



THE HUB

The Rotary Club of Park Cities

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July 29, 2022

Serving to Make a Difference Since 1948

TODAY'S PROGRAM

Program Chair of the Day: John Brown



David Preziosi Texas Historical Foundation

David Preziosi, FAICP, Hon. AIA Dallas, just began a new role as the Executive Director of the Texas Historical Foundation after working for ten years as the Executive Director for Preservation Dallas. The Texas Historical Foundation works to preserve Texas history by awarding grants to nonprofits across the state for the preservation of buildings, archaeological sites, documents and artifacts, as well as providing funding for publications and films that document Texas history.

While at Preservation Dallas, David expanded programming and events, co-developed an Architectural Styles exhibit and booklet, worked on the creation of the Pegasus Urban Trails Mobile App for downtown Dallas, prepared a 50th anniversary film and booklet for Preservation Dallas and focused on advocacy efforts for Dallas' historic places. In 2020, Preservation Dallas received the prestigious Trustees' Award for

Organizational Excellence from the National Trust for Historic Preservation.

Before returning to Texas in 2012, David worked for 16 years in Mississippi, first in City Planning for Natchez, Mississippi and later as the Executive Director of the Mississippi Heritage Trust where he worked across the state on education and advocacy for preserving Mississippi's historic places.

David holds a Bachelor of Environmental Design, a Master of Urban Planning, and a Historic Preservation Certificate, all from Texas A&M University. In 2018, he was inducted into the College of Fellows of the American Institute of Certified Planners. He was selected by the College of Architecture at Texas A&M in 2020 as an Outstanding Alumni. He was granted Honorary Membership with the AIA Dallas Chapter in 2021.

www.texashistoricalfoundation.org/

From the Texas Historical Commission Blog:

The latest issue of the Texas Historical Foundation's award-winning *Texas HERITAGE* magazine featured stories from the state's borderlands, including articles about Petra Vela Kennedy and another on the return of an ancestral burial place in Presidio to members of the Lipan Apache Tribe. For those interested in the Texas borderlands, here's another resource to explore. <https://bit.ly/3JZZIsq>

<https://www.facebook.com/texashistoricalfoundation>

RCPCIN ACTION

Live At Chocolate Secrets!

Pat Peterson Brings Her Enormous Talents!

Join us for a fun and relaxing evening!

Saturday, July 30, 7-9pm!

Chocolate Secrets, 3926 Oak Lawn Av, Dallas, Texas 75219

Enjoy the fabulous desserts, coffees, and ice creams Chocolate Secrets offers!

Register on the RCPC website!

Pat performs from 7:30pm to 11pm. Stay if you wish!

More Recognitions!



PP Karen Farris announced that Evan Altemus received the Linda Tunnel New Member Award.

Before the meetings **buy your lottery ticket!**
\$1 per ticket or
7 tickets for \$5



Thank You From The Highland Belles



Dear Park Cities Rotary Club,

Thank you so much for hosting the 4th of July Parade! It was so much fun and the sweetest tradition. We are so grateful to be able to celebrate in such a fun way with the community!

- The Highland Belles



Thank You From PP Happy Franklin

July 19, 2022
Dear RCPC,

Thank you so much for the very generous gift certificate to Il Bracco. You are so generous. We love Il Bracco and look forward to going soon.

It was an honor to serve as your Club President. I'm excited about each of the RCPC Board and leadership teams. This is going to be such a great year with Jeff McNaughton, then Jeff Sheehan, then Nolan Duck. What an awesome group! Thank you again.
Sincerely, Happy

Be a vibrant and Visionary Model of Service Above and Beyond Self

LAST WEEK

Presiding: **Jeff McNaughton**
 Invocation/Pledge: **Walt Marcum**
 Photographer: **Holly Hollenbeck**
 Chair of Day: **Valerie Pelan**
 Speaker: **Julie Percival**
 Program: **Current Labor Market Trends**



President **Jeff McNaughton** called the meeting to order. **Walt Marcum** gave the invocation and then led the Pledge of Allegiance and the *Star Spangled Banner*. President **Jeff** introduced our visitors and guests, including District Governor Howard Templin and PDG Max Duplant. President **Jeff** explained the rules for our new lottery which benefits the RCPC Foundation.

Tiffany Richmond introduced our Marketplace Advertiser of the Week, **Chris Clausen** and CNC Home Care.

We had a lot of new members today. **Valerie Pelan** introduced new member **Christine Volkmer**, who is the Director of Community Engagement for Equest. PP **Pam Carvey** introduced new member **Kathy Allred**. PDG **Rick Amsberry** introduced new member PDG **Richard Gilman**.



Jayne Altemus gave her New Member Speech, saying that she was from Plano and attended the University of Texas. She went to law school and practiced law for awhile. Now she is in real estate. She has two daughters, four and one years old, She said she is passionate about fitness and enjoys exercising. She said she learned about Rotary from her grandma.



PP **Karen Farris** presented the Linda Tunnel New Member Award to Evan Altemus, redognizing all he has done, particularly for veterans, since he joined,

President **Jeff** said that today \$125 had been raised from the lottery. PP **Cleve** had the winning ticket, but did not win the prize.

Please remember ...

Please let us know your joys and concerns.



Valerie Pelan introduced our speaker today, Julie Percival who is the regional economist for the Southwest Information Office of the U.S. Bureau of Labor Statistics. She is also a ninth generation native Texan. She explained that the Bureau of Labor Statistics is a part of the Department of Labor. It is the principal fact finding agency for the government in labor economics and statistics. Its mission is to collect, analyze and disseminate labor market information to the public. They serve a lot of different audiences. BLS has a range of statistics about the jobs market which is published on Friday. They use several different surveys to collect the data. It looks at various demographics. Another is the current employment survey which looks at employment and real earnings. Unemployment rates have been below the U.S. rates before and after COVID. DFW has done really well in its employment recovery from COVID. DFW is at the highest employment rate of the U.S. What makes up most of the economy in DFW are in three areas: trade, transportation and utilities; professional and business services; and education and health services. However, leisure and hospitality has seen the greatest growth over the last year. New hires are up over last year and openings are up, also. There are a tremendous number of job openings right now, about two openings for every unemployed person. Seven out of ten of the openings pay less than \$20 an hour, \$40,000 a year. Average expenditures for the DFW area are \$52,000 a year. A lot of that is related to necessary spending. The highest paid occupations are chief executive and physicians. BLS has a lot of information on inflation, including the Consumer Price Index, the Producer Price Index, Import and Export Prices, and Employment Cost Trends. All of them are used to measure inflation. They have extremely detailed indices which are helpful to many businesses. Their latest measures of inflation are up by a lot. The U.S. CPI is 9.1%. Some of them are at historic highs. When prices go up, wages do not go up as fast, causing difficulty particularly for lower paid workers.

Our Mission

Building a legacy of good works and fellowship, we strive to:
 REACH those in need in partnership with others
 INSPIRE tomorrow's leaders with high ethical standards
 FOSTER lives of service above self
 - A supporting member of Rotary International

The Hub is the weekly newsletter of the Rotary Club of Park Cities (Dallas)

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Jennifer Jones, Windsor Roseland RC Ontario, Canada

President, Rotary International, www.rotary.org

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Governor, District 5810
 www.rotary5810.org



August						
S	M	T	W	Th	F	S
	M	M	M	M	Mtg	D
7	M	M	M	M	Mtg	
14	M	M	BD	Cn	Mtg	
21	M	M	M	M	Mtg	F
28		M	M			

A=Agape Health Service Days
 BD= Board of Dir's. Mtg. 8am
 BF=Bonton Farm
 Cn=PCR Connect Event.
 CP=ChildsPlay Work Mtg.
 D=District 5810 Event
 DH=Dentistry with a Heart
 F=Fellowship Event
 FF=RCPC Foundation Fund Mtg-See Ed Fjordbak FH
 =Fisher House.-DougMeans
 FT=NTFB Truck. Stan Wright
 FB=NTFB Event
 In=Interact Special Project

8 am See Tracy Gomes.
 LL=Legacy of Leadership
 M=Meals on Wheels See Jim Weichel
 Mn=Mentoring at HillcrestH
 Mc=Ronald McDonald House 1x/mo-See Kathleen K.
 NM=New Member Event
 Pr= Program Committee Mtg
 RL=Readers2Leaders-various times. See Ruth Alhilali
 Rct=Rotaract. See Ruth A.
 SP=Strategic Planning Mtg
 SpE=Special Service Event

UPCOMING PROGRAMS

In person at Maggianos or watch on YouTube. NO reservation needed!



Aug 5 Tom Luce
Bio Labs



Aug 12 U.S. Representative Colin Allred
Congressional Update



Aug. 19 Deborah Rose
Change for Life



Aug. 26 DG Howard Templin
District 5810

CLUB ANNOUNCEMENTS

Please note that RCPC meetings and other events are public events where photos and video are customarily taken. By attending you are consenting to free use of your likeness on RCPC and related websites, social media, streaming video, emails, newsletters and similar methods.

Have a Great Idea for a Speaker? Your ideas are needed! Send your ideas with the details to Jeff Sheehan.

Help Wanted! At ANY RCPC Event or Project. Take a few pictures, include a few sentences (who, what, when, where and WHY) and send to Betty for The Hub

RI Foundation: \$100 (or more) Every Rotarian Every Year! See Greg Pape.

RCPC Foundation: \$100 (or more). See Birthdays below, then Scott McLaughlin.

Attendance Rule Change. For those wanting to maintain Perfect Attendance, make-ups may now be completed within a year.

The Rule of 85. Attendance requirements change for those who are at least 65 years of age and who have been a member of a Rotary club for twenty years

Like Us! <https://www.facebook.com/pages/Rotary-Club-of-Park-Cities/115439238516325>

THOUGHTS ON . . .

History

Human history becomes more and more a race between education and catastrophe. ~H. G. Wells

Much of the social history of the Western world over the past three decades has involved replacing what worked with what sounded good. ~ Thomas Sowell

If history repeats itself, and the unexpected always happens, how incapable must Man be of learning from experience.

~ George Bernard Shaw

We live in a moment of history where change is so speeded up that we begin to see the present only when it is already disappearing. ~ R. D. Laing

History never looks like history when you are living through it.

~ John W. Gardner

There is properly no history, only biography.

~ Ralph Waldo Emerson

Some people make headlines while others make history.

~ Philip Elmer-DeWitt

HE WHO LAUGHS, LASTS

The tribal wisdom of the Dakota Indians, passed on from one generation to the next, says that when you discover that you are riding a dead horse, the best strategy is to dismount.

But in modern business, because heavy investment factors are taken into consideration, other strategies are often tried with dead horses, including the following:

1. Buying a stronger whip.
2. Changing riders.
3. Threatening the horse with termination.
4. Appointing a committee to study the horse.
5. Arranging to visit other sites to see how they ride dead horses.
6. Lowering the standards so that dead horses can be included.
7. Reclassifying the dead horse as "living-impaired".
8. Hiring outside contractors to ride the dead horse. .
9. Harnessing several dead horses together to increase speed.
10. Providing additional funding and/or training to increase the dead horse's performance.
11. Doing a productivity study to see if lighter riders would improve the dead horse's performance.
12. Rewriting the expected performance requirements for all horses.

We gratefully acknowledge
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<http://bit.ly/RCPC/youtube>



<http://bit.ly/RCPC/googleplus>

Miss a Meeting? Watch it on YouTube or as an event on Facebook!



<http://bit.ly/RCPC/youtube>

<https://www.facebook.com/events/>

Share Rotary! Make a post on your social media when you're at a club meeting or event and use our hashtags!

Like and Follow us on Social Media:

Website: <https://parkcitiesrotary.org/>

Facebook: www.facebook.com/RotaryClubOfParkCities

YouTube: www.youtube.com/channel/UCf4ZH-2nwLscW8XNTnsbonw

LinkedIn: www.linkedin.com/company/park-cities-rotary-club/?viewAsMember=true

Make a post about or while at Rotary and use these hashtags:



#PeopleOfAction



#district5810proud



#parkcitiesrotary



#goodthingshappenonfridays

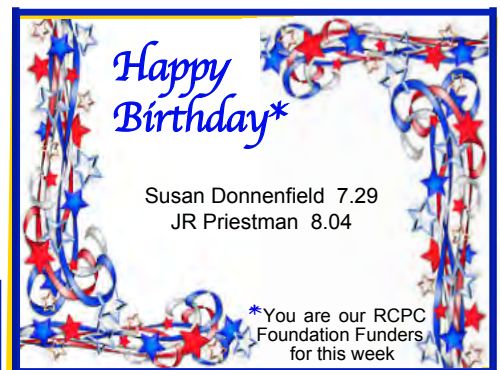
Advice for Going Back To School

from Elaine Allen

- Be Honest • Have Integrity • Work Hard •
- Have Patience • Be Dependable •
- Always Tell the Truth • Laugh Out Loud •
- Keep Your Promises • Be Happy •
- Love One Another • Use Kind Words •
- Listen To Your Parents •
- Always Be Grateful •
- Keep Your Promises • Help Others •
- Do Your Best • Try New Things • Smile •

13. Declaring that the dead horse carries lower overhead and therefore contributes more to the bottom line than some other horses.

14. Promoting the dead horse to a supervisory position.



Susan Donnenfield 7.29
JR Priestman 8.04

*You are our RCPC
Foundation Funders
for this week

Rotary Club of Park Cities Market Place

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