



THE HUB

The Rotary Club of Park Cities

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www.parkcitiesrotary.org

February 2, 2024

Serving to Make a Difference Since 1948

TODAY'S PROGRAM

Program Chair of the Day: Pam Carvey



Chris Cassidy, President and CEO

National Medal of Honor Museum Foundation

Background

In August 2021, the Board of Directors for the National Medal of Honor Museum Foundation selected Chris Cassidy to be President and CEO, where he now leads the project to build the iconic Museum, Monument, and Institute. Our team is on a mission to inspire America, promoting the belief everyone is born with the potential to be extraordinary. Chris is the embodiment of this truth. From humble beginnings in the upper Northeast, he chose a life of service to country. First, as an elite Navy SEAL and then as NASA's Chief Astronaut, he has always put others first and given back to the country which gave him boundless opportunities.

Early Life and Education

Christopher J. Cassidy was born in Salem, Massachusetts on January 4, 1970 and considers nearby York, Maine, where he grew up, to be his hometown. A graduate of York High School, Chris completed Naval Academy Prep School in Newport, Rhode Island in 1989 and received a Bachelor of Science in Mathematics from the U.S. Naval Academy in 1993. He later received a

Master of Science in Ocean Engineering from the Massachusetts Institute of Technology and has Honorary PhD's from Husson University and the University of Maine at Augusta.

Military Service

Captain Cassidy is a retired U.S. Navy SEAL. During his service, he was awarded the Bronze Star with combat 'V' and received a second Bronze Star for combat leadership service in Afghanistan. In 2004, the platoon he commanded was awarded the Presidential Unit Citation for a nine-day operation at the Zharwar Kili Cave on the Afghanistan/Pakistan border.

NASA Years

Cassidy was selected as an astronaut in 2004. He is a veteran of three space flights and ten space walks. Chris has flown to the International Space Station (ISS) aboard the Space Shuttle Endeavor and the Russian Soyuz spacecraft. He has accumulated 377 days in space to include his most recent six-month spaceflight in 2020. In 2015, he became NASA's 14th Chief Astronaut and served in this capacity for two years.

www.mohmuseum.org

RCPC IN ACTION

COMING ATTRACTIONS

- **Sunday, Feb. 11, 5:30-7:30 pm,** Join us for dinner at **Joey's in NorthPark**, RSVP needed. Invite friends! Separate bills.
- **Monday, Feb. 19,** 4:30 to 6:45 pm. Your help is needed at Ronald McDonald House. We have a few more volunteer spots. Details in Bulletin or ask Kathleen.
- **Tuesday, Feb. 13,** 5:00 - 7:30 pm. **District 5810 Rotary Means Business Social Networking Event** at 12 Cuts Brazilian Steakhouse. Details, RSVP in eBulletin.
- **Saturday, March 9,** 5:00-8:00 pm. **Dallas Crawfish Festival** in Ferris Plaza. All you can eat crawfish tickets (\$41.05/person) or general admission (\$12.49/person). Sign up on the eBulletin and RSVP so Herb Ziev will know you are coming.



It's Ground Hog Day!

It Was A Great PCR Connect!

from Happy Franklin



Join them in February! Good food! Good Friends!

Last Week's Speaker's Book is Available

from Pam Carvey

Last Friday we met at the Park City Club and our speaker was Mark Brezenski. He fascinated us with his history of restaurants in Dallas. He has been involved in PeiWei, TinStar, Trinity Groves restaurants and many more.

He brought 15 copies of his book, *Fork Fight*, to our meeting and sold out quickly. If any member would like to purchase a copy and have Mark sign it, please let Pam know. The cost is \$20.

Please email Pam if you'd like to purchase a copy and how many.



nt and Visionary Model of Service Above and Beyond Self

LAST WEEK

Presiding: President **Jeff Sheehan**
 Invocation/ Pledge: **Richard Stanford**
 Marketplace Advertiser: **Herb Ziev**
 highlighting **Scott McLaughlin**
 Photographer: **John Brown**
 Chair of the Day: **Pam Carvey**
 Speaker: **Mark Brezinski**
 Program: **Fork Fight: Behind the Restaurant Curtain**



President **Jeff Sheehan** called the meeting to order. at the Park City Club. **PP Richards Stanford** gave the invocation, and then led the Pledge of Allegiance and "The Star Spangled Banner." There were no additional people mentioned who needed our prayers, but please remember those who are recovering.

Herb Ziev introduced our Market Place advertiser of the week, **Scott McLaughlin** and Vista Bank.

Parade Co-chair **Jill Jordan** discussed the opportunity for all members to volunteer before, during and after the parade. Various jobs are available. She is also seeking ideas for the Parade theme. Please send ideas to her before February 2. The members will vote on their favorite.

PP Jeff McNaughton had the winning ticket, but did not win the raffle. Better luck next time!



Pam Carvey introduced our speaker today, **Mark Brezinski**, author of *Fork Fight: Whisks, Risks and Conflicts Behind the Restaurant Curtain*, a book about his experiences in the restaurant business. He started by pointing out that Chipotle stock was over \$2,000 a share. He said it was great when your restaurant is successful. If you are not successful, you can go back to your investors once, but not more than once. You never know if a restaurant will be a success. You can do your homework, but the economy is a factor in a restaurant's success. The restaurant world is a lifestyle. He travels around the world to do research and talks



Please remember

The family of **Elaine Allen** who has passed away.
Marshall Weaver;s 99-year old mother who has serious health issues.
Karl Von Bieberstein who is recovering from surgery to repair a torn tendon.
Jodie Ray who is recovering from heart valve repair surgery.
 Please let us know your joys and concerns.

about restaurants. He moved to Texas in 1979 and to Dallas in 1991. Yje book starts when he moved to Dallas and worked for Noman Brinker. Dallas and Houston are the cities where more people eat out than in the other cities in Texas. Their residents eat out six to seven meals a week. The national average is three to four ties a week. The hospitality industry employs about two million people in Texas. The hospitality industry is the second largest employer in the nation; the only largest employer is the government. There are twenty-two restaurants in Preston Center. There are sixty-five million square feet in restauranrs. An average resturant grosses about \$2 million. At the height of the economy, Pei Wei had thity-five restaurants under it's umbrella and served about eight hundred people a day, They make over five million a year in the Metroplex. Each Pei Wei employs forty-five to fifty people. He was at a meeting of twelve people to think about a new restaurant idea. He realized he was the only one there who had a college degree. A lot of successful people in the restaurant business who have worked their way up. They made over \$125,000 a year. We all want to create something other people enjoy. When he goes to a restaurant, he wants to see people smiling and enjoying their day. They also want to create something in the community. Phil Romano came to him with the idea of Trinity Grove. He drove over the old Continental Bridge and did not see any reason to go there. Phil Romano had a vision and wanted to create a restaurant theme park. They opened ten restaurants in twenty months, and people started going to West Dallas. Then other businesses came to West Dallas. It became a living area that is close to downtown. Ultimately, it showed what a restaurant area can do for a community.

Our Mission

Building a legacy of good works and fellowship, we strive to:
 REACH those in need in partnership with others
 INSPIRE tomorrow's leaders with high ethical standards
 FOSTER lives of service above self
 - A supporting member of Rotary International

The Hub is the weekly newsletter of the **Rotary Club of Park Cities** (Dallas)

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Shutterbug Committee

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Bulletin/Internet Advertising

Mark Neace, *Interim Chair*



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www.rotary5810.org

February						
S	M	T	W	Th	F	S
				M	Mtg	
4	M	M	M	M	Mtg	
11	M	M	D	M	Mtg	
18	M	Mc	M	M	BD	M
25	M	M	M	M	Cn	Mtg

A=Agape Health Serv Day

BD= Bnd of Dirs Mtg, 8am

BF=Bonton Farm

Cn=PCR Connect Event.

CP=ChildsPlay Work Mtg-Jill Jordan.

D=District 5810 Event

DH=Dentistry with a Heart-

Michael Rainwater

F=Fellowship Event

FF=RCPC Foundation

Fund Mtg- Ed Fjordbak

FT=NTFB Truck.

FB=NTFB Evtnt- Susan Glen

In=Interact Special Project

8 am - Tracy Gomes.

LL=Legacy of Leadership

M= Meals on Wheels, Jim Weichel

M= Mentoring at Hillcrest H.S.

various days, times

Mc=Ronald McDonald House

1 x/mo-Kathleen Klaviter

NM=New Member Event

Pr= Program Committee Mtg

RL=Readers2Leaders-various

days, times- Rob Levy

Rct=Rotaract- Ruth Alhilali.

SP=Strategic Planning Mtg

SpE=Special Service Event

VA=Veterans Support- Evan

Altemus

UPCOMING PROGRAMS



Feb. 09 Kathy Allred
2024 Singapore Rotary Intational Convention



Feb. 16 The Honorable Kay Bailey Hutchinson
NATO



Feb. 23 Pia Orrenius, VP & Senior Economist,
Federal Reserve



Mar. 01 Mark Melton
The Dallas Eviction Advocacy Center

ROTARY CONNECTED



<http://bit.ly/RPCFacebook>



<http://bit.ly/RPCLinkedIn>



<http://bit.ly/RPCTwitter>



##parkcitiesrotary <http://bit.ly/RPCYouTube>



<http://bit.ly/RPCGooglePlus>

Miss a Meeting? Watch it on YouTube or as an event on **Facebook!**



<http://bit.ly/RPCYouTube>
<https://www.facebook.com/events/>

Share Rotary! Make a post on your social media when you're at a club meeting or event and use our hashtags!

Like and Follow us on Social Media: Website: <https://parkcitiesrotary.org/>

Facebook: www.facebook.com/RotaryClubOfParkCities

YouTube: www.youtube.com/channel/UCf4ZH-2nwlscW8XNTnsbonw

LinkedIn: www.linkedin.com/company/park-cities-rotary-club/?viewAsMember=true

Make a post about or while at Rotary and use

these hashtags:

#PeopleOfAction

#district5810proud

#parkcitiesrotary

#goodthingshapp e nonfridays

CLUB ANNOUNCEMENTS

Please note that RCPC meetings and other events are public events where photos and video are customarily taken. By attending you are consenting to free use of your likeness on RCPC and related websites, social media, streaming video, emails, newsletters and similar methods.

Have a Great Idea for a Speaker? Your ideas are needed! Send your ideas with the details to Richard Stanford.

Help Wanted! At ANY RCPC Event or Project. Take a few pictures, include a few sentences (who, what, when, where and WHY) and send to Betty for The Hub

RI Foundation: \$100 (or more) Every Rotarian Every Year! See Greg Pape.

RCPC Foundation: \$100 (or more). See Birthdays below, then Van Oliver.

Attendance Rule Change. For those wanting to maintain Perfect Attendance, make-ups may now be completed within a year.

The Rule of 85. Attendance requirements change for those who are at least 65 years of age and who have been a member of a Rotary club for twenty years

Like Us! <https://www.facebook.com/pages/Rotary-Club-of-Park-Cities/115439238516325>

THOUGHTS ON . . .

Honor

Be not ashamed of thy virtues; honor's a good brooch to wear in a man's hat at all times.
~ Ben Jonson

It is better to deserve honors and not have them than to have them and not to deserve them.
~ Mark Twain

Be honorable yourself if you wish to associate with honorable people.
~ Welsh Proverb

An honor is not diminished for being shared.
~ Lois McMaster Bujold

Honor does not have to be defended.
~ Robert J. Sawyer

What is left when honor is lost?
~ Publilius Syrus

Of all the properties which belong to honorable men, not one is so highly prized as that of character.
~ Henry Clay

A nation reveals itself not only by the men it produces but also by the men it honors, the men it remembers.
~ John F. Kennedy

No person was ever honored for what he received. Honor is the reward for what he gave.
~ Calvin Coolidge

RCPC IN ACTION (cont.)

Your Ideas Are Needed from Jill Jordan

Your help is needed in drafting a theme for this year's 4th of July Parade. Please submit your ideas to Jill via email [jajh214@gmail.com] or text message by Friday, Feb. 2nd. She will compile the submittals, and the club will vote on which one they like best. You may submit as many ideas as you like, but please try to limit it to your top three ideas.

from Cleve Clinton

Nominations are open for your 2024 Grand Marshal Nominees! Send Cleve [cclinton@grayreed.com] your recommendation by the end of January.

Qualifications -> ->

HE WHO LAUGHS, LASTS

"Do you believe in life after death?" the boss asked one of his employees. "No, sir," the clerk replied. "Interesting," the boss said. "You see, I never did either but yesterday, after you left early to go to your grandmother's funeral, she stopped in to see you."

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Guidelines for July 4th Parade GM Nominees – Qualifications: (continued from Front Page)

The Grand Marshal should be one or more individuals demonstrating the following qualifications:

- Has made a meaningful contribution to the Park Cities
- Demonstrates Rotary ideals of 4 Way Test and Service above Self
- Is well-known and respected in the community
- Is willing and able to participate in the Parade and Goar Park Celebration.



Rotary Club of Park Cities Market Place

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