



THE HUB

The Rotary Club
of Park Cities

Volume 76, Number 2

www.parkcitiesrotary.org

July 19, 2024

Serving to Make a Difference Since 1948

TODAY'S PROGRAM

Program Chair of the Day: Richard Stanford



Rick Hart, SMU Athletic Director SMU's Transition to the ACC

Rick Hart was named SMU's Director of Athletics on July 16, 2012.

During Hart's time on the Hilltop, SMU has repeatedly shown its commitment to competing at the top level of college athletics and to providing a best-in-class student-athlete experience.

During the last three years alone, SMU has invested over \$125 million in football construction projects, pushing the total invested in SMU Athletics facilities to a quarter of a billion dollars since 2013.

SMU has also reinforced its long-standing commitment to student-athlete development, well-being and experience by expanding its health, safety and well-being initiatives and staffing, its personal and professional development programs and degree completion opportunities.

SMU has added training staff and mental health professionals to address the physical, emotional and mental demands associated with being a student-athlete, and, in fall 2022, SMU expanded its successful Life After Ball (LAB) Program to all sports. LAB is designed to help student-athletes make a smooth transition to the workforce after their playing days at SMU are over. LAB also utilizes the powerful network that SMU has in the DFW area in addition to former SMU student-athletes and prominent alumni. This is in addition to the full cost-of-attendance scholarships SMU provides for its student-athletes. All told, SMU invested over \$175,000 in each of its almost 500 student-athletes last year. These offerings have proven fruitful, as SMU student-athletes excel in the classroom, with 69% earning cumulative GPAs of 3.0 or higher, over one-third boasting GPAs of 3.5 or better and 91% earning degrees. During Hart's time at SMU, over 1,500 degrees have been conferred on Mustang student-athletes.

SMU has also experienced broad success athletically over his tenure, winning 39 team conference titles across 15 sports, with all Mustang sports advancing to the post-season at least once since 2017. In 2022-23 alone, SMU won six championships – the National Equestrian Championship and five AAC Championships. SMU student-athletes won 26 individual or event conference championships and totaled more than 100 all-conference honors across the 17 programs.

In the community, SMU's partnership with the City of Dallas has been strengthened through community service and the Dallas, 214, "Born and Raised" and Triple-D marketing and branding initiatives.

Due to the generosity of alumni and friends, annual giving has reached record levels in support of operations, projects and facilities. In the past 11 years, SMU Athletics has been the beneficiary of an astounding 54 seven-figure gifts and 407 gifts of \$100k or more, and in fiscal years 2022 and 2023, SMU Athletics combined to raise \$116 million thanks to the two largest giving years on record. Because of the high level of support, SMU has renovated and expanded Moody Coliseum and opened numerous new facilities including the SMU Indoor Performance Center and Armstrong Fieldhouse, the Miller Event Center, the Styling-er/Altec SMU Tennis Complex, the Robson & Lindley Aquatics Center and Barr-McMillion Natatorium, the Payne Stewart SMU Golf Training Center at Trinity Forest Golf Club and Washburne Soccer & Track Stadium. Construction has begun on the Holt Hickman Outdoor Pool to complete the Robson & Lindley Aquatics Center and Barr-McMillion Natatorium Complex as well as the \$100M Garry Weber End Zone Complex.

Hart also developed and installed the Strategic Plan for SMU Athletics titled, "The SMU Advantage." The SMU Advantage consists of a departmental vision, mission, values and goals and operates on a principle of S.P.I.R.I.T. (Service, Passion, Integrity, Respect, Innovation and Teamwork), with a focus on the student-athlete and aligning the Athletics Department with the educational mission of the University.

On the conference side, Hart led SMU into the American Athletic Conference in 2013-14 as a founding member of the league. Working alongside President Turner and Commissioner Mike Aresco, Hart and his colleagues raised the profile of the reconstituted group and established the American as a one of the nation's best athletic conferences.

A graduate of UNC, Hart earned a bachelor's degree in physical education, health and sport science. Hart and his wife, Allison, also a graduate of North Carolina, are proud parents of Trevor, an SMU grad and Assistant Director of Marketing and Fan Engagement at Northwestern, and Caroline (Carly), an SMU junior.

A third-generation athletics administrator, Hart's father, Dave, served as Director of Athletics at Tennessee, Florida State and East Carolina, and his late grandfather, Dave Sr., served in a variety of roles within collegiate athletics including stints as a Coach, Athletics Director and Conference Commissioner.

smumustangs.com

Be a Vibrant and Visionary Model of Service Above and Beyond Self

LASTWEEK

Presiding: **Nolan Duck**
 Invocation/ Pledge: **Leo Avila**
 MarketPlace Advertiser: **Mark Neace**
 highlights **Sarah Oliai**
 Photographer: **Barb Jeffries**
 Speaker: **Talmage Boston**
 Program: **How The Best Did It**



President **Nolan Duck** called to order this first meeting of his Rotary year. He gave a special thank you to **Jill Jordan** and **Alan Winn** for all they did to make the parade a success. He also thanked **Tom Rhodes** and **Van Oliver** for their part in the parade.

Leo Avila gave the Invocation followed by the Pledge of Allegiance and "The Star Spangled Banner."

President **Nolan** asked for Happy Bucks. He then introduced our visitors and guests.

Our Sgt-at-Arms **Herb Hammond** remarked that there were a lot of people with birthdays this month. He urged them to donate to the RCPC Foundation and wished them all a happy birthday!



Mark Neace introduced our Market Place Advertiser, **Sarah Oliai**, who is a Board Certified Estate Planning and Probate Attorney. He reminded every advertiser to renew. He said that they would be adding new things to bring more value to the advertisers.

President **Nolan** expalined that there was a new organizational chart "to get the club where it is going and to know when it gets there." He also explained the new titles for some of the areas of service. "Institutional Outreach" is now "Fostering Leadership" "Community Outreach" is now "Tackling Hunger," and "Humanitarian Outreach" is now "Supporting Health and Wellness." He encouraged members to volunteer in the area of service in which they are most interested.

He announced that the Fourth of July Parade raised \$57,393.65. With the matching funds, it became \$193,574.60. At three meals per dollar, that is well over half a million meals.

The raffle is up to \$1,849. Kathy Wall had the winning ticket number, but did not win the raffle.

July						
S	M	T	W	Th	F	S
	M	M	M	M	NO	
7	M	M	M	BD	Parade Mtg	
14	Mc	M	M	M	Mtg	
21	M	M	M	M	Mtg	
28	M	M	M			

A=Agape Health Serv Day
BD= Brd of Dirs Mtg, 8am
BF=Bonton Farm
Cn=PCR Connect Event.
CP=ChildsPlay Work Mtg-Jill Jordan.
D=District 5810 Event
DH=Dentistry with a Heart- Michael Rainwater
F=Fellowship Event
FF=RCPC Foundation Fund Mtg- Ed Fjordbak
FT=NTFB Truck.
FB=NTFB Evt- Susan Glen
In=Interact Special Project 8 am - Tracy Gomes.

LL=Legacy of Leadership
M= Meals on Wheels, Jim Weichel various days and times
Mn= Mentoring at Hillcrest HS various days and times
Mc=Ronald McDonald House 1 x/mo-Kathleen Klaviter
NM=New Member Event
Pr= Program Committee Mtg
RL=Readers2Leaders-various days, times- Rob Levy
Rct=Rotaract- Ruth Alhaili.
SP=Strategic Planning Mtg
SpE=Special Service Event
VA=Veterans Support-

Please remember

Please let us know your joys and concerns.



PP Richard Stanford introduced our speaker today, Talmage Boston to speak on his book, *How the Best Did It*.

He remarked that history shows how much things change and how much they stay the change. Sometimes history can be applied to our every day lives. There are two ways that because things stay the same, they can be applied today. The first timeless fact is that to be a good leader you have to be a good persuader. The second timeless fact is that the things that make a person a great persuader today is the same as they have been. He said his book covers the great leadership traits of eight great presidents. They all had a common leadership trait. They were all great persuaders, although each went about it in a unique way. What made them great persuaders deserves our attention. **George Washington** was not a great speaker. He had a soft voice and problems with his teeth. He was persuasive because people already respected him. People were already aware of his many achievements. People wanted to hear what he had to say. He was a good listener and knew when to keep his mouth shut.

Thomas Jefferson also was not a good public speaker. He was persuasive in small groups and one-to-one. He had to break down division. He organized dinners every week, but politics could not be discussed. Politics is about relationships; if somebody likes you, he will give you the benefit of the doubt.

Abraham Lincoln was eloquent. He read constantly. He was a successful lawyer, and knew how to frame an argument. He knew he had to speak differently to different groups. As a politician, he spoke to crowds all the time. He wrote America's greatest speeches. He was obsessed with word precision and eliminated unnecessary words. He never misrepresented. He made sure his words had rhythm, so had power. **Theodore Roosevelt** was not a great public speaker. He persuaded by being up close and personal as a mediator. He took command. He talked, listened and tried to find common ground. He continued with examples from Presidents Franklin Roosevelt, Eisenhower, Kennedy and Reagan. Hear it all on YouTube.

**Our Mission**

Building a legacy of good works and fellowship, we strive to:
 REACH those in need in partnership with others
 INSPIRE tomorrow's leaders with high ethical standards
 FOSTER lives of service above self
 – A supporting member of Rotary International

The Hub is the weekly newsletter of the Rotary Club of Park Cities (Dallas)

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UPCOMING PROGRAMS



July 26 Ashley Brundage
Habitat for Humanity



Aug. 2 Christopher Pointsatt
DFW Airport



Aug. 9 Dr. Mike Rockwood
Highland Park Independent School District



Aug. 16 Ross T. Guieb
Bush Combat Development Complex

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Miss a Meeting? Watch it on YouTube or as an event on Facebook!



<http://bit.ly/RCPYouTube>

<https://www.facebook.com/events/>

Share Rotary! Post on your social media when you're at a meeting or event. Use our hashtags!

Like and Follow us on Social Media: Website: <https://parkcitiesrotary.org/>

Facebook: www.facebook.com/RotaryClubOfParkCities

YouTube: www.youtube.com/channel/UCf4ZH-2nwIscW8XNTnsbonw

LinkedIn: www.linkedin.com/company/park-cities-rotary-club/?viewAsMember=true

Make a post about or while at Rotary and use these hashtags



#PeopleOfAction



#parkcitiesrotary



#district5810proud



#goodthingshappeneveryfriday

CLUB ANNOUNCEMENTS

Please note that RCPC meetings and other events are public events where photos and video are customarily taken. By attending you are consenting to free use of your likeness on RCPC and related websites, social media, streaming video, emails, newsletters and similar methods.

Have a Great Idea for a Speaker? Your ideas are needed! Send your ideas with the details to Richard Stanford.

Help Wanted! At ANY RCPC Event or Project. Take a few pictures, include a few sentences (who, what, when, where and WHY) and send to Betty for The Hub

RI Foundation: \$100 (or more) Every Rotarian Every Year! See Greg Pape.

RCPC Foundation: \$100 (or more). See Birthdays below, then Van Oliver.

Attendance Rule Change. For those wanting to maintain Perfect Attendance, make-ups may now be completed within a year. RI is no longer tracking attendance.

Like Us! <https://www.facebook.com/pages/Rotary-Club-of-Park-Cities/115439238516325>

THOUGHTS ON...

Athletes

America believes in education: the average professor earns more money in a year than a professional athlete earns in a whole week. ~ **Evan Esar**
Desire is the most important factor in the success of any athlete.

~ **Willie Shoemaker**

Great people and great athletes realize early in their lives their destiny, and accept it. Even if they do not consciously realize the how, the where, the what. ~ **Percy Cerutti**
Football is a mistake. It combines the two worst elements of American life. Violence and committee meetings.

~ **George F. Will**

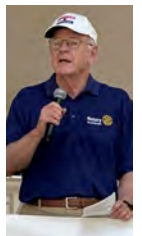
No athlete is crowned but in the sweat of his brow. ~ **Saint Jerome**

Prepare yourself for the world, as the athletes used to do for their exercise; oil your mind and your manners, to give them the necessary suppleness and flexibility; strength alone will not do. ~ **Lord Chesterfield**

Nobody in the game of football should be called a genius. A genius is somebody like Norman Einstein.

~ **Joe Theismann**

RCPC IN ACTION (continued from last week) More Parade Pics



HE WHO LAUGHS, LASTS

You are on a horse, galloping at a constant speed. On your right is a sharp drop off. On your left is an elephant traveling at the same speed as you. In front of you is another galloping horse. Your horse is unable to overtake it. Behind you is a lion running at the same speed as you. What must you do to safely get out of this dangerous situation? Get your drunk behind off the merry-go-round

The Hub is printed by
Minuteman Press

7010 Greenville 75231 • 214.691.6377

Happy Birthday*

Hank Gaines 7.15
Sarah Oliai 7.17
Ed Fjordbak 7.19
Robin Lynne 7.19
William Siegel 7.20
Rod Pirtle 7.22
Marshall Weaver 7.24
Barb Jeffries 7.24
*You are our RCPC Foundation Funders for this month

Rotary Club of Park Cities Market Place

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