

Investing in uncertain times

Three Principles for our discussion

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I left my crystal ball at home!

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2. The more risk you take, the greater the potential reward and the greater the potential loss

“Having your cake, and eating it too...”

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3. The asset classes you choose to use will have a greater long-term impact on your portfolio than the individual investments

“Keep an eye on the forest...”

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All information available about a particular stock is already priced into that stock.

“Random Walk Theory”

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Risk profiling is important... it is best to trust your long-term plan!

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Common asset classes:

1. Cash (money markets)
2. Fixed Income (bonds)
3. Equities (stocks)
4. Alternatives (real estate, commodities, precious metals, etc)

Timely Questions

- Should I be investing in gold, real estate, cannabis stocks, electric vehicle stocks, etc?
- How will the election results affect the economy/markets in the next few years?
- If I am worried about the future, should I just put all my money in the bank?