



THE HUB

The Rotary Club of Park Cities

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August 9, 2024

Serving to Make a Difference Since 1948

TODAY'S PROGRAM

Program Chair of the Day: Jeff Brady



Dr. Mike Rockwood Highland Park Independent School District

Dr. Mike Rockwood is the ninth superintendent in Highland Park ISD's history dating back to 1914. He joined HPIISD in April 2023 following the unanimous approval by the Board of Trustees. Throughout his career, student safety, high academic achievement, and leadership development have been Dr. Rockwood's priorities. He has a proven record of raising student success, expanding business partnerships, and inspiring excellence in multiple school districts.

Dr. Rockwood previously served as the Superintendent of Schools in Lake Dallas ISD, where he led the district to new academic heights. This includes earning record state accountability ratings at every elementary campus, while the high school was simultaneously named one of the U.S. News & World Reports 'Best High Schools' in the country. He also emphasized the importance of post-secondary readiness as the College, Career, and Military Readiness (CCMR) score increased from a B to an A and achievement on AP exams almost doubled. Dr. Rockwood also launched the district's first-ever strategic plan, balanced the budget, renovated multiple campuses, built new facilities, and increased transparency through strategic communications.

Prior to Lake Dallas ISD, Dr. Rockwood served as the Deputy Superintendent in one of the state's fastest growing 6A school districts—Lamar Consolidated ISD. In this role, he was responsible for supporting academic, operational, and financial initiatives

that resulted in an A-rating from the state. Dr. Rockwood also led the successful passage of \$1.35 billion in bond funds, numerous school rezonings, land purchases and multiple stakeholder advisory committees as the district grew from 24,000 to 40,000 students. He was also instrumental in creating and facilitating the districtwide leadership development initiatives for more than 6,000 employees. Over the years, Dr. Rockwood has also served as a Chief of Staff and Executive Director, along with additional central office roles in Lamar CISD, as well as Sheldon ISD

Dr. Rockwood has been recognized by the Dallas Business Journal as a '40 Under 40' recipient for innovative business leadership in the Metroplex. The National School Public Relations Association also named Dr. Rockwood one of its 25 National 'Superintendents to Watch' and Southern Methodist University selected Dr. Rockwood as one of its national District Leadership Fellows.

He received his doctorate in K-12 Educational Leadership from Baylor University, a master's degree from The George Washington University, and his bachelor's degree from Texas A&M University. Dr. Rockwood was born and raised in Texas. His wife, Jené, works in the oil and gas industry as the Global Director of Marketing at Impact Fluid Solutions. They have two children attending HPIISD schools and they are all proud to call the Park Cities home!

RCPC IN ACTION



Now is the time to pick your own Coming Attractions!

Choose your Teams for 2024- 25! Sign up on the RCPC website or see the direct link to the Volunteer form in the eBulletin.

- Fourth of July Parade * Tackling Hunger
 - Fostering Leadership • Club Operations
 - Supporting Health and Wellness
 - Membership • Youth Services
 - Public Image: Communication/Marketing
- Check them out and sign up!**

DFW Restaurant Week

Support our partner, **North Texas Food Bank**, by participating in DFW Restaurant Weeks August 1 through September 1.

- (1) Go to www.dfwrestaurantweek.com to find participating restaurants and the timeframe they are participating,
- (2) Make your reservation through that link or through the OpenTable App and
- (3) Specify you want the DFW Restaurant Week menu when you dine. All Dallas & Collin County restaurants will give 20% of the prix fixe menu cost to NTFB.

There are \$29 lunch and brunch options and \$49, \$59 and \$99 dinner options. Support some wonderful restaurants, try something new and feel good about eating out knowing it benefite hunger in our community!

DISTRICT 5810

District 5810 Awards Dinner

Saturday, Aug. 17 6:00-9:00 pm
at Plano Event Center
2000 East Spring Creek Pkwy ,
Plano, TX
Tickets- \$60/person
Register on Dist/ 5810 website!
This event honors outstanding contributions and achievements within our Rotary community.

Rotary Means Business Social

12 Cuts Brazilian Steakhouse
Aug. 13, 2024
5:00 p.m. – 7:30 p.m.

Be a Vibrant and Visionary Model of Service Above and Beyond Self

LASTWEEK

Presiding: **Nolan Duck**
 Invocation/ Pledge: **Patsy Watson**
 MarketPlace Advertiser: **Eric Harrison**
 highlighting **Nolan Duck**
 Photographer: **Ley Waggoner**
 Speaker: **Christopher Poinsette**, Executive VP, Chief Financial Officer
 Program: **DFW Airport**



President **Nolan Duck** called the meeting to order. **Patsy Watson** gave the invocation, and then led the Pledge of Allegiance and "The Star Spangled Banner." President **Nolan** asked for Happy Bucks, and then introduced our visitors and guests. **Eric Harrison** introduced our MarketPlace Advertiser of the Week, **Nolan Duck** and DBG Advisors.

Siobhan Abraham

introduced our newest member **Teresa Di Falco**. She is a first generation America and a native New Yorker. She now works in Sales and Marketing with Advance ER.



Sergio Poppe is the Director over the area of service, Tackling Hunger. He introduced the Team Leaders for each of the teams in this area. They are as follows: Fourth of July Parade - **Jill Jordan** and **Alan Winn**

North Texas Food Bank - **Susan Glen**
 Meals on Wheels - **Jim Weichel**
 Ronald McDonald House- **Kathleen Klaviter**

Snider Plaza Tree Lighting - **Tania Boughton** and **Sean Johnson**
 Sergio thanked these leaders and the members who volunteer. He encouraged everyone to take part in at least one or more of the teams. He said that tackling hunger is one of the primary activities of the club

President **Nolan** explained that the club was going to focus on joining the District at their Rotary Means Business every quarter rather than continuing PCR Connect.



Richard Stanford introduced our speaker today, **Christopher Poinsette**, the CFO of DFW Airport. He started by saying that it is the

Please remember

The family of PDG Linus Wright whose wife, Joyce has passed away. The memorial service will be on August 10, 2024 at 11AM at Preston Hollow Presbyterian Church.

President **Nolan Duck's** sister has stage four cancer. Please keep her in your prayers.

Please let us know your joys and concerns.

fiftieth year of operations for DFW Airport. He brought a video of a news program from when the airport was being built. Back in 1955 the cities of Dallas and Ft. Worth got together to build an airport. They ought nearly 18,000 acres between the cities. Tarrant county voted for the airport. Dallas county did not vote for the airport by a small margin. So they put together an interim board until there could be another vote. There never was another vote so the airport is still operating under an interim board. The original plan was for up to thirteen terminals that were semicircular, which was unique at the time. In 1974 the DFW Regional Airport opened with four terminals, three runways and sixty-six gates. There were nine airlines, 6.6 million passengers and 75,000 tons of cargo. Today DFW International Airport has five terminals with a sixth planned. with 171 gates and twenty-four planned in the new terminal. There are seven runways and twenty-seven airlines. They serve 80 million passengers and handle 791,000 tons of cargo. The airport is the third largest in the world for passengers and operations. They fly to sixty-eight international destinations and 189 domestic destinations. Of the twenty-eight passenger airlines, twelve are domestic and eighteen fly under a foreign flag. There are also twenty cargo airlines. The airport covers more than 26.9 square miles. The airport supports 634,000 jobs directly or indirectly, with a total payroll of \$38 billion. There is \$24 billion in visitor spending. Their passenger growth is 6.5% a year, making a very strong financial position. Recently Figi Airlines announced that it would be flying into DFW. He said he is very proud to be part of the leadership team. They focus on customers, sustainability, cyber, and technology. DFW is the largest carbon-neutral airport in the world and the first in North America. They have a plan to be net-zero by 2030. They also have an Innovation Team with a goal to deliver new solutions for customers.



Our Mission

Building a legacy of good works and fellowship, we strive to:
 REACH those in need in partnership with others
 INSPIRE tomorrow's leaders with high ethical standards
 FOSTER lives of service above self
 - A supporting member of Rotary International

The Hub is the weekly newsletter of the Rotary Club of Park Cities (Dallas)

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August						
S	M	T	W	Th	F	S
				M	Mtg	
4	M	M	M	M	Mtg	RMB
11	M	FF	M	M	BD	Mtg
18	M	Mc	M	M	M	Mtg
25	M	M	M	M	NO	Mtg

A=Agape Health Serv Day

BD= Brd of Dirs Mtg, 8am

BF=Bonton Farm

Cn=PCR Connect Event.

CP=ChildsPlay Work Mtg-Jill Jordan.

D=District 5810 Event

DH=Dentistry with a Heart-

Michael Rainwater

F=Fellowship Event

FF=RCP Foundation

Fund Mtg- Ed Fjordbak

FT=NTFB Truck.

FB=NTFB Evt- Susan Glen

In=Interact Special Project

8 am - Tracy Gomes.

LL=Legacy of Leadership

M= Meals on Wheels, Jim Weichel

various days and times

Mn= Mentoring at Hillcrest HS

various days and times

Mc=Ronald McDonald House

1 x/mo-Kathleen Klaviter

NM=New Member Event

Pr= Program Committee Mtg

RL=Readers2Leaders-various

days, times- Rob Levy

Rct=Rotaract- Ruth Alhaili.

SP=Strategic Planning Mtg

SpE=Special Service Event

VA=Veterna Support-

UPCOMING PROGRAMS



Aug. 16 **Ross T. Guieb**
Bush Combat Development Complex



Aug. 23 **DG Regina Edwards**
District 5810



Aug. 30 **NO Meeting**
Enjoy the Labor Day Weekend



Sep. 6 **Dean Robert Ahdieh**
Texas A&M School of Law

ROTARY CONNECTED



<http://bit.ly/RCPCfacebook>



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<http://bit.ly/RCPCtwitter>



##parkcitiesrotary <http://bit.ly/RCPCyoutube> <http://bit.ly/RCPCgoogleplus>



RCPCgoogleplus

Miss a Meeting? Watch it on YouTube or as an event on Facebook!



<http://bit.ly/RCPCyoutube>

<https://www.facebook.com/events/>

Share Rotary! Post on your social media when you're at a meeting or event. Use our hashtags!

Like and Follow us on Social Media: Website: <https://parkcitiesrotary.org/>

Facebook: www.facebook.com/RotaryClubOfParkCities

YouTube: www.youtube.com/channel/UCf4ZH-2nwIscW8XNTnsbnw

LinkedIn: www.linkedin.com/company/park-cities-rotary-club/?viewAsMember=true

Make a post about or while at Rotary and use these hashtags



#PeopleOfAction



#parkcitiesrotary



#district5810proud



#goodthingshappeneonfridays

CLUB ANNOUNCEMENTS

Please note that RCPC meetings and other events are public events where photos and video are customarily taken. By attending you are consenting to free use of your likeness on RCPC and related websites, social media, streaming video, emails, newsletters and similar methods.

Have a Great Idea for a Speaker? Your ideas are needed! Send your ideas with the details to Richard Stanford.

Help Wanted! At ANY RCPC Event or Project. Take a few pictures, include a few sentences (who, what, when, where and WHY) and send to Betty for The Hub

RI Foundation: \$100 (or more) Every Rotarian Every Year! See Greg Pape.

RCPC Foundation: \$100 (or more). See Birthdays below, then Van Oliver.

Attendance Rule Change. For those wanting to maintain Perfect Attendance, make-ups may now be completed within a year. RI is no longer tracking attendance.

Like Us! <https://www.facebook.com/pages/Rotary-Club-of-Park-Cities/115439238516325>

THOUGHTS ON...

Schools

The world has so many lessons to teach you. I consider the world, our earth, to be like a school, and our life, the class-rooms. Sometimes on our planet life school, the lessons often come dressed up as detours and road blocks and sometimes as full blown crises. And the secret I've learned to getting ahead is being open to the lessons.

~ Oprah Winfrey

Out of life's school of war: What does not destroy me, makes me stronger.

~ Friedrich Nietzsche

Poverty is the schoolmaster of character.

~ Antiphones

A sense of curiosity is nature's original school of education.

~ Smiley Blanton

The simplest schoolboy is now familiar with truths for which Archimedes would have sacrificed his life.

~ Ernest Renan

We all learn by experience but some of us have to go to summer school.

~ Peter De Vries

The school of hard knocks is an accelerated curriculum.

~ Menander

ROTARY INTERNATIONAL

A pilgrimage to remember: Raising funds for Ukrainian refugees along the Camino de Santiago by Chuck Oldanie, RC of Seminole Lake, FL *excerpted from Rotary Voices*

In April, I found myself shoulder to shoulder with dozens of pilgrims hiking along a centuries-old route in Northwest Spain known as the Camino de Santiago. This year more than 500,000 people from across the world hiked some section of the various routes that all end up at the Cathedral in Santiago de Compostela. For most it's a spiritual journey, that's also physically challenging as it undulates over different terrain.

With the help of my fellow Rotarian, I put together the journey to raise money for Ukrainian refugee mothers in our community of Seminole near Tampa Bay. We have been supporting them in several ways through a nonprofit, Crisis Connect, founded by another Seminole Rotarian.

With the backing of our entire club, who

HE WHO LAUGHS, LASTS

It was unbelievable that dodge ball wasn't an Olympic event.

Nobody was prettier than Mom.

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followed our progress on social media, we completed the 73-mile section from Tui, a town on the border between Spain and Portugal, to Santiago in 7 days, averaging about 10 miles a day. In pledges, we raised over \$7,000 for Crisis Connect.

Nothing I've ever done body, mind, or soul has been like the Camino. The views are magnificent, the people are all warm and friendly. There's an entire industry along the trail that caters to pilgrims with shops, hotels, restaurants, and even hospitals. and the camaraderie among hikers is unbelievable



Rotary Club of Park Cities Market Place

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