**Rotary Club of Idaho Falls**

**Focus Group Activity**

 **Held March 29, 2023**

Forty-five Club Members participated in a focus group activity on March 29th. The goal was to develop connections that would enable the Club to be more effective.

We did this through two simple “Getting to Know You” exercises and one “Meat and Potato” exercise😊. Feedback from these activities has been largely positive.

This is a report of the Meat and Potato exercise, in which we asked club members to discuss the following two questions with their tables.

1. **Using one to two words for each value, what three values would you like to see the club embody?**

**Our most frequently identified values**

**Our Most Called-out Values**

Whether these values were expressed once or multiple times, each value suggested brings an important richness to the Club. The following is a list of all the values suggested.

| **Values listed multiple times** |  | **Values listed once** |
| --- | --- | --- |
| * Community Service (13)
* Kindness (6)
* Community Altruism (4)
* Four-way test (4)
* Tolerance (4)
* Health (4)
* Compassion (2)
* Education (2)
* Friendliness (2)
* Generosity (2)
* Education (2)
* Servanthood (2)
 |  | * Attendance (COVID was damaging)
* Catalytic/catalyzing force for good
* Collaboration
* Community understanding (generate and facilitate)
* Connection
* Dedication
* Fellowship
* Goodwill
* Healthy lifestyle
* Honor
* Inclusion
* Integrity
* Mental Health
* Reliability
* Stewardship
* Trust
* Truth
 |

1. **What activities can the club do to demonstrate these values?**
* **Duck Race, more Ducks**

Yes!

* **Our** **Club already does all these things**

Nice to see this. There are some areas where we might do more.

* **Following through**
* Club leadership has been working diligently to update Club Runner for Club Member communication.
* We have also worked to improve the Bulletin, website, and social media communication.
* In response to member requests, the printed roster is also on its way back😊.
* We have also done a substantial amount of clean-up of the financials.

There is more to be done but this is a good start.

* **Member Action**
* Attendance accountability
* Involvement in Club Activities

We invite Club members to participate in all Rotary activities and hope that the activities offered provides choices that are rewarding.

* **Programs**
* Programs highlighting nonprofits in the Area (3)
* Bike rides
* Bring back Zoo picnic day
* Engage Quieter Club Members
* More programs like Champs Heart
* More Rotary gatherings outside of lunch
* Quarterly community panel discussions
* Recognize and reward students
* Relationship Building Activities
* Think Tanks
* Workshops

This is a helpful list. Thank you. We strive to offer diverse programming that appeals to a variety of Club members. We will use many of these suggestion for future programming.

* **Service Activities**
* Gathering of and incorporate service clubs and local nonprofits; continue to support other nonprofits in the community (5)
* Community forums that help spread information to the public
* Connect service clubs with volunteer organizations
* Help the less fortunate with health/lifestyle/mental health
* Make items for the homeless population
* More service activities that bring us all together
* Other global activities
* Plant trees and flowers in the park
* Volunteer opportunities

As we are now able to gather more freely in the wake of the pandemic, we are looking forward to strengthening our service activities.

* **Service projects with specific organizations:**
* Get involved in Habitat for Humanity projects (4)
* Serve at Ronald McDonald House (2)
* Help the Community Food Basket

We have some of these in the works and hope you can join us!