

**ROTARY CLUB OF DENVILLE, N.J**

P.O. BOX 35

DENVILLE, NEW JERSEY 07834



March 27, 2018

**To Our Rotary Friends:**

Every year the **Denville Rotary** runs its **Annual Rotary Street Festival** on the first Sunday of June, from 11:00 am to 6:00 pm in downtown Denville. This year the 37th Annual Street Festival will be on **June 3, 2018**.

The festival has become a terrific event for area residents and participants. Each year we have craft booths, food booths, new merchandise, professional information booths, children's rides, and an entertainment stage for live music with our well-known DJ and local talent. The annual fund raising event attracts more than **20,000 people** throughout the day. All the net proceeds of this event are used for **Denville Rotary Charities** including scholarships, camperships, Santaland and many more world-wide humanitarian causes.

Last year we had over 20 sponsors. The bright yellow and black signs were very reliable and easy to spot. This year, we are once again **seeking sponsorships** for the member-run Rotary booths, certain other venues, and the entertainment stage. All signs are prominently displayed on the venue of your choice. All sponsors are prominently displayed on all advertising posters, hand-outs and newspaper advertizing. You now have an opportunity to be associated with **the most widely attended event in Denville**.

Again this year, we are renaming our sponsorships with new names, as well as adding a perk to Level 1 and Level 2 sponsors, the opportunity for a 60 second stage advertisement. For Level 1 and Level 2 sponsors interested in this new opportunity, contact me for further details.

A List of the sponsorships follows:

Level 5 <b>Freestanding Signage on Broadway</b>	Level 4 <b>Freestanding Signage on Broadway</b>
18" x 24" sign      \$175.00 each	20" x 24" sign      \$200.00 each
Level 3 <b>Freestanding Signage on Broadway</b>	Level 2 <b>Entertainment Stage Banner</b>
24" x 48" sign      \$500.00 each	96" x 34" sign      \$1,000.00 each

Level 1  
**Event Sponsor**      \$3,000.00

Included 96" x 34" stage banner. Options are: 80' x 60' street Exhibit space, main area 10' x 20' booth space, or 50/50 ticket sponsor heading. Includes Prominent sponsor heading in all advertising and posters.

If you are interested in becoming a Street Festival Sponsor, **please circle the sign venue you would like and enclose your check made out to the Denville Rotary Club** with the following information. Availability is on a first come, first serve basis; deadline for sponsorships is May 1, 2018

If you sign-up prior to May 1, 2018, we can guarantee that you will be included in all print advertisement and posters/flyers widely distributed in town.

Name as it will appear \_\_\_\_\_  
(Two lines/15 characters or less per line)

\_\_\_\_\_

Business Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

Your Name and Signature \_\_\_\_\_

**Thank you for your support.** The Denville Rotary and their charities appreciate your patronage in this fundraising event. Feel free to call **Helen Quan** at 973-298-3124 if you require further information or fax her at 973-826-2666.