



Rotary Club of Idaho Falls

Membership Satisfaction Survey Results

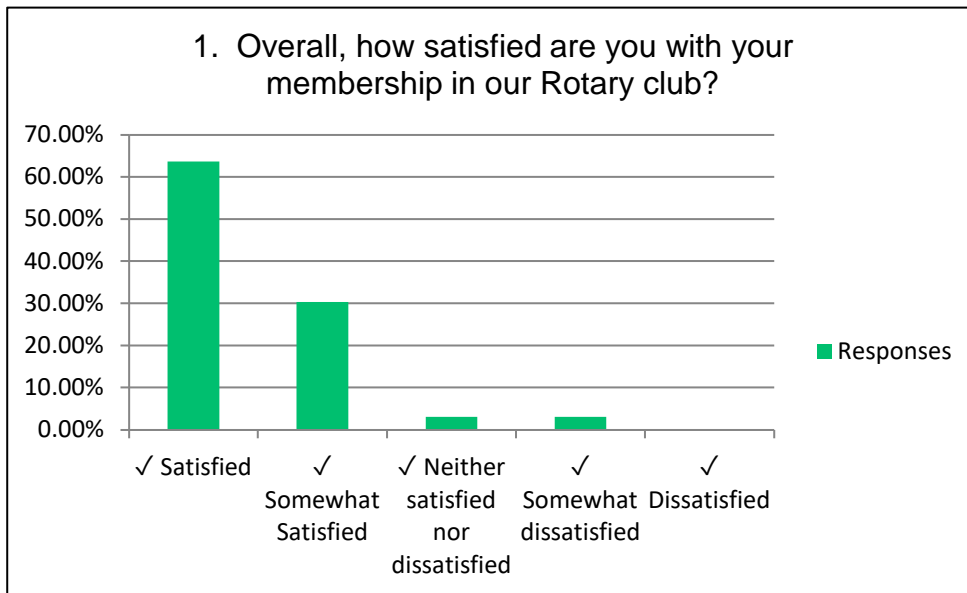
This survey was conducted in the spring of 2021 while we were meeting virtually due to Covid-19. As with meeting attendance, participation in the survey was low with only 33 members (25%) of our members responding. Thanks to those who responded.

Although not statistically representative of our club, these results point to some areas where some of us are satisfied and other areas where we could make improvements.

First, it is wonderful to see that most of those responding were satisfied with our club even when we were meeting online only.

We have already taken some steps to address some of the concerns raised here. Here are some examples:

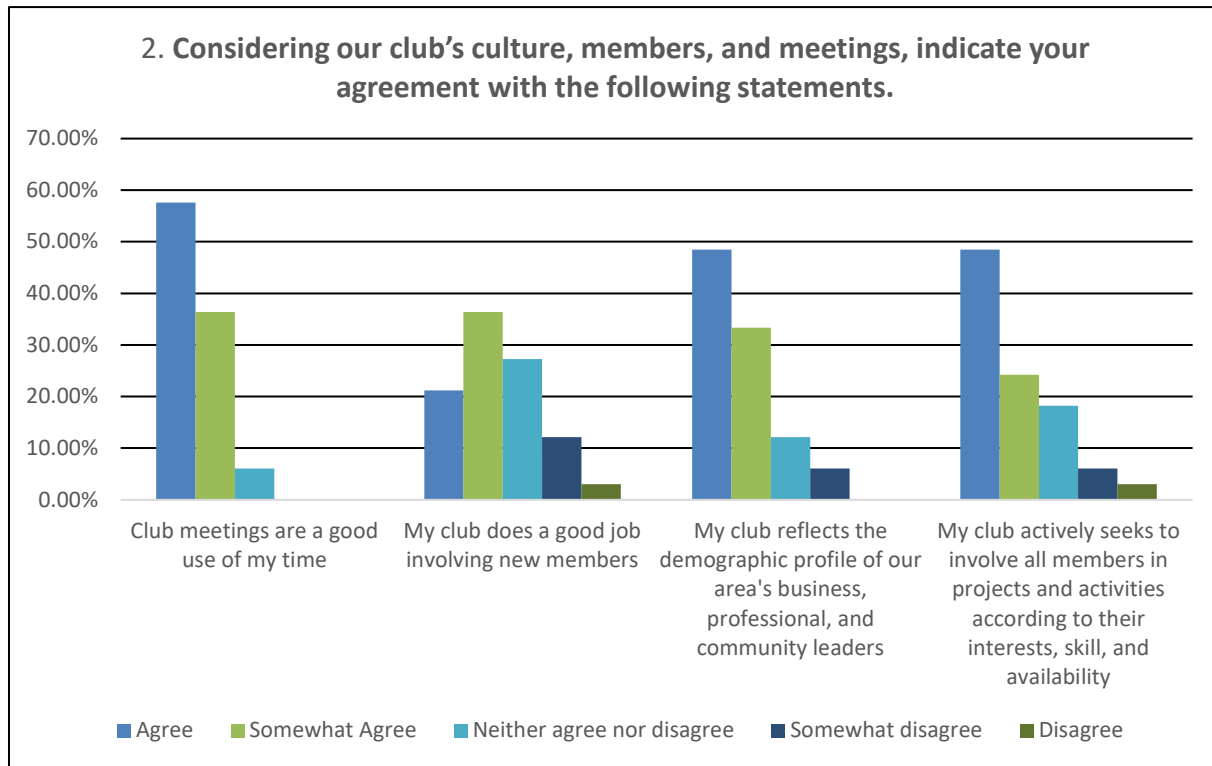
- Our in-depth classification talks are helping us to get to know each other i
- Our meetings are now offered both in person and online.
- We have a good start on a new strategic and action planning process and will be asking all members for their ideas from time to time in this process.



Comments:

- Stale?
- I wish we could meet in person but I understand why we don't
- Look forward to in person meetings, but have to acknowledge I've had better attendance with virtual meetings.
- Difficult to judge during Covid.... I think the club has done well with difficult circumstances.
- I have had a hard time participating in the social distanced
- I miss the in-person camaraderie
- I miss in person meetings.
- As a newcomer to the group, I feel as though I have not been able to integrate well with members. Communication has been difficult and I thought Rotary was more of a service-oriented group and I feel more like it is just a fundraising group.

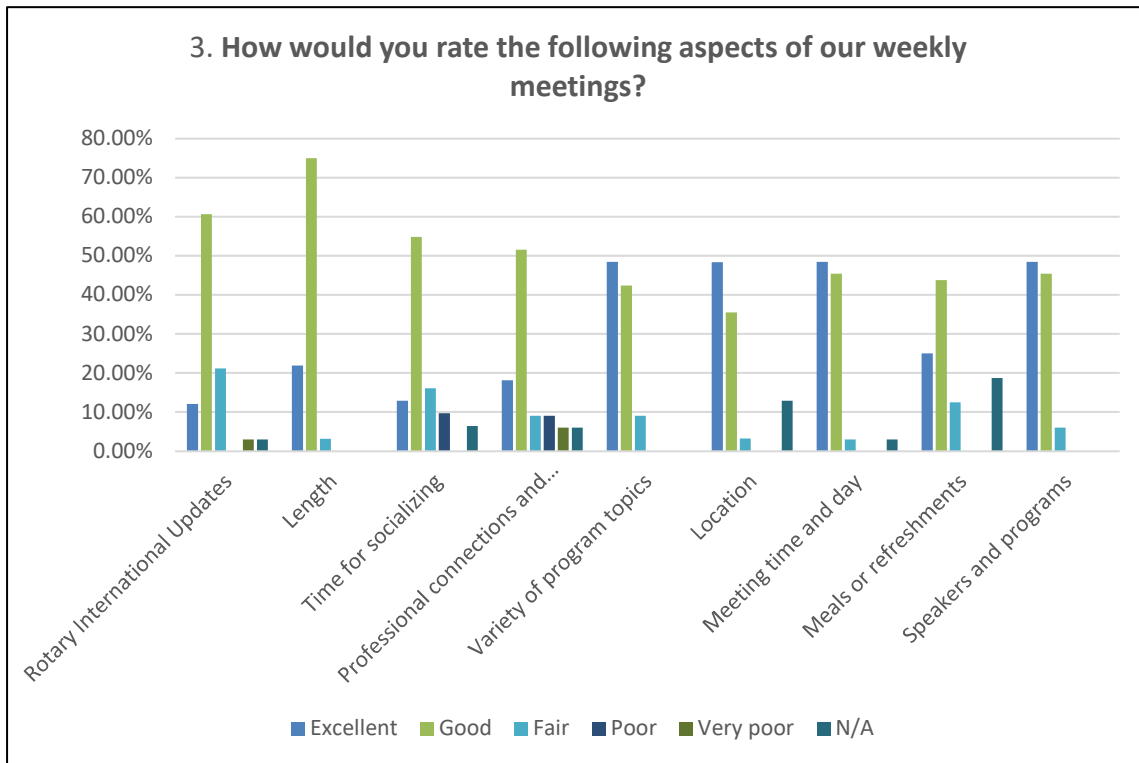
33 responses



Comments:

- Pre-covid: Could do a better job involving and getting to know new people. People sit at the same tables, only talk to people they know. Need to do better at mixing it up.
- This statement: "my club reflects the demographic profile of our area's business, professional, and community leaders" is reasonably accurate. However, I have begun to question the exclusivity of recruiting only "leaders." It has the consequence of a lack of diversity.
- I have been in Rotary for going on two years now and I have not been asked to be on any committee. I have been asked in a general session to help with the Duck Races, but not personally.

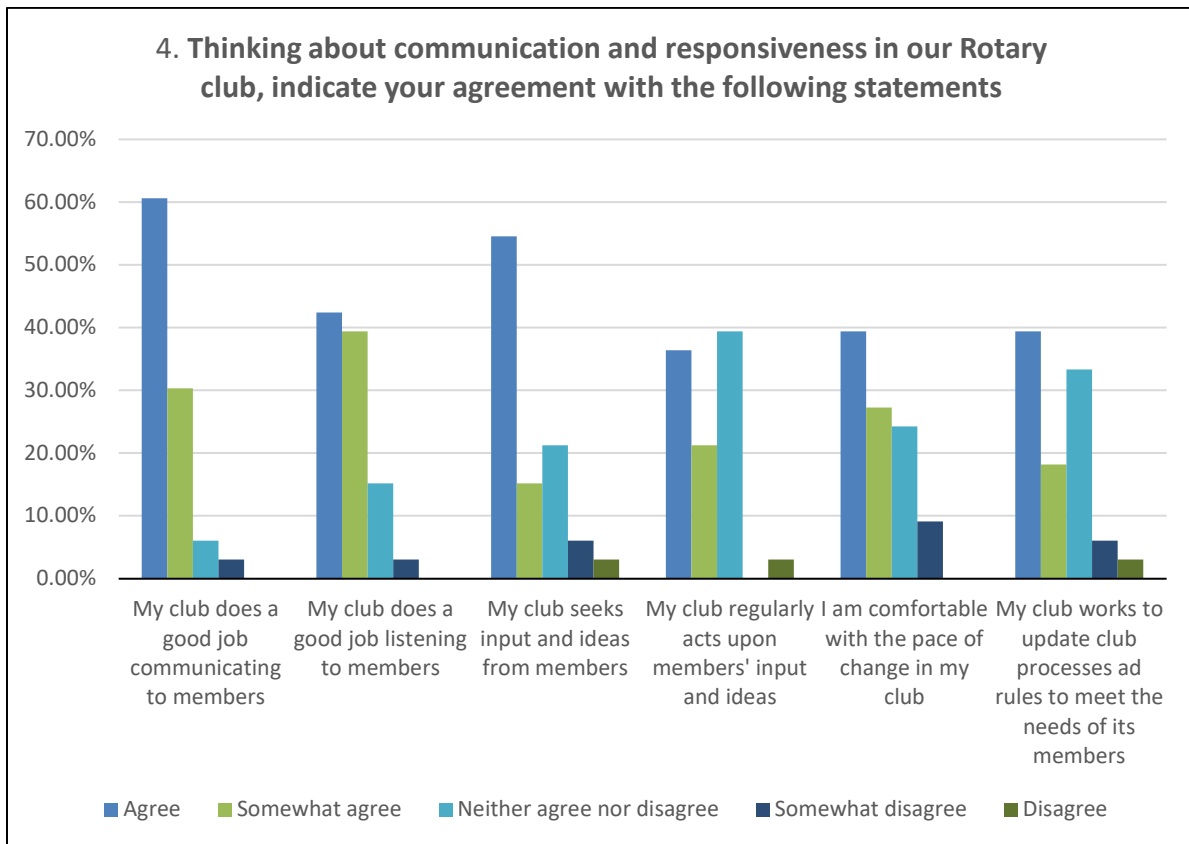
33 responses



Comments:

- I hope we continue to offer remote options, at least periodically, post COVID as they are helpful for my work schedule
- Get back to live meetings!
- COVID-19 of course, has limited this. Zoom and other online programs were used but are not as good as in-person meetings.
- N/A on several responses since we meet virtually at this time
- Please don't make us return to the Shilo. I hope we can explore The Westbank as an option.
- Pandemic is making it very hard. It will continue to do so for a while. Maybe taking a break and only meeting every other week or twice a month might help with the monotony of Lunch-in
- Not sure how to think about increased diversity of programs, which I think might not be welcomed by many.
- Very nice mix of speakers on many interesting topics.
- I prefer the in-person meetings. I don't get as much out of it when its online.
- I love the speakers and the programs I just wish there was more of an ability to network and build those professional relationships.

33 responses

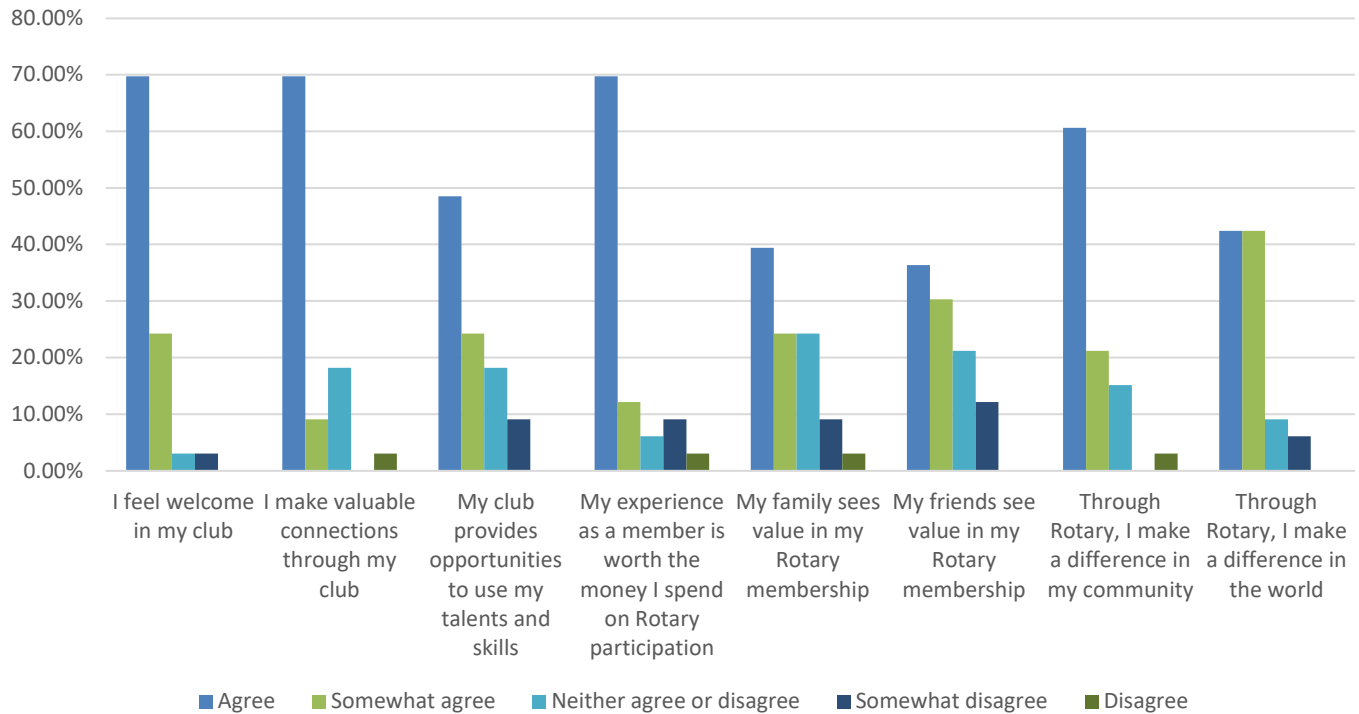


Comments:

- This past year has been great considering the curveball of COVID
- We can get stuck in the past and struggle as a club to embrace the future.
- Perhaps a mentor for new members would be good. We induct them, but there is no follow up with new members.
- Honestly since it's been online, I'm not really sure of what is going on.

33 responses

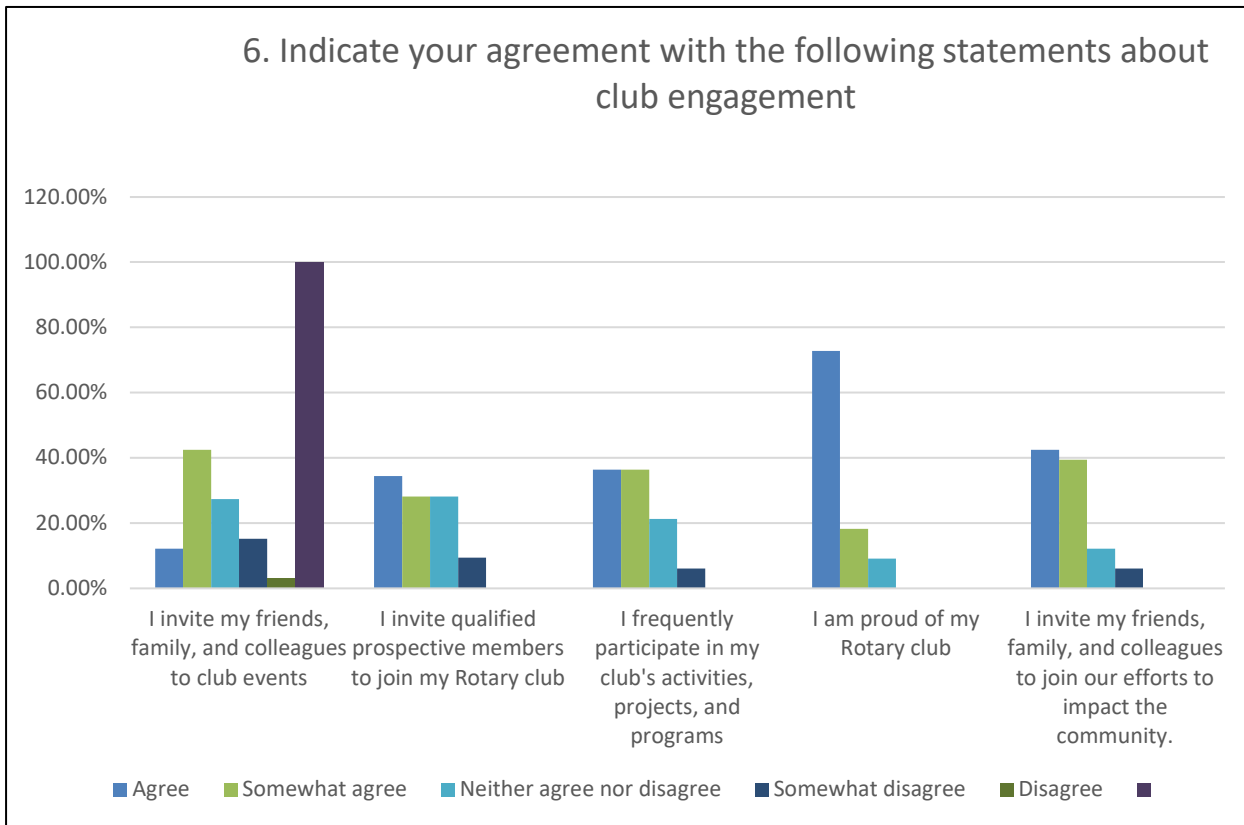
5. Indicate your agreement with the following statements about the value of your membership.



- This year was tougher not being able to gather in person
- When we actually met in person I felt good about my membership and felt like I was making a difference. Now that it is online I kind of feel like it's a waste of money but I keep holding out hoping that we can meet again in person soon.

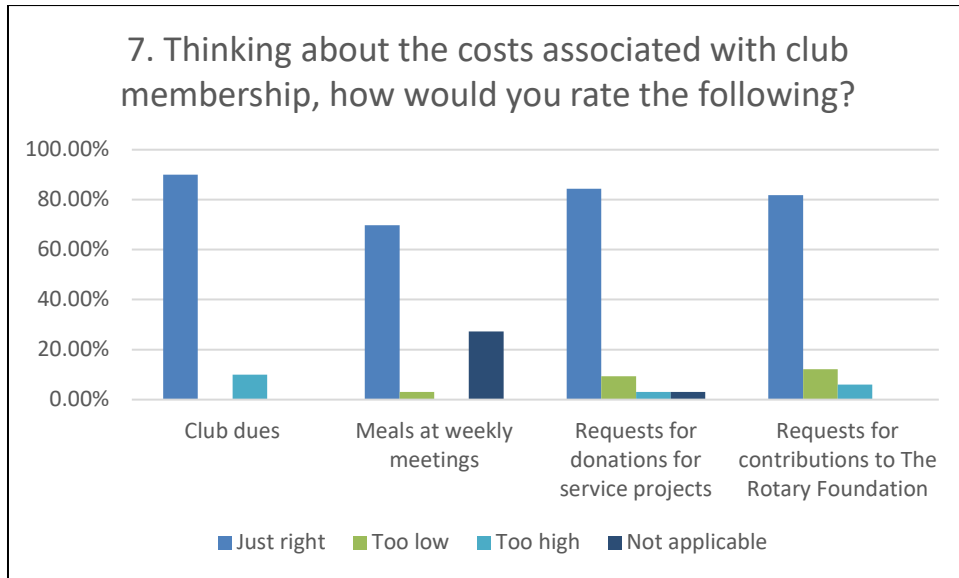
33 responses

6. Indicate your agreement with the following statements about club engagement



- Our club could do a better job
- Generally I don't like online meetings.
- I love the club and the people on the club. There is just a gap that I feel as though I am stuck in of being the new guy and not really understanding terminology and the innerworkings of rotary.

33 responses

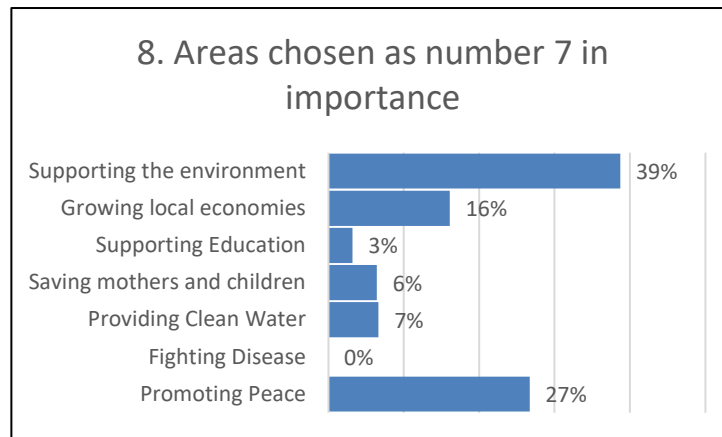
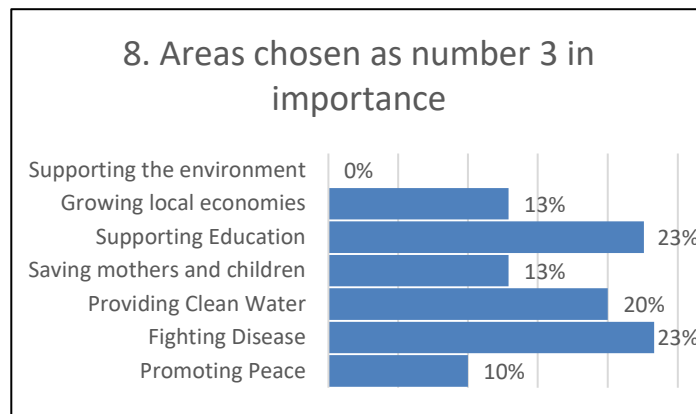
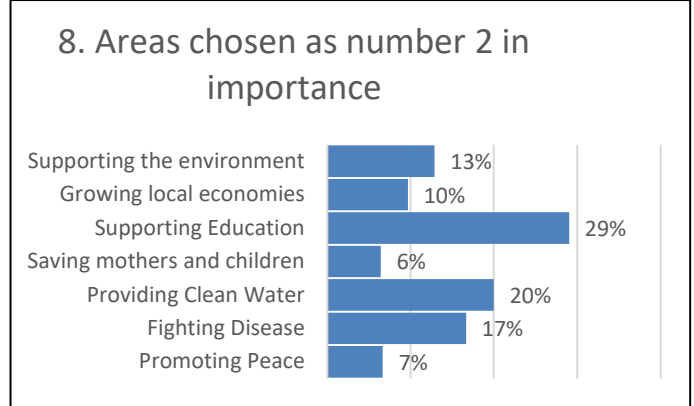
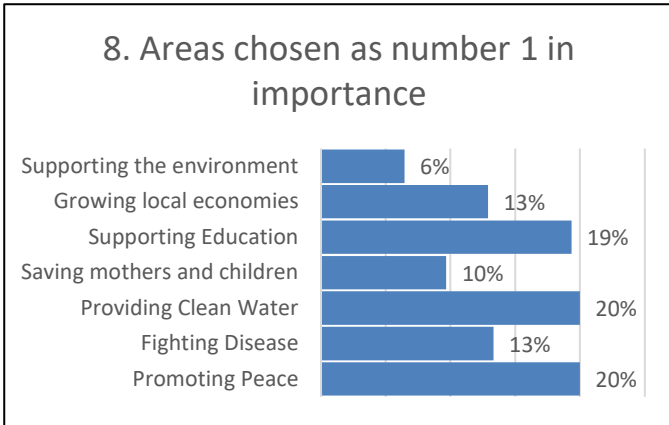


- Some of these are N/A because of COVID
- Never heard of club fines.... are there such things?
- There is more nuance in my thinking than these questions allow. I sometimes feel badly that I am not able to contribute more... and, at the same time, like that the club provides assistance sometimes.
- If we are not going to meet in person I feel like our dues are too high.

Note: The responses for club fines and assessments were removed because our club does not assess fines or make assessments.

33 responses

8. Areas of Focus - Rotary directs its efforts in seven areas to enhance our local and global impact. Our most successful and sustainable projects and activities tend to fall within the following areas: Please rank them 1 through 7 in order of importance to you. (1 being most important)

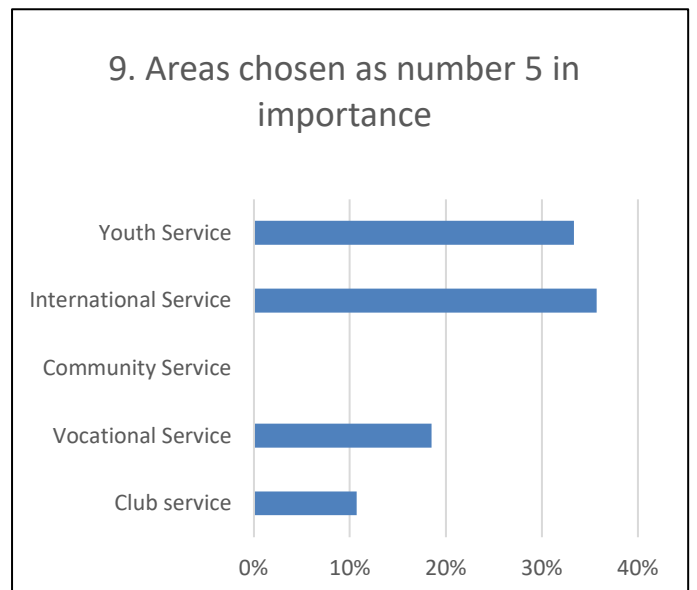
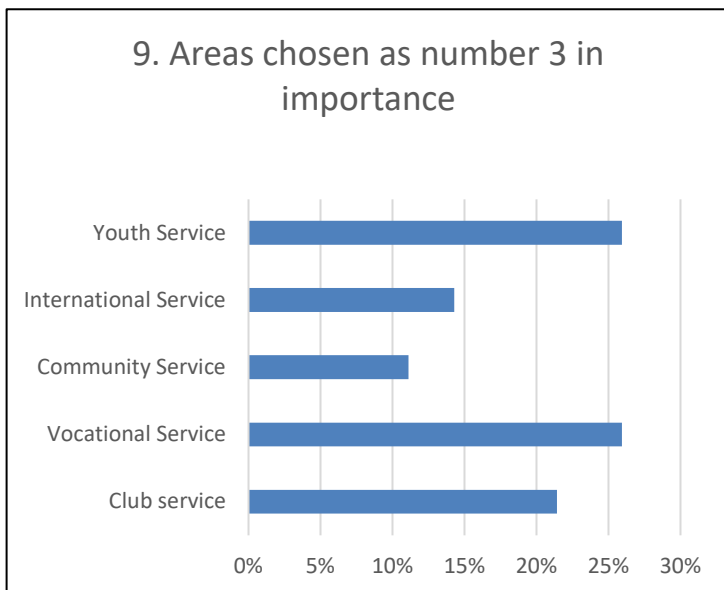
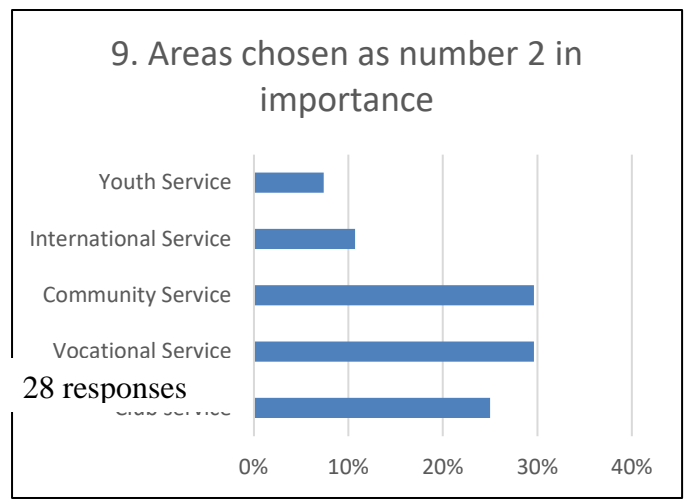
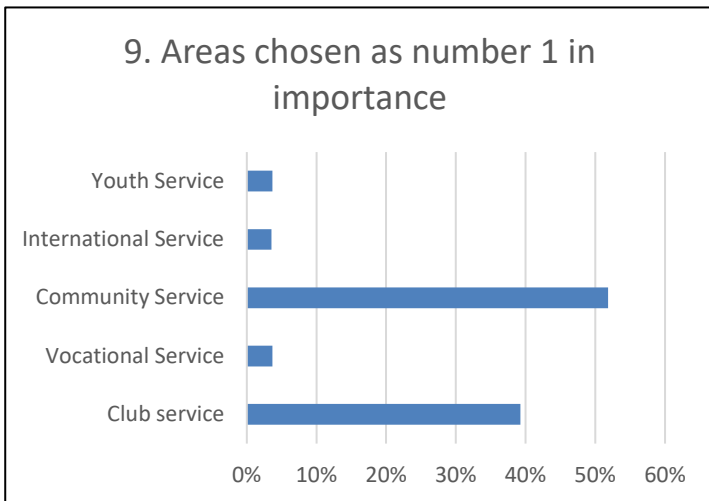


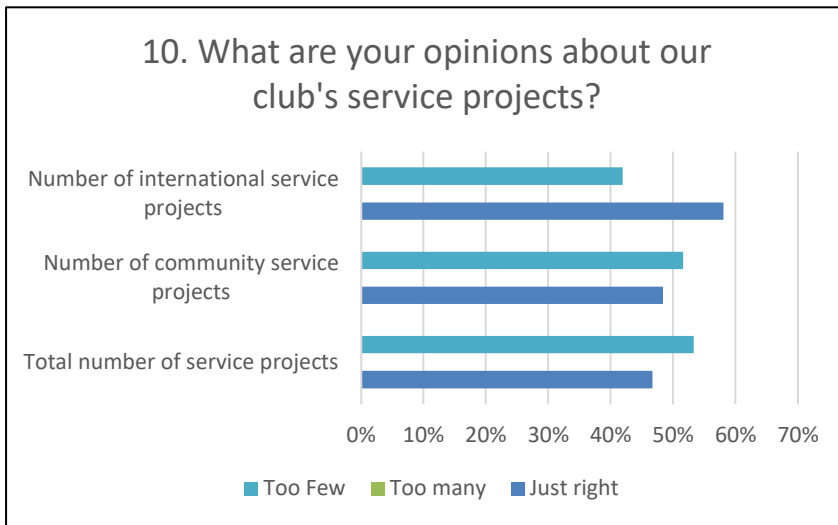
31 responses

9. Avenues of Service - We channel our commitment to service at home and abroad through five Avenues of Service, which are the foundation of club activity. Please rank these avenues in importance to you, 1 through 5. (1 being most important)

- **Club service**-Focuses on making club strong. A thriving club is anchored by strong relationships and an active membership development plan.
- **Vocational Service**-Calls on every Rotarian to work with integrity and contribute their expertise to the problems and needs of society
- **Community Service**-Encourages every Rotarian to find ways to improve the quality of life for people in their communities and to serve the public interest.
- **International Service**-Exemplifies our global reach in promoting peace and understanding. We support this service avenue by sponsoring or volunteering on international projects, seeking partners abroad, and more.
- **Youth Service**-Recognizes the importance of empowering youth and young professional through leadership development programs such as Rotaract, Interact, Rotary Youth Leadership Awards, and Rotary Youth Exchange

28 responses

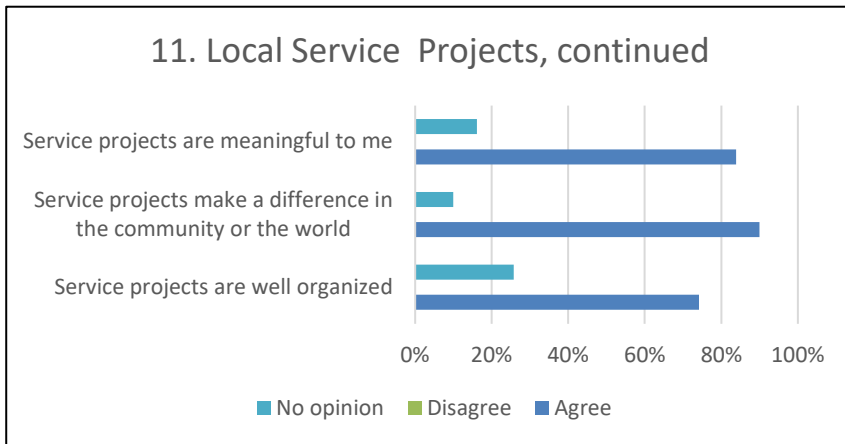




Note: There were no responses for the option “too many.”

- With Covid it's been difficult to put them together.
- Hard to gauge with COVID
- Need more people to suggest and be willing to champion service projects.
- Helping hands for Haiti has never been beaten for coolness.
- I'm less sure that the number of service projects is important. I think the type of service projects is important.

31 responses



Note: There were no responses for the option “disagree.”

- I haven't had the opportunity to help with one yet.
- This depends on the nature of the service project.

31 responses

12. Please list your club strengths.

Strength #1	Strength #2	Strength #3
Great way to stay connected	Opportunity to support service projects	Opportunity to learn about area projects, nonprofit organizations, businesses, etc.
Quality and professionalism of membership	Great meeting venue	often good speakers with current topics
Connection to area leadership	Well established (we have continuously existed for many years!)	Our club is relatively large for an Idaho club, from what I gather at least
Increasingly diverse membership	Always a friendly atmosphere	
Community	Serving	Integrity
Community commitment	Friendship/care	Service
Good financial support for projects		
Programs	Service projects	
Long standing history in our community	Wonderful pillars in the community belong to the club	Impactful projects
Camaraderie	Community Support	Educational programs
Many members	Passionate members (few) that keep things going	Duck Race legacy
clout		
diversity of our membership	history of our club and it's impact	
Welcoming	Networking	Supporting Idaho Falls
broad base of ages		
Well intentioned.	Traditional. This is both a strength and a weakness.	Genuine interest in the community.
Local businesses/employers are well represented in our membership	Members are willing to step up in time and talent when asked	Our legacy projects are AMAZING!
Members are engaged elsewhere in the community		
Varied, informative, and interesting speakers	Good cross section of the community as members	
Attendance	Communication	Service projects
Attending in person meetings	helping when asked to participate	

21 responses

13. Please list your club weaknesses.

Weakness #1	Weakness #2	Weakness #3
Currently, we cannot meet in person		
Actively engaging new members	too few club inter-club activities	lack of focus on environment and climate change – locally
Lack of diversity (all meanings)	Lack of calls to action or follow through on calls to action after club meeting presentations	
Need more non-meal meetings.	Club social events - summer + Christmas - need rethink.	
Lack of In-Person Meetings	Recruiting & Retention	
Need younger members	Diversity	
Low turnout for some of the local projects		
Failure to engage members in Rotary work and projects.		
Engagement - people don't feel like they know how to participate	Or people don't participate and assume others will	
Having all members engaged		
Lack of involvement	Resistance to change	Lack of willing leaders
old are getting very old and the new members lack clout		
stuck in the past / resistant to change	lack of passion for international projects	lack of community during COVID
Aging membership	Lacking stability in a location	
depleting membership	sharing the stories of progress with the community	
Too comfortable. Too bureaucratic.	Not diverse... and doesn't really seek diversity.	Structure eliminates many INL employees.
Amount of inactive members (as well as the amount of members "aging" out)	We don't have much time for fellowship or to make meaningful connections	Seem to do the same projects over and over again
Member's time is stretched		
No good program to integrate new members into the club	Too few community projects	Club members go to the same table every week, no chance to get to know others
Attending online meetings	taking the initiative to look for ways to help	

20 responses

14. List the opportunities in your community that your club can act on.

Opportunity #1	Opportunity #2	Opportunity #3
Serving at the Soup Kitchen	Sorting food at the Community Food Basket	Volunteering at the Salvation Army and the Ronald McDonald Family Room once volunteers are permitted in to help
sponsor community functions besides the duck race	co-sponsor Fathers Day car show with VMCCA	Promote bike lanes and biking
Being better at being ambassadors for the programs that present at our meetings	Improving the local "go on" (post-high school education) rate by better advertising and possibly expanding our scholarship program	Supporting community dialogues that community leaders are initiating (e.g., mayors' dialogue in support of AAPI citizens)
Recurring help at Food Bank		
Alzheimer's	Recruiting	
Support of nonprofit organizations	Education - tutoring	Suicide prevention
Continued development and support of greenbelt projects. great		
Partner with other service clubs to accomplish large goals	Publicize our events, projects to grow our membership	Further build our legacy regarding our contribution to the Greenbelt
Heritage Park	Feeding those in need	supporting education
Education	Service projects	
partnering with nonprofits		
Connection and conversation throughout Idaho Falls.	Helping to make Idaho Falls a place young people want to stay.	Promoting the idea that every person is teaching someone something and learning something all the time.
Continuation of Greenbelt/Heritage Park projects	Get involved in with the Event Center project	Identify ways we can continue to assist the schools in our community
Elevate business owners in the LatinX community	Other underrepresented members of the community	
Food bank participation	Childhood literacy	Projects with Habitat for Humanity

15 responses

15. What are the challenges in your community that your club can help address?

Challenge #1	Challenge #2	Challenge #3
Greenbelt	Playground builds when available	Support for nonprofit agencies
create a sense of the entire community coming together	Homelessness, poverty and affordable housing	sponsor a community day like May Day or
Challenges accompanying rapid growth / helping the community embrace growth	Making newcomers to Idaho Falls/Idaho feel welcome (esp. if they are not of the dominant religion)	Rising cost of housing
Welcoming families that move into Idaho Falls		
LBGQT+ acceptance and support - club allies	Local Youth Suicide prevention and support	
Poverty	Hunger	Education
Develop accessible spaces where the entire community can come together	supporting efforts to address feeding the in need	early childhood education with local schools to support our youth
affordable housing - economic diversity	early childhood education	free medical clinic
Affordable housing.	Education for all ages. Increasing open-mindedness.	Public transportation. Infrastructural bias.
Partner with local school districts to find areas we can assist	Assist Meals on Wheels/Senior Center with food deliveries	Provide ongoing support to the Community Basket and/or Soup Kitchen
Anything addressing living wages and housing options	Our area's growth	
Homelessness issues and solutions		

12 responses

16. List key characteristics that you want your club to have.

Characteristic #1	Characteristic #2	Characteristic #3	Characteristic #4	Characteristic #5
Kindness for one another	Generosity to help with community projects	Support for those in need	Open to trying new ideas	Providing a welcoming environment to new members
welcoming, friendly and engaging weekly meetings	promote more outings like biking the Tetons, hiking	additional service projects to compliment the duck race	activities that promote Rotary to the general public	promote positive philosophy of life - like just say yes
Inclusive	Accessible / Approachable	Integrity	Innovative	Fun
Openness to change, new members				
Integrity	Service above self	Community awareness		
Strong commitment to the 4 way test	Strong, committed membership	Ready and willing to support the community needs	Good community presence and recognition	
Great programs.	Community commitment.			
Inclusivity	Kindness	Change maker	Does of good	
Informative	Ability to Network	Service minded	Diverse and inclusive	
Service-focused	Welcoming	Flexible	Family-oriented	Diverse
Energy				
welcoming	engaged	caring	action oriented	giving`
big, bold ideas to address opportunities for impact in the community				
Open mindedness. Valuing diversity, even if challenging.	Fun... creative and interesting.	Genuinely open to new ideas and new ways of doing things.	Some meetings that include doing in addition to listening.	Involvement in the humanities, arts, and outdoors.

Characteristic #1	Characteristic #2	Characteristic #3	Characteristic #4	Characteristic #5
To be "the" club that local businesses want their staff to be affiliated with	To be the "liveliest" (most fun) club in the region	To be welcoming on prospective and new members	A club with strong connections among members	A club that partners with other clubs (or even other service organizations) on local and international projects
Greater diversity				
Integrate new members into the club activities	Assist with Rotary club projects, not just give money	Get to know others than your small clique		
in-person meetings	more service projects			

18 responses

17. Any additional comments.

- Great survey thanks !
Note: item #9 would only let me pick two of five choices :(
- I think it's time we start meeting in person again but also have it set up that people can join from zoom if they wish
- We still have a great club. COVID-19 has placed a strain on it, but I'm proud of how we have come through it.
- The survey is too long and does not take the impact Of COVID into account. Appears to be a standardized survey rather than club specific so value of results is marginal.
- Our club has major potential to come back from this pandemic and be a major player in our community. I hope our members ignite and participate. I hope our leadership can guide this process for success. I'm excited!
- I am concerned about how Rotary gives aid. A lot of aid-giving in the world puts the giver in a "one-up" position which I think is harmful. I don't always know how to do it differently but would like to see Rotary examine this question and experiment with approaches.
- Thank you to the volunteer leaders that continue to make this possible, and have transitioned well given the challenges of last year. I hope hybrid options continue, if possible. :)
- We really need more hands on projects such as Habitat for Humanity work project days
- We induct members and then leave them on their own to find their way around the club and get to know others
How about a five minute talk once a week called "get to know a Rotarian" where new and old members talk about themselves and their background and family. In other clubs I have been in this is very effective. Have spoken to the last two presidents but never got anything done.
- Hard to answer as we haven't met in over a year?

9 responses