



# THE HUB

The Rotary Club  
of Park Cities

Volume 76, Number 02

[www.parkcitiesrotary.org](http://www.parkcitiesrotary.org)

July 17, 2026

*Serving to Make a Difference Since 1948*

## TODAY'S PROGRAM

*Program Chair of the Day: Mark Kashar*



### Brad Sham The Cowboys

Brad Sham is a distinguished American sportscaster renowned for his extensive career as the "Voice of the Dallas Cowboys." His journey began in 1976 when he joined the Cowboys as a color analyst, working alongside the esteemed play-by-play announcer Verne Lundquist. This pivotal role laid the foundation for his future success, as he quickly became an integral part of the Cowboys' broadcasting team. Sham's expertise and passion for sports were further recognized when he took on the role of Sports Director at the flagship station 1080 AM KRLD, where he served until 1981.

In 1984, following Lundquist's departure to CBS, Sham ascended to the position of lead play-by-play announcer for the Dallas Cowboys Radio Network. His remarkable tenure has made him the longest-serving broadcaster for the team, despite a brief hiatus in the mid-1990s. During this time, he showcased his versatility by calling Texas Rangers games alongside Eric Nadel, further solidifying his reputation in the sports broadcasting arena. Sham's contributions extend beyond the Cowboys,

as he has lent his voice to various NFL platforms, including Westwood One, Fox, and CBS, as well as collegiate sports, where he has called NCAA basketball and football games.

Sham's impressive portfolio also includes significant contributions to Major League Soccer, where he covered games for the Dallas Burn, and he played a role in the 1998 Winter Olympics in Nagano, Japan. His dedication to sports broadcasting has earned him numerous accolades, including the NSSA Texas Sportscaster of the Year award, which he has won 11 times, and his induction into the Texas Sports Hall of Fame in 2020.

Beyond his broadcasting achievements, Sham has made a mark as an author with his book, "Dallas Cowboys: Colorful Tales of America's Greatest Teams," and he continues to engage fans through his weekly columns on [dallascowboys.com](http://dallascowboys.com). His commitment to excellence and his ability to connect with audiences have made him a beloved figure in the world of sports broadcasting.

## RCPC IN ACTION

### 26-27 Dues Are Past Due

RCPC Past Treasurer **Paul Pirok** reported the Good News that dues would remain the same as last year - no increase. **He asked that all members pay prior to June 1st.** Ways to pay include,

- Check mailed to the club address or brought to the meeting
- Credit card through the website **(there will be an additional fee)**
- Zelle also via the website (no fee)

### District 5810

**It's Time for the Emerald City Awards Gala! Fri, August 21** at the Drury Plaza Hotel Dallas in Richardson. Tickets will be available in July. Let's come together to celebrate the remarkable work being done in District 5810!

### It was a **GREAT** Parade!

More pictures on page 3



*Be a Vibrant and Visionary Model of Service Above and Beyond Self*

### LAST WEEK

Presiding: President **Mark Kashar** Invocation and Pledge: **Rick Amsberry**

Introduction of Visitors and Guests: Pres. **Mark** Advertiser of the Week: Renew your ad for i inclusion on The Hub and the website

Photographer: **Ley Waggoner**

Speaker: **Nancy Matter**

Program: **"Racers Igniting Hope"**



Following an introduction by PE **Eric Harrison**, President **Mark Kashar** called his first meeting as President to order. President **Mark** reported that the club had reached its goal of three million meals for the North Texas Food Bank two years early. So they would be increasing the goal to five million meals. He thanked **Jill, Alan, Monty, Tom Rhodes** and everyone who had worked on the Parade. PDG **Rick Amsberry** gave the invocation and led the Pledge of Allegiance, followed by The Star Spangled Banner."

President **Mark** asked for Happy Bucks. There were quite a few things to be happy about, including that the Club 250 Project has raised over \$27,000 which was quadruple matched, totaling \$140,000 for the North Texas Food Bank That equates to three million meals. President **Mark** said they had collected at the RCPC tent over \$1500 for the NTFB.

Visiting Rotarians and guests were introduced, including a visitor from Austin who is moving to Dallas, a Past President of the Preston Center RC, and last year's Parade Grand Marshal.

**Mark Neace** reminded members that it was a new year, so time to renew their ads or to start an ad for The Hub and the RCPC website. He said they are also working on ways to get more exposure on the website and in social media for advertisers,

PP **Greg Pape** spoke about EREY, suggesting that Every Rotarian donate \$100 or more Every Year, to the Rotary International Foundation. Last year there were sixty-three contributors to EREY. In total, club members donated about \$39,000 to the Ri Foundation. He then introduced PE **Eric Harrison** and **Mark Neace** as third and fourth level foundation contributors. He intro-



### Please remember

Please let us know your concerns.

duced PP **Doug Means** who is a Paul Harris Society member and a Major Donor.

PPs **Fred Brown** and **Karen Farris** introduced the Linda Tunnell New Member Award to **Clement George**.



**Mark Neace** introduced our speaker today, **Nancy Matter**. She began by saying that as a racer she holds several records that still stand, she has driven over 260 miles per hour. Her new car will go about 320 mph in a thousand feet; it is 12,000 horse power. In her work as a music engineer she did a lot of pre-production work, but has engineered one album that sold over ten million copies. She has been to the Grammys nine times; seven were American Grammys and two were Latin Grammys. A big accomplishment within the music industry was when she was on the Board of Engineering. They nominate albums that were put on the ballot for final voting. When she was on the Board of Governors, she campaigned to have engineers included on the ballot along with producers. They were successful in adding two categories and now there are seven. However, she no longer works in music. She was featured in D Magazine in 2022. The eight-page article, called "A Quarter Mile of Redemption," is available on line. In the last six months she has been named one of the Most Influential Women in Texas.

She asked who had heard of DIPG? It is a fatal childhood cancer that establishes itself in the brain. Her awareness of it started with a little boy she met at a race in St. Louis. That was the inspiration for Racers Igniting Hope. Prior to that, in 2014, she was chosen by Chris Kyle's mother to represent her son. Her team is known as the Chris Kyle Team. It has been a blessing. They have raised a lot of money which is donated to American Valor. She wanted a way to raise money to cure DIPG. Racers from all over have given her used spark plugs which are cleaned and powder coated. They are a gift given for a donation and are very popular. Every child at the races gets one for free.



### Our Mission

Building a legacy of good works and fellowship, we strive to:  
REACH those in need in partnership with others  
INSPIRE tomorrow's leaders with high ethical standards  
FOSTER lives of service above self

The Hub is the weekly newsletter of the Rotary Club of Park Cities (Dallas)

Betty Dawson, Editor

Shutterbug Committee

Ley Waggoner, Chair

Bulletin/Internet Advertising

Mark Neace, Interim Chair



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2026-2027

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**Marshall Weaver, Treasurer**

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**Jeff McNaughton, At Large**

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**Richard Gilman, Parliamentarian**

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President of Rotary International

www.rotary.org

CREATE LASTING IMPACT

**Mike Callahan**

RC of Prestonwood

Governor, District 5810

www.rotary5810.org



| July |   |   |   |   |     |      |
|------|---|---|---|---|-----|------|
| S    | M | T | W | T | F   | S    |
|      |   |   | M | M | Mtg |      |
| 5    | M | M | M | M | Mtg |      |
| 12   | M | M | M | M | Mtg |      |
| 19   | M | M | M | M | Mtg | Dist |
| 26   | M | M | M | M | Mtg |      |

**A=Agape Health Serv Day**

**BD= Bld of Dirs Mtg, 8am**

**BF= Bonton Farm**

**CC= Crossroads Com. Pabtry**

**Cn= PCR Connect Event**

**CP= Childs Play Work Mtg-Jill Jordan**

**D= District 5810 Event**

**DH= Dentistry with a Heart- Michael Rainwater**

**F= Fellowship Event**

**FF= RCPC Foundation**

**Fund Mtg- Ed Fjordbak**

**FC= Foot Care Clinic**

**FB= NTFB Event-Susan Glen**

**CM= Cafe Momentum**

**LL= Legacy of Leadership**

**M= Meals On Wheels-Jim Weichel**

**Mn= Mentoring at Hillcrest HS**

**various days and times**

**Mc= Ronald McDonald House**

**1 x/mo-Kathleen Kivler**

**NM= New Member Event**

**Pr= Program Committee Mtg**

**RL= Readers2Leaders-various**

**days, times- Rob Levy**

**Rct= Rotaract- Ruth Alhaili**

**SP= Strategic Planning Service Mtg**

**SpE= Special Service Event**

**VA= Veterans Support-**

### UPCOMING PROGRAMS



July 24 **Darren Collins**  
**Project Hand Up**



July 31 **Meghna Tare**  
**Earth Day**



Aug. 7 **Trey Bowles**  
**Park Cities Angel Network**



Aug. 14 **Mary Pat Higgins**  
**Dallas Holocaust Museum**

### ROTARY CONNECTED



<http://bit.ly/RCPCfacebook>



<http://bit.ly/RCPClinkedin>



<http://bit.ly/RCPCtwitter>



<http://bit.ly/RCPCtwitter>



[RCPCgoogleplus](http://bit.ly/RCPCgoogleplus)

**Miss a Meeting? Watch it on YouTube or as an event on Facebook!**



<http://bit.ly/RCPCyoutube>

<https://www.facebook.com/events/>

**Share Rotary!** Post on your social media when you're at a meeting or event. Use our hashtags!

**Like and Follow us** on Social Media: Website:

<https://parkcitiesrotary.org/>

Facebook: [www.facebook.com/RotaryClubOfParkCities](https://www.facebook.com/RotaryClubOfParkCities)

YouTube: [www.youtube.com/channel/UCf4ZH-2nwIscW8XNTnsbnw](https://www.youtube.com/channel/UCf4ZH-2nwIscW8XNTnsbnw)

LinkedIn: [www.linkedin.com/company/park-cities-rotary-club/?viewAsMember=true](https://www.linkedin.com/company/park-cities-rotary-club/?viewAsMember=true)

**Make a post about or while at Rotary and use these hashtags**



#PeopleOfAction



#district5810proud



#parkcitiesrotary



#goodthingshapp e nonfridays

### CLUB ANNOUNCEMENTS

**Please note** that RCPC meetings and other events are public events where photos and video are customarily taken. By attending you are consenting to free use of your likeness on RCPC and related websites, social media, streaming video, emails, newsletters and similar methods.

**Have a Great Idea for a Speaker? Your ideas are needed!** Send your ideas with the details to Richard Stanford.

**Help Wanted! At ANY RCPC Event or Project.** Take a few pictures, include a few sentences (who, what, when, where and WHY) and send to Betty for The Hub

**RI Foundation:** \$100 (or more) Every Rotarian Every Year! See Greg Pape.

**RCPC Foundation:** \$100 (or more). See Birthdays below, then Jack Carpenter.

**Attendance Rule Change.** For those wanting to maintain Perfect Attendance, make-ups may now be completed within a year. RI is no longer tracking attendance.

LLike Us! <https://www.facebook.com/pages/Rotary-Club-of-Park-Cities/115439238516325>

### THOUGHTS ON . . .

#### Football from Some Legends

Leadership is a matter of having people look at you and gain confidence. If you're in control, they're in control.

~ Tom Landry

Success isn't measured by money or power or social rank. Success is measured by your discipline and inner peace.

~ Mike Ditka

Self-praise is for losers. Be a winner. Stand for something. Always have class, and be humble.

~ John Madden

The only place success comes before work is in the dictionary.

~ Vince Lombardi

No one ever drowned in sweat.

~ Lou Holtz

It's not the will to win that matters. It's the will to prepare to win that matters.

~ Paul "Bear" Bryant

To do things you've never done before, you have to do things you've never done before.

~ Sean Payton

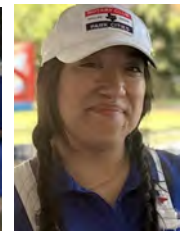
The most valuable player is the one who makes the most players valuable.

~ Peyton Manning

I may win and I may lose, but I will never be defeated."

~ Emmitt Smith

### IT WAS A GREAT PARADE (continued)



Happy 100th Birthday, Leroy Howard!

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### Happy Birthday\*

Charlie Bond 7.17

Marshall Weaver 7.17

Sarah Oliai 7.17

Ed Fjordbak 7.19

Bill Siegel 7.20

Teresa Di Falco 7.22

\*You are our RCPC Foundation Funders for this month

# Rotary Club of Park Cities Market Place

|                                                                                                                                                                                                                                                                                                                                                                                                                                  |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                                                                                                                                                                                                                                                                                                                                                                                                      |
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