

THE HUB

The Rotary Club of Park Cities

Volume 75, Number 3

www.parkcitiesrotary.org

August 01, 2025

Serving to Make a Difference Since 1948

TODAY'S PROGRAM

Program Chairs of the Day: Richard Stanford



Jeff BradyPresentations 101

Jeff Brady is a former broadcast news anchor who spent more than two decades in TV newsrooms large and small, including ten years at WFAA-TV in Dallas. During his career, he covered hurricanes, the space shuttle, a US Naval blockade off the coast of Haiti, a bloody regional conflict in Chiapas, Mexico and the Superbowl.

He interviewed Presidents, Governors, celebrities, generals, astronauts, authors and convicted killers. Since leaving the newsroom, he has been an author, speaker, entrepreneur, CEO, adjunct professor and (now) an Executive Director of Communications.

Along the way, he has also served as host, MC, announcer, guest speaker and interviewer for hundreds of events. Almost all of them were conducted in real time, with little or no room for error. He has spent many years studying effective speakers and effective speeches. The best speakers have some similar techniques. Today's presentation is a conncise summary of some of the most important elements of an effective presentation.



Congratulations to our RCPC Award Winners!

Wilbur Hawkins Spirit of Rotary Award - Kathy Wall



Stanley M. Wright Community Service Award - Pat Martin





Save the Date!

North Texas Food Bank Volunteer Packing Day Saturday, October 18th, 9:00am-11:30am



Monday, Aug. 18, 4:00 - 6:45 pm Ronald McDonald House 4707 Bengal St., Dallas, 75235 Qs? Ask Kathleen Klaviter

RCPC IN ACTION

The Kids Had Fun at the Festival in the Park



















THE HUB

The Rotary Club of Park Cities

ŠOEJT WEEK (7-20) The 7-27 meeting was canceled due to gas leak.

Ú¦^• ãåã * KÁPresident Sarah Oliai Qç[&ææā]} ĐÚ|^å*^KÁPaul Pirok Ofaç^¦cã^¦Áį Ás@ÁY ^^\ KÁMark NeaceÁ@ã @ |a @a * /Sarah Oliai, Board Certfied in Estate Planning and Probate Law

Photographer: Phillip Bankhead Ù] ^æ\ ^\; KSeda Maurer

Ú¦[*¦æ kkEmpathy Pays: Ways to Provide Online Accessibility for the Disabled"



President Sarah Oliai called her first meeting as President to order. Paul Pirok gave the invocation and then led the Pledge of Allegiance

and "The Star Spangled Banner." President Sarah asked for Happy Bucks, PP Nolan Duck said he was "thrilled" that Sarah Oliai. Mark Kashar, and Eric Harrison were taking over leadership of the club Teresa Di Falco and what sounded like a delegation from Advance ER said they were happy that their float, featuring "Rust" rock and roll band, won Best Float in the Fourth of July Parade. Teresa said that she had recruited four new Rotary members for clubs in the District and one for RCPC, as a result of the Parade. Wow, Teresa!

President Sarah introduced our visitors and guests. Stephanie Bohan brought several colleagues from Hope Cottage. Daniel Roby brought an intern who had been working at Austin Street Center this summer. Ruth Alhilali introduced several colleagues and friends of the speaker's.

Kathy Wall introduced our Marketplace Advertiser of the Week, Sarah Oliai.

Mark Neace reminded advertisers that it was time to renew their ads for the 2025-26 Rotary year. He also asked for new advertisers. He said there would be some new features for subscribers this coming year.

Sgt-at-Arms Jack Carpenter reminded all the members with birthdays in July that it was their turns to make a voluntary contribution to the RCPC Foundation. He



said that his and Sarah's goal was to have 85% participation this year. There is a candle on the RCPC Foundation slide that will be shown throughout the year that will measure the progress toward the goal. PPs Fred Brown and Karen Farris pre-

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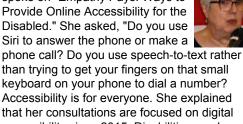
Please let us know your joys and concerns.

nted two additional RCPC awards. [See page 1] All the award recipients were asked to stand and be recognized.

President Sarah asked Jill Jordan, Alan Winn, Tom Swift, Van Oliver, and PP Phillips Will lives of service above self Bankhead for their work on the Parade.

The Raffle total has risen to \$2.672. Mark Neace won the raffle and donated his half to the RI Foundation. The remaining half goes to the RCPC Foundation.

Ruth Alhili introduced our speaker today, Seda Maurer, who spoke on "Empathy Pays: Ways to Provide Online Accessibility for the Disabled." She asked, "Do you use Siri to answer the phone or make a



that her consultations are focused on digital accessibility since 2015. Disabilities can be created when we do not create environments that are accesible to every one. She said that one in four people in the U.S. has some disability. Forty-five percent of people with disabilities are over the age of sixty-five. Accessibility is not an option; you must design for all ages and abilities. When you empathize with someone, we understand the needs of that individual. This is critical in being innovative, to create design that helps specific people. She said there have been innovations through history that help people, starting with typewriters. in 1802 a typewriter was invented to enable the blind to write. The telephone was invented to help an individdual who was hard of hearing. The electric toothbrush was created for those with poor motor skills Installing curb cuts was spearheaded by a disabled veterans group. Open-door-uttons are used by everyone who has their hands full. Closed captioning was invented by a person who was deaf. Voice recognition was invented to help people who

could not write. Audio books were begun by

the American Foundation for the Blind. Nike

invented hands-free shoes for people with dis-



LL=Legacy of Leadership/ T MMeals On Wheels-Ray Y^&@| various days and times Mn= Mentoring at Hillcrest HS various days and times T &MÜ[} aqhan &Ö[} aqhan [`•^

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Building a legacy of good works and fellowship, we strive to: REACH those in need in partnership

with others INSPIRE tomorrow's leaders with

A high ethical standards

 A supporting member of Rotary International

Tqvct{ 'Envd'qh'Rctm'Ekskgu'(Dallas) Betty Dawson, Editor A

AN j wwgtdwi Eqookwgg Ley Waggoner, Chair

Dwngdp/Kovgt pgv Cf xgt dddpi Mark Neace, Interim Chair



OHHKE GTU' and FKT GE VOTU' 4244/4245

Sarah Oliai, President, Mark Kashar, President Elect", Eric Harrison, Vice President Rcvti Schaub, Secretary Paul Pirok, Treasurer

Susan Harris, Fostering Leadership Sergio Poppe, Tackling Hunger Herb Ziev, Supporting Health and Wellness

Directors

Van Oliver, Club Operations Siobhan Abraham, Membership

ÁMark Neace, Public Image, Marketing, Communications Jill Jordan Youth

Happy Franklin, At Large Nolan Duck'Immed.Past President Jack Carpenter, Sgt-at-Arms Richard Gilman, Parliamentarian Newt kg Crf t gf i g, Club Administrator

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Francesco Arezzo Á Rotary Club of Ragusa, Italy

President of Rotary International www.rotary.org

UNITE FOR GOOD

Mary Bedosky

RC of Richardson East Governor, District 5810 www.rotary5810.org



The Rotary Club of Park Cities

UPCOMING PROGRAMS



August 8 **Abbie Harper**

East Texas A&M University

August 15 Setareh Parvaresh

Coming Up at the Dallas Museum of Art

August 22 Mark Rowling

The Baker Hotel - Mineral Wells



August 29 NO Meeting

Labor Day Weekend

CLUB ANNOUNCEMENTS

Please note that RCPC meetings and other events are public events where photos and video are customarily taken. By attending you are consenting to free use of your likeness on RCPC and related websites, social media, streaming video, emails, newsletters and similar methods.

Have a Great Idea for a Speaker? Your ideas are needed! Send your ideas with the details to Richard Stanford.

Help Wanted! At ANY RCPC Event or Project Take a few pictures, include a few sentences (who, what, when, where and WHY) and send to Betty for The Hub

RI Foundation: \$100 (or more) Every Rotarian Every Year! See Greg Pape.

RCPC Foundation: \$100 (or more). See Birthdays below, then Van Oliver.

Attendance Rule Change. For those wanting to maintain Perfect Attendance, makeups may now be completed within a year. RI is no longer tracking attendance.

Like Us! https://www.facebook.com/pages/Rotary-Club-of-Park Cities/115439238516325

THOUGHTS ON . . .

Words

For me words are a form of action capable of infliencing change,

~ Ingrid Bengis

When ideas fail, words come in very handy.

\sim Johann Wolfgang von Goethe

Words ought to be a little wild for they are the assaults of thought on the unthinking.

~ John Maynard Keynes

Always and never are two words you should always remember never ~ WendellJohnson to use.

In the end, we will remember not the words of our enemies, but the silence of our friends.

No one means all he says, and vet very few say all they mean, for words are slippery and thought is viscous. ~HenryAdam

A torn jacket is soon mended; but hard words bruise the heart of a child.~ HenryWadsworthLongfellow Speak properly, and in as few words as you can, but always plainly; for the end of speech is not ostentation, but to be understood.~ WilliamPenn

MEETING NOTES (continued)

'Empathy' continued from pg 2 use today.

Digital accessibility is very important, So many things can be done online today that make things more accessible for everyone. There are physical disabilities, but there are also unseen disabilities, such as poor memory, ADHD, the inability tp read, and seizures For digital accessibility to be successful it must have POUR quality.

- · Perceivable Information and user interface components must be presentable to users in ways they can perceive.
- · Operable User interface components and navigation must be operable.
- · Understandable Information and the operation of the user-interface must be understandable.
- ~ MartinLutherKingJr. Robust Content must be robust enough that it can be interpreted by a wide variety of user agents, including assistive technologies.

Online products need to be designed and tested for and with people with a wide range of physical and cognitive abilities from a wide range of ages. At a minimum an app needs to be resizable, have good color contrast, be legible and be easy to navigate,

> The Hub is printed by Minuteman Press

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ROTARY CONNECTED



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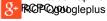
in http://bit.ly//RCPC/linkedin



http://bit.ly/RCPCtwitter



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Miss a Meeting? Watch it on YouTube or as an event on Facebook!



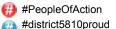
Share Rotary! Post on your social media when you're at a meeting or event. Use our hashtags! Like and Follow us on Social Media: Website: https://parkcitiesrotary.org/

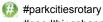
Facebook: www.facebook.comRotaryClubOfPark Cities

YouTube: www.youtube.com/channel/UCf4Z H-2nwlscW8XNTnsbonw

LinkedIn: www.linkedin.com/company/park-citiesrotary-club/?viewAsMember=true

Make a post about or while at Rotaryanduse these hashtags





#goodthingshapp e nonfridays

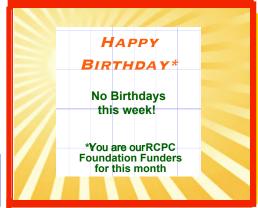
PARK PICTURES (continued)











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Thank you to all our Marketplace Advertisers

We have spots available for the 2025-26 Rotary Year.

Purchase at the RCPC website "store" or with a check. Cost of the ad will be prorated during the year.

To change or update your ad, send an updated digital Business Card to bedawson@swbell.net and to kyle.marmillion@protonmail.com. Questions? Ask Mark Neace atmark@synclabmedia.com