



THE HUB

The Rotary Club
of Park Cities

Volume 75, Number 3

www.parkcitiesrotary.org

August 01, 2025

Serving to Make a Difference Since 1948

TODAY'S PROGRAM

Program Chairs of the Day: Richard Stanford



Jeff Brady Presentations 101

Jeff Brady is a former broadcast news anchor who spent more than two decades in TV newsrooms large and small, including ten years at WFAA-TV in Dallas. During his career, he covered hurricanes, the space shuttle, a US Naval blockade off the coast of Haiti, a bloody regional conflict in Chiapas, Mexico and the Superbowl.

He interviewed Presidents, Governors, celebrities, generals, astronauts, authors and convicted killers. Since leaving the newsroom, he has been an author, speaker, entrepreneur, CEO, adjunct professor and (now) an Executive Director of Communications.

Along the way, he has also served as host, MC, announcer, guest speaker and interviewer for hundreds of events. Almost all of them were conducted in real time, with little or no room for error. He has spent many years studying effective speakers and effective speeches. The best speakers have some similar techniques. Today's presentation is a concise summary of some of the most important elements of an effective presentation.



Congratulations to our
RCPC Award Winners!

**Wilbur Hawkins Spirit of
Rotary Award - Kathy Wall**



**Stanley M. Wright Community
Service Award - Pat Martin**



Save the Date!

**North Texas Food Bank
Volunteer Packing Day
Saturday, October 18th,
9:00am-11:30am**



**Monday, Aug. 18, 4:00 - 6:45 pm
Ronald McDonald House
4707 Bengal St., Dallas, 75235
Qs? Ask Kathleen Klaviter**

RCPC IN ACTION

The Kids Had Fun at the Festival in the Park



Be a Vibrant and Visionary Model of Service Above and Beyond Self

The 7-27 meeting was canceled due to gas leak.

Ú!^æ *K President **Sarah Oliai**
 Qç [ææ] } ß!^â *^K **Paul Pirok**
 Qæ^!ç ^!^! ^ç@^Y ^\! K**Mark Neace**^ç @
 !æ @æ ***Sarah Oliai**, Board Certified
 in Estate Planning and Probate Law

Photographer: **Phillip Bankhead**

Ü] ^æ ^!K**Seda Maurer**

Ú[*læ KEmpathy Pays: Ways to Provide Online Accessibility for the Disabled”



President **Sarah Oliai** called her first meeting as President to order. **Paul Pirok** gave the invocation and then led the Pledge of Allegiance and "The Star Spangled Banner." President **Sarah** asked for Happy Bucks. PP **Nolan Duck** said he was "thrilled" that **Sarah Oliai**, **Mark Kasha**, and **Eric Harrison** were taking over leadership of the club **Teresa Di Falco** and what sounded like a delegation from Advance ER said they were happy that their float, featuring "Rust" rock and roll band, won Best Float in the Fourth of July Parade. **Teresa** said that she had recruited four new Rotary members for clubs in the District and one for RCPC, as a result of the Parade. Wow. **Teresa!**

President **Sarah** introduced our visitors and guests. **Stephanie Bohan** brought several colleagues from Hope Cottage. **Daniel Roby** brought an intern who had been working at Austin Street Center this summer. **Ruth Alhilali** introduced several colleagues and friends of the speaker's.

Kathy Wall introduced our Marketplace Advertiser of the Week, **Sarah Oliai**.

Mark Neace reminded advertisers that it was time to renew their ads for the 2025-26 Rotary year. He also asked for new advertisers. He said there would be some new features for subscribers this coming year.

Sgt-at-Arms **Jack Carpenter** reminded all the members with birthdays in July that it was their turns to make a voluntary contribution to the RCMP Foundation. He said that his and **Sarah's** goal was to have 85% participation this year. There is a candle on the RCMP Foundation slide that will be shown throughout the year that will measure the progress toward the goal. PPs **Fred Brown** and **Karen Farris** pre-



August						
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					T ^c	
3	A ^c	A ^c	A ^c	A ^c	T ^c	
10	M	T	T	A ^c	T ^c	
17	M	M ^c	M	A ^c	T ^c	
24	T	T	T	T	No Mta	

Please let us know your joys and concerns.

nted two additional RCPC awards. [See page 1] All the award recipients were asked to stand and be recognized.

President **Sarah** asked **Jill Jordan, Alan Winn, Tom Swift, Van Oliver,** and PP **Phillie Bankhead** for their work on the Parade.

The Raffle total has risen to \$2,672. **Mark Neace** won the raffle and donated his half to the RI Foundation. The remaining half goes to the RCPC Foundation.



Ruth Ahlhi introduced our speaker today, Seda Maurer, who spoke on "Empathy Pays: Ways to Provide Online Accessibility for the Disabled." She asked, "Do you use Siri to answer the phone or make a phone call? Do you use speech-to-text rather than trying to get your fingers on that small keyboard on your phone to dial a number? Accessibility is for everyone. She explained that her consultations are focused on digital accessibility since 2015. Disabilities can be created when we do not create environments that are accesible to every one. She said that one in four people in the U.S. has some disability. Forty-five percent of people with disabilities are over the age of sixty-five. Accessibility is not an option; you must design for all ages and abilities. When you empathize with someone, we understand the needs of that individual. This is critical in being innovative, to create design that helps specific people. She said there have been innovations through history that help people, starting with typewriters. in 1802 a typewriter was invented to enable the blind to write. The telephone was invented to help an individual who was hard of hearing. The electric toothbrush was created for those with poor motor skills. Installing curb cuts was spearheaded by a disabled veterans group. Open-door-uttnons are used by everyone who has their hands full. Closed captioning was invented by a person who was deaf. Voice recognition was invented to help people who could not write. Audio books were begun by the American Foundation for the Blind. Nike invented hands-free shoes for people with disability constraints. All are in wide *(cont. on pg 3)*

[illegible]

Building a legacy of good works and fellowship, we strive to:

REACH those in need in partnership
with others

INSPIRE tomorrow's leaders with
 Á high ethical standards Á

– A supporting member of Rotary International

~~Enw~~wd is the weekly newsletter of the
Tqvct { 'Enwd'qhlRctmEkku' (Dallas)

Betty Dawson, *Editor* Á

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Ley Waggoner, *Chair*

Dwngvlp/Kpvgtpgv Cf xgt vlpvi
Mark Neace, *Interim Chair*



QHHKEGTU"and FKTGEVQTU"
4244/4245

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UNITE FOR GOOD

Mary Bedosky
RC of Richardson East
Governor, District 5810
www.rotary5810.org



UPCOMING PROGRAMS



August 8 Abbie Harper
East Texas A&M University



August 15 Setareh Parvaresh
Coming Up at the Dallas Museum of Art



August 22 Mark Rowling
The Baker Hotel - Mineral Wells



August 29 NO Meeting
Labor Day Weekend

ROTARY CONNECTED



<http://bit.ly/RCPFacebook>



<http://bit.ly/RCPCLinkedin>



<http://bit.ly/RCPCTwitter>



<http://bit.ly/RCPCyou>



<http://bit.ly/RCPCGoogleplus>

Miss a Meeting? Watch it on YouTube or as an event on **Facebook!**



<http://bit.ly/RCPYouTube>

<https://www.facebook.com/events/>

Share Rotary! Post on your social media when you're at a meeting or event. Use our hashtags!

Like and Follow us on Social Media: Website:

<https://parkcitiesrotary.org/>

Facebook: www.facebook.com/RotaryClubOfParkCities

YouTube: www.youtube.com/channel/UCf4ZH-2nwIscW8XNTnsbonw

LinkedIn: www.linkedin.com/company/park-cities-rotary-club/?viewAsMember=true

Make a post about or while at Rotary and use these hashtags



#PeopleOfAction



#parkcitiesrotary



#district5810proud



#goodthingshappeneveryfriday

PARK PICTURES (continued)



CLUB ANNOUNCEMENTS

Please note that RCPC meetings and other events are public events where photos and video are customarily taken. By attending you are consenting to free use of your likeness on RCPC and related websites, social media, streaming video, emails, newsletters and similar methods.

Have a Great Idea for a Speaker? Your ideas are needed! Send your ideas with the details to Richard Stanford.

Help Wanted! At ANY RCPC Event or Project. Take a few pictures, include a few sentences (who, what, when, where and WHY) and send to Betty for The Hub

RI Foundation: \$100 (or more) Every Rotarian Every Year! See Greg Pape.

RCPC Foundation: \$100 (or more). See Birthdays below, then Van Oliver.

Attendance Rule Change. For those wanting to maintain Perfect Attendance, make-ups may now be completed within a year. RI is no longer tracking attendance.

Like Us! <https://www.facebook.com/pages/Rotary-Club-of-Park-Cities/115439238516325>

THOUGHTS ON...

Words

For me words are a form of action capable of influencing change,
~ **Ingrid Bengis**

When ideas fail, words come in very handy.

~ **Johann Wolfgang von Goethe**

Words ought to be a little wild for they are the assaults of thought on the unthinking.

~ **John Maynard Keynes**

Always and never are two words you should always remember never to use.

~ **Wendell Johnson**

In the end, we will remember not the words of our enemies, but the silence of our friends.

~ **Martin Luther King Jr.**

No one means all he says, and yet very few say all they mean, for words are slippery and thought is viscous.

~ **Henry Adam**

A torn jacket is soon mended; but hard words bruise the heart of a child.

~ **Henry Wadsworth Longfellow**

Speak properly, and in as few words as you can, but always plainly; for the end of speech is not ostentation, but to be understood.

~ **William Penn**

MEETING NOTES (continued)

'Empathy' continued from pg 2 use today.

Digital accessibility is very important. So many things can be done online today that make things more accessible for everyone. There are physical disabilities, but there are also unseen disabilities, such as poor memory, ADHD, the inability to read, and seizures. For digital accessibility to be successful it must have POUR quality.

• **Perceivable** - Information and user interface components must be presentable to users in ways they can perceive.

• **Operable** - User interface components and navigation must be operable.

• **Understandable** - Information and the operation of the user-interface must be understandable.

• **Robust** - Content must be robust enough that it can be interpreted by a wide variety of user agents, including assistive technologies.

Online products need to be designed and tested for and with people with a wide range of physical and cognitive abilities from a wide range of ages. At a minimum an app needs to be resizable, have good color contrast, be legible and be easy to navigate,

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