



Televerde Business with Purpose

Anne Feller
Head of Learning and Development



Introducing Televerde

The leader in revenue generation.

A world map with a dotted texture. Four orange circular markers with horizontal lines pointing to them are placed over North America, South America, EMEA, and APJ. The labels for these regions are placed next to their respective markers.

North America

EMEA

South America

APJ

600+

professionals

30+

languages

26+

years' experience

3000+

lives impacted

Why Televerde?



Bold thinking

Helping you
compete in a
changing world



Connected approach

Working seamlessly
with your existing
infrastructure



Evolutionary outlook

Forward-thinking
to shift gears as
the market demands



Human focus

Putting people first;
for that all-important
human connection



Client success

With insights to
enable further
future growth

Doing Good

Televerde provides incarcerated women with a second chance





THE U.S. MAKES UP

25%

of the world's incarcerated population, but only 5% of the total world population.

OVER

74%

is the average statewide rate of recidivism.

THERE HAS BEEN A

700%

increase to our prison population since the 1970s.

APPROXIMATELY

23M

have been convicted of a felony.

ANNUALLY, NEARLY


\$182B

is spent on incarceration in the U.S.

THOSE CONVICTED

25%

higher unemployment than those without a conviction. For women, it's 45%.



“The ‘Televerde Effect’ goes beyond the marketable skills and career opportunities the company gives these women. It translates directly to safer prison yards. Televerde is a coveted, high-status employer and the opportunity to work for the company instills women with incentive to stay out of trouble and make good choices. This sentiment is felt across Perryville and is a testament to Televerde’s way of doing business.”

Karen Hellman

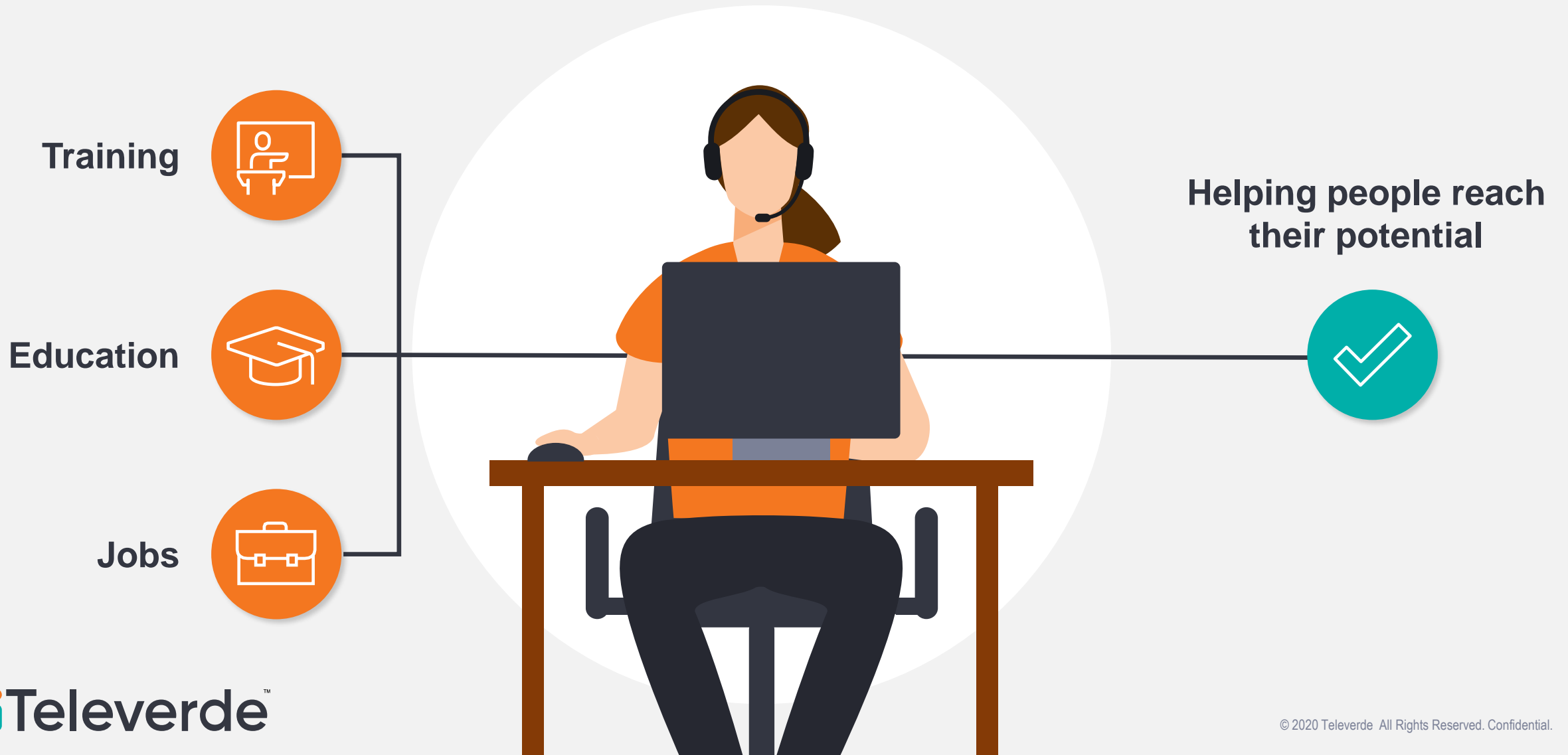
Division Director of Inmate Programs & Reentry
Arizona Department of Corrections

The Televerde Effect

- **5.4%** Recidivism
- **\$13.3M** Annual Savings
- **\$1M** Annual Contribution
- **\$27M** Personal Taxes
- **81%** University Educated
- **94%** Employment Rate
- **4X** Annual Salary
- **\$2M** Lifetime Earnings
- **11x** Impact on Children

Social Responsibility

Televerde is a company built on second chances





TELEVERDE FOUNDATION

STRATEGIC GOALS

- **ESTABLISH** best-in-class prison to professional workforce programs that can be replicated and expanded to support other incarcerated communities.
- **BUILD** effective marketing, business development, grant writing, revenue models and fundraising programs necessary for independent growth/expansion
- **CREATE** the programs, processes and technology necessary to deliver meaningful programs and measurable outcomes
- **EXPAND** and support Televerde's expansion to other disempowered communities

LIFELONG LEARNING

- James Hooker Scholarship
- Learn@Forbes
- Full Stack Academy
- Technical Certifications
- Degree Programs
- Professional Certifications

MENTORING

- Peer Mentor Program
- Professional Mentor Program
- Career Counseling
- Continuing professional development

PROFESSIONAL DEVELOPMENT

- Resume Writing
- Interview Skills
- Personal Branding & Networking
- Job Search Support
- Job Placement

PERSONAL WELLNESS

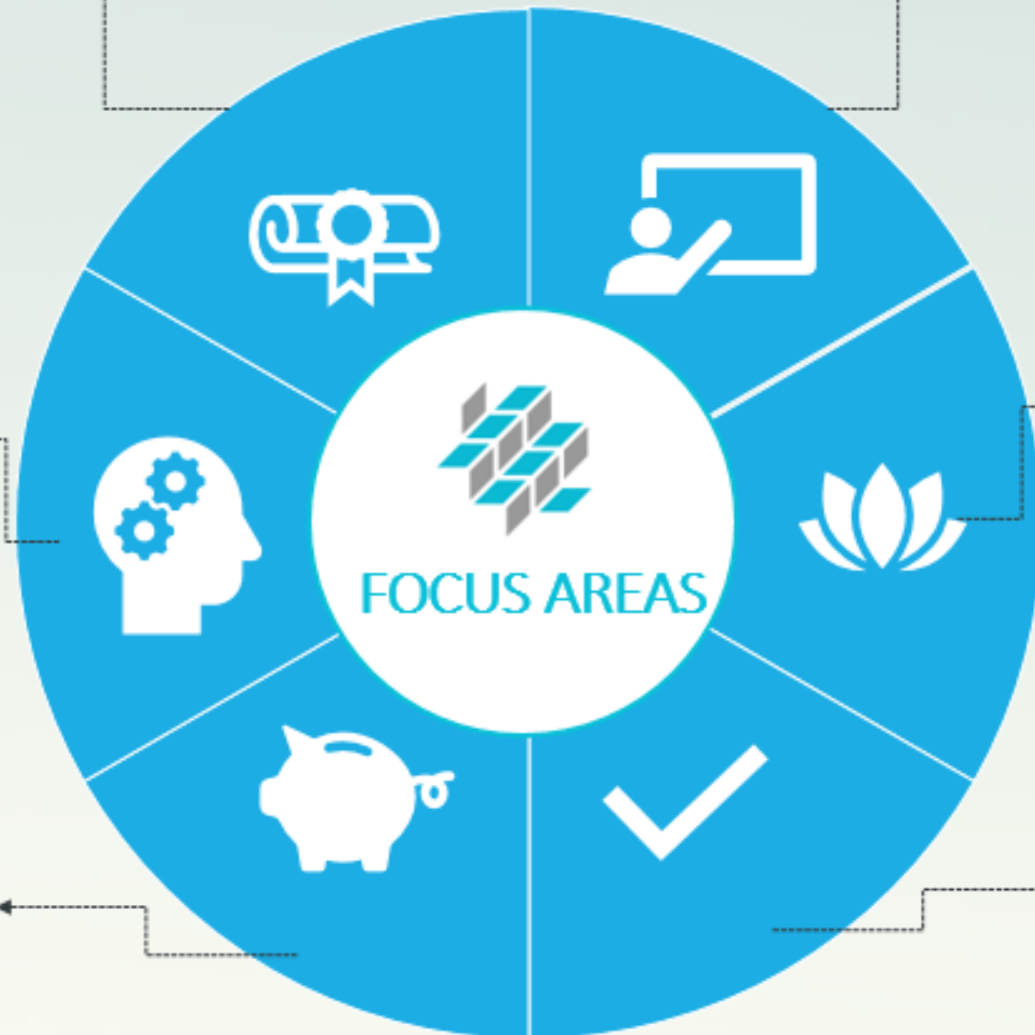
- Healthy Relationships
- Positive Change
- Family Reunification
- Diet & Exercise
- Health & Dental
- 72+

FINANCIAL LITERACY

- Personal Finance
- Budget & Debt Management
- Credit & Major Purchases
- Understanding Benefits

WORKPLACE READINESS

- Business Etiquette
- Dress for Success
- Emotional Intelligence
- Time Management
- Professional Makeover





Thanks for your time!

Any questions?

Anne Feller - Televerde
Head of Learning and Development
Anne.Feller@Televerde.com