

Master Plan - (Where do we want to be?)

Design multi-year coordinated plans for continuity, consistency and consensus

Place the Visioning ideas on the plan to show the results to the club. Once the club has approved the Master Plan, each idea will need an Action Plan.

Rotary Year: 2022-2023 (Year 1)			Rotary Year: 2023-2024 (Year 2)			Rotary Year: 2024-2025 (Year 3)		
Visioning Theme of the Year: <u>Improving Awareness</u>		Who Will Lead?	Visioning Theme of the Year: <u>Strengthening Relationships</u>		Who Will Lead?	Visioning Theme of the Year: <u>Continuous Evolution</u>		Who Will Lead?
Goals for the Year:			Goals for the Year:			Goals for the Year:		
1	Conduct Mesa Community Needs Assessment (Education & Youth Needs) - PHASE 1	Community Service Committee / Visioning Committee	1	Add a minimum of 5 Community Projects based on the greatest needs	Community Service Committee	1	Re-Conduct Community Needs Assessment	Community Service Committee
2	Add 2 Community Projects based on the greatest needs - PHASE 2	Community Service Committee	2	Participate in 2 or more quarterly service projects w/ Rotaract & Interact - PHASE 2	Youth & Community Service Committee	2	Continuing Annual POA Dinner	Club & Community Service Committee
3	Identify Interact & Rotaract Clubs Passions - PHASE 1	Youth Services	3	Conduct 1st Annual Youth Career Fair Day / Field Trip	Vocational Service	3	Continue Youth Career Fair Day / Field Trip	Vocational Service
4	Participate with Rotaract + Interact Clubs on 1 quarterly service projects	Youth Services / Community Service Committee	4	Expand attendees and POA nominees for annual People of Action Dinner	Club & Community Service Committee	4	Assess (increase/decrease) as needed the monthly membership social	Membership Committee
5	Develop Monthly Membership Socials Plan - PHASE 1	Membership Committee	5	Increase monthly membership socials by 10% - PHASE 2	Membership Committee	5	Initiate first all Mesa West Clubs event	Community Service
6	Create Annual Club & Visioning survey	Pam C. / Logan H.	6	Increase TRVFA contribution by individuals	Jeanie M. / John Pennypacker / Fundraising Committee	6	Continue TRVFA contribution	Jeanie M. / John Pennypacker / Fundraising Committee
7	Establish Partnership with 1 local business to increase awareness - PHASE 1	Vocational & Community Service	7	Establish Partnership with 2 local business to increase awareness - PHASE 2	Vocational & Community Service	7	Expand/Evaluate relationship with 2nd Title 1 school	President Line / Youth Services
8	Develop Club Vocational Training Team (VTT) Model - PHASE 1	Lucinda G. / Logan H.	8	Plan and Approve 1st annual Vocational Training Team abroad - PHASE 2	Lucinda G. / Logan H.	8	Evaluate current business partnerships and expand as needed - PHASE 3	Vocational & Community Service
9	Create Annual People of Action Dinner (POA)	Club & Community Service Committee	9	Establish Relationship with all Mesa Clubs to facilitate central project/event	President Line	9	Send 1st annual Vocational Training Team abroad - PHASE 3	Lucinda G. / Logan H.
10	Develop Annual Youth Career Fair Day / Field Trips	Vocational Service	10	Create Club Fundraising Campaign	Fundraising Committee	10	Conduct 2nd annual Club Fundraising Campaign	Fundraising Committee

Develop a Master Plan from the Vision Template:

Some goals may be listed in all 3 years (either ongoing or Phase 1, Phase 2, etc.
 Each Goal will have an Action Plan (Who will do what and by when?)
 Use a separate Action Plan sheet for each of the goals
 Goals may need to be adjusted as the plan unfolds
 You will need to Monitor Progress (see Vision to Success Guide)

The Planning Process Questions:

Who are we? Done
 Where are we? Done
Where do we want to be? Master Plan
 How will we get there? Action Plans
 How will we know we've arrived? Outcome Achieved - What does success look like?