

THE HUB

The Rotary Club of Park Cities

Volume 75, Number 1

www.parkcitiesrotary.org

July 18, 2025

Serving to Make a Difference Since 1948

TODAY'S PROGRAM

Program Chairs of the Day: Ruth Alhilali



Seda Maurer **Empathy Pays!**

Seda Maurer is a User Experience (UX) and Digital Accessibility (DA) specialist. She began her career as a visual designer, later changing her focus to designing effective user experiences for online products. Now she works to make online websites and applications accessible to people with various types of disabilities.

he program will address the need for and ways to provide online accessibility for the disabled.

She will give examples of items created for aaccessbilty prooses that are now common usage

from Seda Maurer's website

"Empathy is the next differentiator for any successful product!"

I was instrumental in strategizing, leading, and establishing the Digital Accessibility Program, at Sabre. I have an extensive experience as a lead UX Designer of applications and enterprise-level experience eCommerce Websites. I leverage this and expertise to identify the Digital Accessibility touch points required in the product life cycle process of the organization. I consulted and advised with the UX Leadership as well as all stakeholders in that process to achieve their compliance goals.

I have raised awareness of hundreds of

people on Digital Accessibility at Sabre and previous work places, as well as through public speaking. In the past two years I put extra effort, such as developing advanced training, mentoring many UX Designers in becoming informed practitioners of Digital Accessibility

I am passionate about Accessibility and have presented talks on Empathy and Digital Accessibly process and compliance at multiple Big Design Conferences, Access U Conferences, UTD, and the local chapters of UXPA and Ladies that UX. In 2023, in addition to Access U Conference, I also presented at the CSUN Assitive Technology Conference.

sedamaurerconsulting.com



Congratulations to our RCPC Award Winners!

Linda Tunnell New Member Award



Monty Montero

Cleve Clinton Collaboration Award



Susan Glen

Lifetime **Achievement Award**



Laurie **Aldredge**

Hugh B. McAfee, Jr. **Service Above Self** Jr Club Service **Award**



Jill Jordan (2nd)

Col. Robert Q. Smith, Award



Siobahn Abraham

RCPC IN ACTION

Some picures from the Fourth of July Parade





It was a GREAT parade! A few more pictures on page 3





THE HUB

The Rotary Club of Park Cities

ŠŒJÁT WEEK (June 20)

Ú¦^•ãáā * kÁPresident Nolan Duck ②ç[&æáā } ĐÚ|^å*^kÁPaul Pirok Œāç^¦æˆ^¦Á; ÁœÁ' ^^\ kÁMark NeaceÁ@ @ |ā @ā,* ÁHappy Franklin and Navigation Financial Group

Photographer: Barb Jeffries Ù] ^æ\'KScott Murray

Ú [* k∰Sports Champions Share Kindness, Covility, Respect"



President **Nolan Duck** called the meeting to order. **Paul Pirok** gave the invocation and then led the Pledge of Allegiance and "The Star

Spangled Banner." President **Nolan** asked for Happy Bucks. PP **Greg Pape** was happy the club has twenty-seven Paul Harris Society members, each of whom donate \$1000 every year. President **Nolan** introduced our visitors and guests. **Mark Neace** introduced our Marketplace Advertiser of the Week, **Happy Franklin**.

President **Nolan** introduced District Governor-Elect, Michael Callahan. He then intr-

duced our newest member, Daphne Stidham, proposed by Siobhan Apraham..She



said she is glad to be in Dallas.

Glynis Worthington gave her New Member Speech. She has four children, Her older son went to the military academy and has achived the rank of Captain. Her older daughter is a flight nurse and is studying for her doctorate. Her vounger daughter was asked to train with the Olympic track team, but turned it down. She now is on the coaching staff of the Dallas Cowboys. Her younger son went to West Point and trained as a Green Beret. He is now a Christian minister in Rochester. After her children were grown she decided to go back for her doctorate, using pickle ball. as her subject. She wanted to show that exercise made a difference for peope over sixty. She started working with her local rec center. Shhe learned what amazing things sports can do for our brains.

Cub Anos had the winning ticket, but did not win the rafle. The raffle is up to \$2500,

July						
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Rigcugtgo go dgr

Please let us know your joys and concerns.

Janie Loveless introduced our speaker today, Scott Murray, He said he was going to start with Leadership America. He said he started being interested in philan--

thropy when his parents had him and his sister trick or treat for UNICEF. He said his parents were incredible role models for contributing to the community. Everyone should give a helping hand. Shortly after they had gone trick or treating, he found- out his friend in his class had leukemia and didn't live a year. He decided he wanted to become a pediatrician and started in premed in college. He heard an ad to become a disc jockey, applied and got the job. He was a night disc jockey through his Freshman and Sophomore years. Then he got a call from the CBS affiliate offering him a job in sports. He was planning to go to Duke Medical School, but he got a call to do the early news and he continued in TV. He also continued his interest in trying to make a difference. Before the pandemic he created Leadership America through creating champions of change through a culture of civility. It seems we've lost the ability to be kinder and respectful. It is ridiculous what is going on in the world today. That is not political, but shows a lack if respect for one another, He decided to write a book which will be out in August. He took what he calls the Alphabet if Life He took very important key words for all twenty-six letters. that hopefully we all share in a positive, productive way. These are words like courage, commitment, character, compassion, kindness, respect They don't exist any more. He left TV after thirty years and started his own production company with his son. They have won some awards for their work He is working with the military a lot now. He was recently with Gary Sinise and Tony Orlando and some Medal of Honor award recipients. They talked about leadership and integrity and what it means to be a member of yhe Armed Forces, He and his son went to Normandy and made an award-winning video for the seventieth anniversary of D-Day and to Pearl Harbor for the seventy-fiffth.



LL=Legacy of LeadershipÁ

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Building a legacy of good works and fellowship, we strive to:

REACH those in need in partnership with others

INSPIRE tomorrow's leaders with Á high ethical standards Á

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Tqvct ('Enwl'qh'Rct m'Elsigu'(Dallas)
Betty Dawson, *Editor* Á

Hoj wwgt dwi Eqo o kwgg Ley Waggoner, Chair

Dwigdp/Kovgt pgv Cf xgt ddpi Mark Neace, Interim Chair



QHHKE GTU' and FKT GE VQTU' 4244/4245

Sarah Oliai, President, Mark Kashar, President Elect'', Eric Harrison, Vice President Rcvti Schaub, Secretary Paul Pirok, Treasurer

Directors
Susan Harris, Fostering Leadership

Sergio Poppe, Tackling Hunger **Herb Ziev**, Supporting Health and Wellness

Van Oliver, Club Operations Siobhan Abraham, Membership Mark Neace, Public Image,

Mark Neace, Public Image, Marketing, Communications Jill Jordan Youth

Happy Franklin, At Large
Nolan Duck'Immed.Past President
Jack Carpenter, Sgt-at-Arms
Richard Gilman, Parliamentarian
Ncwtkg Cff tgf i g, Club Administrator

8350 N. Central Expwy, Ste 1900 Dallas, TX 75206 Office Phone:469-242-9448 www.parkcitiesrotary.org

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Rotary Club of Ragusa, Italy
President of Rotary International
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UNITE FOR GOOD

Mary Bedosky

RC of Richardson East Governor, District 5810 www.rotary5810.org



The Rotary Club of Park Cities

UPCOMING PROGRAMS

Stephanie Bohan July 25

Hope Cottage

Setareh Parvaresh August 1

Coming Up at the Dallas Museum of Art

August 8 Mark Rowling

The Baker Hotel - Mineral Wells

August 15 Sue Gover Lee - Dallas Genealogical SocietyF inding YOUR roots" - how to research your family tree

CLUB ANNOUNCEMENTS

Please note that RCPC meetings and other events are public events where photos and video are customarily taken. By attending you are consenting to free use of your likeness on RCPC and related websites, social media, streaming video, emails, newsletters and similar methods.

Have a Great Idea for a Speaker? Your ideas are needed! Send your ideas with the details to Richard Stanford.

Help Wanted! At ANY RCPC Event or Project Take a few pictures, include a few sentences (who, what, when, where and WHY) and send to Betty for The Hub

RI Foundation: \$100 (or more) Every Rotarian Every Year! See Greg Pape.

RCPC Foundation: \$100 (or more). See Birthdays below, then Van Oliver.

Attendance Rule Change. For those wanting to maintain Perfect Attendance, makeups may now be completed within a year. RI is no longer tracking attendance.

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Miss a Meeting? Watch it on YouTube or as an event on Facebook!

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Share Rotary! Post on your social media when you're at a meeting or event. Use our hashtags! Like and Follow us on Social Media: Website: https://parkcitiesrotary.org/

Facebook: www.facebook.comRotaryClubOfPark Cities

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LinkedIn: www.linkedin.com/company/park-citiesrotary-club/?viewAsMember=true

Make a post about or while at Rotaryanduse these hashtags

#PeopleOfAction

#district5810proud

#parkcitiesrotary

#goodthingshapp e nonfridays

THOUGHTS ON . . .

Empathy

Empathy is at the heart of the actor's art. ~ Meryl Streep

Some people think only intellect counts: knowing how to solve problems, knowing how to get by, knowing how to identify an advantage and seize it. But the functions of intellect are insufficient without courage, love, friendship, compassion and empathy. ~ Dean Koontz

Friendship is a living thing that lasts only as long as it is nourished with kindness, empathy and understanding.

~ Author Unknown

The most valuable things in life are not measured in monetary terms. The really important things are not houses and lands, stocks and bonds, automobiles and real state, but friendships, trust, confidence, empathy, mercy, love and faith.

~ Bertrand Russell V. Delong

There is no greater intelligence than kindness and empathy.

Bryant H. McGill

PARADE PICTURES (continuedd





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\$53.868.00 for the NTX Food Bank





Rotary Club of Park Cities Market Place



Cleve Clinton

1601 Elm Street Suite 4600 Dallas, Texas 75201

P:214.954.4135 D:469.320.6032 F: 214.953.1332 cclinton@grayreed.com

www.grayreed.com



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801 E. Campbell Rd. • Ste 250-L • Richardson, TX 75081 Office 972-200-0991 • Cell 972-358-0321 nolan@dbgadvisors.com • www.dbgadvisors.com



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SARAH E. OLIAI Attorney at Law Board Certified in Estate Planning and Probate Law.

4521 San Jacinto Dallas, Texas 75204 soliai@oliailawfirm.com

214 784 5077



SVP Client Relations & Non-Profit Solutions susang@careermp.com 214.908.9981 www.CareerMP.com

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To change or update your ad, send an updated digital Business Card to bedawson@swbell.net and to kyle.marmillion@protonmail.com.

Questions? Ask Mark Neace atmark@synclabmedia.com