



# THE HUB

The Rotary Club  
of Park Cities

Volume 76, Number 4

[www.parkcitiesrotary.org](http://www.parkcitiesrotary.org)

August 2, 2024

*Serving to Make a Difference Since 1948*

## TODAY'S PROGRAM

*Program Chair of the Day:* Richard Stanford



### **Christopher Poinsatte, Executive VP and Chief Financial Officer**

### **DFW International Airport**

Chris Poinsatte was appointed Executive Vice President-Chief Financial Officer for the Airport in September 2003. Mr. Poinsatte is responsible for finance, treasury, strategic planning, performance measurement, procurement, information technology, and the airline business relationship.

Mr. Poinsatte is currently negotiating a new long-term business relationship with the airlines, developing a financing strategy for future debt issuances, implanting Oracle Fusion for accounting and procurement, and implementing DFW's digital strategy focused on a simplified and frictionless customer journey and moving from reactive to proactive operations. He is also leading an industry-wide effort to develop an ESG framework and metrics for North American airport

Mr. Poinsatte has held executive leadership positions in a

wide range of international, private, and government organizations. Prior to joining the Airport, he was the Chief Financial Officer of NextJet Technologies, Inc., a start-up transportation management and logistics software company. Before that position, he served as the Chief Financial Officer for the Dallas Area Rapid Transit (DART) where he developed DART's \$2.9 billion financing program for its light rail expansion.

Mr. Poinsatte has received the Public Sector CFO of the Year Award from the Dallas Business Journal, the Fort Worth Business Press and D CEO Magazine. He graduated from the University of Notre Dame, is a Certified Public Accountant, and a frequent keynote speaker at various community and industry conferences.

[dfwairport.com](http://dfwairport.com)

## **RCPC IN ACTION**



**Now is the time to pick your own Coming Attractions!**

**Choose your Teams for 2024-25!** Sign up on the RCPC website or see the direct link to the Volunteer form in the eBulletin. There are a variety of Teams in each of the areas of service:

- Fourth of July Parade
- Tackling Hunger
- Fostering Leadership
- Supporting Health and Wellness
- Club Operations
- Membership
- Public Image: Communication/Marketing
- Youth Services

**Check them out and sign up!**

**We Have a Winner!**  
**Congratulations to Jim Thomas**  
who chose the Ace of Spades  
and won the Raffle on Friday!



The total in the raffle was up to \$2,015. WOW! A new raffle will start in today. How high will it go?  
**Don't forget to buy your ticket!**



to our 2023-24 Cleveland G.  
Clinton Collaborative Award  
winner,  
**Susan Harris**



Susan is not only a part of many activities in RCPC, she is on the incoming Board of Directors. She is also a member of many boards and organizations in the community, building collaborative relationships.

## **Dist. 5810**

### **District 5810 Awards Dinner**

Saturday, August 17  
6:00-9:00 pm at  
Plano Event Center  
2000 East Spring  
Creek Pkwy,  
Plano, TX

Tickets- \$60/person  
Register on the  
District 5810 website!  
This event honors  
outstanding contribu-  
tions and achieve-  
ments within our  
Rotary community.

### **Rotary Means Business Social**

12 Cuts Brazilian  
Steakhouse  
Aug. 13, 2024  
5:00 p.m. – 7:30 p.m.

***Be a Vibrant and Visionary Model of Service Above and Beyond Self***

## LASTWEEK

Presiding: **Nolan Duck**  
 Invocation/ Pledge: **Ley Waggoner**  
 MarketPlace Advertiser: **Herb Ziev** high-lighting **Cleve Clinton**  
 Photographer: **Ley Waggoner**  
 Speaker: **Ashley Brundage**, CEO of Dallas Area Habitat for Humanity  
 Program: **Affordable Housing in Dallas**



President **Nolan Duck** called the meeting to order. PP **Ley Waggoner** gave the invocation, and then led the Pledge of Allegiance and "The Star Spangled Banner." President **Nolan** introduced our visitors and guests.

**Susan Harris**, who is the Director of the Fostering Leadership area of service and who is an incoming Director on the Shadow Board, introduced the leaders of the Teams in this area of service. Each of the leaders has been a president of our club.

**Herb Ziev** introduced our Marketplace Advertiser of the Week, **Cleve Clinton**, a Board Certified in Civil Trial Law and Gray Reed

PP **Fred Brown** and PP **Karen Farris** recognized the 2023-24 RCPC Award winners. They then introduced the winner of the Cleveland G. Clinton Collaborative Award, **Susan Harris**.



The President of Bonton Farms, **Gabe Madison** gave us an update. She thanked the club for believing in what they are doing at Bonton. She said it is a community that is rich in love and in hope, but the challenge has been that the resources have not been there. The Health and Wellness Center is about six months away from being open to the public. The community is excited to see it come alive. It has been a labor of love, and she is looking forward to 2025 when they can serve people in the way the Center was intended. She introduced **Melissa**, who has been at Bonton Farms only since January. **Melissa** has already organized over twenty events for the community to attend.

**Melissa** said that they had just completed a three-day vision clinic in the community. They saw six hundred people and had to turn away hundreds of

## Please remember

The family of former member **Roger Allspaugh** who has passed away.  
**Fred Brown's** daughter who has double pneumonia  
**Nolan Duck's** sister who has been diagnosed with cancer.  
*Please let us know your joys and concerns.*

people away. She is looking forward to January, 2025, when the building will be open and they will be able to serve the community's needs. The Wellness center will not only meet the medical needs, but also has community rooms which can be used for education classes to follow up, to explain what medications are for and how to continue improving their health. She said it was great to see the people who had gotten glasses beaming with pride and confidence. She knew they gave them vision and also a new vision for their lives. She told about seeing a man who had received glasses and he was just staring out into space. He told her he was looking at things he had never seen before.

**Nate Weymouth** introduced our speaker to-day, **Ashley Brundage**, CEO of the Dallas Area Habitat for Humanity. She said she had just been on the job for three months. She said that Habitat is on a mission to build strength, stability and self-reliance through home ownership. Owning a home is a catalyst for generational change and community change. She said that she was going to focus on home affordability. She said that a minimum wage worker, working full time, cannot afford a two-bedroom apartment. A person must make about \$26 an hour in order to afford an apartment. It is important for people to have safe, stable, affordable housing. It is the foundation by which families are successful in all areas of their lives. Education, your job and healthcare is impacted by where you live. There are various types of housing, ranging from shelters to market-based housing. Many of the lower paid workers, like the fast food and counter workers and customer service workers laborers and office clerks, are being priced out of housing in Dallas. Even though wages have risen, they have not kept pace with the cost of housing. We are losing older homes that usually are more affordable. There is a supply gap of eleven thousand homes valued at about or less than \$100,000. Construction costs also are rising.

## A=Agape Health Serv Day

BD= B'd of Dirs Mtg, 8am

BF=Bonton Farm

Cn=PCR Connect Event.

CP=ChildsPlay Work Mtg-Jill Jordan.

D=District 5810 Event

DH=Dentistry with a Heart- Michael Rainwater

F=Fellowship Event

FF=RCPC Foundation

Fund Mtg- Ed Fjordbak

FT=NTFB Truck.

FB=NTFB Evt- Susan Glen

In=Interact Special Project

8 am - Tracy Gomes.

## LL=Legacy of Leadership

M= Meals on Wheels, Jim Weichel

various days and times

Mn= Mentoring at Hillcrest HS

various days and times

Mc=Ronald McDonald House

1 x/mo-Kathleen Klaviter

NM=New Member Event

Pr= Program Committee Mtg

RL=Readers2Leaders-various

days, times- Rob Levy

Rct=Rotaract- Ruth Alhaili.

SP=Strategic Planning Mtg

SpE=Special Service Event

VA=Veterans Support-

## Our Mission

Building a legacy of good works and fellowship, we strive to:  
 REACH those in need in partnership with others  
 INSPIRE tomorrow's leaders with high ethical standards  
 FOSTER lives of service above self  
 – A supporting member of Rotary International

The Hub is the weekly newsletter of the Rotary Club of Park Cities (Dallas)

Betty Dawson, Editor

Shutterbug Committee

Ley Waggoner, Chair

Bulletin/Internet Advertising

Mark Neace, Interim Chair



## OFFICERS and DIRECTORS 2023-2024

**Nolan Duck**, President

**Sarah Oliai**, President Elect

**Mark Kashar**, Vice President

**Pat Martin**, Secretary

**Leo Avila**, Treasurer

## Directors

**Siobhan Abraham**, Membership

**Susan Harris**, Fostering

Leadership

**Van Oliver**, Club Operations

**Mark Neace**, Public Image,

Marketing, Communications

**Tammy Cowser**, Youth

**Sergio Poppe**, Tackling Hunger

**Holly Hollenbeck**, Fostering

Health and Wellness

**Barb Jeffries**, At Large

**Jeff Sheehan**, Immed. Past President

**Herb Hammond**, Sgt-at-Arms

**Richard Gilman**, Parliamentarian

**Laurie Aldredge**, Club Administrator

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**Stephanie Urchick**

Rotary Club of

McMurray, PA, USA

President, Rotary International

www.rotary.org

**Regina Edwards**, RC of

Carrollton-Farmers Branch

Governor, District 5810

www.rotary5810.org



August						
S	M	T	W	Th	F	S
				M	Mtg	
4	M	M	M	M	Mtg	RMB
11	M	FF	M	M	Mtg	
18	M	Mc	M	M	Mtg	
25	M	M	M	M	NO Mtg	

## UPCOMING PROGRAMS



**Aug. 9 Dr. Mike Rockwood**  
Highland Park Independent School District



**Aug. 16 Ross T. Guieb**  
Bush Combat Development Complex



**Aug. 23 DG Regina Edwards**  
District 5810



**Aug. 30 NO Meeting**  
Enjoy the Labor Day Weekend

## ROTARY CONNECTED



<http://bit.ly/RCPFacebook>



<http://bit.ly/RCPCLinkedIn>



<http://bit.ly/RCPCTwitter>



<http://bit.ly/RCPCTwitter>



<http://bit.ly/RCPGooglePlus>

**Miss a Meeting? Watch it on** YouTube or as an event on **Facebook!**



<http://bit.ly/RCPCTwitter>

<https://www.facebook.com/events/>

**Share Rotary!** Post on your social media when you're at a meeting or event. Use our hashtags!

**Like and Follow us** on Social Media: Website: <https://parkcitiesrotary.org/>

Facebook: [www.facebook.com/RotaryClubOfParkCities](http://www.facebook.com/RotaryClubOfParkCities)

YouTube: [www.youtube.com/channel/UCf4ZH-2nwIscW8XNTnsbnw](http://www.youtube.com/channel/UCf4ZH-2nwIscW8XNTnsbnw)

LinkedIn: [www.linkedin.com/company/park-cities-rotary-club/?viewAsMember=true](http://www.linkedin.com/company/park-cities-rotary-club/?viewAsMember=true)

**Make a post about or while at Rotary and use these hashtags**



#PeopleOfAction



#parkcitiesrotary



#district5810proud



#goodthingshappeneonfridays

## CLUB ANNOUNCEMENTS

**Please note** that RCPC meetings and other events are public events where photos and video are customarily taken. By attending you are consenting to free use of your likeness on RCPC and related websites, social media, streaming video, emails, newsletters and similar methods.

**Have a Great Idea for a Speaker? Your ideas are needed!** Send your ideas with the details to Richard Stanford.

**Help Wanted! At ANY RCPC Event or Project.** Take a few pictures, include a few sentences (who, what, when, where and WHY) and send to Betty for The Hub

**RI Foundation:** \$100 (or more) Every Rotarian Every Year! See Greg Pape.

**RCPC Foundation:** \$100 (or more). See Birthdays below, then Van Oliver.

**Attendance Rule Change.** For those wanting to maintain Perfect Attendance, make-ups may now be completed within a year. RI is no longer tracking attendance.

Like Us! <https://www.facebook.com/pages/Rotary-Club-of-Park-Cities/115439238516325>

## THOUGHTS ON...

### Air Travel

If God had really intended men to fly, he'd make it easier to get to the airport.

~ George Winters

I feel about airplanes the way I feel about diets. It seems to me they are wonderful things for other people to go on.

~ Jean Kerr

Go through your phone book, call people and ask them to drive you to the airport. The ones who will drive you are your true friends. The rest aren't bad people; they're just acquaintances.

~ Jay Leno

I realized that if I had to choose, I would rather have birds than airplanes.

~ Charles Lindbergh

Some day my boat will come in, and with my luck I'll be at the airport.

~ Graffito

If Beethoven had been killed in a plane crash at the age of 22, it would have changed the history of music... and of aviation

~ Tom Stoppard

It is now possible for a flight attendant to get a pilot pregnant.

~ Richard J. Ferris

## ROTARY INTERNATIONAL

**Gil 'hgdg'hc 'Y'Yj UH'nci f 'Y'Yj Urc'f pitch** excerpted from *Rotary Voices*

The key to a great elevator pitch is ruthless efficiency the key to a great elevator pitch is ruthless efficiency

3. **Remember your enthusiasm.** A beautifully worded pitch delivered without joy is bound to land with a thud. Deliver it in a way that conveys your excitement and conviction.

## HE WHO LAUGHS, LASTS

I want to be a kid again. Being old referred to anyone over 20.

### Proposed New Members

**Isaac Newton**

Type of Membership: Small Corporate  
Proposed Classification: M&A Advisor  
Proposed by **Nolan Duck**

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**Happy Birthday\***

**No Birthdays  
This Week!**

**You are our  
RCPC Foundation Funders  
for this month**



# Rotary Club of Park Cities Market Place

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	<p><i>Thank you to all our Marketplace Advertisers</i></p> <p>We have spots available for the rest of 2024-25 Rotary Year.</p> <p>Purchase at the RCPC website "store" or with a check. Cost of the ad will be prorated during the year.</p> <p>To change or update your ad, send an updated digital Business Card to bedawson@swbell.net and to kyle.marmillion@protonmail.com.</p> <p>Questions? Ask Mark Neace at mark@synclabmedia.com</p>	