



# THE HUB

## The Rotary Club of Park Cities

Volume 75, Number 23

[www.parkcitiesrotary.org](http://www.parkcitiesrotary.org)

February 06, 2026

*Serving to Make a Difference Since 1948*

### TODAY'S PROGRAM

*Program Chair of the Day: Jeff Brady*



## Yolanda Schufford

### The Vision for Texas A&M Ft Worth

Yolanda Schufford is the Executive Director of Marketing and Communications at Texas A&M-Fort Worth, joining the team in May of 2024.

Yolanda is a nationally recognized leader in marketing and communications. Most recently, Ragan Communications named her to the 2024 Class of Top Women in Communications in the United States, and she was honored in New York City as the 2024 Woman of Year in Consumer Services by The American Business Awards.

Yolanda's expertise in developing communications and marketing strategies has been instrumental in enhancing brand awareness and image reputation for various companies. With over 20 years of extensive experience, she has served in executive positions for Texas-based companies, including Chief Communications and Public Affairs Officer at Beyond Finance, Vice President of Content Marketing at GM Financial, Vice President of Executive Communications at Comerica Bank, and Vice President of Corporate Communications and Public Relations at Cash America International, Inc. Yolanda also led high-performing teams focused on external and internal communications marketing, government

relations and philanthropy.

Prior to her corporate experience, Yolanda spent 12 years as a broadcast news anchor/reporter. She worked for WFAA-TV in Dallas, Texas, WTHR-TV in her hometown of Indianapolis, Indiana and WWKI-FM in Kokomo, Indiana.

Yolanda's work has been lauded both locally and nationally by esteemed industry organizations, including the Public Relations Society of America, the International Association of Business Communicators, and the Associated Press.

Like David Letterman, Yolanda matriculated at Ball State University. She holds a Bachelor of Science degree with a major in Telecommunications and a minor in Speech Communication.

Yolanda loves to serve. She is a current advisory board member and former board member of two nonprofits—Women of Debt Relief and Mentoring Brother2Brother. She is a proud member of Alpha Kappa Alpha Sorority, Inc. and has a ministry where she mentors women of all ages.

Yolanda resides in Mansfield with her husband, Ray, and their two adult daughters. In her free time, Yolanda enjoys crafting, jigsaw puzzles and football!

#### *Coming Attractions*

Volunteers needed for **Meals on Wheels**. Ask **Jim Weichel** about details and times available.

Thurs, Feb. 12, 6:00-7:30 pm, **Wine and Chocolate Tasting** at Total Wine and More, 9350 N Central Exp, Dallas, 75231

Think about what you can do to help with the Parade! Not in town for the Fourth? Volunteer for prior to or after the Parade.

The vote for the 2026-27 RCPC Officers will be at the Annual Meeting on **March 6**.

The Farmers Branch RC has disbanded. Invite members to visit.

#### *District 5810*

Tues, Feb. 10, 2026, 5:00pm – 7:30pm. **Rotary Means Business** Social Networking Event at 12 Cuts Brazilian Steakhouse, 18010 Dallas Pkwy, Dallas, 75287. Network Like Only A Rotarian Can!

Thurs, Feb. 12. Join us for the 2026 **Foundation Gala** at Prestonwood Country Club - Your **\$125 ticket price** includes a \$50 personal donation to the Rotary Foundation, in your name. For registration see the eBulletin.

- Sat. Feb. 14. **Club Leadership Exchange:** Service Above Self - Making a Global impact

#### *More Facts About Geotge Washington* continued from pg 3

He was the first President (1789-1797)  
He was the only President of the U.S. elected by unanimous vote  
He created an initial federal government  
He managed massive public debt from the Revolutionary and Confederation periods.  
He created the First Bank of the United States.  
He created the first excise tax and put down the Whiskey Rebellion in Pennsylvania  
He created the Federal District of Washington.  
He started building the White House.

#### *In his later life*

He was consulted at Mount Vernon by people from all over the world.  
He continued to farm and improve Mount Vernon with daily management.  
He continued correspondence by letter on politics, government and other key topics.  
He continued to be an active member of the Episcopal Church his entire life.  
He was an active member of the Masonic Temple.  
He died December 14, 1799 at the age of 67.  
He is buried at Mount Vernon.

*Be a Vibrant and Visionary Model of Service Above and Beyond Self*

## LAST WEEK

Presiding: President **Sarah Oliai**  
 Invocation and Pledge: **Ley Waggoner**  
 Advertiser of the Week: **Pat Martin** and  
**People Newspapers**  
 Photographer: **John Brown**  
 Speaker: **Tom Washington**,  
 Program: **"America 250: The Washington Family"**



President **Sarah Oliai** called the meeting to order. PP **Ley Waggoner** announced that PP **Rod Pirtle** was out of ICU and in rehab. PP **Phillip Bankhead** was back after his back surgery. What good news! He then gave the Invocation and led the Pledge of Allegiance and the National Anthem.

President **Sarah** called for Happy Bucks. She then introduced our visitors and guests.

**Mark Neace** remarked that there were still places to advertise on the back of The Hub. Prices are prorated, so to add your ad now would be only half the full-year amount and then could be renewed in June for the next Rotary year. He also announced that business cards were available that told about Rotary and had a QR code that would go to the club's website. They are for all members to take as many as they want to hand to people to invite them to visit our club and join.

**Mark** introduced our Marketplace Advertiser for this week, **Pat Martin**, Publisher of People Newspapers. There was a short video about last year's Twenty Under Forty Banquet RCPC again will be part of the selection process and invited to attend this year's banquet.

President **Sarah** called for the raffle. The total currently is \$304. The winner of the winning ticket did not win the raffle. Try again!

PP **Paul Pirok** announced that they were late in presenting nominees for officers for 2026-27. He read the slate and announced that the vote would be taken March 6. [See page 3.]

Sgt-at-Arms Jack Carpenter said that on July 4 of this year our country would celebrate its 250th birthday, and he had already selected three more speakers to share stories about the country's revolutionary beginnings.

He then introduced our speaker today, Tom

*Please remember and keep them in your prayers.*

*Please let us know your concerns.*



Washington, to talk about the country's First Family, the Washington family. He began by saying that he was a part of George Washington's family. He is descended from George's full brother John Augustine Washington. George had no children. Tom has traced his lineage back to Charlemagne, crowned King of the Franks, in 800 AD. The first "immigrant," John Washington, did not plan to settle in the New World. He sailed on a ship bringing furniture to trade for tobacco, a luxury in England. He ran the ship aground and was jailed, but was bailed out by one of the tobacco plantation owners. He stayed there awaiting trial, and met the family's daughter, whom he married. Augustine was their son. His wife died while he was on a ship to England, and he remarried, Mary Ball. They were George's parents. George was a self-taught surveyor and map maker. He became a Major in the militia, then was sent to deliver an ultimatum to the French fort in Pittsburgh. Later he was made a Lt. Colonel and commanded the troops who fired the first shots of the French and Indian War. He fought in the War and acquitted himself well. When the General was killed, he took command and led a successful retreat. In 1759 George married Martha Custis, a widow with two children. Starting in 1760, he built Mt. Vernon into a model of diversification of crops and products. He became the largest whiskey distiller. His estate consisted of 58,000 acres at his death. He became the richest man in the colonies, but remained in public service. He was the first real estate developer and built the first public-private partnership. After leading the second Continental Congress in Philadelphia, He was sent to Boston. He arrived after the Battle of Bunker Hill and took command of the Revolutionary Army. The French joined the War against the British who were defeated in 1781. Washington returned to Mount Vernon in 1783. In 1787 Washington came out of retirement to chair the Constitutional Convention. The Constitution was signed by thirty-nine delegates. By 1788 nine of the thirteen colonies had ratified. Rhode Island was the only hold out and had to be coerced. [See pg 1]

### Our Mission

Building a legacy of good works and fellowship, we strive to:

REACH those in need in partnership with others

INSPIRE tomorrow's leaders with high ethical standards

FOSTER lives of service above self

The Hub is the weekly newsletter of the Rotary Club of Park Cities (Dallas)

Betty Dawson, Editor

**Shutterbug Committee**  
Ley Waggoner, Chair

**Bulletin/Internet Advertising**  
Mark Neace, Interim Chair



## OFFICERS and DIRECTORS 2024-2025

- Sarah Oliai, President**
- Mark Kashar, President Elect**
- Eric Harrison, Vice President**
- Patti Schaub, Secretary**
- Paul Pirok, Treasurer**
- Directors
- Susan Harris, Fostering Leadership**
- Sergio Poppe, Tackling Hunger**
- Herb Ziev, Supporting Health and Wellness**
- Van Oliver, Club Operations**
- Siobhan Abraham, Membership**
- Mark Neace, Public Image, Marketing, Communications**
- Jill Jordan Youth**
- Happy Franklin, At Large**
- Nolan Duck Immed. Past President**
- Jack Carpenter, Sgt-at-Arms**
- Richard Gilman, Parliamentarian**
- Laurie Aldredge, Club Administrator**

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### Francesco Arezzo

Rotary Club of Ragusa, Italy  
 President of Rotary International  
[www.rotary.org](http://www.rotary.org)

### UNITE FOR GOOD

**Mary Bedosky**  
 RC of Richardson East  
 Governor, District 5810  
[www.rotary5810.org](http://www.rotary5810.org)



February						
S	M	T	W	T	F	S
1	M	M	M	M	Mtg	
8	M	M	FF Dist	M	M F Dist	Mtg Dist
15	M	Mc	M	M	BD	Mtg
22	M	M	M	M	Mtg	

- A=Agape Health Serv Day**
- BD= Bld of Dirs Mtg, 8am**
- BF=Bonton Farm**
- Cn=PCR Connect Event.**
- CP=ChildsPlay Work Mtg-Jill Jordan.**
- D=District 5810 Event**
- DH=Dentistry with a Heart- Michael Rainwater**
- F=Fellowship Event**
- FF=RCPC Foundation Fund Mtg- Ed Fjordbak**
- FC= Foot Care Clinic**
- FB=NTFB Event-Susan Glen I**
- CM=Cafe Momentum**
- LL=Legacy of Leadership**
- M= Meals On Wheels- Jim Weichel various days and times**
- Mn= Mentoring at Hillcrest HS various days and times**
- Mc=RonaldMcDonaldHouse 1 x/mo-Kathleen Klaviter**
- NM=New Member Event**
- Pr= Program CommitteeMtg**
- RL=Readers2Leaders-various days, times- Rob Levy**
- Rct=Rotaract- Ruth Alhilali.**
- SP=Strategic Planning Mtg**
- SpE=Special Service Event**
- VA=Veterans Support-**

## UPCOMING PROGRAMS

-  Feb 13 **Dave Tanner**  
TBA
-  Feb 20 **Glenna Hecht**  
**How Old Are You Today?**
-  Feb 27 **TBA**  
**It will be interesting!**
-  Mar 6 **Glynis Worthington, EdD**  
**Pickleball**

## ROTARY CONNECTED

-  <http://bit.ly/RCPCfacebook>
-  <http://bit.ly/RCPC/linkedin>
-  <http://bit.ly/RCPC/twitter>
-  **##parkcitiesrotary** <http://bit.ly/tube> <http://bit.ly/RCPCgoogleplus>
- 

**Miss a Meeting? Watch it on** YouTube or as an event on **Facebook!**

 <http://bit.ly/RCPCyoutube>  
<https://www.facebook.com/events/>

**Share Rotary!** Post on your social media when you're at a meeting or event. Use our hashtags!

**Like and Follow us** on Social Media: Website: <https://parkcitiesrotary.org/>

Facebook: [www.facebook.com/RotaryClubOfParkCities](http://www.facebook.com/RotaryClubOfParkCities)

YouTube: [www.youtube.com/channel/UCf4ZH-2nwIscW8XNTnsbnw](http://www.youtube.com/channel/UCf4ZH-2nwIscW8XNTnsbnw)

LinkedIn: [www.linkedin.com/company/park-cities-rotary-club/?viewAsMember=true](http://www.linkedin.com/company/park-cities-rotary-club/?viewAsMember=true)

**Make a post about or while at Rotary and use these hashtags**

-  **#PeopleOfAction**
-  **#parkcitiesrotary**
-  **#district5810proud**
-  **#goodthingshappeneonfridays**

## CLUB ANNOUNCEMENTS

**Please note** that RCPC meetings and other events are public events where photos and video are customarily taken. By attending you are consenting to free use of your likeness on RCPC and related websites, social media, streaming video, emails, newsletters and similar methods.

**Have a Great Idea for a Speaker? Your ideas are needed!** Send your ideas with the details to Richard Stanford.

**Help Wanted! At ANY RCPC Event or Project.** Take a few pictures, include a few sentences (who, what, when, where and WHY) and send to Betty for The Hub

**RI Foundation:** \$100 (or more) Every Rotarian Every Year! See Greg Pape.

**RCPC Foundation:** \$100 (or more). See Birthdays below, then Jack Carpenter.

**Attendance Rule Change.** For those wanting to maintain Perfect Attendance, make-ups may now be completed within a year. RI is no longer tracking attendance.

Like Us! <https://www.facebook.com/pages/Rotary-Club-of-Park-Cities/115439238516325>

## THOUGHTS ON ...

### Innovation

Innovation distinguishes a leader and a follower.

~ **Steve Jobs**

Imagination is not only the uniquely human capacity to envision that which is not, and, therefore, the foundation of all invention and innovation. In its arguably most transformative and revelatory capacity, it is the power that enables us to empathize with humans whose experiences we have never shared.

~ **J. K. Rowling**

Success is really about being ready for the good opportunities that come before you. It's not to have a detailed plan of everything that you're going to do. You can't plan innovation or inspiration, but you can be ready for it, and when you see it, you can jump on it.

~ **Eric Schmidt**

Innovation is the specific instrument of entrepreneurship... the act that endows resources with a new capacity to create wealth.

~ **Peter Drucker**

We ought not be over anxious to encourage innovation, in case of doubtful improvement, for an old system must ever have two advantages over a new one; it is established and it is understood.

~ **C. C. Colton**

## SLATE OF OFFICERS FOR 2026-2027

### Report of the RCPC Nominating Committee

Vice President (2026-27): **Jill Jordan**

Secretary (2026-27): **Patti Schaub**

Treasurer (2026-27): **Paul Pirok**

Director 1 (2026-27): **Rene Santana**

Director 2 (2026-27): **Kacey Lambert**

Director 3 (2026-27): **Elisa Garcia**

Dir. at Large (2026-27): PP **Jeff McNaughton**

President (2026-27): PE **Mark Kashar** shall succeed to the Presidency without further balloting after serving one year as President Elect. **Eric Harrison** will become President-Elect after a year as Vice President.

Nominations will be received from the floor following the second reading of the nominations at the regular meeting to be held at noon at Maggiano's on February 13, 2026.

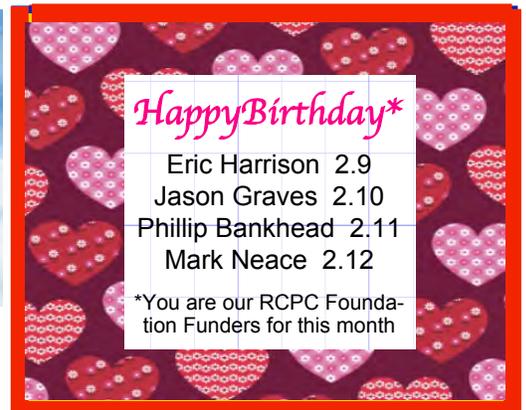
The vote will be taken at the Annual Meeting on March 6, 2026

### HE WHO LAUGHS LASTS



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# Rotary Club of Park Cities Market Place

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