



# THE HUB

## The Rotary Club of Park Cities

Volume 75, Number 22

[www.parkcitiesrotary.org](http://www.parkcitiesrotary.org)

January 12, 2024

*Serving to Make a Difference Since 1948*

### TODAY'S PROGRAM

*Program Chair of the Day: Jeff Brady*



## Craig T. Davis, President and CEO

### Visit Dallas

Craig T. Davis is President & CEO of Visit Dallas, the city's sales and marketing organization. He directs and manages all of Visit Dallas' strategies, operations, activities, and staff as the organization works to achieve its mission to market Dallas globally to benefit our community and visitors. Tourism is big business in Dallas and drives more than \$5B in economic impact and supports more than 65,000 jobs.

Davis has worked in the hospitality industry for more than three decades and began his tenure as President & CEO of Visit Dallas in January 2020. Prior to Visit Dallas he served as President & CEO of VisitPittsburgh, and during his 19-year career there served as Executive Director of Convention Sales and Executive Vice President of Sales and Marketing. Davis' extensive background in the hospitality industry also includes experience in marketing and sales at hotels in Pittsburgh, Chicago and Toronto.

Born in St. Catharines, Ontario, Davis became a U.S. citizen in 2001. He graduated from the University of Western Ontario in London, Ontario. In 2002, Davis became a Certified Destination Management Executive (CDME) and now serves as a course instructor for its leadership program. The CDME status is recognized within the convention and visitors bureau industry as its highest educational achievement. He has served as the Chairman of Destinations International Association as well as the Destinations International Foundation.

He is a private pilot and resides in the City of Dallas with his wife Kathleen.

[www.visitdallas.com](http://www.visitdallas.com)

Find the city's top attractions, restaurants, shopping and much more. Plan your trip here at Visit Dallas, with our guides, maps, lists and top insider tips for experiencing Dallas to the fullest!

### RCPC IN ACTION

#### Ground Breaking at Bonton – *at last!*

On a beautiful December day dignitaries assembled to break ground for the new Bonton Wellness Center. It has been several years since the original plan was unveiled. RCPC will contribute about \$150,000 through the RCPC Foundation.



**Before**

A group of dignitaries broke ground.



RCPC dignitaries were on site to celebrate.

**Anticipated After**



A multipurpose center including a much needed clinic.

### ROTARY INTERN'T'L

"As we begin a new calendar year, it's a good time to reflect on Rotary's incredible impact around the world. Rotary's 2022-23 Annual Report is now available, and it's packed with stories of how Rotary and Rotaract members are making a difference.

"In this year's report, you'll find:

- \* A letter from our leaders reflecting on the 2022-23 Rotary year
- \* An overview of Rotary's finances
- \* Donors who joined the Arch Klumph Society and Legacy Society, and the organizations that support

*(continued on page 3)*

***Be a Vibrant and Visionary Model of Service Above and Beyond Self***

## LAST WEEK

Presiding: President **Jeff Sheehan**  
 Invocation/ Pledge: **Mary Bishop**  
 Marketplace Advertiser: **Mark Neace**  
 highlighting **Dave Goodson**  
 Photographer: **Phillip Bankhead**  
 Chair of the Day: **Eric Heitkamp**  
 Speaker: **Chris Young**, Exec. VP &  
 General Manager of the Texas  
 Rangers interviewed by Bally Sports  
 Sideline Reporter, **Lesley McCaslin**  
 Program: **Update on the Texas**  
**Rangers**



President **Jeff Sheehan** called this first meeting of 2024 to order back at Maggianos. **Mary Bishop** gave the invocation, and then led the Pledge of Allegiance and "The Star Spangled Banner." President **Jeff** asked for "Happy Bucks" and then introduced our visitors and guests.

**Herb Hammond** asked the members whose biethdays are in January to stand. He reminded them of the opportunity to donate to the RCPC Foundation this month.

**Mark Neace** announced our Marketplace Advertiser of this week, David Goodson and RLG Consulting, He also mentioned that adding your business to the Marketplace Advertisers is being prorated. We are now in the third quarter of the year, so the cost is a bargain!

President **Jeff** introduced **Kathy Allred**, who is now a Legacy member, level 1, The Legacy Society recognizes Rotary members who have donated a million dollars or more to the Rotary International Foundation through endowment or estate planning.

He announced that there would be the annual Strategic Planning meeting on January 27, from 9:00 am to 12:00 Noon. If you would like to participate, let **Jeff** know.

He announced the Raffle; the total is up to \$379. The winning number was held by **Ruth Alhilali** but she did not win the raffle.



PP **Eric Heitkamp** introduced **Lesley McCaslin**, a sideline reporter for the Rangers, who will be interviewing **Chris Young**, Executive VP and General Manager of the

### Please remember

Please let us know your joys and concerns.

Texas Rangers. She said that **Chris Young** joined the Rangers as Executive Vice President and General Manager in December of 2020. He took over the operations of the entire baseball operations in August, 2022. Just over a year later, the Metroplex was celebrating the first World Series Championship in sixty-three years. He joined **Lesley** on stage, and remark-ed that he was happy to see people so excited and proud of the Rangers.



LM: One of the biggest decisions was hiring **Bruce Bochy** out of retirement.

CY: He said it was a hard decision to make, but that he realized they needed a change of leadership in the dugout. He had the opportunity to play with **Bruce** in San Diego and he created a great environment. When they looked at the criteria they wanted in their next Manager, it was clear that **Bruce** met all the criteria. After talking with him, he felt that they had an alignment of vision, culture and how the organization should work together. He is a great lesder.

LM: It was a long season. It was an incredible team, but there was injury after injury.

CY: We felt like at the beginning of the season we had a lot of talent. The expectation was that we were no longer going to lose. We got off to a tremendous start, but late in August we got hit with injuries. We lost five of six all-stars. We try to assemble a roster of 40+ players because of injured and unsung heroes.

LM: They started off as the best offense in major league baseball. Then they lost fourteen of sixteen games in a row. Something changed before the last seven games. It seemed like the team had to go through adversity to come together and build the confidence to win the Championship.

LM: She said she will never count a team out again. A standout was beating the Astros.

CY: He agreed that beating the in-state nemesis was a turning point, The team had such resilience. Three days after the win, back to work.

LM: What is happening in the off deason?

CY: We have the core team in place. The pitching staff is the same. We will be filling in holes.



### Our Mission

Building a legacy of good works and fellowship, we strive to:  
 REACH those in need in partnership with others  
 INSPIRE tomorrow's leaders with high ethical standards  
 FOSTER lives of service above self  
 – A supporting member of Rotary International

The Hub is the weekly newsletter of the Rotary Club of Park Cities (Dallas)

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Ley Waggoner, Chair

Bulletin/Internet Advertising

Mark Neace, Interim Chair



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**Mark Kasha**, Treasurer

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**Ley Waggoner** Parliamentarian

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 RC of South Queensferry  
 Scotland

President, Rotary

International

www.rotary.org

**John Curtis**, Rockwall  
 Governor, District 5810

www.rotary5810.org

January						
S	M	T	W	Th	F	S
	M	M	M	M	Mtg	
7	M	M	M	M	Mtg	D
14	Mc	M	M	BD	Mtg	
21	M	M	M	M	Mtg	SP
28	M	M	M			

**A=Agape Health Serv Day**

**BD= Bnd of Dirs Mtg, 8am**

**BF=Bonton Farm**

**Cn=PCR Connect Event.**

**CP=ChildsPlay Work Mtg-Jill Jordan.**

**D=District 5810 Event**

**DH=Dentistry with a Heart-**

**Michael Rainwater**

**F=Fellowship Event**

**FF=RCPC Foundation**

**Fund Mtg- Ed Fjordbak**

**FT=NTFB Truck.**

**FB=NTFB Evtnt- Susan Glen**

**In=Interact Special Project**

**8 am - Tracy Gomes.**

**LL=Legacy of Leadership**

**M= Meals on Wheels, Jim Weichel**

**M= Mentoring at Hillcrest H.S.**

**various days, times**

**Mc=Ronald McDonald House**

**1 x/mo-Kathleen Klaviter**

**NM=New Member Event**

**Pr= Program Committee Mtg**

**RL=Readers2Leaders-various**

**days, times- Rob Levy**

**Rct=Rotaract- Ruth Alhilali.**

**SP=Strategic Planning Mtg**

**SpE=Special Service Event**

**VA=Veterna Support- Evan**

**Altemus**

## UPCOMING PROGRAMS



- Jan. 19** Jeff Crilley  
Marketing Without Money
- Jan. 26** Mark Brezinski  
Fork Fight: Behind the Restaurant Curtain
- Feb. 02** Chris Cassidy  
National Medal of Honor Museum
- Feb. 09** Kathy Allred  
2024 Singapore Rotary International Convention

## ROTARY CONNECTED

- <http://bit.ly/RCPCfacebook>
  - <http://bit.ly/RCPC/linkedin>
  - <http://bit.ly/RCPCtwitter>
  - [##parkcitiesrotary](https://twitter.com/#!/parkcitiesrotary) <http://bit.ly/RCPCyoutube>
  - [RCPCgoogleplus](https://plus.google.com/RCPCgoogleplus)
- Miss a Meeting? Watch it on** YouTube or as an event on **Facebook!**
- <http://bit.ly/RCPCyoutube>  
 <https://www.facebook.com/events/>

**Share Rotary!** Make a post on your social media when you're at a club meeting or event and use our hashtags!

**Like and Follow us** on Social Media: Website: <https://parkcitiesrotary.org/>

**Facebook:** [www.facebook.com/RotaryClubOfParkCities](http://www.facebook.com/RotaryClubOfParkCities)

**YouTube:** [www.youtube.com/channel/UCf4ZH-2nwslscW8XNTnsbonw](http://www.youtube.com/channel/UCf4ZH-2nwslscW8XNTnsbonw)

**LinkedIn:** [www.linkedin.com/company/park-cities-rotary-club/?viewAsMember=true](http://www.linkedin.com/company/park-cities-rotary-club/?viewAsMember=true)

**Make a post about or while at Rotary and use these hashtags:**

- #PeopleOfAction
- #parkcitiesrotary
- #district5810proud
- #goodthingshappeneonfridays

### The Rotary Foundation

As a global organization that operates in nearly every country, Rotary takes stewardship of its funds seriously.

**2022-23 Expenditures:** \$344 million  
 Polio Plus: \$157 million • Global Grants: \$55 million • District Grants: \$26 million • Disaster Response Grants: \$15 million • Other Grants: \$20 million • Rotary Peace Centers: \$5 million • Programs of Scale: \$2 million • Program operations: \$22 million.

*from the 2022-23 Annual Report*



## CLUB ANNOUNCEMENTS

**Please note** that RCPC meetings and other events are public events where photos and video are customarily taken. By attending you are consenting to free use of your likeness on RCPC and related websites, social media, streaming video, emails, newsletters and similar methods.

**Have a Great Idea for a Speaker? Your ideas are needed!** Send your ideas with the details to Richard Stanford.

**Help Wanted! At ANY RCPC Event or Project.** Take a few pictures, include a few sentences (who, what, when, where and WHY) and send to Betty for The Hub

**RI Foundation:** \$100 (or more) Every Rotarian Every Year! See Greg Pape.

**RCPC Foundation:** \$100 (or more). See Birthdays below, then Van Oliver.

**Attendance Rule Change.** For those wanting to maintain Perfect Attendance, make-ups may now be completed within a year.

**The Rule of 85.** Attendance requirements change for those who are at least 65 years of age and who have been a member of a Rotary club for twenty years

Like Us! <https://www.facebook.com/pages/Rotary-Club-of-Park-Cities/115439238516325>

## THOUGHTS ON . . .

### Dallas

You're from Big D, I can guess  
 by the way you drawl, and the way you dress  
 You're from Big D, my oh, yes  
 I mean Big D, little a, double l, a s  
 And that spells Dallas, my darlin', darlin'  
 Dallas  
 Don't it give you pleasure to confess  
 That you're from Big D, my oh yes  
 I mean Big D, little a, double l, a s and  
 Big D, little a, double l, a s  
 That spells Dallas, where every home's  
 a palace  
 'cause the settlers settled for no less  
 Hooray for Big D, my, oh yes  
 I mean Big D, little a, double l, a-  
 Big D, little a, double l, a s.  
 And that spells Dallas  
 Just dig a toe in Dallas  
 And there's oil all over your address  
 Back home in Big D,  
 My, oh yes, et cetera  
 And that spells Dallas  
 I mean it with no malice  
 But the rest of Texas looks a mess  
 When you're from Big D  
 My, oh yes, ...

~ Frank Loesser in 1956

## ROTARY INTERNATIONAL (continued)

our efforts to create lasting change

- Inspiring stories of clubs enhancing their Rotary experience and making a difference in the world
- Reasons from donors about why they support The Rotary Foundation

"Take some time to read the annual report and learn more about the impact of Rotary. Thank you to our entire Rotary community for your work to make the world a better place."

See eBulletin for the link



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# Rotary Club of Park Cities Market Place

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