Hubcap

The Official Weekly Publication of the Rotary Club of Arlington

January 20, 2022

In this edition: Zoom Link, Broderick Green, new member Diego Pena, and more...

Kurt's Korner

Rotary

Club of

Arlington



By Kurt Bartley

Rotary International President Shekhar Mehta's theme for 2021-2022 is Serve to Change Lives. Shekhar urges members to become more involved in service projects, saying that caring for and serving others is the best way to live because it changes not only other people's lives, but also our own. "Service became a way of life for me and I, like many others, adopted the guiding philosophy that Service is the rent I pay for the space I occupy on this earth, and I want to be a good tenant of this earth."

Look no further for the next opportunity to serve and change lives. Derrick Kinney, our Community Service Chair, has put together a variety of activities in a **60 Day Sprint for Service** that will be launched on January 29th with the Fish Creek Trail Cleanup. Several of the activities will be hands on and a couple activities invite each of us to bring items for a specific nonprofit organization. Details are forthcoming. There is something for everyone!

Support Engage Respond Volunteer Enhance

Serve to change lives,

Kurt

President, 2021-22



THIS WEEK AT ROTARY Anna Laura Harmjanz & <u>Tony Pham</u>

Walkable Arlington

COMING SOON

Jan. 27	<u>Chiefs Don Crowson</u> <u>and Al Jones</u>	Public Safety
Feb. 3	<u>Letatia Tekyl</u> <u>Executive Director</u>	Levitt Pavilion

IT HAPPENED LAST THURSDAY BY LEEANNE CHENOWETH LAWSON

The pledge and prayer were led by Charles Brady. Mary Tom Curnett was a greeter and introduced our visiting Rotarian: Kelly Curnutt Visitors were former Judge Mollee Westfall, Greg Frasier, and Gloria Pena's nephew on leave.

Kurt Bartley announced the following: Diane Patrick, director of fun, reminded us to get tickets for April 7, "Sister Act", at Theater Arlington. TaShonda Scott said she needs volunteers for the March 12 beer festival. Also, the Fish Creek clean up is MLK Day of Service, Sat. Jan. 29, 8 am -1 pm. Vera McKissic led us with much appreciated enthusiasm in singing "America the Beautiful". Peter Scott led the induction of new member Diego Jesus Pena. Diego was also given a used red Honda, *(Continued on page 2)*



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Past President, Mary Tom, recognizes our visiting Rotarians and guests.



BIRTHDAYS

Bob Cooke Birthday Fund Jan. 16— Jan. 22

Jan. 19 Diane Patrick

Jan. 22 Stuart Thomas

Our club has a tradition of writing birthday checks to the **Rotary Foundation** in the amount of the number years they are celebrating (or rounding it up a little higher if they chose). The gift sent to the **Rotary Foundation** goes into a pool that eventually funds our club grants and also earns you points toward your next Paul Harris pin. Checks can be mailed to Sally Hopper, 3409 Viscount Drive, Arlington, TX 76016. (Please note this is the **Rotary Foundation** not the Arlington Rotary Foundation. Thanks!)



CONGRATULATIONS!

Rotarians celebrating their club anniversary of "Service Above Self."

Dick Moise	4 Years	Jan. 18, 2018
Victoria Farrar-	7 Years	Jan. 22, 2015
Myers		

(Last Thursday, Continued from page 1)

and of course it needed a push.

President Victoria Farrar-Myers introduced our speakers, Michael Jacobson (board chair) and Broderick Green (executive director) of the Arlington Economic Development Corp. Green is new to this job, appointed this year, having come from Louisiana. It was a very interesting talk about Arlington future development, as Michael Jacobson led an "interview", and then the room was open for questions. Some points that were made, were that economic incentives to bring in businesses are not always a good idea in the long run. Arlington has incentives that do not cost us, such as good location, freeways, a research university; UTA, etc. More about Broderick Green: The Arlington Economic Development Corporation (AEDC) announced that after an extensive national search with executive search firm, The PACE Group, the organization has named Broderick Green as the AEDC's new Executive Director. He will begin on December 15, 2021. "Broderick's credentials, experience and personality make him an excellent leader for economic development in Arlington," said Arlington City Manager Trey Yelverton. "He has

demonstrated success in all facets of economic development, business development and community leadership. We are very excited to have someone of his ability leading AEDC. I am confident he will bring innovation and strategic direction that will be a true asset in the continued development of the Arlington economy."

Green has more than 13 years of experience in economic development and leaves his position as Senior Manager of Economic Development for Amazon in Washington, D.C. in his move to Arlington. Prior to his time at Amazon, he led the business development efforts for the JAXUSA Partnership in Jacksonville, Florida. "I'm incredibly excited to lead this new Economic Development Corporation." said Green. "My passion for local economic development was sparked early in my career while rebuilding communities torn apart by natural disaster. Everything I have done since then has prepared me for this unique opportunity to get back to what I love most - serving people. I've been fortunate to experience the energy of this community and share the conviction that

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Thursday, January 27, 2022 at FUMC in the Banquet Room 11:00AM to 3:00PM

Contact Kay King 817-307-9599



Great attendance! 73 in-person and 10 online.

ROTARY SERVICE OPPORTUNITY **MLK Day of Service:** *Fish Creek Cleanup* JANUARY 29, 2022 8:00 AM-1:00 PM

Sign Up to work with your friends

(Last Thursday, Continued from page 2)

Arlington is The American Dream City." Green obtained his Bachelor of Arts in Sociology from the University of New Orleans and is a graduate of University of Oklahoma's Economic Development Institute. He has been recognized by multiple economic development organizations for his innovation and impact on economic development including, Development Counsellors International's (DCI) Rising 40 under 40 Star in Economic Development and Consultant Connect's North America's Top 50 Economic Developers List. In addition, he has received several recognitions for his work and impact in the communities he has served. "The foundation here is solid, but my immediate goals are to build AEDCs direction and work quickly to expand on recent successes. I'm ready to hit the ground running and look forward to partnering with local leadership to showcase Arlington's strengths as a place to establish or expand a business."

Earlier this year, The City of Arlington and AEDC's Board contracted with The PACE Group to launch its national search for the organization's first Executive Director. As part of the process, the group spent a substantial amount of time with Čity leadership to understand AEDC's focus for its search and evaluation efforts. "It has been my privilege over the past several months to work with the highly dedicated committee of AEDC board members and community leaders in leading a rigorous and efficient selection process," said Michael Jacobson, the AEDC Board Chairman and President of the Greater Arlington Chamber of Commerce. "Broderick not only meets our expectations but exceeds them. The economic future of Arlington is in good hands."

We were then led in the four way test and adjourned. $\ensuremath{\circledast}$

RECORDING OF THE LAST MEETING (Available for a limited time) CLICK HERE PASSCODE: &Zm?dZ1I



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New member, Diego Pena (center) is welcomed to the club by Sam, Steve, Tom, and Peter.



President Kurt with our speakers, Economic **Development Corporation Director, Broderick** Green, and board chair, Michael Jacobson.

All labor that uplifts humanity has dignity and importance and should be undertaken with painstaking excellence."



Dr. Martin Luther King, Jr. Rotary





We found out Charles Brady is actually a very good singer as he led us in "God Bless America".



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