



# SPONSOR INFORMATION

# FIGGY KIDS TRIATHLON



**August 3, 2025**



# FRIENDSWOOD ROTARY

Rotary is a global network of more than 1.2 million neighbors, friends, leaders, and problem-solvers who see a world where people unite and take action to create lasting change - across the globe, in our communities, and in ourselves.

The Friendswood Rotary Club was founded in 1975 with the goal of promoting positive change in the City of Friendswood and surrounding areas. During the last 50 years, Friendswood Rotary Club has participated in numerous service projects to improve the City. Examples of these projects include: playground refresh at Renwick Park, providing of AEDs to Friendswood EMS, providing meals to families during Covid, construction of pavilions in Stevenson Park, construction of a boat launch, support of Friendswood Education Foundation with the 12x12 art project, and numerous other projects.





# SPONSOR PERKS



- ▶ Event Booths
- ▶ Race Entries
- ▶ On-Site Signage
- ▶ Logo on Race Gear
- ▶ Distribution of promo materials in race packets



# EVENT DETAILS

**Location:** Stevenson Park, Friendswood, Texas

**Date:** Sunday, August 3, 2025, at 7am

**Ages:** 5-15

**Participants:** Race capped at 250 athletes



## Swim

10 and Under: 100 yards in Stevenson Park Pool.

11-15: 200 yards in Stevenson Park Pool.



## Bike

10 and Under: 2.5 miles through neighborhoods.

11-15: 4.5 miles through neighborhoods.



## Run

10 and Under: .5 miles through Stevenson Park

11-15: 1.5 miles through Stevenson Park and Old City Park



# ABOUT FRIENDSWOOD

- **Size:** 21 square miles
- **Population:** 43,083
- **Avg Household Income:** \$165,294
- **Avg Home Value:** \$447,797
- **Age:** 22% under age 15; 46.04% ages 30-64





# WHY KIDS SHOULD TRI

- ▶ 1/5<sup>th</sup> of children in Texas between ages of 10-17 met criteria for obesity (Baker Institute, 2020)
- ▶ Children do not get the recommended amount of physical activity
- ▶ Children are spending more time in front of screens
- ▶ Increased social media use has increased mental health concerns
- ▶ Triathlon improves overall fitness and helps children develop strength, endurance, and coordination
- ▶ Encourages a growth mindset by focusing on personal achievement
- ▶ Enhances mental focus and academic performance
- ▶ Boosts confidence and resilience



# POTENTIAL EXPOSURE

## Families

250 child athletes will bring parents, families, and other supporters to the event. Your logo, company, and products (dependent on level) will be in front of the attendees.

## Community

Friendswood Rotary Club will promote your sponsorship and involvement with the race from our Facebook page and other materials.

## Doing Good

Friendswood Rotary Foundation is a 501(c)(3) nonprofit organization providing support to Friendswood. You have knowledge knowing that you are supporting local children and families.





# SPONSOR OPTIONS

CUSTOM PACKAGES AVAILABLE



- **Friend of Figgy \$500**

- Recognition in Race Packets
- Shout out by Emcee at post race party
- Online recognition

- **Bronze \$1,000**

- All of Friend of Figgy Benefits
- Name in all press materials
- Name on race shirt

- **Silver \$1,500**

- Bronze benefits with more prominent placement
- Prominent online recognition with logo

- **Gold \$2,500**

- Silver benefits with more prominent placement
- Online recognition
- Promo materials added to each bag
- One complementary race entry

- **Platinum \$3,500**

- Gold benefits with more prominent placement
- Two complementary entries
- Tent at post-race party

- **Race Belt Sponsor \$1,750**

- Name on Race Belts
- Name on race shirt
- Exclusivity of Sponsorship

- **Timing Sponsor \$2,000**

- Name and logo on Race Numbers
- Name on race shirt
- Exclusivity of Sponsorship

- **Awards Sponsor \$2,000**

- Name and/or logo on race awards
- Name on race shirt



# QUESTIONS? READY TO SPONSOR?

Contact Cassie McGarvey

## Phone

281.501.3030

## Email

[cmcgarvey@mcgarveypllc.com](mailto:cmcgarvey@mcgarveypllc.com)

## Website

[www.friendswoodrotary.com](http://www.friendswoodrotary.com)

