



Borough of Lincoln Park Mayor's Wellness Campaign and The Pequannock Valley Rotary



The Lincoln Park Mayor's Wellness Campaign is pleased to announce that we are partnering with the Pequannock Valley Rotary for the

Beavertown / PV Rotary 5K on Saturday, October 17, 2020 #LPPVRinitttogether

The Pequannock Valley Rotary sponsors an annual race that is usually held in June, but has decided to partner with the Borough of Lincoln Park to combine our races this year!

COVID-19 has changed so many of our lives in so many ways, the way we eat, the way we shop, the way we learn, the way we simply greet each day or say hello to each other. The Borough and the Rotary made a decision to move forward with their annual 5ks as we are confident that we can safely allow two traditions to continue, even during the pandemic.

The event is scheduled to begin at 9AM on Main Street and should bring more than 300 people to Lincoln Park particularly on and around the Main Street area. The street will be closed for approximately 90 minutes, (approximately 8:30am – 10:00am), to facilitate the start of the race. This could be the perfect opportunity to use your storefront or sidewalk to promote your business to the runners and spectators, many of whom either live or work in the immediate area. After all racers have started the race, Main Street will re-open. The finish line will be located at the entrance to Walgreen's parking lot on Beaverbrook Road.

The proceeds of this year's event will be divided between the Borough of Lincoln Park and the Pequannock Valley Rotary. Both organizations have earmarked the proceeds for COVID-19 Relief, which may include food donations to our food pantries or emergency help to local families or businesses.

The Borough of Lincoln Park and the Pequannock Valley Rotary both understand that every business has experienced set-backs due to the pandemic and a donation may be the last thing you can think about right now. We are confident that there will be good times again and we would be grateful for you to consider that and what a donation would mean to one of the only community events that may occur this year. Any size donation is welcome! ***The names of sponsors who contribute \$150 or more before October 5, 2020 will be printed on the race t-shirts that each participant receives.***

Thank you for your time and your anticipated support of this wonderful community event, which promotes both community involvement and fitness of our residents. There has been a tremendous response to the Annual Beavertown 5K in past years and I hope that you will consider being part of the 5K in 2020, especially with our Pequannock Valley Rotary as our partner.

Sincerely,

Mayor David Runfeldt

Dave Runfeldt
Mayor, Borough of Lincoln Park

Jim Cramer

Jim Cramer
President, Pequannock Valley Rotary

Please make checks should be made payable to: **Borough of Lincoln Park**

Please mail or drop-off all donations to:

**Borough of Lincoln Park - 5K
34 Chapel Hill Road
Lincoln Park, NJ 07035
Attn: Janet Cassidy**

*Beavertown / PV Rotary 5K on Saturday, October 17, 2020
#LPPVRinitttogether*

_____ Yes, we would like to make a donation in the amount of \$ _____ .

Name: _____

E-Mail: _____

Business Name: _____

Contact Name: _____

Name to be printed on shirts: _____

You can also donate on-line at:

<https://runsignup.com/Race/Donate/NJ/LincolnPark/lincolnparkpvr5k>

*Please contact the Race Coordinator, Janet Cassidy, with any questions
at 973-694-6100 ext #2044 or jcassidy@bolp.org*