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THE  
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Club meetings  
are the second  
and fourth  
Thursday of  
each month,  
6:45 – 8 AM  
Fountain View  
Village

NOVEMBER 2019

<http://fourpeaksrotary.org/>

Rotary District 5495

## ***Four Peaks Rotary Foundation President Outlines 'Do's and Don'ts' for Charitable Giving***



By Dick Bauer  
2019-20 Four Peaks Rotary  
Foundation President

For the most part, Rotary clubs set up their own Charitable Trust or "Foundation" so that they can have a legitimate non-profit entity for the beneficiary of their fundraising events.

Having a 501c3 entity allows event tickets and other donations to be tax deductible, and that's really important.

Four Peaks Rotary Club was established in 1998 and the Four Peaks Rotary Foundation was approved as a *Public Charity* by the Internal Revenue Service granting the Foundation tax exempt status on May 3, 2003. Foundation bylaws were originally approved by the Club on May 26, 2005.

### **Rotary Clubs and Foundation Tensions**

One of the most basic tenants of a 501c3 is that it has to be a separate, stand-alone entity apart from the Rotary club that creates it. And therein lies most of the tensions that evolve Rotary clubs and their Foundations. While the Foundation presumably "serves" the Rotary club with regard to the non-profits that are funded by the Foundation, in fact the decision making has to be legally separate from the club and cannot be rubber-stamped.

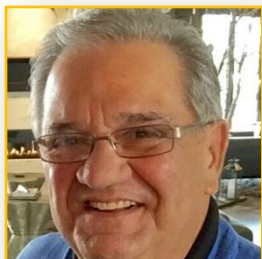
Rotary club members typically raise the money and provide the sweat equity for running fund raising events, it is the members of the Foundation Board that legally make the final decisions about

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## Featured Four Peaks Rotarian

# P E T E   D O N Z E L L I

## Why Did I Join Rotary?



Each month a featured Four Peaks Rotary Club member gets up close and personal by answering the question: **Why Did I Join Rotary?**

For November, please welcome **Pete Donzelli** as he recounts his path to Rotary, his various leadership roles in the Club, and the benefits of being part of something that is, "bigger than you..."

**This past August I celebrated my 17<sup>th</sup> anniversary with the club.** Everyone has a story to tell about why they are in Rotary and what it means to them... well here's mine.

During a golf round one Thursday afternoon, I was asked by Jack Colley to attend a weekly club meeting. I had no idea what Rotary was, didn't even know how to spell it (only kidding)...went to the meeting (Jack didn't show up) and sat with Jerry Ernst at his bank after the meeting. He blew through all of the info and asked if I had any questions. HUH...? Anyhow, I joined.

I didn't really know what a group should do to help others, I was a city boy with not much of a vocabulary (except for swearing), grew up standing on a corner (like the song) and the only group I knew were the guys in our SAC (a hangout/club) after we played poker or shot craps we then went out to party. There were only three guys that went to college from my neighborhood, two with intelligence, one because of football (not too difficult to know which one that I was).

When I first joined Rotary, I really didn't know why. I soon volunteered to be on Jerry Berna's golf committee, and have been on several golf committees ever since. Couple of years later I was asked to be on Cheryl Murray's board...God, if I knew then what I know now...been on several boards also since then.

Really didn't know "why" Rotary until about 8 years ago. I volunteered to be President of our club (Pat Tuttle and Roger Riggert convinced me to do so) and went to a training session for future officers with Tony Finocchio (President Elect for the following year). A speaker from International, a polio victim, presented a movie presentation about what is happening concerning Rotary's commitment to rid Polio around the world. I became very emotional in watching the presentation which showed children and adults walking on all fours, crippled and deformed by Polio and how Rotary was attempting to be successful in ridding the world of this dreaded disease.

HELLO...this is what we are all about. Simply stated, we **HELP THOSE THAT CANNOT HELP THEMSELVES** and that has been my belief ever since.

Serving those that cannot help themselves is truly rewarding. For me the Object of Rotary and the Four Way Test of the things that we think, say and do are noble and unique in the delivery of service to others, and for me it is the reason I am a Rotarian.

You have to be impressed by the commitment of Rotarians! You make new, lasting friends! You believe in our Four Way Test and the ethical standard that it conveys! You are in an organization unlike any other!

*The more you get involved in the club, the more important Rotary becomes in your life.*

### Past featured Four Peaks Rotarians on **Why I Joined Rotary**

*Patrick Benkowski, Jerry Berna, Pam Carlson, Dick Carney, Rob Clausen, John Colucci, Linda Dasher, Sandy Davis, Dave DeLucia, Tony Finocchio, Steve Fox, John Gianotti, Lady Sue Hendershott, Bill Pape, Paul Perreault, Alex Ross, Roger Riggert, Gary Shuey, Pam Stivers, Tim Taylor, and Pat Tuttle.*

## Four Peaks Rotary Foundation...*Continued from page one*

what charity or charities will ultimately receive the funds.

How these decisions are made and the perceptions about the Rotarians who make them are critical to the health and well-being of a Rotary club. Different clubs have different rules for who serves on their Foundation

Board and the rules are critical to the long-term health of the relationship between the Foundation/Charitable Trust, and the Rotary Club.

I suggest the following steps for good governance and transparency:

- Board Members should have clearly defined terms; three to five years at the longest seems about right
- The eligibility requirements for being named to the Foundation Board should not be overly exclusive. Clubs should consider rules that allow Past Presidents AND non-Past Presidents to sit on the Foundation Board
- Allowing newer, younger members a seat at the table allows for a fresh approach to understanding current club concerns about serving the community.
- The best Foundation Boards consist of current club leaders serving on the Club Board or the Foundation Board, Past Presidents with institutional knowledge of past club and community activities, and other club members who can represent the concerns and interests of newer members.

### **How Foundation Board Members are Nominated**

The rules for how the Foundation Board members are nominated and elected should also be clearly understood to avoid club members feeling like there is a “shadow group” of “powerful” Rotarians making decisions about the money they worked so hard to raise on behalf of the Charitable Trust.

The Trustees of the Club’s Foundation should consider some mechanism for allowing the Rotary Club to suggest philanthropic ideas to the Trustees of the Charitable Trust. In some clubs, members are invited to serve on the committee if they have an interest in doing so.

The Trustees should feel obligated to honor the wishes of the club as much as possible under the rules of the Foundation. In this way all club members feel they have a voice in how the Charitable Trust makes grants to the community, while at the same time preserving the independence of the Trustees.

Another “best practice” is for the Trustees to present the Trust financials and Trust operations to the Club once each year in a Club Assembly introducing the Trustees again to the club, the prior year’s financials are disclosed, and most importantly, the rules for how the Trustees evaluate charitable opportunities are fully reviewed.

It is inevitable that club members, new and not-so-new, will at some point become confused between the operations of

*“The Trustees should feel obligated to honor the wishes of the club as much as possible under the rules of the Foundation. In this way all club members feel they have a voice in how the Charitable Trust makes grants to the community, while at the same time preserving the independence of the Trustees...”*

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## Four Peaks Rotary Foundation...*Continued from page four*

their Rotary Club Foundation, and “The Rotary Foundation.” It’s easy to see why. Make certain that new members understand the difference between the two entities and position them both as important parts of their Rotary story. There is no need for a “competition” between the two different non-profits with similar names. Both should be fully supported.

### **All Club Members Should Understand How Money is Spent**

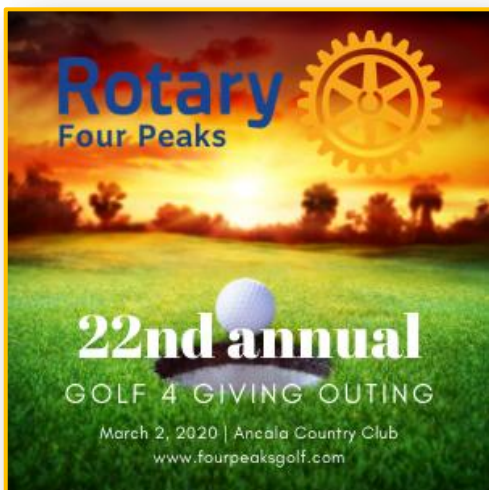
Clubs that have large endowment funds have a special obligation to be as transparent as possible to club leaders and club members. Often the sums distributed each year from a large endowment equal or exceed the annual fund raising activities of the club members. Be sure that EVERYONE fully understands the rules for how money is distributed by the endowment and how the Trustees decide how the funds will be used.

Finally, Rotary Clubs and their Club Foundations should consider how “democratic” the grant process should be. Approving numerous small grants allows the Trust to fund many different worthy projects and allows the Trustees to serve the interests of many club members with different views of community needs. But small grants tend not to be overly impactful to any one charitable organization and may not be easy to promote in your community.

### **Promoting Interest and Good Will in the Community**

Clubs that don’t “pass through” 100% of their fundraising proceeds each year in terms of grant giving, and instead reserve funds each year in order to reach a much larger charitable giving goal, may find they can stir more excitement in their members, have much more impact on any particular charitable project, and create much more interest in the community, by promoting and funding one very large grant such as Four Peaks Rotary did with the Splash Park and Musical Park.

It is surprising how much tension can be created between Rotary clubs and the Foundation’s they create to serve their needs. With careful planning and good will from all concerned, both should be able to coexist in ways that meet the needs of Foundation Trustees as well as Rotary club members.



## **Annual Four Peaks Golf Outing Set For March 2**

The 22<sup>nd</sup> Annual Four Peaks Rotary Golf outing is still over four months away, but that isn’t stopping the Club from moving into full swing in preparation for what is hoped to be the most successful fundraiser in Club history.

**Bob Jacobius** has stepped up to take over the reigns as tournament Chair and promises a full slate of activities to bolster the event’s status.

The first organizational meeting for the event is scheduled for **November 19** at 4:00 pm at Fire Rock Country Club. All members interested in helping to organize the activity are encouraged to attend.

Held once again at the beautiful Ancala Country Club in Scottsdale, all Club members are expected to take an active role in the success of this year’s tournament.





**Susanne Orlove**



**Lyn Dickinson**

## ***Four Peaks Roster Zooms as Two New Members Take Rotary Oaths***

Membership in Four Peaks Rotary has rocketed lately with the inclusion of two new members.

Susanne Orlove was inducted into the Club in October while Lyn Dickinson took his pledge at the November 7 meeting.

Membership chair Greg Golucci has been active in soliciting new members. "While we're growing our membership, we're looking for people who are committed to the ideals of Rotary," Golucci said. Adding that, "One of our goals is quality over quantity. We're recruiting only the best to join our Club."

A Chicago native, Susanne is a business owner for *Senior Care and Companionship* which specializes in personalized care and

treatment for older individuals. The Town of Fountain Hills held a ribbon cutting ceremony for her company on September 26.

Also from the Chicago area, Lyn is a retired Chief Financial Officer who looks forward to working with the Club's humanitarian service projects. An avid golfer, Lyn will also be active in the Club's annual golf outing.

## **Art Fair Trash Duty Once Again a Success for Four Peakers**



**The Club's twice-a-year effort of cleaning up trash** during the Town's two Art Fairs proved to be another success when over 40 Four Peaks Rotary volunteers donned their blue work shirts and spent November 7, 8, 9, and 10 bagging trash and litter in one of the Club's major annual fundraising events. Pictured here on the 2:30-6:00 shift on November 10 is Bob Jacobobius, Paul Perreault, Esther Jacobobius, Darlene and John Gianotti, Roger Riggert, and head Trash Engineer Doug Lawyer.

**Photo by Debbie Clason**

# Club **NEWS** and **NOTES** for **NOVEMBER**

## 'Free the Kids' Program Faces New Challenges as Haiti is Rocked With Crisis



Have you heard about the crisis in Haiti?

As active supporters of the **Free the Kids** program in Haiti, Four Peaks Rotary is encouraged to keep in touch with the group via its website [www.freethekids.net](http://www.freethekids.net) where we can learn of the tragedy unfolding in the island country.

Club member Jack Reynolds has shared a link to *The New York Times* that outlines the crisis and how it is affecting all facets of Haiti life. Jack reports that the town of Les Cayes where the *Free the Kids* orphanage is located is in the middle of the crisis and needs continued support.

To learn more about Haiti read: <https://www.nytimes.com/2019/10/20/world/americas/Haiti-crisis-violence.html><https://www.nytimes.com/2019/10/20/world/americas/Haiti-crisis-violence.html>

## Club Holiday Party Set for December 21

The Four Peaks Rotary Club's annual Holiday Party is scheduled for Saturday, December 21 at Ancala Country Club. Watch for news and updates coming seen from Social Chair Nicola Bird.

## QUIZ!

Wanna win a **free breakfast** at the next Club meeting? It's easy-deezy. Just answer the quiz on **page 9**.

The **third person** to answer correctly, wins!

## New Town Website Launched that Features Four Peaks Rotary

Led by Club members Debbie Clason and Bill Pape, Fountain Hills now boasts a new website that captures the vitality of the town and features Four Peaks Rotary as a driving force in community affairs.

Catch the excitement and keep on top of town activities by visiting <https://fountainhillslive.com/>.

## Volunteers Needed for Club's Thanksgiving Day Float

The Holiday season hits full stride early Thanksgiving morning as the Town of Fountain Hills celebrates with its annual T-Day Parade. And as always, Four Peaks Rotary will participate with the Club's float taking center stage but **volunteers are needed!** Contact Jeff Poynter if you can lend a hand at decorating: 480-440-2001.

## Four Peaks and Cancer Awareness

Jeff Poynter is collecting money for Cancer Awareness. Each donation will receive a Four Peaks Rotary pink fountain pen and proceeds will be donated to an individual who has gone through the cancer journey. Forward Jeff information on someone you know who is a survivor. Another way that Four Peaks Rotary gives back!

# CELEBRATIONS

## November Four Peaks Birthdays



Lady Sue Hendershott  
November 3



Jeff Poynter  
November 5



John Gianotti  
November 11

## November Rotary Anniversaries



Debbie Clason  
2003



Doug Lawyer  
2012



Sandy Davis  
2013



Jeff Poynter  
2014



Grady Miller  
2017



Suzanne Stigler  
2017

*Note: All birthday and Rotary anniversary dates are taken from the Four Peaks Rotary website*

## FOUR PEAKS ROTARY Officers Directors/Trustees Committees



<http://fourpeaksrotary.org/>

Board of Director Meetings are held the second Tuesday of each month and are open to all Club members

### Officers

**President** Jeff Poynter  
**President Elect** Scott Sommer  
**Vice President** Buzz Ponce

### Board of Directors

John Colucci  
Dave DeLucia  
Michelle Webb

**Secretary** Nicola Bird  
**Treasurer** Patrick Benkowski  
**Immediate Past President**  
Scott Schlossberg

### Four Peaks Rotary Foundation

**President** Dick Bauer

### Trustees

Bill Beamish  
Sandy Davis  
John Gianotti  
Gil Miller

**Secretary** Art Tolis  
**Treasurer** Tony Finocchio

### Membership Chair

Greg Golucci

### Sergeant at Arms

Jerry Berna

### New Generations/Youth Services

Bill Beamish

### Website/Social Media

#### Administrators

Amy Ashley  
Cassie Johnson  
Debbie Clason

### Social Chair

Nicola Bird

### Hospitality Chair

Pat Tuttle

### Rotary District 5495

#### Assistant Governors

Michelle Holcomb  
*Fountain Hills Rotary Club*  
Jay Schlum  
*Four Peaks Rotary Club*



## NOVEMBER FOUR PEAKS ROTARY QUIZ

Win a **FREE BREAKFAST** at the next Four Peaks Rotary Club meeting!  
Be the third to answer:

**What is needed for the Club's Thanksgiving Day Parade float?**

Send answer to [buzzponce@gmail.com](mailto:buzzponce@gmail.com)

*If you have been a quiz winner in the last two months, you are not eligible to win in October.*



Four Peaks Club  
Fountain Hills, AZ

This publication is for the exclusive use of members of Four Peaks Rotary, Fountain Hills, Arizona. Contact the Club's public relations chair for all inquiries at [buzzponce@gmail.com](mailto:buzzponce@gmail.com)

