



THE HUB

The Rotary Club of Park Cities

Volume 75, Number 8

www.parkcitiesrotary.org

August 25, 2023

Serving to Make a Difference Since 1948

TODAY'S PROGRAM

Program Chair of the Day: Mark Neace



Larry Roberts AI Tools for Business

After burning out in the corporate world, Red Hat Media founder Larry Roberts took a dive into a new realm of opportunities.

His goal was simple: to find excitement in what he was doing every day. He found it in droves.

Since 2014, Larry has been making himself a household name within the podcasting industry, speaking on stages of national and global trade events including Podfest Multimedia Expo and Podcast Movement, hosting shows that reached the top 1.5% of podcasts, and being named to Podcast Magazine's 40 Over 40 in Podcasting.

With technology and media changing faster than many can hit play, Larry and his team have committed themselves to

staying at the forefront of the industry. Larry is aptly seen as a thought leader in the AI space, teaching workshops and hosting speaking engagements to help creators utilize new technology and will continue to push business owners out of their comfort zone and into a chapter of innovation and growth.

Our Mission

Red Hat Media is dedicated to helping business leaders embrace their brand stories, and frame their next chapters, and position themselves strongly within their industry.

Led by podcasting powerhouse Larry Roberts, Red Hat Media goes beneath the brim of traditional branding and unlocks new levels of messaging and connection.

RCPC IN ACTION

Volunteers Needed Before and During the Next Foot Care Clinic *from Holly Hollenbeck*

A second Foot Care Clinic for the Homeless is planned for Sat, Sept. 30. Volunteers are needed beforehand to help organize the event and during the event. [See eBulletin.]

Last year almost 150 homeless people received foot care, and diabetes health checks, They were each given a foot care kit, new socks and new shoes. ***Be a part of it this year!***

Join **Sergio Poppe** and **Michelle Brown** for the August PCR Connect on **Thursday, August 31, 5 to 7 pm** at Mesero/Inwood Village, 5330 West Lovers Ste 112B

You are welcome to bring your friends with you.

Help for Hawaii

August 9, 2023 was a tragic day for the residents of Maui. Our sympathy, thoughts and prayers are with everyone impacted.

If you would like to help, donate directly the Rotary District 5000 Foundation which is a special relief fund for the fire victims.

Charitable contributions to this fund are tax deductible.

Congratulations, RCPC!

2022-23 Rotary Citation



2022-23 ROTARY CITATION

Awarded to the Rotary Club of
Park Cities

for helping **Imagine Rotary** in the lives of people all over the world.

Jennifer Jones

President, Rotary International

Congratulations, RCPC!

Resolution #003-23 on Behalf of the Town of Highland Park to present to the Rotary Club of Park Cities.

A Resolution of the Town Council of the Town of Highland Park, Texas, expressing thanks and gratitude to the Rotary Club of Park Cities:

Whereas the Independence Day parade and festival has been an annual tradition in Highland Park and University Park since the early 1960s, and the Rotary Club of Park Cities has been the sole sponsor of the parade since 1993, and

Whereas the 4th of July event attracts large crowds of celebrants from the Park Cities and surrounding areas from the park cities, and

Whereas since 2016 the North Texas food has been the parade beneficiary and the parade sponsors have donated enough money to provide over 1.2 million meals for the North Texas Food Bank to serve deserving citizens, and (cont. on pg 3)

Be a Vibrant and Visionary Model of Service Above and Beyond Self

LAST WEEK

Presiding: **Jeff Sheehan**
 Invocation/ Pledge: **Richard Stanford**
 Photographer: **Cindy Cummings**
 Chair of the Day: **Jeff Sheehan**
 Speaker: **Steve Ladik**
 Program: "U.S. Sports immigration Policy"



President **Jeff Sheehan** called the meeting to order on another hot August afternoon. PP **Richard Stanord** gave the invocation and then led the Pledge of Allegiance and "The Star Spangled Banner." President **Jeff** introduced our visitors and guests, including the Mayor, the Mayor Pro Tem and the Town Administrator of the Town of Highland Park, former member **Marshal Weaver** who will be re-joining.

Sgt.-at-Arms **Van Oliver** introduced our RCPC Foundation and remarked that our members with birthdays in the current month are encouraged to donate at least \$100 to the RCPC Foundation. Any member who gives \$750 in one year will become a Frank Monroe Fellow. The money contributed to the RCPC Foundation is used for grants to local charities.

Mark Neace introduced our Market Place Advertiser of the Week, PP **Richard Stanford** on behalf of CC Young Retirement Community. He also mentioned that PP **Richard** is a YouTube star. During the pandemic, he produced episodes of the Stanford Digest with interviews, book reviews and history stories on YouTube.

Highland Park Mayor Will Beecherl thanked the club for the Fourth of July Parade. He remarked that the Parade is the biggest event in the Park Cities every year, and everybody looks forward to it. It seems o get bigger every year and brings people into the Park Ciites to enjoy it. He read a resolution from theTown Council of the Town of Highland Park, thanking RCPC.



PE **Nolan Duck** announced that the next cohort of Legacy of Leadership will begin on September 26. It is an opportunity to build relationships within the club and teamwork.

Please remember

Barbara Barney whose father has passed away.
Siobhan Abraham whose mother has passed away.
 Former member and long-time Rotarian, **Fred Hunter**, has passed away. Please keep his family in your prayers.
Alan Winn Update: Alan will soon be moved to a Rehab facility. He has had complications to his bypass surgery and is on dialysis. He is able to receive phone calls and visit

Please let us know your joys and concerns.

PP **Jeff Sheehan** introduced our speaker today, Steve Ladik. He started by saying that he was not going to talk about illegal immigration, but with the immigration issues that confront professional athletes. He said after law school he went to work with one of the few immigration lawyers back then. He worked there until he joined a larger law firm. One day one of the heads of the law firm asked him to get the visas for two foreign players coming to play for the Mavericks. The visa for athletes had to show they were preeminent in their field. Once the season was over, they went home to Ger-many, but did not renew their visas properly. So when they were trying to get a green card, they had been playing for their second season illegally. In 1987 the Mavs had four international players. He went with one player for his green card interview, and they were followed by a whole news crew. Individual athletes just have an agent, so they don't know all of the immigra-tion requirements. In team sports the team usually has a person who takes care of all of the visas for the members of the team. His name started being known by the individual athletes. In the 1990s the PGA Tour called him asked if they could use him as their official lawyer to refer all of their new players. Currently, he represents about ninety percent of the foreign golfers. He used to represent the NHL. Then the NFL recruited him. He also worked for the Rangers if they had a problem case. He also worked for the Cowboys. He represented a professional poker player, and convinced immigration that poker was a sport, a game of skill. So then he `represented poker players.



Our Mission

Building a legacy of good works and fellowship, we strive to:
 REACH those in need in partnership with others
 INSPIRE tomorrow's leaders with high ethical standards
 FOSTER lives of service above self
 – A supporting member of Rotary International

The Hub is the weekly newsletter of the Rotary Club of Park Cities (Dallas)

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Bulletin/Internet Advertising
 Mark Neace, Interim Chair

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September						
S	M	T	W	Th	F	S
					NO Mtg	
3	M	M	M	M	Mtg	D
10	M	M	M	M	Mtg	
17	M	Mc	M	BD	Mtg	
24	M	M	M	M	Mtg	SpE

A=Agape Health Serv Day

BD= Bnd of Dirts Mtg, 8am

BF=Bonton Farm

Cn=PCR Connect Event.

CP=ChildsPlay Work Mtg-Jill Jordan.

D=District 5810 Event

DH=Dentistry with a Heart- Michael Rainwater

F=Fellowship Event

FF=RCPC Foundation

Fund Mtg- Ed Fjordbak

FT=NTFB Truck.

FB=NTFB Evtnt- Susan Glen

In=Interact Special Project

8 am - Tracy Gomes.

LL=Legacy of Leadership

M= Meals on Wheels, Jim Weichel

M= Mentoring at Hillcrest H.S.

various days, times

Mc=Ronald McDonald House

1 x/mo-Kathleen Klaviter

NM=New Member Event

Pr= Program Committee Mtg

RL=Readers2Leaders-various

days, times- Rob Levy





Rct=Rotaract- Ruth Alhilali.

SP=Strategic Planning Mtg





SpE=Special Service Event

VA=Veterans Support- Evan Altemus

UPCOMING PROGRAMS

-  **Sept. 1 NO Meeting**
Labor Day Weekend!
-  **Sept. 8 Gina Norris**
The Great 2023 State Fair of Texas
-  **Sept. 15 Sandra Bond Chapman, PhD, Founder and Chief Director**
Center for Brain Health
-  **Sept. 22 Interfaith Dialog**
Moderated by Jeff Brady

ROTARY CONNECTED

-  <http://bit.ly/RCPCfacebook>
 -  <http://bit.ly/RCPC/linkedin>
 -  <http://bit.ly/RCPCtwitter>
 -  <http://bit.ly/RCPCyoutube>
 -  <http://bit.ly/RCPCgoogleplus>
- Miss a Meeting? Watch it on YouTube or as an event on Facebook!**
-  <http://bit.ly/RCPCyoutube>
<https://www.facebook.com/events/>

Share Rotary! Make a post on your social media when you're at a club meeting or event and use our hashtags!

Like and Follow us on Social Media: Website: <https://parkcitiesrotary.org/>

Facebook: www.facebook.com/RotaryClubOfParkCities

YouTube: www.youtube.com/channel/UCf4ZH-2nwlsCw8XNTnsbonw

LinkedIn: www.linkedin.com/company/park-cities-rotary-club/?viewAsMember=true

Make a post about or while at Rotary and use

- these hashtags:**
-  #parkcitiesrotary
 -  #PeopleOfAction
 -  #district5810proud
 -  #goodthingshappeneonfridays

CLUB ANNOUNCEMENTS

Please note that RCPC meetings and other events are public events where photos and video are customarily taken. By attending you are consenting to free use of your likeness on RCPC and related websites, social media, streaming video, emails, newsletters and similar methods.

Have a Great Idea for a Speaker? Your ideas are needed! Send your ideas with the details to Richard Stanford.

Help Wanted! At ANY RCPC Event or Project. Take a few pictures, include a few sentences (who, what, when, where and WHY) and send to Betty for The Hub

RI Foundation: \$100 (or more) Every Rotarian Every Year! See Greg Pape.

RCPC Foundation: \$100 (or more). See Birthdays below, then Kathy Wall..

Attendance Rule Change. For those wanting to maintain Perfect Attendance, make-ups may now be completed within a year.

The Rule of 85. Attendance requirements change for those who are at least 65 years of age and who have been a member of a Rotary club for twenty years

Like Us! <https://www.facebook.com/pages/Rotary-Club-of-Park-Cities/115439238516325>

THOUGHTS ON . . .

Intelligence

Efficiency is intelligent laziness.

~ **Anonymous**

To be able to fill leisure intelligently is the last product of civilization, and at present very few people have reached this level.

~ **Bertrand Russell**

Every generation imagines itself to be more intelligent than the one that went before it, and wiser than the one that comes after it.

~ **George Orwell**

If people never did silly things, nothing intelligent would ever get done.

~ **Ludwig Wittgenstein**

It is not the strongest of the species that survives, nor the most intelligent, but the one most responsive to change

~ **Charles Darwin**

To be intelligent is to be open-minded, active, memoried, and persistently experimental.

~ **Leopold Stein**

The intelligent man is one who has successfully fulfilled many accomplishments, and is yet willing to learn more.

~ **Ed Parker**

Quality is never an accident; it is always the result of intelligent effort.

~ **John Ruskin**

RCPC IN ACTION (continued)

'Resolution' continued

Whereas the Rotary Club of Park Cities is hereby commended for the club's excellent leadership planning execution of the parade and its related activities held in Goar Park for two decades

Now, therefore, be it resolved that the mayor and the town council of the town of Highland Park hereby express their thanks and gratitude to over 100 members of the Rotary Club of park cities who have spent thousands of hours planning and making the parade such a success for 20 years with the special recognition to all the men and women who proudly wore the beautiful shirts of the Rotary Club of Park Cities and who are seen everywhere giving a helping hand to ensure safe and successful parades and festivals.

Passed and approved by the Town Council of the Town of Highland Park, Texas on this first day of August 2023, and it's signed by the Mayor, the Town Attorney and the Town Secretary. Presented by Mayor Will Beecher!

HE WHO LAUGHS LASTS

With the rise of self-driving vehicles, it's only a matter of time before we get a country song where a guy's truck leaves him too.

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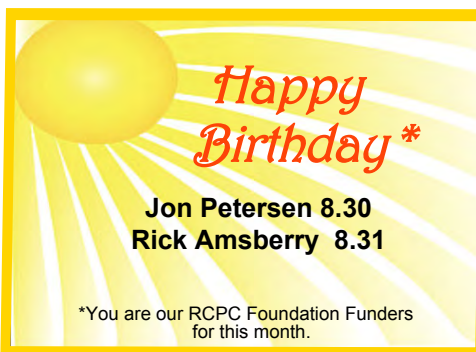
Thank You from Patsy Watson

08/21/2023

Laurie,
I want to thank our Rotary Club for the very kind donation to the RCPC Foundation in honor of my sister, Peggy Smothermon. I know the number of areas in which our Foundation is involved is extensive. She would be very pleased to know so many people will be able to benefit.

I so appreciate this donation to honor my sister and that many lives will be touched.

Thank you!!
Patsy Watson



Happy Birthday*

Jon Petersen 8.30
Rick Amsberry 8.31

*You are our RCPC Foundation Funders for this month.

Rotary Club of Park Cities Market Place



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Thank you to all who have already renewed!

We have spots available for the 2023-24 Rotary Year.
Renew at the RCPC website "store" or with a check.
\$425 a year, but the benefits are priceless!

To change or update your ad, send an updated digital Business Card to bedawson@swbell.net and kyle.marmillion@protonmail.com.

Questions? Ask Mark Neace at mark@synclabmedia.com