



August 2022 Update

Since our June update, we have had several conversations about the Mental Health Awareness theme that came out of the Grow Better meeting last November. Two recent meetings with Bob Conley have focused on the idea of holding a community- wide wellness event that would increase the awareness of local wellness services while providing an opportunity to build relationships. An organizing group has been formed and is currently developing a Madison Wellness Crawl to be held on Sunday, October 23rd.

All Madison residents will be invited to explore the range of local wellness services by participating in the Madison Wellness Crawl. The event will offer opportunities to engage and build relationships with our neighbors and local businesses. It will also seek to reduce loneliness and the stigma and depression that can result from it.

The plan for the Wellness Crawl will include Mayor Conley and a spokesperson from the National Alliance on Mental Illness kicking off The Madison Wellness Crawl at 11:00am in front of the Hartley Dodge Memorial. Crawl participants will then crawl, at their own pace, throughout the downtown area and be welcomed by numerous wellness vendors, businesses and professionals. The Crawl will end at 3:00pm back in front of Hartley Dodge with food trucks and music.

The Madison Wellness Crawl will be operated as part of the Mayor's Wellness Campaign (https://www.njhcqi.org/mayors-wellness-campaign/) and is supported by local sponsors. Donations to support the crawl and local wellness services can be made to Madison Rotary (a 501c3 organization) at www.madisonrotarynj.org and will be distributed by Madison Rotary to qualifying organizations.

If any additional organizations would like to participate as a vendor or as a sponsor please Rotary President Doug Willis know through the contact link on the first page of our website. Also let Doug know if you would like to be a part of the organizing group. We will keep you aware of plans as they are solidified.