



THE HUB

The Rotary Club of Park Cities

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www.parkcitiesrotary.org

December 19, 2025

Serving to Make a Difference Since 1948

TODAY'S PROGRAM

Program Chairs of the Day: Karen Farris



Mark Jones, President and CEO

The new Bonton Wellness Center and RCPC Dental Suite

Mark Jones is an accomplished entrepreneur, philanthropist, and visionary leader committed to driving positive change across Dallas and Dallas County. Born and raised in Dallas, Mark's journey reflects a lifelong dedication to service, innovation, and empowering others.

Mark's entrepreneurial journey reflects his passion for people and place. In 1992, Mark founded Urban Promotions, where he worked alongside NBA players and nationally acclaimed media personalities to produce global events that brought people together through laughter and entertainment. His work took him around the world, strengthening his belief that joy and connection are powerful tools for uniting communities.

With experience spanning the business, housing, and non-profit sectors, Mark brings strategic leadership and insight to every role. He has served as Board Chairman of the Frost Farms Neighborhood Association (2019–2022) and Chairman of the DeSoto ISD Citizen Bond Committee. He is also a proud member of the DeSoto Development Corporation Board, where he has championed small business growth and community-driven development initiatives. Mark's history of volunteerism and planning demonstrates his deep understanding of how to build stronger, more resilient communities.

Mark's relationship with Bonton Farms began when he joined the Board of Directors, where he served as Board Chair from 2022–2025. In recognition of his vision, commitment, and

proven leadership, he was unanimously appointed as President and CEO in 2025. Today, as President and CEO of Bonton Farms, Mark leads a passionate team in advancing the farm's mission: Bonton Farms is more than a farm – "WE grow people." Together, they work to cultivate both the land and the community, creating opportunities for health, economic mobility, and hope across Dallas.

Mark's leadership philosophy is grounded in transparency, collaboration, and innovative problem-solving. His goal is to help Dallas achieve urban renewal and inclusive growth, ensuring that people remain at the center of every solution. Board Leadership & Partnerships

- President & CEO, Bonton Farms (2025 – Present)
- Board Chair, Bonton Farms (2022 – 2025)
- Board Chair, United MegaCare (2005 - June 2025)
- Board Member, Metroplex Economic Development Corporation (2023 – Present)
- Founder, URWAY HOME, LLC (2023– Present) Affordable Luxury Housing for Those Who Need It Most
- Founder, Urban Promotions (1992 – Present) – Global Entertainment & Community Engagement, Currently Consulting Only

Mark continues to believe that when we nurture both people and place, we create a brighter, more equitable future for Dallas and beyond.

It looks like Christmas is coming!

Fri, Dec 19, 11:45 Join Us for Lunch at the **NEW Bonton Wellness Center & View the RCPC Dental Suite!** 6407 Carlton Garrett, Dallas, 75215 Lunch = \$20. Sign up on RCPC website. Invite spouses and friends. Six volunteers needed for **Meals on Wheels.** Ask **Jim Weichel** about details and times available.

It's 2026!

Fri, Jan. 9, 11:45. Reconvene regular noon meetings at Maggiano's

It was a Great Holiday Party. December 12, Everybody Enjoyed!



More pictures on Page 3

Be a Vibrant and Visionary Model of Service Above and Beyond Self

LAST WEEK (Dec. 5 meeting)

Presiding: President **Sarah Oliai** Invocation and Pledge: **Orville Salmon**
 Advertiser of the Week: No Advertiser highlighted this week
 Photographer: **Van Oliver**
 Speaker: **Maxie Deblanc**, Corps Officer at the Irving Corps
 Program: **Chili Day at the Salvation Army**



The Chili day was held at the Salvation Army on December 5 and was well attended. It is such a privilege to serve with this outstanding organization. President **Sarah Oliai** called the meeting to order. Colonel **Orville Salmon**, a longtime officer with the Salvation Army and RCPC member for many years welcomed us and led the invocation and pledge



The Salvation Army band played the National Anthem.

Guests were recognized and joys were shared for our 'Happy Bucks' donations.

Announcements concerning sign up for the Holiday Party immediate deadline was made by **Sarah**, and **Karen Farris** requested us to immediately reserve and pay online for the December 19 noon meeting at Bonton Farms to see the new Wellness Center and Dental Suite. **Eric Heitkamp**, a Salvation Army board member, introduced the Chili Day hosts, Captain Bernadette Correia and Major Stephen Correia



A big thank you to **Bob Grossman** for the fabulous homemade Chili.

A lovely Christmas Carol was led by the band and sung by all. We sang Happy Birthday to December members. Of note, Colonel **Salmon** said he was 99 years old this month and had joined the Salvation Army in 1947 but is now retired.

Our speaker, Captain Maxie Deblanc, was introduced by Colonel **Salmon**. She and her husband Joe serve with the Irving, Texas Corps. She joined 14 years ago and manages the Angel Tree for our county. The gifts collected are given to over 35,000 children, elderly and handicapped North Texas



Please remember and keep them in your prayers.

Cindy Cummings remains at C.C. Young.

Please let us know your concerns.

with thanks to Mary Bishop for these Meeting Notes

folks. Each person makes a specific request and that request is put on a Tree and supplied by the great and generous members of the North Texas community. It takes 41,000 Volunteers and about 18,000 hours to accomplish the Angel Tree ministry. Maxie shared how the Salvation Army provided gifts when her family was in need and in crisis. She felt called by God to serve and loves working at the Salvation Army. Whole families can experience God work first hand. She closed with a beautiful poem celebrating God's kingdom work. **Marshall Weaver** closed the meeting with the 'Four Way Test'



Another enjoyable Chili Day!

Our Mission

Building a legacy of good works and fellowship, we strive to:
 REACH those in need in partnership with others
 INSPIRE tomorrow's leaders with high ethical standards
 FOSTER lives of service above self
 - A supporting member of Rotary International

The Hub is the weekly newsletter of the Rotary Club of Park Cities (Dallas)

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December						
S	M	T	W	Th	F	S
	M	M	M	M	SalvArmy Mtg	
7	M	M	M	M	NOMtg Party	
14	Mc	M	M	BD	Dist Bonton Mtg	
21	M	M	M	M	NO Mtg	
28	M	M	M			

A=Agape Health Serv Day

BD= Bnd of Dirs Mtg, 8am

BF=Bonton Farm

Cn=PCR Connect Event.

CP=ChildsPlay Work Mtg-Jill Jordan.

D=District 5810 Event

DH=Dentistry with a Heart- Michael Rainwater

F=Fellowship Event

FF=RCPC Foundation

Fund Mtg- Ed Fjordbak

FC= Foot Care Clinic

FB=NTFB Event-Susan Glen I

CM+Cafe Momentum

LL=Legacy of Leadership

M= Meals On Wheels- Jim Weichel

various days and times

Mn= Mentoring at Hillcrest HS

various days and times

Mc=RonaldMcDonaldHouse

1 x/mo-Kathleen Klaviter

NM=New Member Event

Pr= Program CommitteeMtg

RL=Readers2Leaders-various

days, times- Rob Levy

Rct=Rotaract- Ruth Alhaili.

SP=Strategic Planning Mtg

SpE=Special Service Event

VA=Veterans Support-

UPCOMING PROGRAMS



Dec. 26 **NO Noon Meeting**
Happy Holiday Season



Jan. 2 **NO Noon Meeting**
Happy 2026!



Jan. 9 **TBA**
It will be interesting!



Jan. 16 **Matthew Wilson Assoc. Prof. of Political Science**
Politics in Interesting Times: A Look Ahead at 2026

ROTARY CONNECTED



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Miss a Meeting? Watch it on YouTube or as an event on Facebook!



<http://bit.ly/RPCYouTube>

<https://www.facebook.com/events/>

Share Rotary! Post on your social media when you're at a meeting or event. Use our hashtags!

Like and Follow us on Social Media: Website: <https://parkcitiesrotary.org/>

Facebook: www.facebook.com/RotaryClubOfParkCities

YouTube: www.youtube.com/channel/UCf4ZH-2nwIscW8XNTnsbnw

LinkedIn: www.linkedin.com/company/park-cities-rotary-club/?viewAsMember=true

Make a post about or while at Rotary and use these hashtags



#PeopleOfAction



#parkcitiesrotary



#district5810proud



#goodthingshappeneonfridays

CLUB ANNOUNCEMENTS

Please note that RCPC meetings and other events are public events where photos and video are customarily taken. By attending you are consenting to free use of your likeness on RCPC and related websites, social media, streaming video, emails, newsletters and similar methods.

Have a Great Idea for a Speaker? Your ideas are needed! Send your ideas with the details to Richard Stanford.

Help Wanted! At ANY RCPC Event or Project. Take a few pictures, include a few sentences (who, what, when, where and WHY) and send to Betty for The Hub

RI Foundation: \$100 (or more) Every Rotarian Every Year! See Greg Pape.

RCPC Foundation: \$100 (or more). See Birthdays below, then Jack Carpenter.

Attendance Rule Change. For those wanting to maintain Perfect Attendance, make-ups may now be completed within a year. RI is no longer tracking attendance.

Like Us! <https://www.facebook.com/pages/Rotary-Club-of-Park-Cities/115439238516325>

THOUGHTS ON . . .

Enterprise

Small opportunities are often the beginning of great enterprises.

~ Demosthenes

I say beware of all enterprises that require new clothes, and not rather a new wearer of clothes.

~ Henry David Thoreau

Entrepreneurs and their small enterprises are responsible for almost all the economic growth in the United States.

~ Ronald Reagan

The desire for safety stands against every great and noble enterprise.

~ Marcus Claudius Tacitus

Hope is a state of mind, not of the world. Hope, in this deep and powerful sense, is not the same as joy that things are going well, or willingness to invest in enterprises that are obviously heading for success, but rather an ability to work for something because it is good.

~ Vaclav Havel

In actual life every great enterprise begins with and takes its first forward step in faith.

~ Friedrich Von Schlegel

Party Pictures (continued)



FAMILY OF ROTARY

An Irish Blessing for the Holiday Season

"May the joys of the season rise to greet you.
May the winter wind be always at your back.
May the frost shimmer soft upon your fields.
And, until we meet again,
May the love of God shine warm upon your home."

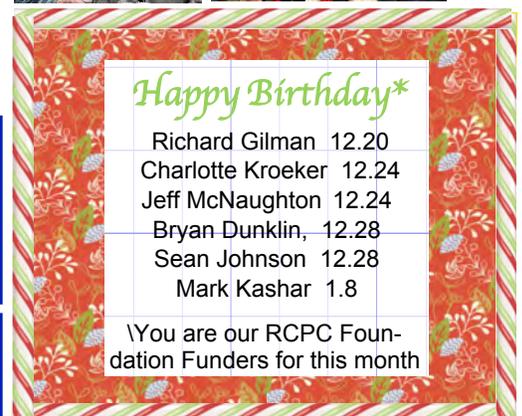
Proposed New Member

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Type of Membership: Individual
Classification: Manufacturing
Proposed by **Jack Carpenter**

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Rotary Club of Park Cities Market Place

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