

Rotary Club of Arlington



Hubcap

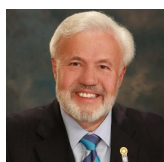
The Official Weekly Publication of the Rotary Club of Arlington

August 13, 2020

In this edition: [New Zoom meeting link](#), August is Membership Month, and more...

Membership Message

By PDG Peter Scott,
Membership Director



IT IS MY PRIVILEGE TO SERVE AS YOUR MEMBERSHIP CHAIR and am honored to have President Susie give me the opportunity to unveil our exciting strategy for this year in this week's Hubcap.

The most important asset we have for increasing our membership is you. Each member of this very dynamic club brings something different to the table of service to our community. As individuals, we help to imagine new ways to assist those who need it most; then, we join with others to build a workable solution where one is needed. Finally, we work to implement this solution, resulting in an improvement in people's lives.

So, why do I mention the dynamics and vibrancy of our club in an article about membership development? Let me answer that by asking you: who wants to join a dull organization that does little to improve the community they live in? I'm going to go out on a limb here and guess that you would not look twice at becoming a member. People want to join organizations that are exciting and get things done, and that would be us: The Rotary Club of Arlington!

District 5950 Governor Tom Gump brought in 31 new members during his year as club president by focusing their club on how gaining new blood would

(Membership Message, Continued on page 2)

THIS WEEK AT ROTARY

By **Zoom**

Jim Baker,

ATHLETIC DIRECTOR

[UTA Athletics and Covid 19](#)

COMING SOON

August
20

[Maggie Campbell](#)

[Downtown
Arlington](#)

August
27

[Dr. Alison Hall
Birch](#)

[Understanding
Microaggressions](#)

IT HAPPENED LAST THURSDAY

By **Sally Hopper**

PRESIDENT SUSIE MCALISTER CALLED OUR ZOOM MEETING TO ORDER at 12:05 PM. Bryan Roberts led the prayer and pledge. "God Bless America" was sung by Walter Virden while, mercifully, the rest of us were muted. Kris Landrith's guest Hailey Broussard of the Star Telegram and assigned to Arlington was introduced and Bryan Robert's guest, Nadia Atia was

(Continued on page 2)

Rotary
PEOPLE of ACTION



The Rotary Club of Arlington

PO Box 121045 Arlington, Texas 76012 – www.ArlingtonRotary.com

Founded May 29, 1923 – Charter Number 1493 – Issued June 11, 1923 – District 5790 – Club 1763

Page 1

The Hubcap — August 13, 2020

(Membership Message, Continued from page 1)

only strengthen their already vibrant club. To see his 10 tips on how this was accomplished, click here: <https://www.rotary.org/en/tips-increasing-club-membership> What will we do this year to achieve our goal of a net increase of 15 members? Within the Membership Committee Report that I submitted prior to our last Board Meeting were:

- Use Club Assessment tools to identify what we do best and how to effectively inform our community of what we do.
- Develop an effective program of asking board and club members to identify potential members, and identify who would be best to approach the candidate.
- Identify and implement the best ways to attract and engage a more diverse membership that better reflects our community.
- Make new members feel welcome and engaged with a good orientation, but it doesn't end there. Increasing our focus on member retention activities would help keep people engaged and satisfied with their club experience.

I appreciate the great job that Kurt and his committee did last year with recruiting new members, our committee has a great footing because of his work, and that of others before him. Our club has always been exciting and vibrant, let us do all we can to keep it that way and further strengthen it! A recent great example of our ability is the recent \$161,000 Grant. Although this was a District project, the people who imagined this are members of our club. Most of those who made it happen are members of our club. You are part of a significant force in Arlington, the Rotary Club of Arlington. Let's not keep this a secret...let's identify all others who share our service spirit and invite them to share their passion for service with us!

Again, I look forward to working alongside you this year.

Peter.

Past District Governor 5790, 2019-20

(Last Thursday, Continued from page 1)

welcomed. Vera McKissick also introduced her sister, Veronica Griffith.

PDG Peter Scott, Membership Chair of our club, asked all of us to bring in new members to one of the very best clubs in all of District 5790. Don Mebus announced that Rotary International had just announced its Presidential nominee for 2022-2023 is Jennifer Jones, the first woman to ever be President of RI. Sally Hopper recognized the birthdays of Jerry McCullough, Sam Scott and Don Mebus this week. Rotarians celebrating anniversaries are Heather Kipker (2), Timothy Israel (4), Tim Moloney (10) and Sally Hopper (21). Birthday checks to the Rotary Foundation were received from President Susie and Sam Scott. Sally also donated in honor of her Rotary anniversary.

Randy Hendricks introduced fellow Rotarian and Arlington Mayor Jeff Williams as our speaker. Jeff thanked us for all we do in the community and told us all to take good care of ourselves! He said Arlington is now a leader in America in Innovation! He went on to tell about incredibly interesting and innovative things happening right here in the 46th largest city in America. We recently were awarded the Gold Level in What Works Cities. Only eight other American cities and no other Texas cities have this distinction. We were the first City to have a public shuttle, named Milo. It has proven to be both cheaper and safer to operate than other transportation modalities. Now an unmanned air taxi is being developed (Yikes!) The Arlington Air Port is one of the first to test this with Bell (formerly Bell Helicopter). A hyperloop to DFW is being explored with a metro stop in Arlington and eventually on to Houston. An elevated autonomous transit is being explored like that at DFW currently. General Motors will be the test site for this. VIA ride share program has been a huge success. When we had a bus system, we had about 100 riders a day and with VIA there are currently 1,000 daily riders at a much lower expense to the city and much more

(Continued on page 3)



The Hubcap — August 13, 2020



CONGRATULATIONS!

Rotarians celebrating their club anniversary of "Service Above Self."

Chris McMurrough 1 Year August 15, 2019

2020 Virtual District 5790 Conference



August 15
Via Zoom

Contact: [Janice Kane](#)

SAVE THE DATE

ZOOM LINK FOR OUR NEXT MEETING

Join Zoom Meeting

<https://us02web.zoom.us/j/5768219463?pwd=NWVLaUVMbTN1aUVRQUVRNXZ0Wgvdz09>

Meeting ID: 576 821 9463

Passcode: 9254

One tap mobile

+13462487799,,5768219463#,,,,,0#,,9254# US (Houston)



You can't have a good year until you've had a bad one."

Hoskilonians #58



Rotary
Club of Arlington

(Last Thursday, Continued from page 2)

personalized service. It will soon be expanded to the entire city. They have been working on a much "smarter" traffic light system. Roads will be much more efficient. Waze has also recently in Arlington using it as a test site. The "Ask Arlington" app has been developed to report pot holes and more. Information you report is sent directly to the road crews for repair. We are also changing to LED streetlights which are much brighter and cheaper to use. UTA developed an underground robot to determine the condition of sewer pipes. The robot saves the City millions. The new Medal of Honor Museum is working on incredible technology in their displays. We also have the largest E-Sports venue in the nation in what use to be the ballroom of the Convention Center. E-Sports is a very big and growing industry. Arlington is truly a national leader innovation! It was a fabulous program!! The Mayor also took questions on the Term Limits Issue. He noted it was discovered by the committee that we voted in the most restrictive policy in the entire nation. Voters will have a choice but who is to say many won't like a less restrictive policy. Voters will have a choice to remain like it is or make changes.

President Susie presented Mayor Williams with a book for the Webb Library entitled, "Diary of an Awesome, Friendly Kid." Kris gave us a really good Last Laugh. We finished with the Four Way Test and President Susie adjourned us, not by ringing the Rotary Bell which she wasn't able to get to, but by banging the gavel against a skillet! If you missed this meeting, you missed a really good one!! 🥳



Rotary Opens Opportunities



The Rotary Club of Arlington
PO Box 121045 Arlington, Texas 76012 – www.ArlingtonRotary.com
Founded May 29, 1923 – Charter Number 1493 – Issued June 11, 1923 – District 5790 – Club 1763

The Hubcap — August 13, 2020



BIRTHDAYS

Bob Cooke Birthday Fund
August 9 – August 15

August 10 Steve Kunkel
August 11 Gary Dye
August 11 Veronica Rodriguez
August 12 Dan Blumberg
August 15 Andy Nguyen

Our club has a tradition of writing birthday checks to the **Rotary Foundation** in the amount of the number years they are celebrating (or rounding it up a little higher if they chose). The gift sent to the **Rotary Foundation** goes into a pool that eventually funds our club grants and also earns you points toward your next Paul Harris pin. (Please note this is the **Rotary Foundation** not the Arlington Rotary Foundation. Thanks!)

Unmanned Air Taxi



Mayor Williams discussed futuristic transportation options that are right around the corner.

WHAT WORKS CITIES
GOLD 2020

CERTIFIED CITY

Arlington, Texas

National Leader in Innovation

Mayor Williams presented the many reasons Arlington won Gold Certification as a What Works City.

So, stay tuned.



High Speed Solutions

- Dallas to Fort Worth with a stop in Arlington
- High speed rail or hyperloop technology
- Modes converge at multi-modal center
- Direct connections into regional rail and DFW airport



MISS LAST WEEK'S MEETING?

The recording of last week's Zoom meeting can be viewed for a limited time (one week) by clicking [HERE](#). Password is: ^@C2LWPz