



Rotary Club of Marblehead 5k

Sunday, Nov 6th | BYC | 12 Noon

Sponsorship Packet





Dear Marblehead Rotary Friend:

I am writing to request your support for the Rotary Club of Marblehead 5k Race (walk/run). The race will start and finish at the Boston Yacht Club on Sunday, November 6th. The race begins at 12 noon. This year's focus is to raise support to benefit the mental health and well-being of Marblehead youth.

We want to help students learn strategies to cope with anxiety, depression and to support their Mental Health in general. We all have a role to play in supporting youth mental health and creating a world where young people thrive.

The Marblehead Rotary Club is providing the Marblehead Schools with a Daily Mindfulness program created by **Inner Explorer**, a non-profit, that has developed a series of audio-guided practices used in over 7000 schools. The program is simple and delivers measurable results. Inner Explorer's mission is to make the daily practice of mindfulness approachable and accessible for school communities and to equip educators, students and their families with valuable life skills that foster human potential.

Previously, we dedicated this race to Don Humphreys, a Rotarian and WWII Marine Veteran of Guadalcanal, a dedicated Pilot, a loving friend to all and one who personified The Rotary ideal of Service Above Self. We will continue to support and award the college scholarship established in Don's Memory.

Please consider sponsoring this special event.

- Become a sponsor for the race and get recognition for your business as a community leader
- Volunteer your time to help make race day run like clockwork!

We are expecting a large turnout of participants and spectators, and it promises to be a day of fun for individuals, families and the community.

We believe you will truly benefit from your sponsorship. With this event and our reach through signage, website, t-shirts, social media, word of mouth as well as promotional marketing through both Rotary and the Lynch/Van Otterloo YMCA we will provide fantastic exposure for your business, and any donation will be appreciated.

Please refer to the attached sponsorship information for more details. If you would like to sponsor our event or have any questions, please contact me directly at gwinnancy@gmail.com.

Thanks you for your consideration,

Nancy Gwin

Nancy Gwin
Co-President/Event Chair
Rotary Club of Marblehead



Sponsorship Registration

Sunday, Nov 6th | BYC | Race begins at 12 Noon

Company Information

Company Name: _____

Mailing Address: _____

Email: _____

Phone: _____



Sponsorship Levels

Mail or scan and email your pledge form

☐ **Platinum**
\$3,000

☐ **Gold**
\$2,000

☐ **Silver**
\$1,000

☐ **Contributor**
\$250

If you would like to use a credit card fill out the fields below:

credit card # _____ Expiration _____ Code _____

All sponsors must email their company logo in jpg, eps or png format to david@deutschcreative.com for ads, t-shirt and website use.

Checks should be sent to Rotary Club of Marblehead 5k, PO Box 1008, Marblehead, MA 01945

Sponsorship Breakdown

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Platinum

There will be a maximum of four Platinum/Top Level Sponsors. The donation level for this coveted sponsorship level is \$3k. The platinum sponsor/s will be named on our signage, t-shirt and social media posts. The sponsors will have a link on our Rotary 5k webpage to their company URL with a blurb about their company. The platinum sponsor's name/logo will appear on our banners and table dressings around the course as well lawn signs that will line the path of the race.

Gold

Gold sponsors will be named on our website, t-shirts, handouts, social media posts and lawn signs that will line the path of the race. This donation level is \$2k. Any sponsorship level is hugely important to this cause and you're helping the town you live in become a better place to live by supporting the mental health and well-being of our students.

Silver

Silver sponsors will be named on our website, handouts, social media post sand lawn signs that will line the path of the race. This donation level is \$1k and includes the same love and respect from others for your considerable help in improving the mental health and well-being of Marblehead youth.

Contributor

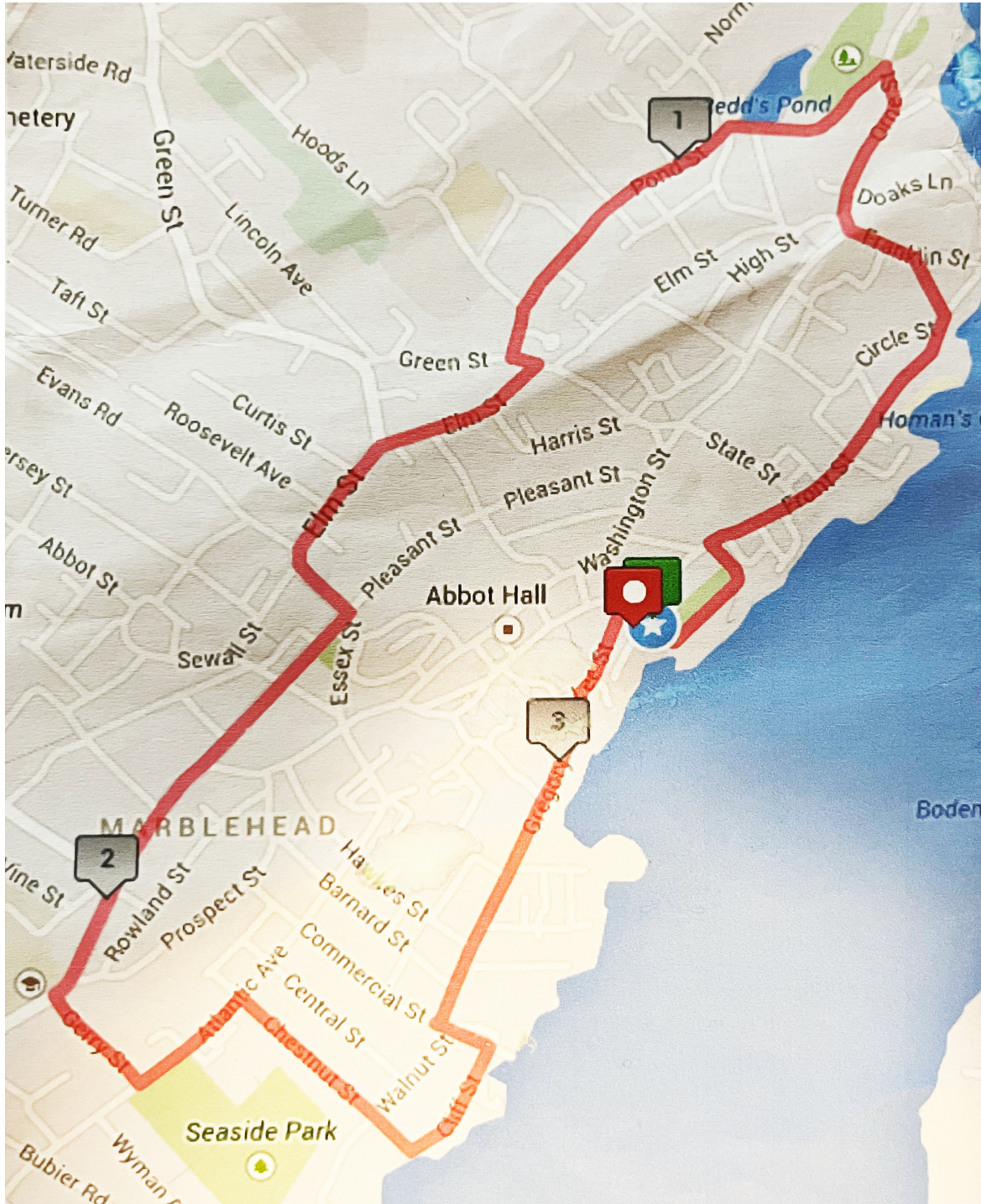
This sponsor level will be named on our website, handouts and social media posts. This donation level is \$250. **Contributors** make-up the bulk of our donations and as such, are so very appreciated by our club and by all of the families in Marblehead that will benefit from your donation.

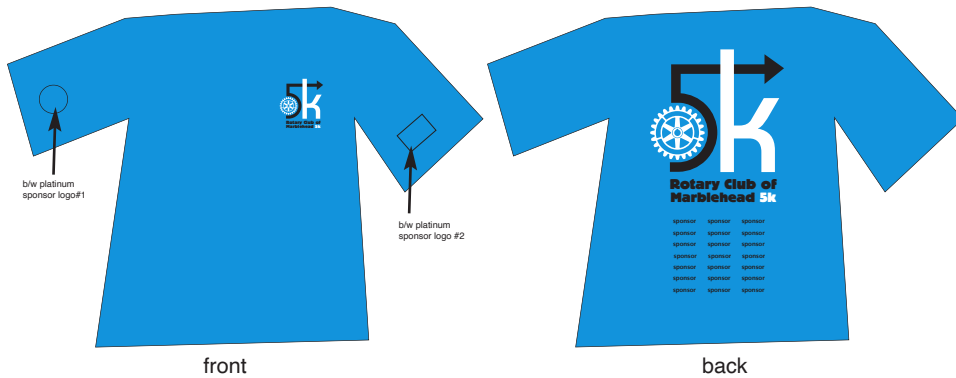


Map of Race

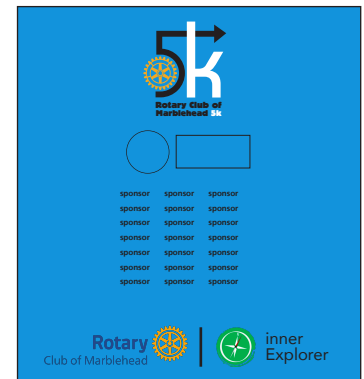
You can follow your runners on our app

Our race begins at The Boston Yacht Club at 12 Noon on Sunday, November 6th where there's plenty of parking, water and snacks. If you have any questions, email: gwinncancy@gmail.com





5k t-shirt black logos on sleeves
front/back 2 colors (black/white)



5k Website



5k Sandwich Boards



5k Posters



5k Packet



Regular



Sponsor



Bibs



5k Banner (byc) and 5k Banner (over tedesco)