



OAKWOOD

CREATIVE CARE

DAY CLUBS

Downtown Mesa: (Center and University) 247 N Macdonald

East Mesa: (Power and Adobe) 7550 E Adobe Rd

Day Clubs

Oakwood Creative Care



Vision:

Eliminate isolation, boredom, and care partner burnout.



Mission:

To enhance the quality of life and spark joy for adults with cognitive and physical challenges.

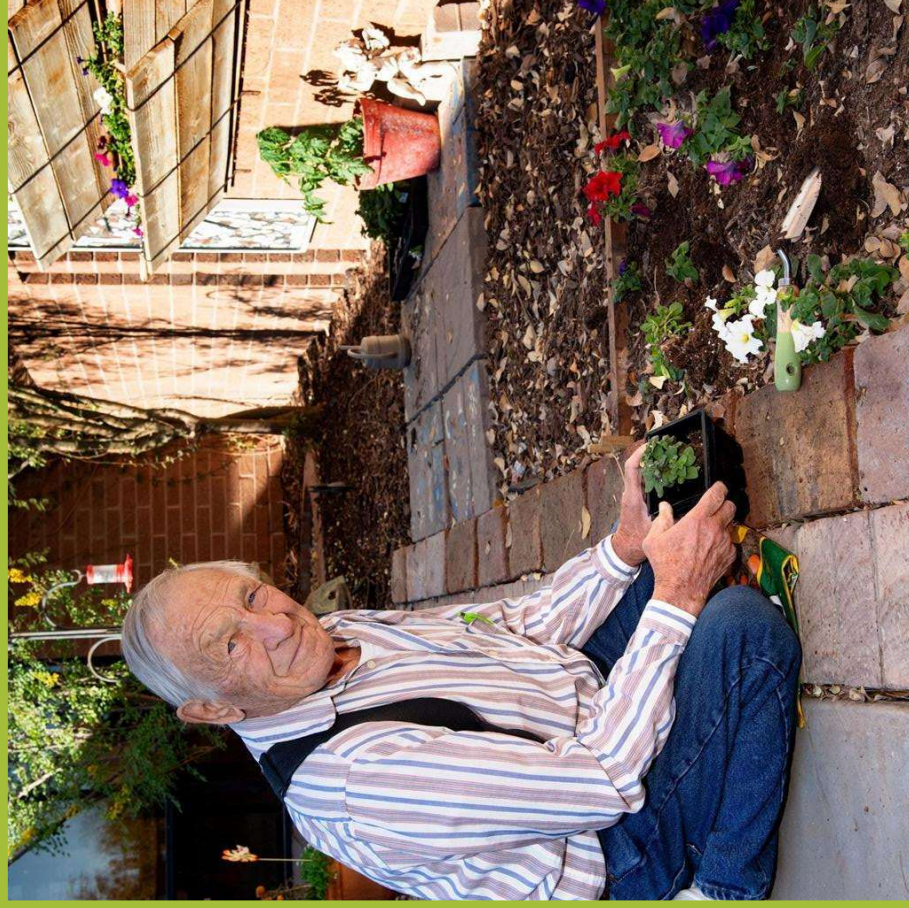


Values:

We believe in people, and their value.

We practice real communication and do the right thing.

We constantly improve through creativity & innovation.





EST. 1975



THE PROBLEM

- Mesa, AZ, is the 35th largest city in the United States, has a population over 518,000 with over 17% aged 65 or older
- Arizona is poised to have the fastest growth rate of ADRD in the U.S. by 2025 (Alzheimer's Association, 2021).
- Industry standards of engagement (bingo, watching tv, coloring, hitting balloons, etc.) do not enhance quality of life and are inadequate approaches to quality care.
- 50% of people will never even get a diagnosis of dementia or are misdiagnosed (Callahan et al., 2020).



THE PROBLEM

- 1 in 5 residents in nursing homes receive unnecessary psychotics
- People in care homes spend an average of 2 minutes a day engaged in an activity 12 minutes of care a day
- Wages for essential home care workers are approximately \$12 per hour, putting them among the lowest paid workers in our economy. In fact, one in six workers in this sector live in poverty.
- 6th leading cause of death in America



THE PROBLEM

- Research indicates that 39% of physicians say they “never” or only “sometimes feel comfortable” diagnosing Alzheimer’s or other dementias
- 50% of primary care physicians reported that they are not prepared to handle the increasing number of patients with dementia they expect to be treating in the next five years (Alzheimer’s Association, 2020).
- 22% of all primary care doctors said they had no residency training in dementia diagnosis and care (Alzheimer’s Association, 2021). Of the 78% who did undergo training, 65% said it was “very little” (Alzheimer’s Association, 2021).
- It’s become the most expensive disease in America: in 2018, caring for people with Alzheimer’s and other dementias cost about \$277 billion, per the Alzheimer’s Association. That’s about \$20 billion more than the year before.



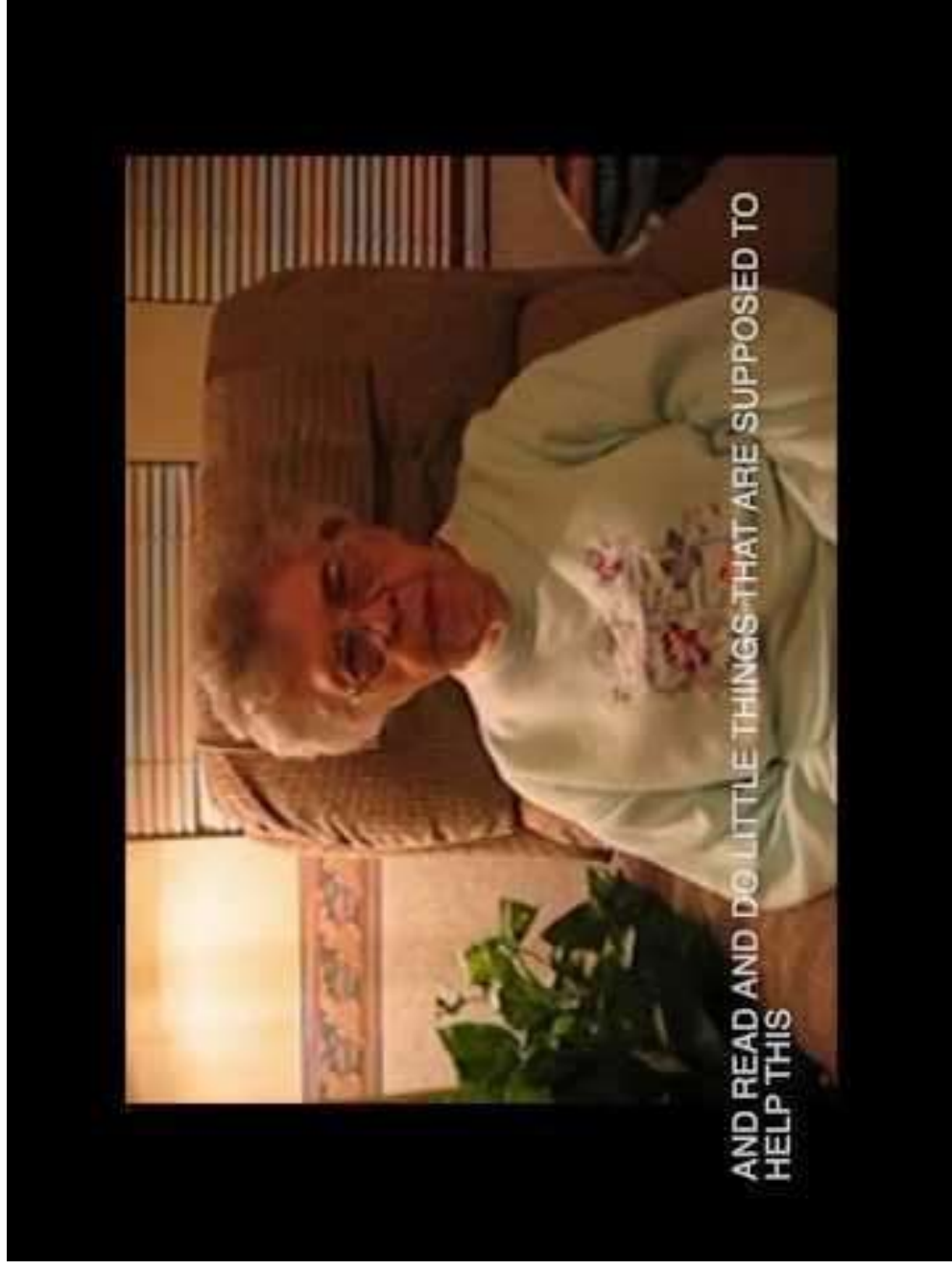


INDUSTRY STANDARD MODEL OF CARE



- FEAR
- CULTURE ISSUES
- LACK OF STAFF TRAINING
- HERD PROGRAMING
- FOCUS ON TASK
- PATIENT RATHER THAN PERSON
- CONTROL

IT'S PERSONAL



WE FIND JOY

Each staff member of the OCC team is handpicked for their unique talents, passions, strengths, and creativity. They are teachers, wellness partners, and nurses who are visual artists, musicians, dancers, historians, storytellers, poets, and fitness instructors who facilitate expressive art workshops, fitness classes, history classes, storytelling, music, dance and personal care support.

Combined, the day clubs serve approximately 175 clients and 300 family care partners annually.



WE FIND JOY

Day Clubs: A great place for people to go that may have a hard time taking care of themselves, a place to hang with your friends, a place to be artistic, remember the old times, sing, laugh and be filled with joy.

Members: People we serve. Not people with illnesses or patients that are sick, We call them members because they are a part of an elite club whom we are living with dignity and are treated with such.

Traditional Care Model

(what you won't see at Oakwood)

- People in scrubs, Feeding Trays
- Being talked to as a child
- Watching tv, bingo, coloring, sitting alone, sleeping



Philosophy of Engagement

OCC believes in the non-pharmacological benefits of physical exercise, cognitive stimulation, creative expression, social interaction, and community to enhance self-esteem, improve communication, reduce anxiety, depression, improve quality of life, acquire new skills, foster lifelong learning and allow members to be proactive in their individual situations



PROGRAMS AND SERVICES

47% low income | 28% veterans | 70% Alzheimer's or other dementia | 9% stroke | 8% Parkinson's

NURSING OVERSIGHT

Medication Administration

Personal Care

Showers

Nutritional Monitoring

Advanced Care Planning

Reduce Risk of

ENGAGEMENT

Classes and programs (expressive art workshops, fitness classes, history classes, storytelling, music, dance, and community) focus on sparking joy, reducing, increasing cognitive abilities, reducing anxiety/depression, and promoting strength and balance

FAMILY SUPPORT

Access to "Dementia Coach" and family support specialist, support groups, education, one on one counseling

OUTCOME MEASUREMENTS

65%
of members
maintained/improved in
cognitive abilities within 1st
6 months

36%
of members
increased cognitive
abilities
within 1st 6 months

46%
of members
maintained/improved
cognitive abilities after 6
months of membership and
annually thereafter

64%
of members
maintained/decreased in
depression within 1st 6
months

47%
of members
decreased in depression
within 1st 6 months



COVID: "Through Darkness Comes Light"

We continue to safely serve our club members

Not only are seniors the most vulnerable and at risk group of people, but they are also the most isolated and at risk for poor quality of life and functional decline. We have enhanced safety protocols and work with an infectious disease expert to continue to provide in person-services without any incidents of breakouts/exposures.

QUESTIONS?

Downtown Mesa

Contact: Annie Naugle

Club Director

480-464-1061

Annie@OakwoodCreativeCare.org

East Mesa

Contact: Jessica Major

Club Director

480-641-7644

Jessica@OakwoodCreativeCare.org



THANK YOU!

Sherri Friend
480-464-1061
Sherri@OakwoodCreativeCare.org

www.oakwoodcreativecare.org
<https://www.facebook.com/OakwoodCCAZ>
<https://www.instagram.com/oakwoodcreativecare>

