

Mesa West  
**Rotary**  
Club



**“Ayudame a Escuchar”  
Humanitarian Outreach to  
Guaymas, Mexico**

# Importance of Hearing

Turn your volume on your computer down to  $\frac{1}{2}$  of what it is now

# Importance of Hearing

Turn your volume on your computer back up to what is comfortable

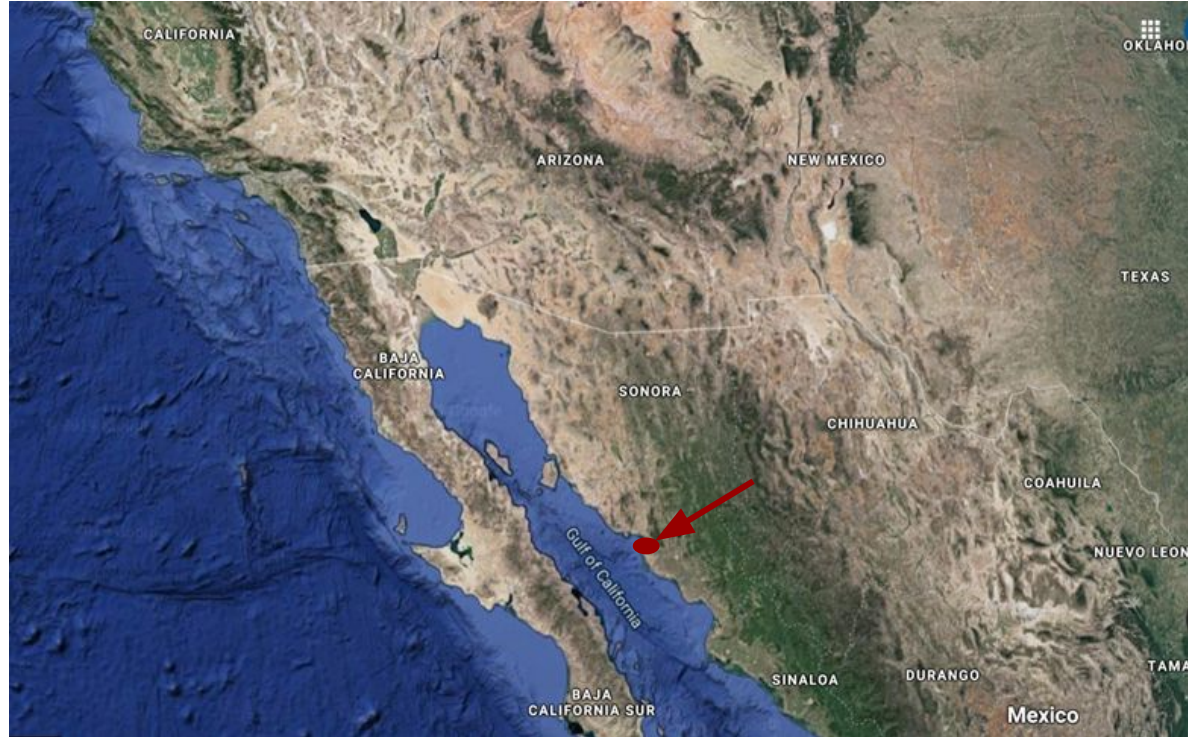
# Importance of Hearing

What was it like not being able to hear what I was saying?

# Importance of Hearing

- Importance in adult population
- Importance in pediatric population
- Current impact of masks

# Guaymas, Mexico



# Guaymas Statistics

- 44 % live in poverty (live on less than \$4.00 US dollars/day).
- Healthcare concentrated in large cities.
- Guaymas and nearby communities lack Audiology/ENT services

# Mission History

- Fact-finding trip in 1992
- First mission in 1993



# Considerations for Program Development

1. Assessment of need for services
2. Willingness of local community to support program
3. Willingness of Arizonans to financially support program
4. Donations of hearing aids, medicine, and other related supplies.
5. Availability of volunteers

# Current (pre-COVID) trip status

- October or November each year
- 2 travel days, 2 work days
- ~30-40 volunteers each year



# Trip Statistics

- Historical

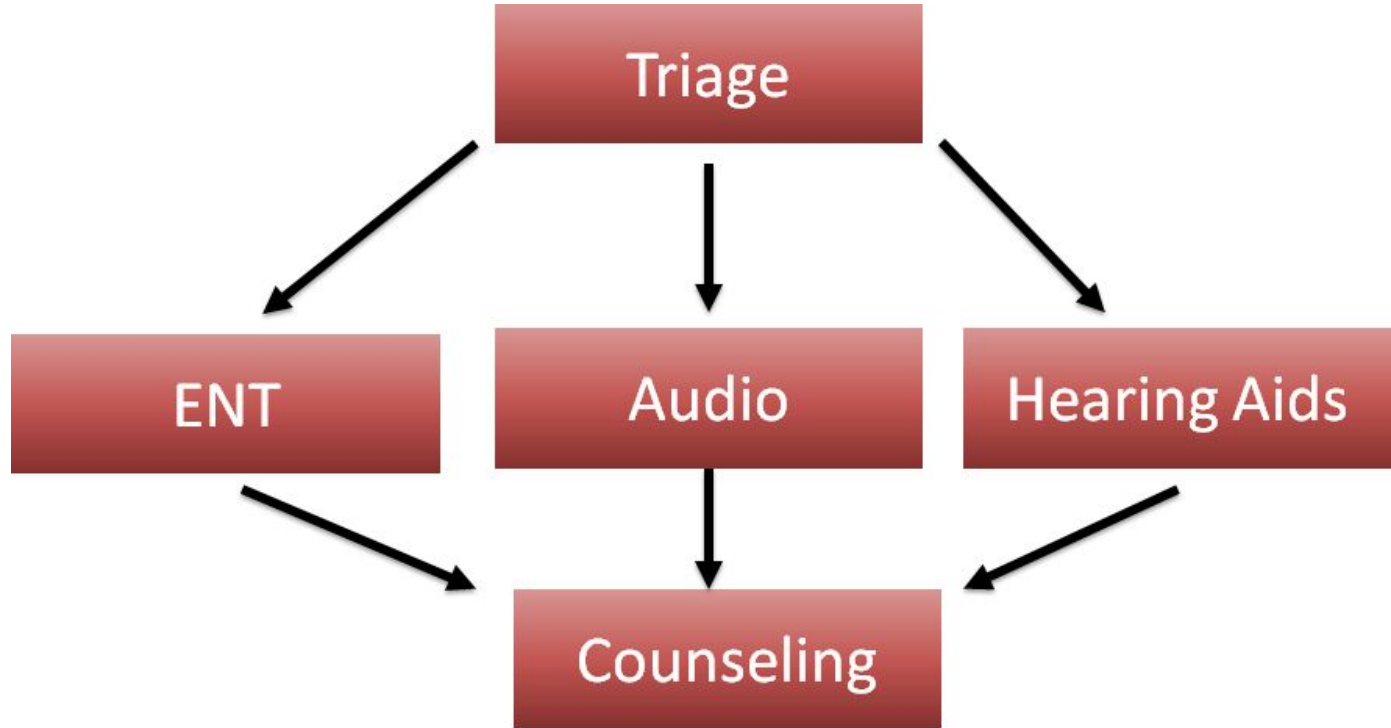
- Over 5500 individuals seen,  
ages 6 months-108 years

- 2019

- 40 volunteers, 400  
individuals seen, 287 hearing  
aids fit, 286 earmolds made



# Services Provided



# Challenges

- Patient compliance
- Continuity of care
- Sustainability

# Questions?

