



Date: 01/02/2025
Event Type: Fundraiser
Location: Simsbury Inn
Hosted by: Pizzuti Group, LLC
Supports: Alex's Lemonade Stand Foundation

Sponsorship Opportunities – Help Support Childhood Cancer Research

Northwestern Mutual – Pizzuti is excited to help make a difference in the lives of children facing cancer. We are hosting a Lemon Ball Fundraiser with music, food, and door prize baskets. Also, joining us is one of the founders for Alex's Lemonade Stand, Liz Scott the mother of Alexandra "Alex". Please join us in our pursuit to support Alex's Lemonade Stand Foundation and reach our yearly fundraising goal of \$10,000.

The success of this great event is in large part due to the generous support we receive from our sponsors. This year, we're asking you to join us in our effort to fight childhood cancer by raising money to support life-saving research projects.

Please take a moment to review the enclosed Sponsorship Opportunities Packet and consider one of the support levels. With your gift, you can join us in our endeavor to support Alex's Lemonade Stand Foundation.

About Alex's Lemonade Stand:

Alex's Lemonade Stand Foundation is a national 501(c) non-profit organization with the primary focus to find a cure for all childhood cancers.

They are doing everything they can to speed up progress that will help find these cures, as well as developing resources for childhood cancer heroes and their families as they battle the disease. To date they have raised over \$200 million in the fight against childhood cancer and have funded over 1,000 research projects.

www.alexlemonade.org

About Northwestern Mutual Network Office Name: For more than 100 years, Northwestern Mutual's Pizzuti network office has worked to help secure and enhance the financial success and well-being of families and businesses in the Connecticut and Massachusetts area.

Our office has nearly \$25.3 billion of life insurance in force, and a field force of more than 150 Financial Representatives serving clients from 4 offices in Connecticut and Massachusetts. In addition to offering access to risk management products and solutions, Northwestern Mutual can provide a variety of related products that can help solve personal, retirement, estate and business planning needs.

We believe in doing what's right. This is evident in the way we do business, in how we work with clients, in the values we hold and in the way we're working together to strengthen local communities.

[West Hartford, CT Financial Advisor Office | Northwestern Mutual](#)

Please consider one of the sponsorship opportunities enclosed. If you have any questions, please contact Angelique Snow, 860-570-7401 or angelique.r.snow@nm.com.

THE PIZZUTI 005 LEMON BALL FUNDRAISER SPONSORSHIP OPPORTUNITIES & BENEFITS

Sponsorship opportunities are available for corporations, organizations, individuals and families.

\$1,000 Gold Sponsor

- 2 tickets to the Lemon Ball Fundraiser
- Recognition by event host from the podium
- Name drop in press release and social media posts
- Logo on all event promotion materials, including signage at the event
- Ability to include promotional item in Gift Bag
- Full color page ad in Tribute Book

\$500 Silver Sponsor

- Name drop in press releases and social media posts
- Logo on all event promotion materials, including signage at the event
- Ability to include promotional item in Gift Bag
- Full black-and-white page ad in Tribute Book

\$200 Bronze Sponsor

- Ability to include promotional item in Gift Bag
- Half (1/2) color page ad in Tribute Book

\$100 In-Kind Sponsors


- Ability to include promotional item in Gift Bag
- Half (1/2) black-and-white page ad in Tribute Book

In-Kind Donors

- We are collecting items for door prizes.
- I.e. gift card/certificate, voucher with vendor, a popular products of your company, lemon theme items (stationary, home décor), museum/amusement tickets/special deal,
- Donation to ALSF – Contribution will appear on [Pizzuti Network Office | Alex's Lemonade Stand Foundation for Childhood Cancer](#)

***Sponsor to provide promotional materials and logos. Deadlines apply.
Please register your sponsorship using the attached form, see below.**

The Pizzuti 005 Lemon Ball Fundraier 2025 Sponsorship

Company Name:		
Contact Person:		
Address:		City, State Zip:
E-mail address:		
Phone number:		Fax number:
PLEASE CHECK THE APPROPRIATE SPONSORSHIP LEVEL		
	Gold Sponsor:	\$1,000
	Silver Sponsor:	\$500
	Bronze Sponsor:	\$200
	In-Kind Sponsor:	\$100
	In-Kind Donors:	Value to be determined
All In-Kind Donations May Be Tax Deductible – Please Consult Your Tax Advisor For Cash Donations, Choose One Of These Appropriate Payment Methods		
Please accept our official pledge; will submit full payment no later than January 24, 2025		
Check is enclosed, made payable to:		
Pizzuti Group, LLC FBO Alex's Lemonade Stand Foundation		
Online Donation – Please use the link below to donate through our team donation page: Pizzuti Network Office Alex's Lemonade Stand Foundation for Childhood Cancer		
		
MAIL Checks to: Pizzuti Office c/o Courtney Ossolinski & Kim Thompson 29 S Main Ste 201, West Hartford, CT 06107 Contact: Angelique Snow 860-570-7401 Angelique.r.snow@nm.com		

Commented [SA/1]: Add QR code

Commented [SA/2]: ALSF will send tax receipt to donors when spreadsheet is submitted