears among the Bryan Rotary Club/Newman 10 Business Performance Award winners.

Principal(s)
Ed Slovacek, CPA, PLLC

Product • Service
Tax and QuickBooks advisory
services

Date Founded 1974

Number of Employees
5

Sales Growth 2008 - 2010 / 49.00%

Location

1716 Briarcrest Drive, Suite 120 Bryan, Texas 77802 Phone: 979.846.4667 www.edslovacekcpa.com "Our services encompass nearly every aspect of financial life," says Slovacek. "We are experienced in all matters of accounting and taxation, IRS problem resolution, estates and trusts, business formation and operation, real estate and the purchase or sale of businesses."

A native of Bryan, Texas, Ed Slovacek began his professional career in San Antonio, but returned to his hometown in 1974 and purchased a CPA practice. In 1986, he became a Certified Financial Planner practitioner and held the designation through 2005.

"Our mission is to exalt the grace of God, to serve our clients and to make money through 'partnering' with our clients in serving their accounting and income tax needs," says Slovacek. "Our clients' problems become our problems -- we search out solutions that work. Likewise, we celebrate our clients' successes as if our own."

Slovacek says it is crucial to know each client well enough to coach and advise them on their business and personal finance. In turn, he recommends that business owners also seek and heed wise counsel.

"Everyone needs a 'business friend' to talk over their business decisions and to provide an objective sounding board," says Slovacek. "Plus I need God's grace more today than ever."

THE BRYAN ROTARY CLUB CONGRATULATES



2011 Top 10 Fastest Growing Small Businesses in Brazos County

Republic Landscapes
Brazos Technology

JB Knowledge Technologies, Inc.
Ellis Custom Homes
Fries Financial Services
Fifth 'C' Fine Jewelry
La Voz Hispana
Zajonc Corporation
By Design Interiors
Ed Slovacek CPA PLLC

AND

The Insite Group, L.P. – Recipient of the Anco Insurance Award for Lifetime Business Achievement

James Y. Lancaster – Recipient of the Research Valley Commercialization Rising Star Award

BRYAN ROTARY CLUB/NEWMAN 10 WINNERS 1994-2010

2010

Brazos Technology
The Ground Crew LLC
Brazos Valley Hearing Services
Chrome: A Salon Experience
Ed Slovacek CPA
JB Knowledge Technologies, Inc.
Fifth 'C' Fine Jewelry
Expressions Dance and Music
Ashford Square Realty LLC
Venus Pest Company

2009

J.P. Miles Construction Corp.
Chrome: A Salon Experience
Blue Baker
AgniTEK LLC
French Door Spa, Inc.
MacResource Computers and Service
B&B Laboratories Inc.
TDI-Brooks International, Inc.
Quick Internet Software Solutions
Keystone Millwork Inc.

2007

UK Advertising, Inc. (dba Infinity Pro Sports)
MacResource Computers and Service
TDI-Brooks International, Inc.
BCA Electric, LLC
JB Knowledge Technologies, Inc.
Bryan Signs, Inc. dba Sign Pro
Brazos Valley Office Solutions (BVOS)
Aggieland A/C & Heating
The Pharmacy Shop, Inc.
Redtail Equipment Rental, LLC

2005

UK Advertising, Inc. (dba Infinity Pro Sports)
MacResource Computers and Service
Redtail Equipment Rental
Brazos Valley Carpet Outlet
Wired Ranch Advertising, Inc.
David Gardner's Jewelers
The Land Design Group
Christopher's World Grille
Kling Engineering & Survey
Aggieland A/C & Heating

2008

Stearns Design Build
AgniTEK
Chrome: A Salon Experience
Fitness Together Personal Training Stuido
Dailey Electric, Inc.
MacResource Computers and Service
Blue Baker
Venus Pest Company
Zajonc Corporation
Landscape Expressions

2006

Jefferson Christian Custom Homes
UK Advertising, Inc. (dba Infinity Pro Sports)
MacResource Computers and Service
Bryan Signs, Inc. (dba Sign Pro)
Wired Ranch Advertising, Inc.
Mitchell & Morgan, LLP
Keystone Millwork, Inc.
Redtail Equipment Rental
Brazos Valley Carpet Outlet
Aggieland A/C & Heating

2004

AES Employer Services, Inc.
Stearns Construction, Inc.
UK Advertising, Inc. (dba Infinity Pro Sports)
Fries Financial Services
Redtail Equipment Rental
AgniTek
Pride Cleaners
Gifts & Gab
A&K Custom Cabinets & Trim, Inc.
Capsher Technology, Inc.

BRYAN ROTARY CLUB/NEWMAN 10 WINNERS 1994-2010

2003

AES Employer Services, Inc.
Choice Home Health
Steamatic of the Brazos Valley
Pride Cleaners
JG Innovative Services
LaserSaver, Inc.
Kieschnick Construction
AgniTek
Brazos Record Storage
Honig's Southwest Whistle Stop

2001

C&J BBQ Market
MacResource Computers and Service
B&B Laboratories, Inc.
Best Interior Shutters & Blinds
TDI-Brooks International, Inc.
Brazos Blind & Drapery
LaserSaver, Inc.
Century 21 Beal
McDonald's Restaurants of B/CS
Café Capri

1999

Applied Computing Services, Inc.
McDougal & Company
Compuview Microsystems
Bryan Container Company
B&B Laboratories, Inc.
The Arkitex Studio, Inc.
TDI-Brooks International, Inc.
Med-Ox Specialties, Inc.
Entec Pest Management, Inc.
Green & Associates

1997

Med-Ox Specialties, Inc.

MacResource Computers and Service
Texas Computers & Networking Service
Arbin Corporation
A-Plus Computer Services, Inc.
Richard Smith Company
R.M. Dudley Construction Co., Inc.
Standard Automatic Fire Enterprises
LaserSaver, Inc.
Lynn Tech, Inc.

1995

Qualice Computer Corporation Knowledge Based Systems, Inc. Neutral Posture Ergonomics, Inc. Century 21 Beal, Inc. Advanced Home Health Services Wicks & Sticks W.W. Nichols, Inc. Keta's Hallmark Shops MicroAge Computer Center Texas Digital Systems, Inc.

2002

AgniTek
Michael Kellett Photography
Steamatic of the Brazos Valley
Choice Home Care
Hurn Enterprises, Inc. (dba The Kyle House)
Brazos Record Storage
The Pharmacy Shop
Mobley Pool Company
AgriLogic, Inc.
Brazos Blind & Drapery

2000

Med-Ox Specialties, Inc.
Green & Associates
Climate Masters Heating & A/C
Texas Digital Systems, Inc.
Custom Interior Shutters
R.M. Dudley Construction Co., Inc.
Mobley Pool Company
LaserSaver, Inc.
Comet/Pride 1-Hour Cleaning
Witt's End

1998

Entec Pest Management, Inc.
Compuview Microsystems
Old Bryan Marketplace
R.M. Dudley Construction Co., Inc.
Bryan Container, Inc.
Med-Ox Specialties, Inc.
Applied Computing Services, Inc.
LaserSaver, Inc.
2D Construction, Inc.
POPabilities/Baskets on the Brazos

1996

Arbin Corporation
Standard Automatic Fire Enterprises
Texas Digital Systems, Inc.
Brazos Valley Animal Medical Center
C&D Copier Products, Inc.
R.M. Dudley Construction Co., Inc.
Neutral Posture Ergonomics, Inc.
Lynn Tech, Inc.
MicroAge Computer Center
Fan Brace, Inc.

1994

Qualice Computer Corporation
Neutral Posture Ergonomics
Style Craft Builders
Metrica, Inc.
ITS Tours & Travel
University Title Company
Messina Hof Wine Cellars
Wicks & Sticks
Computer Access
Talent Tree Personnel Services

The Insite Group, L.P. Insite Printing & Graphic Services; Brazos Valley Insite Magazine

The Anco Insurance Award for Lifetime Business Achievement is given to an established Brazos County business, recognizing longevity, customer service, community involvement and financial growth.

What is today known as The Insite Group, L.P. began humbly in 1984 as Insite Magazine.

The local housing market was overbuilt and home sales were stagnant, so the Gammon family – Greg and Angelique Gammon, fresh out of college; and Arla and Spec Gammon, both newly retired from Texas A&M — started out to publish the first full-size, full-color local magazine highlighting existing homes, hoping to increase home sales for local realtors and builders. Arla and Spec sold the ads; Angelique was the publisher, and Greg managed the small printing company, Pronto Printing, where the magazine was printed.

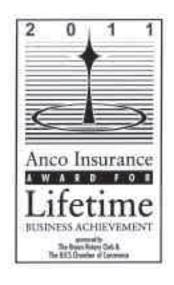
But by the second issue, the magazine had moved beyond real estate, showcasing the full spectrum of the local community and what contributes to its quality of life: the arts, non-profit organizations and local personalities. Within a year, the Gammons moved the magazine out on its own, creating Insite Publishing Company.

As the magazine grew, Insite Publishing began brokering design, layout and other services needed to produce the magazine for other local clients. The company moved into its current location in downtown Bryan in 1993 and purchased its first six-color, large-format press and bindery equipment.

"Insite has always strived to be a company of firsts," says Angelique Gammon. "Not just to say we were first, but because there was a demand that wasn't being met locally and we sought to fill the demand." Insite was the first to offer Linotronic Service bureau services outside of Austin in the pre-digital days.

In 1997, Insite Publishing merged with Lang Printing owners Kyle and Renea DeWitt to create The Insite Group, L.P. The merger ushered in a new era of growth, including acquisition of digital printing equipment and technology to expand the company's capacity to produce printing, publishing and a full-service direct mail operation for clients.

"Finding a way to use our acquired expertise to make our customers' printing and advertising the absolute most efficient and effective it can be is the key," says Gammon. "We want everyone who trusts us with their printing or advertising budget to get the absolute best value for their money and we hope we manage to build a relationship of valued friends as well as customers for the future."



The Gammons and DeWitts share a passion to innovate and stay on top of the rapidly-advancing new technologies in the printing industry. In 2009, Insite Printing received the "Oscar of Printing," the Benjamin Franklin Premier Print Award from the Printing Industries of America; international recognition for demonstrating the highest achievement in printing.

While awards and accolades are one measure of success, Gammon places higher value on the company's customers; if they're successful, then The Insite Group has been successful.

Says Gammon, "As the printing industry continues to evolve to shift more toward digital, print-on-demand and other changes through web and technical innovation, Insite's goal is to provide every customer with the technical expertise that will offer the most cost-efficient way to meet their individual printing needs. Every product we print or advertisement we publish is successful only if it meets that company's needs for growth and success."

Insite Printing is the official printer for Texas A&M Sports Properties and is a certified State of Texas Historically Underutilized Business (HUB). It is also the first and only certified Forest Stewardship Council (FSC) printer in the area, a designation demonstrating a commitment to environmentally friendly practices. It is also a generous and sustained supporter of the community.

"We try to help all the organizations who ask with some form of donation, either advertising for their event or by writing about the worthwhile services they provide in the community."

It's been 27 years since Greg and Angelique Gammon first entered into the printing and publishing business. They count their merger with Kyle and Renea DeWitt as the milestone that enabled the company's growth into the Houston printing market and into the national coupon direct mail market. Their company has grown to employ 25 in a high-tech, award winning operation, and much like the community Brazos Valley Insite Magazine features each month, The Insite Group itself has become deeply woven into the local fabric.

"So many businesses contribute to the dynamic business community and incredible quality of life we enjoy here in the Brazos Valley. We have been blessed by the people we've met and worked with over the years. It makes all of us at Insite feel we owe a huge debt of gratitude to all the clients who have trusted us with their printing and advertising needs over the years."

BRYAN ROTARY CLUB/ ANCO INSURANCE AWARD FOR LIFETIME BUSINESS ACHIEVEMENT

PAST WINNERS

2010 - C.C. Creations LTD

2009 - Bryan Broadcasting Corp.

2008 - Tom Light Chevrolet Co., Inc.

2007 - David Gardner's Jewelers

2006 - Wells Fargo Bank

2005 - Britt Rice Electric, LP

2004 - Producers Cooperative Association

2003 - Acme Glass

2003 - Newman Printing Company (Honorary)

2002 - University Title Company

2001 - The Eagle

2000 - St. Joseph Regional Health Center

1999 - The Adam Corporation/Group

1998 - First National Bank

James Y. Lancaster

CEO and Chairman, Ecolyse, Inc.

Founding Manager, Research Valley Funds, LLC

Founding Committee Chairman, Lemonade Day Bryan/College Station

Founding General Manager, Research Valley Innovation Center

"When I learned that the Bryan/College Station community was preparing to establish a world-class science and technology business incubator connected with its Texas A&M partners, I was excited to see how much energy and enthusiasm was going into moving the university's innovative research to the marketplace through the creation of new companies....that's something that I wanted to be a part of and when there's an opportunity to contribute or accomplish something, I jump on it and make it happen."

James Lancaster, Texas A&M Class of 1986, is emblematic of the agile, serial entrepreneurs relocating and working in overdrive within Bryan/College Station. As a proven, innovative technology executive with excellent financial acumen and experience in multiple industries, James returned to Aggieland in 2007 as the ideal professional and mentor to become the Research Valley Innovation Center's first General Manager. In this community leadership role, he helped to incubate a variety of promising startup companies by planning their growth, rasing funds from multiple sources, fielding an executive team to drive towards a vision, and steering that team within budget and challenging business milestones.

Following his business incubator management service to the community, James returned to the private sector as the CEO/Chairman of Ecolyse, Inc., an energy service company with Texas A&M University ties that he had mentored. This new venture is commercializing ecological products to remediate pipeline corrosion, reservoir souring and a variety of other bacterial problems in industrial settings. Recognizing the opportunities created by entrepreneurs having access to seed capital, James established Research Valley Funds, LLC, a family of investment funds dedicated to helping advance the economic base in and around Bryan/College Station through investment in early stage companies. As a champion for preparing the next generation to enter pathways to entrepreneurship, James played an integral role in the founding of Lemonade Day Bryan/College Station, which empowers and teaches children how to plan and operate their own business, a lemonade stand.

James Lancaster's impactful character is to look for ways to improve anything he is involved in and to ensure that a solid foundation is established for continued growth. As a catalyst, he is a testament to the executive leadership desired for responding to commercialization challenges and achieving business objectives, while advancing a team.



The Commercialization Rising Star Award is given to individuals in the Research Valley, recognizing them for their entrepreneurial spirit and introductory work in taking ideas to the marketplace.

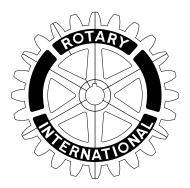
The awardees are celebrated for demonstrating outstanding business innovation and involvement in technology commercialization which results in advancing the knowledge in his or her field.

The awardees have exemplified vision, strong character and leadership in the face of business uncertainty while serving as role models to encourage innovation in the wider community.

BRYAN ROTARY CLUB/RESEARCH VALLEY COMMERCIALIZATION RISING STAR AWARD

PAST WINNERS

2010 - Dr. Mark W. Lenox 2009 - Dr. John Criscione 2008 - StarRotor Corporation 2007 - StarVision Technologies, Inc.



Bryan Rotary Club











Significant support was received from these community partners:

















