



THE HUB

The Rotary Club of Park Cities

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February 1, 2019

Serving to Make a Difference Since 1948

TODAY'S PROGRAM

Program Chair of the Day: Phillip Bankhead



Matt Myers, SMU's Cox School of Business The Texas-Mexico Economy and its Uncertain Future

Matthew B. Myers is the ninth dean of the Edwin L. Cox School of Business at Southern Methodist University and holds the Tolleson Chair in Business Leadership. He became dean of the nationally and internationally ranked Cox School on August 1, 2017. SMU Cox offers undergraduate and graduate degrees to a student population of about 2,000 and maintains an international alumni network in more than 20 countries. Prior to his deanship at SMU Cox, Myers served as dean and Mitchel P. Rales Chair of Business Leadership at the Farmer School of Business, Miami University in Oxford, Ohio.

Myers' research focuses on global marketing and strategy issues. He has written extensively on knowledge sharing in cross-border business relationships, international pricing strategies and comparative marketing systems. He has published in leading journals across multiple disciplines including the *Strategic Management Journal*, the *Journal of Marketing*, the *Journal of Operations Management*, the *Journal of International Business Studies* and *Sloan Management Review*. In addition, he was co-editor of the *Global Supply Chain Handbook* (Sage). His current research investigates the effects of foreign direct investment in supply chain functions on developing economy performance and wealth distribution.

His expertise has put him in demand as a consultant with organizations in the global distribution, chemical, insurance, education, pharmaceutical and marketing research industries. He recently served as visiting faculty at ESSEC-Paris and the University of St. Andrews, Scotland. Myers has taught at the Vienna University of Economics and in other international locations including Italy, Romania, Taiwan and Uzbekistan, and has led executive education courses in China, Vietnam, India, Argentina, Chile, Brazil, Hungary and Poland. Myers has been recognized three times as the Outstanding Faculty for MBA programs, and received the University of Tennessee's Chancellor's Award for Globalization Initiatives. He is a member of the Society of Fellows of the Aspen Institute, a non-partisan organization recited to educational and policy issues.

Myers received his Ph.D. from Michigan State University, a Masters of International Business Studies from the University of South Carolina and a B.A. from the University of Louisville. He served as a medic in the U.S. Army Airborne from 1979 to 1982, and was stationed at Hunter A.A.F., Georgia and Ft. Kobbe, Panama. Dean Myers, his wife Virginia and their twin daughters live in Dallas, Texas.

www.smu.edu/cox

COMMITTEE TIME

Join us for our RCPC Super Bowl LIII Party!

Date: Sunday, Feb. 3, 2019,

Time: 5:00pm - 9:00pm

Place: Old Chicago in Mockingbird Station, 5319 E. Mockingbird Ln, Ste 100, Dallas 75206

RSVP: Please RSVP on the RCPC website/

Please invite your friends, family, neighbors, etc. We'll have prizes and Old Chicago will have some great game day specials!

Wear your favorite team's football jersey, etc.



From DG Bill Slicker

Our Mardi Gras Party is coming fast and the room is reaching full capacity!

You can find all the information to register on the District website: <https://rotary5810.org/sitepage/mardi-gras-party>

We have a few tables left! Go to the District website to choose the table that you want for your Club: <https://rotary5810.org/sitepage/mardi-gras-party>

I am reminding you to be sure to pick your Club's King and Queen for the Royal Court.

I am working on getting my costume together. We all look forward to a wonderful time together!



Program Meeting!

Every speaker is booked by one of our members.

February 6 at the Moody Family YMCA at 6000 Preston Road. There is parking under the building

We will start at 6:30 and with pizza, salad and soft drinks. No wine or beer at the Y.

Please come with 2 ideas for speakers who you know.

ALL members are on this committee!

Be a Vibrant and Visionary Model of Service Above and Beyond Self

LAST WEEK

Presiding: **Paul Pirok**
 Invocation: **Tracy Gomes**
 Pledge: **Cindy Cummings**
 Photographer: **Catherine Anderson**
 Chair of the Day: **Richard Stanford**
 Speaker: **Larry James**, CEO, CitySquare
 Program: **House Rules: Innovative Leadership**



President **Paul Pirok** called the meeting to order. PP **Tracy Gomes** gave the invocation, noting that **Roger Alspaugh** has vertigo. Joys today are that **Valerie Pelan's** son's surgery was successful and that **Dan Drabinski's** son is doing well. Please keep them and these families in your prayers. **Cindy Cummings** led the Pledge of Allegiance and "The Star Spangled Banner." **Shawn Foster** introduced our Marketplace Advertiser of the week, **Lynn Surls**, CEO of Oldham Lumber. Sgt-at-Arms **Daniel Drabinski** remarked that they have several requests for grants, and that it is always a challenge to decide how to distribute the funds from the RCPC Foundation. He reminded everyone to donate to the RCPC Foundation as well as the RI Foundation.



President **Paul** reminded us about the Program Committee Meeting on February 6 at the Moody Family YMCA. **Happy Franklin** urged us to bring friends and family to the Super Bowl Party on February 3 at Old Chicago – and to wear your team's jersey.

PE **Richard Stanford** introduced our speaker today, Larry James, the CEO of CitySquare. He started by saying that CitySquare is about people, and he invites all of their customers to come back and volunteer. He believes that behind every face is a story worth hearing. He said people teach him what CitySquare ought to be about. Friendship is most important. The values are clear, community, fair and advocacy. They address hunger, housing, health and hope. The neighbors they serve are at-risk youth, the working poor, and the homeless. In 2006 they developed a small property was developed for people coming out of prison.



Please remember ...

Roger Alspaugh who has vertigo.
 Joys- **Valerie Pelan's** son's surgery was successful.
Dan Drabinski's son is doing well.
 Please let us know your Joys or Concerns at- announcements@parkcitiesrotary.org



In 2007 they captured a fifteen story adaptive-use building on Akard, with apartments for mixed incomes. The also have Lone Star Lofts on St Paul, which is a mixed use building. They have redeveloped the Lorenzo Hotel, and the profit goes into their housing programs. In 2015-16 they acquired High Point Senior and Family Center in Wynnewood. The Supreme Court has said that you cannot build housing that fosters segregation in the community. The Cottages are tiny homes across from their Opportunity Center, for the chemically dependent, the homeless, and the mentally ill. About ninety percent of the people living there are doing well. The residents are learning to take care of each other and are making friendships. Hundreds of people come to the Opportunity Center every day for services. They have bought the Forest Theater and are going to turn it into a performing arts an events center. There will be community classrooms focused on the arts. They are doing this because they listened to people who said they needed to do it. He was asked about the comparison of the square foot price of affordable housing and market-value housing. He said that the problem with creating affordable housing was the fixed cost of the building. There is 24/7 security in the buildings comparable to buildings with only market-based prices. Another of their services is the Law Center; it focuses on family law. They help women and children not to fall into poverty. If they get a judgment, they take nothing. The occupancy rate at the Cottages and at the building on Akard is about level all the time. CitySquare has 150 full time employees; many needed a job or were working at jobs far below their skills levels.

Our Mission

Building a legacy of good works and fellowship, we strive to:
 REACH those in need in partnership with others
 INSPIRE tomorrow's leaders with high ethical standards
 FOSTER lives of service above self
 – A supporting member of Rotary International

The Hub is the weekly newsletter of the Rotary Club of Park Cities (Dallas)
 Betty Dawson, *Editor*

Shutterbug Committee
 Barb Jeffries, *Chair*

Bulletin/Internet Advertising
 Shawn Foster, *Chair*



OFFICERS and DIRECTORS 2018-2019

- Paul Pirok, President**
- Richard Stanford, President Elect**
- Tom Swift, Vice President**
- Cindy Cummings, Secretary**
- Scott McLaughlin, Treasurer**
- Happy Franklin, Institutional Outreach**
- Tim Keenan, Youth Services**
- Paul McFarland, Community Outreach**
- E G McMillan, Club Operations**
- Brad Rejebian, Humanitarian Outreach**
- Kathleen Klaviter, Membership/Marketing**
- Eric Heitkamp, At Large**
- Pam Carvey, Immed. Past President**
- Dan Drabinski, Sgt-at-Arms**
- Karen Farris, Parliamentarian**

Laurie Aldredge, Club Administrator

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 RC of East Nassau
 New Providence, Bahamas
President,
 Rotary International

Bill Slicker, Dallas
 Governor, District 5810
www.rotary5810.org



EVENTS CALENDAR

Get Involved!

| February | | | | | | |
|----------|---|---|---|----|---|-----|
| S | M | T | W | Th | F | S |
| | | | | | | |
| 3 | F | M | M | M | M | Mtg |
| 10 | | M | M | M | M | Mtg |
| 17 | | M | M | M | M | Mtg |
| 24 | | M | M | M | M | Mtg |

A=Agape Health Service Days
 BD = Board of Dirs. Mtg, 7am
 LaMadeleine, 75 & Mockingbird
 Cn = PCR Connect Event.
 CP = ChildsPlay Work Mtg
 CC = Core Clubs Event
 D = District 5810 Event
 DH = Dentistry with a Heart
 FR = Family of Rotary Event
 F = Fellowship Event
 FF = RCPC Foundation Fund Mtg. See Happy Franklin
 FH = Fisher House. See Rob E
 In -Interact Special Project

In- Interact at Hillcrest H.S, 8 am. See Linda Tunnell
 LL- Legacy of Leadership
 M = Meals on Wheels (Different teams on each day) See Patsy Watson
 Mn-Mentoring at Hillcrest HS
 Mc = Ronald McDonald House-See Jina McDaniel
 NM = New Member Event
 FT=NTFB Truck-Stan Wright
 FB-NTFB Event
 Pr = Program Committee Mtg
 Ru = Rotary University
 SpE = Special Service Event

UPCOMING PROGRAMS



Feb. 8 Hon. Jennifer S. Gates
Council Member, District 13



Feb. 15 Orman Anderson
Glazers Spirits



Feb. 22 Charlotte Comer, Charlotte Comer Interiors
What is Art in Your Home



March 1 Alan Olson
The Dallas Historical Society and Collection

CLUB ANNOUNCEMENTS *Sign up at www.parkcitiesrotary.org*

RCPC Super Bowl Party, Sun, Feb 3, 5:00-9:00pm, Old Chicago in Mockingbird Station, 5319 E Mockingbird, Ste 100. Prizes and gameday specials RSVP

Program Committee Meeting, Wed, Feb 6, 6:30pm, at Moody Family YMCA, 6000 Preston Rd. Park under building. Food provided. Bring ideas!

Fisher House, Thur, Feb 14. Serve dinner to hospitalized vets and families.

RI Foundation: \$100 (or more) Every Rotarian Every Year! See Greg Pape.

RCPC Foundation: \$100 (or more). See Birthday box below, then Dan Drabinski The **Rule of 85**. Attendance requirements change for those who are at least 65 years of age and who have been a member of a Rotary club for twenty years.

Like Us! <https://www.facebook.com/pages/Rotary-Club-of-Park-Cities/115439238516325>

The **Directory** is on line: Log in > Click on left side under My ClubRunner > View Club Directory *or* View Club Photo Directory. Other archives are at Club Documents

ROTARY CONNECTED



Tweet with Tracy! Follow him at [rotarytxman@twitter.com](https://twitter.com/rotarytxman)



<http://bit.ly/RCPCfacebook>



<http://bit.ly/RCPCtwitter>
#parkcitiesrotary



<http://bit.ly/RCPCyoutube>



<http://bit.ly/RCPCgoogleplus>



RCPC has its own channel. Miss a Meeting? Watch it Online!

Connect with Rotary International and District 5810!



RI: www.linkedin.com/groups?gid=858557&trk=hb_side_g



RI: <http://twitter.com/#!/rotary>



RI: www.facebook.com/rotary

Dist. 5810: www.facebook.com/Rotary-District5810



RI has its own channel on YouTube offering a growing collection of videos and psas.



Check out or add to RI's Flickr group often, www.flickr.com/groups/familyofrotary/



<http://pinterest.com/rotary/>

RI has Pinboards on major projects.



www.statigr.am/rotaryinternational
See RI's latest pictures via Instagram.

THOUGHTS ON ...

Economics

There can be no real individual freedom in the presence of economic insecurity. ~ **Chester Bowles**

There are 10¹¹ stars in the galaxy. That used to be a huge number. But it's only a hundred billion. It's less than the national deficit! We used to call them astronomical numbers. Now we should call them economical numbers. ~ **Richard Feynman**

True individual freedom cannot exist without economic security and independence. People who are hungry and out of a job are the stuff of which dictatorships are made. ~ **Franklin D. Roosevelt**

If all economists were laid end to end, they would not reach a conclusion. ~ **George Bernard Shaw**

The case for trade is not just monetary, but moral. Economic freedom creates habits of liberty. And habits of liberty create expectations of democracy. ~ **George W. Bush**

Knowledge is the only instrument of production that is not subject to diminishing returns. ~ **John Clarke**

ROTARY INTERNATIONAL

Building peace through organic farming

Hong Kong native Spencer Leung completed the Rotary Peace Center program at Chulalongkorn University in Bangkok in 2013. Convinced that organic agriculture could be a powerful peacebuilding platform, he quit his job at a Thailand seed company and used his own savings to start Go Organics. The company aims to improve produc-



tivity and sustainability for small farmers, who produce about 80 percent of the world's food. Learn more about Leung, and how you can support other Peace Fellows through Rotary's Peace Center program.

Applications for the next class become available February 1st..

HE WHO LAUGHS, LASTS

If you can start the day without caffeine,
If you can always be cheerful, ignoring aches and pains,

If you can resist complaining an boring people with your troubles,

If you can eat the same food everyday and be grateful for it,

If you can understand when your loved ones are too busy to give you any time,

If you can take criticism and blame without resentment,

If you can conquer tension without medical help,

We gratefully acknowledge

ASTRO-GRAPHICS

for the partial funding of The Hub

If you can relax without alcohol,
If you can sleep without the aid of drugs,
then you are probably the family dog!
with thanks to Elaine Allen

*Happy Birthday **

Nolan Duck 2.1
George Burrell 2.3
Beverly Olds 2.3
Clayton Rote 2.3

*You are our RCPC Funders for this week

