



# THE HUB

The Rotary Club  
of Park Cities

Volume 76, Number 24

[www.parkcitiesrotary.org](http://www.parkcitiesrotary.org)

February 14, 2025

*Serving to Make a Difference Since 1948*

## TODAY'S PROGRAM

*Program Chair of the Day: Nolan Duck*

### **Dani Bethune & Darren Woodson**

## **Igniting Change for Future Leaders! How C5 Texas Is Helping Youth To Build Their Own Leadership Path**



Daneshe Bethune is the Executive Director of C5 Texas, a prominent youth leadership development program for students in grades 8 through 12. With two decades of experience in the non-profit sector, she has excelled in various leadership roles, including Chief Development Officer, Regional Executive Director, Director of Foundation and Grants, and Grants Manager at esteemed organizations such as The Salvation Army, Big Brothers Big Sisters Lone Star, and the Methodist Health System Foundation.

A results-oriented and approachable leader, Mrs. Bethune is dedicated to empowering young individuals and enhancing their global impact. Her areas of expertise include fund development, executive leadership, strategic management, grants management and writing, organizational development, board development, and change management.

Mrs. Bethune earned an MBA in Marketing from Dallas Baptist University and a bachelor's degree in journalism with a concentration in Public Relations from the University of North Texas. She has also completed a nonprofit management certificate program through The Allstate Foundation and the Center for Nonprofit Management. An active member of several esteemed organizations, she participates in the Junior League of Dallas, Jack and Jill of America Southwest Suburban Chapter, and Alpha Kappa Alpha Sorority, Incorporated (Xi Theta Omega Chapter). She is a Black Women in Nonprofit Leadership Fellow, holds a Foundational Leadership Certification from the Stagen Leadership Academy, is a Leadership ISD-Dallas Fellow, and is a member of the Public Relations Society of America. Additionally, she co-authored "I Said What I Said: An Anthology of Black Women in Nonprofit."

Daneshe resides with her husband, Walter, and their two children, Makenzie and Michael, along with their beloved pets, Rocket and Bolo. In her spare time, she enjoys practicing yoga, attending live music events, and watching romantic comedies.

[www.c5texas.org](http://www.c5texas.org)



A three-time Super Bowl champion and five-time Pro Bowl selection, Darren Woodson is often recognized as one of the greatest players to wear a Dallas Cowboys uniform.

A native of Phoenix, Woodson played football at Mary-Ann School as a running back and linebacker. He attended Arizona State University, where he was a converted linebacker for the Sun Devils and earned his Bachelor of Science in Justice Studies.

In the 1992 NFL Draft, the Dallas Cowboys selected Woodson in the second-round (37th overall). Throughout his 12 seasons (1992-2004) with the Cowboys, he earned a reputation as one of the hardest hitters and most ferocious safeties in the NFL.

Woodson retired in 2004 as the Cowboys' All-Time Leading Tackler with 1,350 career stops and registering career totals of 11 sacks and 23 interceptions. Throughout his NFL career, his dependability, athleticism and aggressiveness helped lead the Cowboys to three Super Bowl Championships (Super Bowl XXVII, XXVIII and XXX) - securing him an elite position in the club's history. In 2015, Woodson was inducted into the prestigious Cowboys "Ring of Honor." He was also named to the Arizona Sports Hall of Fame (2009) and the Texas Sports Hall of Fame (2017). Upon retiring from the NFL, Woodson joined ESPN as an NFL analyst in 2005. He appeared on "NFL Live" and "SportsCenter" and also participated on the network's coverage of the Super Bowl, NFL Draft and NFL training camp specials. After 14 years with the network and commuting weekly to Bristol, Connecticut, Woodson announced his retirement in 2019.

Transitioning from the NFL to a post-playing career is not easy for most athletes —but Woodson has found consistent success. Woodson joined ESRP Advisory Dallas, LLC, "esrp", in 2017 and bridged his storied football career and entrepreneurial spirit with commercial real estate. In May of 2022, esrp merged with Cresa, the world's only global commercial real estate advisory firm that exclusively represents occupiers and specializes in the delivery of fully integrated real estate solutions operating from over 380 offices in 15 territories.

Woodson offices at the Dallas Cowboy World Headquarters - The Star, Cresa's primary office in the Dallas-Fort Worth region as a Managing Principal and is directly involved with the firm's overall vision, growth, and strategy. Woodson focuses on locating, developing, and defining business relationships across a variety of industries and markets. He brings his innate leadership skills and passion for creating winning strategies to meet clients' real estate needs, while delivering a high-level of service. Clients include NTT DATA, (continued on pg. 3)

***Be a Vibrant and Visionary Model of Service Above Self***

### LAS T WEEK

Presiding: President **Nolan Duck**  
 Invocation/Pledge: **Jeff Brady**  
 Photographer: **Ley Waggoner**  
 Advertiser of the Week: **Kathy Wall** high-lighting **Scott McLaughlin** and **Vista Bank**

Speaker: **Robin Marriott**  
 Program: **Manners Matter**



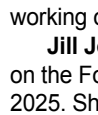
President **Nolan Duck** called the meeting to order. **Jeff Brady** gave the invocation and then led the Pledge of Allegiance and "The Star Spangled Banner." President **Nolan** asked for Happy Bucks, and then introduced our visitors and guests.

**Kathy Wall** introduced our Marketplace Advertiser of the Week, **Scott McLaughlin** and **Vista Bank**.

Sgt-at-Arms **Herb Hammond** asked the members with February birthdays to stand. He reminded them to make their voluntary contribution of \$100 (or more) to the RCPC Foundation.



President **Nolan** asked new member **Isabel Starkus** to give her new member speech. She began by saying she has lived all over the U.S. She has one daughter who is in High School. She has lived in Dallas for fifteen years. She has been in Rotary before and wants to be involved. again. She is particularly interested in working on hunger and education.



**Jill Jordan** asked everyone to vote on the Fourth of July Parade theme for 2025. She said the winning theme would be announced at the next meeting. She said that 25,000 people viewed the Parade last year and the Parade raised \$97,000 for the North Texas Food Bank.



**Patti Schaub** and our speaker picked the winning ticket. It was held by **Pat Martin** but she did not win the raffle. The total is up to \$12,057.



PP **Nolan** introduced our speaker today, **Robin Marriott** to speak on "Manners Matter." She began by saying that manners really make a difference. Manners are in your

### Please remember

**Cindy Cummings** is now in rehab and is doing well. Cards are welcome.

*Please let us know your joys and concerns.*

brain; it is about making someone feel comfortable with you. Manners make people feel comfortable. She asked on which shoulder do you wear your name badge. The correct answer is your right shoulder because when you shake hands, you turn that side toward the other person. She asked who goes first in a revolving door. The answer is that the man goes first to push the door. She asked which fork could be on the right of the plate. The answer is an oyster fork if it is going to used with the meal. She asked if you sit in a middle seat on the row whether you should slide along the row facing toward or away from the other people already in the row. The answer is usually you should face them. She has written a book, *Turning Manners Into Money*, which she says is a quick read. Manners have changed. If you use manners that were correct in the 1950s, you may offend someone today. She said when entering a room, the impression you make is important. Body language is important: look up, look confident. If you are standing, put your hands at your side or behind your back. When shaking hands, grab the hand up to the joint and pump three times. What is customary is different all over the world. Never do a two-handed shake when meeting someone for the first time. If your hand is slightly over the other persons, it means you like to control; if it is slightly under, you are a pushover. She said to stay away from terms of endearment. it offends people you don't know well. She said communication is also important. The I-phone has changed the world. A lot of people put the phone on the table; it indicates the phone is more important than the people at the table. If it is a business meeting, tell the others you are expecting a call. Learn how the client prefers to communicate. Exiting is also important. Walk your client to the door, Say something nice to them which is authentic. Table settings are set for right handed people. If you are left handed, you can ask to sit where you can eat comfortably.



### Our Mission

Building a legacy of good works and fellowship, we strive to:  
 REACH those in need in partnership with others  
 INSPIRE tomorrow's leaders with high ethical standards  
 FOSTER lives of service above self  
 – A supporting member of Rotary International

The Hub is the weekly newsletter of the Rotary Club of Park Cities (Dallas)

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February						
S	M	T	W	Th	F	S
2	M	M	M	M	Mtg	
9	M	M	FF	M	Mtg	
16	M	Mc	M	BD	Mtg	
23	M	M		M	Mtg	

**A=Agape Health Serv Day**

**BD=** Brd of Dirs Mtg, 8am

**BF=**Bonton Farm

**Cn=**PCR Connect Event.

**CP=**ChildsPlay Work Mtg-Jill Jordan.

**D=**District 5810 Event

**DH=**Dentistry with a Heart- Michael Rainwater

**F=Fellowship Event**

**FF=**RCPC Foundation

**Fund Mtg- Ed Fjordbak**

**FT=**NTFB Truck.

**FB=**NTFB Event- Susan Glen

**In=**Interact Special Project 8 am - Tracy Gomes.

**LL=**Legacy of Leadership

**M=** Meals on Wheels, Jim Weichel

various days and times

**Mn=** Mentoring at Hillcrest HS

various days and times

**Mc=**Ronald McDonald House

1 x/mo-Kathleen Klaviter

**NM=**New Member Event

**Pr=** Program Committee Mtg

**RL=**Readers2Leaders-various

days, times- Rob Levy

**Rct=**Rotaract- Ruth Alhaili.

**SP=**Strategic Planning Mtg

**SpE=**Special Service Event

**VA=**Veterans Support-



## UPCOMING PROGRAMS



Feb. 21 To Be Announced  
It will be interesting



Feb. 28 To Be Announced  
It will be interesting



Mar. 7 Richie Butler  
The Value Proposition for Diversity



Mar. 14 To Be Announced  
It will be interesting

## CLUB ANNOUNCEMENTS

**Please note** that RCPC meetings and other events are public events where photos and video are customarily taken. By attending you are consenting to free use of your likeness on RCPC and related websites, social media, streaming video, emails, newsletters and similar methods.

**Have a Great Idea for a Speaker? Your ideas are needed!** Send your ideas with the details to Richard Stanford.

**Help Wanted! At ANY RCPC Event or Project.** Take a few pictures, include a few sentences (who, what, when, where and WHY) and send to Betty for The Hub

**RI Foundation:** \$100 (or more) Every Rotarian Every Year! See Greg Pape.

**RCPC Foundation:** \$100 (or more). See Birthdays below, then Van Oliver.

**Attendance Rule Change.** For those wanting to maintain Perfect Attendance, make-ups may now be completed within a year. RI is no longer tracking attendance.

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## ROTARY CONNECTED



<http://bit.ly/RCPCfacebook>



<http://bit.ly/RCPC/linkedin>



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<http://bit.ly/RCPCyoutube>



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**Miss a Meeting? Watch it on** YouTube or as an event on **Facebook!**



<http://bit.ly/RCPCyoutube>

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**Share Rotary!** Post on your social media when you're at a meeting or event. Use our hashtags!

**Like and Follow us** on Social Media: Website:

<https://parkcitiesrotary.org/>

Facebook: [www.facebook.com/RotaryClubOfParkCities](http://www.facebook.com/RotaryClubOfParkCities)

YouTube: [www.youtube.com/channel/UCf4ZH-2nwIscW8XNTnsbnw](http://www.youtube.com/channel/UCf4ZH-2nwIscW8XNTnsbnw)

LinkedIn: [www.linkedin.com/company/park-cities-rotary-club/?viewAsMember=true](http://www.linkedin.com/company/park-cities-rotary-club/?viewAsMember=true)

**Make a post about or while at Rotary and use these hashtags**



#PeopleOfAction



#parkcitiesrotary



#district5810proud



#goodthingshappene  
nonfridays

## THOUGHTS ON...

### Goals

In the absence of clearly-defined goals, we become strangely loyal to performing daily trivia until ultimately we become enslaved by it.

~ Robert Heinlein

We find no real satisfaction or happiness in life without obstacles to conquer and goals to achieve.

~ Maxwell Maltz

Achievable goals are the first step to self improvement.

~ J. K. Rowling

Making excuses is not going to get me any closer to my goals.

~ Ali Vince

Dreams, goals, ambitions - these are the stuff man uses for fuel.

~ L. Ron Hubbard

Define your business goals clearly so that others can see them as you do.

~ George F. Burns

Set priorities for your goals. A major part of successful living lies in the ability to put first things first. Indeed, the reason most major goals are not achieved is that we spend our time doing second things first.

~ Robert J. McKain

## TODAY'S PROGRAM (cont.)

The mission of the C5 Youth Foundation of Texas is to change the odds for high potential youth inspiring them to pursue personal success and preparing them for leadership roles in college, work, and their communities.

## HE WHO LAUGHS, LASTS



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'Woodson' continued from page one.

Argo Data, ExamSoft and MTX Group.

Beyond his remarkable talents and dedicated leadership, Woodson has made significant contributions to his community and is an active board member at C5 Youth Foundation of Texas. C5 Youth Foundation helps high potential youth with limited re-sources become successful and responsible leaders in their communities. Since its inception, over 600 Texas youth have experienced C5 Texas' life-changing program -- and leadership experiences.

Darren is married to Tiffany and has four beautiful children.

*Happy Birthday \**

**Eric Harrison 2.9**  
**Jason Graves 2.10**  
**Phillip Bankhead 2.11**  
**Mark Neace 2.12**

\* You are our RCPC Foundation Funders for this month

# Rotary Club of Park Cities Market Place

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