



THE HUB

The Rotary Club of Park Cities

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www.parkcitiesrotary.org

June 4, 2021

Serving to Make a Difference Since 1948

TODAY'S PROGRAM

Chair of the Day: Mary McMahon

Alicia Sigur, CEO - Core Edge

Cognitive Processing Advancement with the Brain

Alicia Sigur, founder and CEO of The Core Edge, was born and raised in Orange County, California, receiving her BA and MA from The University of California. She spent the first part of her professional career in education and several industries until she moved to Dallas and fatefully realized her life's purpose and passion for empowering children, teenagers, and adults to live their best life, preparing them for success in college, career, and beyond.

In 2002, Alicia became a life coach and a master academic/test prep tutor who refused to accept that more than 35% of her private and public-school student population were not living up to their full academic potential. She refused to accept that these students would simply walk aimlessly through life with medication, remediation, excessive tutoring, learning labs, and a truncated version of their life's dreams and purpose. She tenaciously set out to discover why her students were struggling to read, comprehend, retrieve,

and "own" the information they received. Alicia's journey of investigation, coupled with extensive training and experimental methods, revealed the underlying processing and cognitive skills everyone needs to support their academic learning to achieve a lifetime of success and fulfillment.

In 2013, equipped with her new collective knowledge and teaching skills, Alicia founded BrainFrame Learning to help others benefit from her new discoveries. Since then, BrainFrame Learning has immersed its instruction into a growing body of proven programs and scientific research that support students and adults' learning styles to overcome learning challenges by reprogramming the root causes of these learning issues/blocks in the brain. BrainFrame Learning aspires to create new pathways to naturally enhance its client's learning abilities, helping them to unlock their full potential. Your brain is not misfiring... parts are just not plugged in!

RCPC IN ACTION

Picnic at Bonton Farms - It Was a Great Success! *from Barb Jeffries*

Over sixty members and guests attended the picnic. Congratulations to **Ley Waggoner, Linda Tunnell and Pam Carvey** for leading the fundraising efforts that raised over \$150,000 toward the medical clinic to be built in Bonton and for organizing this donor recognition picnic!



Speakers: President Barb, Stephanie Bohan (RCPC and Bonton), PP Ley Waggoner, Daron Babcock (Bonton)

RCPC Honored for Dentistry with a Heart

from Barb Jeffries

Park Cities Rotary Club was honored at the Dallas County Dental Society banquet on May 27th with the 2021 Community Leader of the Year Award for our annual Dentistry with a Heart Program.

With the initiative of Park Cities Rotarian Dr. Moody Alexander a collaborative partnership was formed called "Dentistry with a Heart", a day spent caring for basic dental needs of Dallas County resident's who could not afford those services. The Park Cities Rotary location has moved to the Agape Clinic the past 4 years.

Their event has helped 523 underserved Dallas residents with over \$314,000 of services including extractions, fillings, cleanings and replacement of missing teeth. The multiple dental offices participating since 2010 have treated over 2,000 patients with over \$1,340,000 of services at 38 events.

Representing Park Cities Rotary were **Barbara Jeffries** president, Past President **Fred Brown** and Dr. **Michael Rainwater**.

A special thank you to **Michael and Fred** for their dedicated leadership over the years.

We look forward to being back at Agape Clinic for another successful event in the fall this year.



Be a Vibrant and Visionary Model of Service Above and Beyond Self

UPCOMING PROGRAMS

In person at Maggianos or watch on YouTube. NO reservation needed!

ROTARY CONNECTED



June 11 **RCPC Parade Grand Marshall Luncheon**
Host: Phillip Bankhead



June 18 **Cynt Marshall CEO Dallas Mavericks Mavericks and Diversity**



June 25 **Barb Jeffries and Happy Franklin Awards and Installation of Officers**



July 2 **NO Regular Meeting**
Join the Parade on July 3!



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<http://bit.ly/RCPCyoutube>



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Miss a Meeting? Watch it on YouTube or as an event on Facebook!



<http://bit.ly/RCPCyoutube>



<https://www.facebook.com/events/3197899483612880/>

Connect with RI and District 5810!



RI: www.linkedin.com/groups?gid=858557&trk=hb_side_g



RI: <http://twitter.com/#!/rotary>



RI: www.facebook.com/rotary

Dist. 5810: www.facebook.com/RotaryDistrict5810



RI has its own channel on YouTube offering a growing collection of videos and psas.



Check out or add to RI's Flickr group often. www.flickr.com/groups/familyofrotary/



<http://pinterest.com/rotary/>
RI has Pinboards on major projects.



www.statigr.am/rotaryinternational
See RI's latest pictures via Instagram.

CLUB ANNOUNCEMENTS *Sign up at www.parkcitiesrotary.org*

Have a Great Idea for a Speaker? Your ideas are needed! Send your ideas with the details to Jeff Sheehan.

Help Wanted! At ANY RCPC Event or Project. Take a few pictures, include a few sentences (who, what, when, where and WHY) and send to Betty for The Hub

RI Foundation: \$100 (or more) Every Rotarian Every Year! See Greg Pape. RCPC Foundation: \$100 (or more). See Birthdays below, then Kyle Marmillion.

Attendance Rule Change. For those wanting to maintain Perfect Attendance, make-ups may now be completed within a year.

The Rule of 85. Attendance requirements change for those who are at least 65 years of age and who have been a member of a Rotary club for twenty years.

Like Us! <https://www.facebook.com/pages/Rotary-Club-of-Park-Cities/115439238516325>

The Directory is on line: Log in > Click on left side under My ClubRunner > View Club Directory or View Club Photo Directory. Other archives are at Club Documents

THOUGHTS ON . . .

The Brain

The brain is a wonderful organ. It starts working the moment you get up in the morning and does not stop until you get into the office.

~ Robert Frost

Estimated amount of glucose used by an adult human brain each day, expressed in M&Ms: 250

~ Harper's Index

Aristotle was famous for knowing everything. He taught that the brain exists merely to cool the blood and is not involved in the process of thinking. This is true only of certain persons.

~ Will Cuppy

Brain: an apparatus with which we think we think.

~ Ambrose Bierce

I not only use all the brains that I have, but all that I can borrow.

~ Woodrow Wilson

I believe in an open mind, but not so open that your brains fall out.

~ Arthur Hays Sulzberger

There's a place in the brain for knowing what cannot be remembered.

~ John Green

RCPC IN ACTION

PCR Connect from Holly Hollenbeck and Barb Jeffries

Members of the Dallas Downtown Club and the Park Cities Club met to meet and greet at Seasons 52 at NorthPark Mall on May 20. It was well attended and a nice opportunity to share



stories of our recent service events as we strive to meet our common Rotary goal of "Service Above Self". Hopefully this will be the first of many!

PCR Connect meets the third Thursdays of the month.

Join Them!

Questions? Ask Holly Hollenbeck or Zach Davis

HE WHO LAUGHS, LASTS

A young man visiting a dude ranch wanted to be "macho," so he went out walking with one of the hired hands. As they were walking through the barnyard, the visitor tried starting a conversation:

"Say, look at that big bunch of cows." The hired hand replied, "Not 'bunch,' but 'herd.'"

"Heard what?" "Herd of cows."

"Sure, I've heard of cows. There's a big bunch of 'em right over there."

Proposed New Member

Evan Altemus

Classification: Commercial Real Estate
Sponsor Hapy Franklin

Happy Birthday*

Dennis Harrison, 5.28

Janie Loveless 5.28

Brad Rejebian 5.28

Larry Johnson 6.4

Rob Levy 6.5

Fred Hunter 6.7

Kathy Wall 6.7

John Brown 6.8

Bud Naifeh 6.9

Roger Freidline 6.10

You are our RCPC Foundation Funders for this week



Your business card could be here!
 Contact *Mark Kashar* for details.
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Cleve Clinton
 Shareholder

1601 Elm Street
 Suite 4600
 Dallas, Texas 75201

P: 214.954.4135
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17300 PRESTON ROAD
 SUITE 260
 DALLAS, TX 75252
 (214) 379-0345
 (972) 681-0101 Ext. 1303
 Fax: (972) 661-5500
 shawn@ffnetwork.com

PHILIP D. RAY
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Marsh & McLennan Agency LLC
 8144 Walnut Hill Lane, 18th Floor
 Dallas, TX 75231
 Direct: 972.340.2365
 Cell: 214.673.2225
 kyle.marmillion@marshmma.com
 www.marshmma.com

W. Todd Westerburg, CFA, CAIA, CIMA, CPWA
 Managing Director
 Senior Portfolio Manager

PRIVATE BANK
 5500 Preston Road, Suite 8, Dallas, TX 75205
 T 214-443-3621 F 214-443-3635
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