

# THE HUB

# The Rotary Club of Park Cities

Volume 76, Number 5

www.parkcitiesrotary.org

August 9, 2024

Serving to Make a Difference Since 1948

## TODAY'S PROGRAM

Program Chair of the Day: Jeff Brady



# Dr. Mike RockwoodHighland Park Independent School District

Dr. Mike Rockwood is the ninth superintendent in Highland Park ISD's history dating back to 1914. He joined HPISD in April 2023 following the unanimous approval by the Board of Trustees. Throughout his career, student safety, high academic achievement, and leadership development have been Dr. Rockwood's priorities. He has a proven record of raising student success, expanding business partnerships, and inspiring excellence in multiple school districts.

Dr. Rockwood previously served as the Superintendent of Schools in Lake Dallas ISD, where he led the district to new academic heights. This includes earning record state accountability ratings at every elementary campus, while the high school was simultaneously named one of the U.S. News & World Reports 'Best High Schools' in the country. He also emphasized the importance of post-secondary readiness as the College, Career, and Military Readiness (CCMR) score increased from a B to an A and achievement on AP exams almost doubled. Dr. Rockwood also launched the district's first-ever strategic plan, balanced the budget, renovated multiple campuses, built new facilities, and increased transparency through strategic communications.

Prior to Lake Dallas ISD, Dr. Rockwood served as the Deputy Superintendent in one of the state's fastest growing 6A school districts—Lamar Consolidated ISD. In this role, he was responsible for supporting academic, operational, and financial initiatives the Park Cities home!

that resulted in an A-rating from the state. Dr. Rockwood also led the successful passage of \$1.35 billion in bond funds, numerous school rezonings, land purchases and multiple stakeholder advisory committees as the district grew from 24,000 to 40,000 students. He was also instrumental in creating and facili-tating the districtwide leadership development initiatives for more than 6,000 employees. Over the years, Dr. Rockwood has also served as a Chief of Staff and Executive Director, along with additional central office roles in Lamar CISD, as well as Sheldon ISD

Dr. Rockwood has been recognized by the Dallas Business Journal as a '40 Under 40' recipient for innovative business leadership in the Metroplex. The National School Public Relations Association also named Dr. Rockwood one of its 25 National 'Superintendents to Watch' and Southern Methodist University selected Dr. Rockwood as one of its national District Leadership Fellows.

He received his doctorate in K-12 Educational Leadership from Baylor University, a master's degree from The George Washington University, and his bachelor's degree from Texas A&M University. Dr. Rockwood was born and raised in Texas. His wife, Jené, works in the oil and gas industry as the Global Director of Marketing at Impact Fluid Solutions. They have two children attending HPISD schools and they are all proud to call the Park Cities home!

### RCPC IN ACTION



# Now is the time to pick your own Coming Attractions!

Choose yoir Teams for 2024- 25! Sign up on the RCPC website or see the direct link to the Volunteer form in the eBulletin.

- Fourth of July Parade \* Tackling Hunger
- Fostering Leadership
   Club Operations
- Supporting Health and Wellness
- Membership
   Youth Services
- Public Image: Communication/Marketing Check them out and sign up!

### **DFW Restaurant Week**

Support our partner, **North Texas Food Bank,** by participating in DFW Restaurant Weeks August 1 through September 1.

- (1) Go to www.dfwrestaurantweek.com to find participating restaurants and the timeframe they are participating,
- (2) Make your reservation through that link or through the OpenTable App and
- (3) Specify you want the DFW Restaurant Week menu when you dine. All Dallas & Collin County restaurants will give 20% of the prix fixe menu cost to NTFB.

There are \$29 lunch and brunch options and \$49, \$59 and \$99 dinner options. Support some wonderful restaurants, try something new and feel good about eating out knowing it benefite hunger in our community!

## DISTRICT 5810

### **District 5810 Awards Dinner**

Saturday, Aug. 17 6:00-9:00 pm at Plano Event Center 2000 East Spring Creek Pkwy, Plano, TX

Tickets- \$60/person
Register on Dist/ 5810 website!
This event honors outstanding
contribu-tions and achievements
within our Rotary community.

### **Rotary Means Business Social**

12 Cuts Brazilian Steakhouse Aug. 13, 2024 5:00 p.m. – 7:30 p.m.

# THE HUB

## The Rotary Club of Park Cities

### **LASTWEEK**

Presiding: Nolan Duck Invocation/ Pledge: Patsv Watson MarketPlace Advertiser: Eric Harrison highlighting NoIn Duck Photographer: Ley Waggoner Speaker: Christopher Poinsatte, Executive VP, Chief Financial Officer

Program: **DFW Airport** 

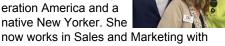


President Nolan Duck called the meeting to order. Patsy Watson gave the invocation, and then led the Pledge of Allegiance and "The

Star Spangled Banner." President Nolan asked for Happy Bucks, and then introduced our visitors and guests. Eric Harrison introduced our Marketplace Advertiser of the Week. Nolan Duck and DBG Advisors.

Siobhan Abraham introduced our newest member Teresa Di Falco. She is a first generation America and a native New Yorker. She

Advance ER.



Sergio Poppe is the Director over the area of service, Tackling Hunger. He introduced the Team Leaders for each of the teams in this area. They are as follows: Fourth of July Parade - Jill Jordan and

### **Alan Winn**

North Texas Food Bank - Susan Glen Meals on Wheels - Jim Weichel Ronald McDonald House- Kathleen **Klaviter** 

Snider Plaza Tree Lighting - Tania Boughton and Sean Johnson

Sergio thanked these leaders and the members who volunteer. He encouraged everyone to take part in at least one or more of the teams. He said that tackling hunger is one of the primary activities of the club

President Nolan explained that the club was going to focus on joining the District at their Rotary Means Business every quarter rather than continuing PCR Connect.



Richard Stanford introduced our speaker today, Christopher Poinsatte, the CFO of DFW Airport. He started by saying that it is the

August						
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18	M <sub>Mc</sub>	M	М	M	Mtg	
25	М	M	M	M	NO Mtg	

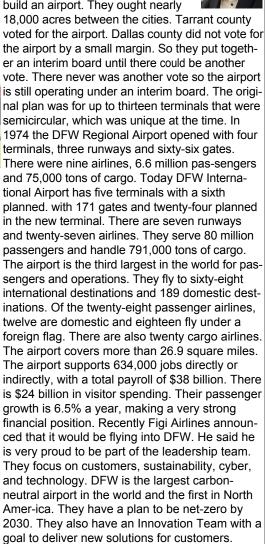
### Please remember

The family of PDG Linus Wright whose wife, Joyce has passed away. The memorial service will be on August 10, 2024 at 11AM at Preston Hollow Presbyterian Church.

President Nolan Duck's sister has stage four cancer. Please keep her in your prayers.

Please let us know your joys and concerns.

fiftieth year of operations for DFW Airport. He brought a video of a news program from when the airport was being built. Back in 1955 the cities of Dallas and Ft. Worth got together to build an airport. They ought nearly



BD= Brd of Dirs Mtg, 8am BF=Bonton Farm CP=CR Connect Event.
CP=ChildsPlay Work Mtg-Jill
Jordan.
D=District 5810 Event

DH=Dentistry with a Heart-Michael Rainwater FF=RCPC Foundation

Fund Mtg- Ed Fjordbak FT=NTFB Truck. FB=NTFB Evnt- Susan Glen In=Interact Special Project 8 am - Tracy Gomes.

M= Meals on Wheels, Jim Weichel various days and times
Mn= Mentoring at Hillcrest HS
various days and times Mc=Ronald McDonald House

1 x/mo-Kathleen Klaviter NM=New Member Event Pr= Program Committee Mtg =Readers2Leaders-various days, times- Rob Levy =Rotaract- Ruth Alhilali.

#### Our Mission

Building a legacy of good works and fellowship, we strive to: REACH those in need in partnership with others INSPIRE tomorrow's leaders with

high ethical standards

FOSTER lives of service above self A supporting member of Rotary International

The Hub is the weekly newsletter of the Rotary Club of Park Cities (Dallas)

Betty Dawson, Editor

**Shutterbug Committee** Ley Waggoner, Chair

**Bulletin/Internet Advertising** Mark Neace, Interim Chair



### OFFICERS and **DIRECTORS 2023-2024**

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Sergio Poppe, Tackling Hunger

Holly Hollenbeck, Fostering Health and Wellnes

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# THE HUB

### The Rotary Club of Park Cities

### **UPCOMING PROGRAMS**



Aug. 16 Ross T. Guieb

**Bush Combat Development Complex** 



**DG Regina Edwards** Aug. 23 District 5810

Aug. 30 **NO Meeting** 

**Enjoy the Labor Day Weekend** 

Sep. 6 **Dean Robert Ahdieh** Texas A&M School of Law

### **CLUB ANNOUNCEMENTS**

Please note that RCPC meetings and other events are public events where photos and video are customarily taken. By attending you are consenting to free use of your likeness on RCPC and related websites, social media, streaming video, emails, newsletters and similar methods.

Have a Great Idea for a Speaker? Your ideas are needed! Send your ideas with the details to Richard Stanford.

Help Wanted! At ANY RCPC Event or Project Take a few pictures, include a few sentences (who, what, when, where and WHY) and send to Betty for The Hub

RI Foundation: \$100 (or more) Every Rotarian Every Year! See Greg Pape.

RCPC Foundation: \$100 (or more). See Birthdays below, then Van Oliver.

Attendance Rule Change. For those wanting to maintain Perfect Attendance, makeups may now be completed within a year. RI is no longer tracking attendance.

Like Us! https://www.facebook.com/pages/Rotary-Club-of-Park Cities/115439238516325

### ROTARY INTERNATIONAL

A pilgrimage to remember: Raising funds for Ukrainian refugees along the Camino de Santiago by Chuck Oldanie, RC of Seminole Lake, FL excerpted from Rotary Voices

### In April, I found myself shoulder to shoulder followed our progress on social media, we with dozens of pilgrims hiking along a centur- completed the 73-mile section from Tui, a ies-old route in Northwest Spain known as the Camino de Santiago. This year more than 500,000 people from across the world hiked some section of the various routes that \$7,000 for Crisis Connect. all end up at the Cathedral in Santiago de Compostela. For most it's a spiritual journey, that's also physically challenging as it undulates over different terrain.

With the help of my fellow Rotarian, I put together the journey to raise money for Ukrain- ian refugee mothers in our community of Seminole near Tampa Bay. We have been supporting them in several ways through a nonprofit, Crisis Connect, founded by another Seminole Rotarian.

With the backing of our entire club, who

### HE WHO LAUGHS, LASTS

It was unbelievable that dodge ball wasn't an Olympic event.

Nobody was prettier than Mom.

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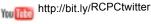
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http://bit.ly/RCPCfaceboo



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##parkcitiesrotary http://bit.ly/RCPCyou tube http://bit.ly/ RCPCgoogleplus

Miss a Meeting? Watch it on YouTube or as an event on Facebook!

http://bit.ly/RCPCyoutube nttps://www.facebook.com/events/

Share Rotary! Post on your social media when you're at a meeting or event. Use our hashtags! Like and Follow us on Social Media: Website: https://parkcitiesrotary.org/

Facebook: www.facebook.comRotaryClubOfPark Cities

YouTube: www.youtube.com/channel/UCf4Z H-2nwlscW8XNTnsbonw

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#### Make a post about or while at Rotaryanduse these hashtags





#parkcitiesrotary

#district5810proud



#goodthingshapp e nonfridays

## THOUGHTS ON . . .

### **Schools**

The world has so many lessons to teach you. I consider the world, our earth, to be like a school, and our life, the class-rooms. Sometimes on our planet life school, the lessons often come dressed up as detours and road blocks and sometimes as full blown crises. And the secret I've learned to getting ahead is being open to the lessons. ~ Oprah Winfrey

Out of life's school of war: What does not destroy me, makes me stronger.

~ Friedrich Nietzsche

Poverty is the schoolmaster of character. ~ Antiphanes

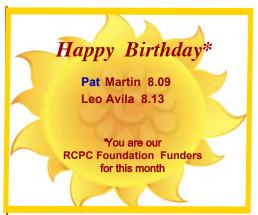
A sense of curiosity is nature's original school of education. ~ Smiley Blanton The simplest schoolboy is now familiar with truths for which Archimedes would have sacrificed his life.~ Ernest Renan

We all learn by experience but some of us have to go to summer school.

~ Peter De Vries

The school of hard knocks is an accelerated curriculum. ~ Menander town on the border between Spain and Portugal, to Santiago in 7 days, averaging about 10 miles a day. In pledges, we raised over

Nothing I've ever done body, mind, or soul has been like the Camino. The views are magnificent, the people are all warm and friendly. There's an entire industry along the trail that caters to pilgrims with shops, hotels, restaurants, and even hospitals. and the camaraderie among hikers is unbelievable



# Rotary Club of Park Cities Market Place



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# Thank you to all our Marketplace Advertisers

We have spots available for the 2024-25 Rotary Year.

Purchase at the RCPC website "store" or with a check. Cost of the ad will be prorated during the year.

To change or update your ad, send an updated digital Business Card to bedawson@swbell.net and to kyle.marmillion@protonmail.com. Questions? Ask Mark Neace atmark@synclabmedia.com