



THE HUB

The Rotary Club
of Park Cities

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Serving to Make a Difference since 1948

SPECIAL EDITION

People of Action Opened Doors of Opportunity



President-Elect, 2021-22
Jeff McNaughton



President, 2021-22
Happy Franklin



Vice President, 2021-22
Jeff Sheehan

Our New Directors



Director, 2021-23
Sarah Oliai



Director, 2021-23
Valerie Pelan



Director, 2021-23
Kyle Marmillion

Continuing Directors



Director, 2020-22
Mark Kashar



Director, 2020-22
Jill Jordan



Director, 2020-22
Patsy Watson



*Director-
At-Large*
2021-22
**Pam
Carvey**

Treasurer

2020-22
**Phillip
Bankhead**



Secretary

2021-23
**Lisa
Amsberry**



Sgt-at- Arms

2021-22
**Scott
McLaughlin**



Be a Vibrant and Visionary Model of Service Above and Beyond Self



2020-2021: 
*President Barb Opens Doors
 to Find Opportunities while
 COVID Continues and
 Normalcy Returns*

Almost nine months of this Rotary Year was restricted by  COVID, but COVID could NOT lock RCPC down!

An Update from President Barb:

To say the 2020-21 Rotary year was challenging would be an understatement. During almost three-quarters of the year, the country was shut down due to COVID-19, resulting in possible feelings of isolation, disengagement and inertia. Clubs could not meet in person, most Committees could not do the work they were formed to do, and most social events were out of the question. This is the situation at the start of my year as President of the Rotary Club of Park Cities in July 2020.

Nevertheless, with the members commitment to service, we worked together with compassion and creativity leading the Club through the year to remarkable accomplishments. With strong TEAM leadership, we found ways to communicate with Club members while maintaining a focus on the Club's strategic priorities and collaborative partners. Club Administrator, Laurie Aldredge was there every step of the way assisting the membership and the Board with encouragement and professionalism.

Here are some of this past year's highlights.

Communication:

It took multiple hybrid communications methods to keep our members informed, excited, and engaged. We were presented with many challenges during long periods of physical separation during this year due to restrictions because of the pandemic.

- Thanks to Mark Neace, we continued broadcasting meetings in a safe environment at SyncLab Media studio through January 2021.
- Jeff Sheehan and Susan Harris worked tirelessly to bring a wide variety of high-quality speakers throughout the year.
- In February 2021, we added Zoom meetings to provide adequate interaction among members. Laurie Aldredge was instrumental in the success of these virtual meetings.
- I added a new method of weekly Club communication called "Meet Me At the Water Cooler" to "talk" about Club news and events.
- Betty Dawson tirelessly continued the weekly production of our informative eBulletin and award-winning HUB newsletter.
- We conducted monthly PCR Connect socials via a dual method of virtual Zoom calls and in person.
- The Board carefully constructed the return to in-person meetings at Maggiano's in April 2021 with limited capacity and continued to have them livestreamed and archived to our YouTube channel for members not yet ready to attend in person.
- Barbara Marcum and her TEAM conducted an old-fashioned phone tree where members communicated personally with Club members by phoning or with emailed notes.

Membership

- Led by the hard work of Daniel Drabinski and Paul Pirok, the Membership TEAM increased Club membership by 20 persons, ending the year with 150 members. This made RCPC the largest Club in the District.
- The Club became a Co-sponsor of the Plano Community Rotaract Club.

(continued on next page)

Our Mission

Building a legacy of good works and fellowship, we strive to:
 REACH those in need in partnership with others
 INSPIRE tomorrow's leaders with high ethical standards
 FOSTER lives of service above self
 – A supporting member of Rotary International

The Hub is the weekly newsletter of the Rotary Club of Park Cities (Dallas)
 Betty Dawson, *Editor*

Shutterbug Committee

Ley Waggoner, *Chair*

Bulletin/Internet Advertising

Shawn Foster, *Chair*



**OFFICERS and DIRECTORS
 2020-2021**

- Barb Jeffries, President**
- Happy Franklin, President Elect**
- Jeff McNaughton, Vice President**
- Valerie Pelan, Secretary**
- Phillip Bankhead, Treasurer**
- Daniel Drabinski, Membership/Communications**
- Shawn Foster, Youth Services**
- Mark Kashar, Institutional Outreach**
- Jill Jordan, Community Outreach**
- Stan Wright, Humanitarian Outreach**
- Patsy Watson, Club Operations/Marketing**
- Tracy Gomes, At Large**
- Richard Stanford, Immed. Past President**
- Kyle Marmillion, Sgt-at-Arms**
- Chris McNeill, Parliamentarian**

Laurie Aldredge, Club Administrator

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 **Holger Knaack**
 RC of Herzogtum Lauenburg-Mölln, Germany
 President,
 Rotary International

John Moser, Allen Sunrise
 Governor, District 5810 
www.rotary5810.org

(Update continued from page 2)

- We created the RCPC Rack Card to be used for membership recruitment.
- There were several creative and fun social events in safe environments once COVID restrictions were lifted.

Community Relationships

With a continued dedication to "Service Above Self", the Club found a way to continue our two signature community events during the height of the pandemic by converting them to new events that permitted social distancing.

- The Parade TEAM redefined the 4th of July parade into a patriotic 4th of July "Celebration" in July of 2020. There was a competition for patriotic yard displays throughout Park Cities, a competition for high school students to create a fund-raising project for charity and an art contest for children. We raise \$32,150 for the North Texas Food Bank
- The planning for the July 4th 2021 parade begins months ahead of time but was thrown a curve ball when the Parade chair had to resign from the Club. Prior Parade Chair Phillip Bankhead immediately stepped up to lead the efforts (in addition to his Club Treasurer position). Together with seasoned Parade Chairs/Volunteers he crafted a TEAM who have worked together to organize this year's Parade.
- The Snider Plaza Tree Lighting became a drive-through toy drop to provide Christmas gifts to be distributed by the Salvation Army.
- The sign at our RI Centennial project, Childs Play at Bachman Lake, was vandalized. Doug Means and Phillip Bankhead took quick action and had it repaired and a new sign installed.

We continued our commitment to the Club's strategic partners:

- **North Texas Food Bank**
 - o As well as designating the proceeds from the Fourth of July Celebration to go to the NTFB, Ley Waggoner encouraged members to donate through a special "virtual food pantry" link during SNO-VID 2021. We raised a total of \$5,475.
 - o We were back at North Texas Food Bank where over 40 members conducted a food packing day in May of 2021. We packaged 4,680 snack bags for kids.
- **Agape Clinic**
 - o Under Fred Brown's leadership, the Club started a new project of providing lunches to the health care workers at Agape Clinic who continued to provide critical medical care throughout the pandemic.
 - o Through the RCPC Foundation, we supported a grant for \$5,000 for Covid-19 triage through their mobile medical unit.
- **The Salvation Army**
 - o Instead of the usual December "Chili Day" at the Salvation Army ARC we created a "virtual" "Chili Day" with a designated link to donate the amount we would have if we had met in person.
 - o Over 100 toys were collected at the Snider Plaza Tree Lighting and were donated for their Angel Tree program.
 - o Over a dozen Club volunteers sorted gifts on site at the SA Distribution Center in December when Angel Tree was restricted.
 - o We kicked off a new service project in the spring of 2021 with the SA Adult Rehabilitation Center led by Eric Heitkamp and Christopher Gibson. We will be raising funds to renovate the outdoor recreation area at *(continued on next page)*

... Scholarships!



Milen Barrera who will be attending Cornell to study bio-chemistry



Natalia Mares Solano who will be attending Davidson College

Remember our Deceased Members



Herb Burkman
Economist
Member 2007-2020



Bob Wehrmann
Publishing
Member 2017-2021



Anita Vantrees
Non-Profit

Our New Members in 2020-21 Opening Doors through RCPC



Siobhan Abraham

Health Care



Natalie Courie

Business Development



Christopher Gibson

Non-Profit



Paul Gorman

Community Volunteer



Todd Hawks

Non-Profit



Sean Johnson

Government Services

Donette Kean

Banking



Austin Little

Real Estate Investment



Joe McMahon

Consulting/Retail



Bobbie Quick

Community Volunteer



Kristin Tesmer

Non-Profit



Evan Altemus

Commercial Real Estate



Nick Echtenkamp

Non-Profit



Joi Gold

Consulting



Eric Harrison

Book Publishing



Kira Keenan

Real Estate



Mark McGuffin

Real Estate Investment

Mark McGuffin

Insurance-Property



JR Priestman

Funeral Industry



Tiffany Richmond

Utilities

(Update continued from page 3)

the Center led by Eric Heitkamp and Christopher Gibson. We will be raising funds to renovate the outdoor recreation area at the Center. The Dallas Mavericks will be donating the funds needed for a new basketball court.

- The Board approved the addition of a fourth Strategic Partner this year, **Bonton Farms**
 - o The Bonton Medical Clinic TEAM led by Ley Waggoner, Pam Carvey and Linda Tunnell successfully completed the fundraising to meet our \$150,000 goal to buy medical equipment for the new Health and Wellness Center and Clinic to be built at Bonton Farms.
 - o Stephanie Bohan and Karen Farris continue the fine tuning of how the Club will carry out that now funded project.
 - o The year-end service project developed by the cohorts of this year's Legacy of Leadership program packed 50 meal kits of nutritious foods plus a recipe to be delivered or picked up by needy residents every Friday afternoon between February and May of 2021 at Bonton Farms.
 - o To celebrate our accomplishing our fundraising goal for the Bonton Clinic and Health and Wellness Center, we held a picnic on site at Bonton Farms on May 28, 2021.

All of this was done while the Club's myriad of other projects were maintained

- The RCPC Foundation Committee led by Happy Franklin and Ed Fjordbak continued to make local grants throughout the year, totaling \$65,000. Thanks to the efforts of The Communities Foundation of Texas we grew the Foundation corpus by \$400,000 during this past year.
- Jim Weichel and his TEAM of 15 dedicated volunteer were back at work as soon as Meals on Wheels allowed volunteers to deliver the meals again.
- Jina McDaniel, Phillip Bankhead and the other dedicated regular volunteers stayed true to our commitment to the Ronald McDonald. Due to COVID restrictions, we were not allowed to volunteer in the House, so RCPC shifted and had dinner delivered once a month, at first through the donations of Club members and then through grants from the RCPC Foundation.
- Cleve Clinton and his leadership TEAM conducted the third year of our Legacy of Leadership program using Zoom.
- John Whaley and his TEAM has overseen awarding two scholarships to two deserving graduating seniors from Hillcrest H.S.

Along with all the demands of the Club, we continue to be active in District and RI initiatives.

- **District 5810**
 - o The Club successfully accomplishment all six of the tasks required in the District's Public Image Olympic Games.
 - o We represented RCPC at District meetings and events.
 - o Five members held leadership roles at the District level.
 - o Betty Dawson wrote nine articles for the District Newsletter spotlighting the Club's service projects and accomplishments.
- **Rotary International**
 - o Jeff Brady and Mark Neace led the TEAM making numerous changes required by RI to implement the new Master Brand on many of the Club's materials. Changes were made to physical items like the large banner behind the podium in addition to all social media sites like our web site and Facebook page.
 - o Our club's support of EREY and acknowledgment of Paul Harris Fellows continued under Greg Pape's monthly encouragement from the podium.

This amazing Rotary Club has approached this difficult year head on. It could have been a mediocre year, but with such dedicated members it has been a great year despite all the roadblocks. We were all inventive and creative in finding and adapting to new ways to accomplish our Club's goals. We engaged members both individually and as a group. We have given support to our Collaborative Partners when they needed it most. The Board made sure we kept our focus on the Club's Strategic Priorities of addressing hunger with emphasis on local community needs, encouraging leadership development and of focusing on health and wellness with collaborative partners. All that said, the Rotary Club of Park Cities is bigger and better despite the unprecedented challenges of 2020-21.

Opening Up, Going Out, Ending the Year and Looking to the Future with . . .

. . . A New Banner



. . . The Parade!



The Theme: United We Stand!



Grand Marshals for 2020 and 2021, **Laurie and Jim Hitzelberger**

Award-winning yard from 2020 Patriotic Celebration. There was a contest for kids' art, too.



The Parade raised \$32,150 for the NorthTexas Food Bank! With the matching partners, that totals 283,650 meals!

<< Donate here for 2021!

. . . Teams At Work At Last!



Meals on Wheels



Packing food boxes for the Food Bank for the first time in a year - just one of the volunteer opportunities ahead

. . . A Celebration!



A celebratory picnic was held at Bonton Farms after raising a \$150,000 for equipping their new Clinic and Wellness Center.