



THE HUB

The Rotary Club
of Park Cities

Volume 74, Number 39

www.parkcitiesrotary.org

June 7, 2024

Serving to Make a Difference Since 1948

TODAY'S PROGRAM

Program Chairs of the Day: Jill Jordan and Alan Winn



Hon. Joel Williams, III 2024 Parade Grand Marshal

Experience and Background

- Passion for Children's, Inc.
Founder/Volunteer President- 2007 to present
- Bristol Investment Company, Inc.
Founder/President - 1985 to 2017
- Texas Stampede, Inc.
Founder/Executive Director- 2001 to 2006
- Southwest Securities Group, Inc.
Director- 2009 to 2012
Chairman- 2012 to 2014

- South Orient Railroad Corporation
President- 1990 to 2001
- Cullum Companies, Inc.
Director- 1989 to 1992
- Texas Federal Financial, Inc.
Vice President- 1974 to 1979
President/Director- 1979 to 1984
- Storey Armstrong Steger & Martin
Associate- 1972 to 1974

(continued on page 3)

Education

Southern Methodist University
BA- 1970
JD- 1972
Harvard Business School
Program for Management Development
Spring Semester 1977

Personal

Married 48 years to Susan Kirkland
Three daughters, seven grandchildren

4th OF JULY PARADE

Our Previous Grand Marshals



2023
Jan Edgar
Langbein



2022
Donna G. Pierce



2020 & 2021
Laurie and Jim
Hitzelberger



2019
Francie Moody-
Dahlberg



2018
Karl Kuby



2017
Brad Bradley



2016
Mike and Marla Boone



2013
Leslie Nelson



2014
Dawson Orr



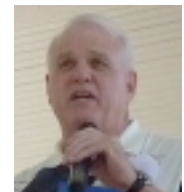
2013
Kirk Dooley



2012
Randy Allen



2011
Gerald Turner



2010
Darrell Fant



2009
Cathy Brice



2008
George
Patterson



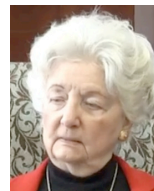
2007
Hon. John
Roach



2006
Hon. Dan
Branch



2005
Hon. Kay B.
Hutchinson



2004
Hon. Barbara
Hitzelberger



2003
Hon. Ed
Wooten



2002
Bob Heard

Be a Vibrant and Visionary Model of Service Above and Beyond Self

LAST WEEK

Presiding: President **Jeff Sheehan**
 Invocation/ Pledge: **Mary Bishop**
 Marketplace Advertiser: **Pat Martin** and
People Newspapers
 Photographer: **Van Oliver**
 Chair of the Day: **Brad Rejebian**
 Speaker: **Lisa New**, CEO
 Program: **The Dallas Zoo**



President **Jeff Sheehan** called the meeting to order. **Mary Bishop** gave the invocation and led the Pledge of Allegiance and the National Anthem. President **Jeff** introduced our visitors and guests. He then asked for "Happy Bucks." One thing "happy" today was that PP **Happy Franklin's** father was being honored in Washington, D.C. for his services in Viet Nam,

VP **Mark Kashar** introduced our Market Place advertiser of the week, **Pat Martin** and **People Newspapers**.

Jill Jordan announced the Grand Marshal Luncheon on June 8 at 11:30 am at Maggiano's. This will be a seated lunch, so reservations are needed, but payment of \$34/person may be made at the door.

The drawing for the raffle was won by **Jill Jordan**, but she did not win the money. The raffle is now worth \$1,657. Buy a ticket next week; fewer cards, more money!

Brad Rejebian introduced our speaker today, **Lisa New**, CEO of the Dallas Zoo to speak on what is new at the Zoo. She said she wants the Zoo to be a destination for adults, as well as children, and to provide education and conservation. She said she started at the Knoxville Zoo as an animal keeper and worked her way up to CEO. She calls Knoxville home and raised her two sons there, who are now 21 and 25. She came to the Dallas Zoo about six months ago, and lives in Oak Cliff near the Zoo. The Dallas Zoo was founded in 1888, and is the oldest and largest zoo in Texas. It consists of over 106 acres with more than two thousand animals and over four hundred full-time and seasonal staff. The Zoo is a 501.c(3) non-profit. The city owns the land and the buildings, but the non-profit operates the Zoo.

Please remember

Please let us know your joys and concerns.

- They are members of the following:
- The Association of Zoos and Aquariums,
 - The World Association of Zoos and Aquariums,
 - Saving Animals from Extinction (SAFE),
 - The International Union for Conservation of Nature, and
 - The Wildlife Trafficking Alliance.



The Zoo's statue of the giraffe is the tallest in Texas by the tongue. The tongue was added at the last minute so it would be the tallest. The Zoo is a catalyst for economic growth. It is a major cultural attraction. It adds about \$16.6M in tax benefits to local governments. The Zoo is a strong community partner. It is affordable and popular. They want to be a zoo for everyone and about half of the visitors attend on free or discounted admission. They are a champion for education. They have a nature based preschool and other education programs. They have a community-based conservation effort with over one thousand volunteers. They also have launched an initiative to protect twelve endangered species by establishing breeding programs to ensure their survival. They educate visitors about the importance of conservation to protect wildlife. They are in the middle of a \$250M Master Plan, started in 2018. The first phase was a new parking garage; parking has always been a challenge on busy days. A more ambitious project is the Safari Trail. The old monorail went out in 2020. They will bring back fifteen acres of monorail track to create an elevated track through the canopy; it will go through a beautiful part of the forest. Another project is the Elephant Great Room where families of elephants can be together indoors. The Dallas Zoo is the only zoo where elephants can roam with other animals. The zoo has recently received several elephants from Swaziland. In 2018 three zoos went together to save seventeen elephants who were going to be culled due to the drought. They are also planning a Wild Earth Discovery Center and an event center. There will be future Phases after this one.

Our Mission

Building a legacy of good works and fellowship, we strive to:
 REACH those in need in partnership with others
 INSPIRE tomorrow's leaders with high ethical standards
 FOSTER lives of service above self
 – A supporting member of Rotary International

The Hub is the weekly newsletter of the Rotary Club of Park Cities (Dallas)

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Shutterbug Committee

Ley Waggoner, Chair

Bulletin/Internet Advertising

Mark Neace, Interim Chair



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International

www.rotary.org

John Curtis, Rockwall

Governor, District 5810

www.rotary5810.org

June						
S	M	T	W	Th	F	S
2	M	M	M	M	Mtg	
9	M	M	Cn	BD	Mtg	D
16	M	Mc	M	M	Mtg	
23	M	M	M	M	D	Ozona
30						

A=Agape Health Serv Day

BD= Brd of Dirs Mtg, 8am

BF=Bonton Farm

Cn=PCR Connect Event.

CP=ChildsPlay Work Mtg-Jill Jordan.

D=District 5810 Event

DH=Dentistry with a Heart-

Michael Rainwater

F=Fellowship Event

FF=RCPC Foundation

Fund Mtg- Ed Fjordbak

FT=NTFB Truck.

FB=NTFB Evnt- Susan Glen

In=Interact Special Project

8 am - Tracy Gomes.

LL=Legacy of Leadership

M= Meals on Wheels, Jim Weichel

various days and times

M = Mentoring at Hillcrest H.S.

various days, times

Mc=Ronald McDonald House

1 x/mo-Kathleen Klaviter

NM=New Member Event

Pr= Program Committee Mtg

RL=Readers2Leaders-various

days, times- Rob Levy

Rct=Rotaract- Ruth Alhaili

SP=Strategic Planning Mtg

SpE=Special Service Event

VA=Veterans Support-

UPCOMING PROGRAMS



June 7 Grand Marshal Luncheon, honoring RCPC Fourth of July Parade Grand Marshal, Honorable Joel Williams, III



June 14 Legacy of Leadership 2023-24 Cohorts' Legacy of Leadership



June 21 Shane Goodwin
SMU School of Business



June 28 Officer Installation and Awards Luncheon
at Ozona Bar and Grill

CLUB ANNOUNCEMENTS

Please note that RCPC meetings and other events are public events where photos and video are customarily taken. By attending you are consenting to free use of your likeness on RCPC and related websites, social media, streaming video, emails, newsletters and similar methods.

Have a Great Idea for a Speaker? Your ideas are needed! Send your ideas with the details to Richard Stanford.

Help Wanted! At ANY RCPC Event or Project. Take a few pictures, include a few sentences (who, what, when, where and WHY) and send to Betty for The Hub

RI Foundation: \$100 (or more) Every Rotarian Every Year! See Greg Pape.

RCPC Foundation: \$100 (or more). See Birthdays below, then Van Oliver.

Attendance Rule Change. For those wanting to maintain Perfect Attendance, make-ups may now be completed within a year. RI is no longer tracking attendance.

Like Us! <https://www.facebook.com/pages/Rotary-Club-of-Park-Cities/115439238516325>

ROTARY CONNECTED



<http://bit.ly/RCPCfacebook>



<http://bit.ly/RCPC/linkedin>



<http://bit.ly/RCPCtwitter>



<http://bit.ly/RCPCyoutube>



[RCPCgoogleplus](http://bit.ly/RCPCgoogleplus)

Miss a Meeting? Watch it on YouTube or as an event on **Facebook!**



<http://bit.ly/RCPCyoutube>

<https://www.facebook.com/events/>

Share Rotary! Post on your social media when you're at a meeting or event. Use our hashtags!

Like and Follow us on Social Media: Website:

<https://parkcitiesrotary.org/>

Facebook: www.facebook.com/RotaryClubOfParkCities

YouTube: www.youtube.com/channel/UCf4ZH-2nwIscW8XNTnsbnw

LinkedIn: www.linkedin.com/company/park-cities-rotary-club/?viewAsMember=true

Make a post about or while at Rotary and use these hashtags



#PeopleOfAction



#parkcitiesrotary



#district5810proud



#goodthingshappene nonfridays

THOUGHTS ON...

Leaders

Innovation distinguishes between a leader and a follower. ~ **Steve Jobs**
The crowd gives the leader new strength. ~ **Evenius**

A leader takes people where they want to go. A great leader takes people where they don't necessarily want to go but where they ought to be. ~ **Rosalynn Carter**

have three treasures. Guard and keep them: The first is deep love, The second is frugality, And the third is not to dare to be ahead of the world. Because of deep love, one is courage Because of frugality, one is generous. Because of not daring to be ahead of the world, one becomes the leader of the world. ~ **Lao-tzu**
Faith in the ability of a leader is of slight service unless it be united with faith in his justice. ~ **George Goethals**

Great necessities call forth great leaders. ~ **Abigail Adam**
He that would be a leader must be a bridge. ~ **Welsh Proverb**

Leaders make things possible. Exceptional leaders make them inevitable. ~ **Lance Morrow**

TODAY'S PROGRAM (continued)

'Grand Marshal' continued from page 1

Civic Affiliations

- Children's Medical Center
Director- 1978 to 1993
Chairman- 1993 to 2000
- Children's Health Service of Texas
Chairman- 2000 to 2006
Chairman Emeritus- 2006 to present
- Children's Medical Center Foundation
Director- 2006 to 2021
- Town of Highland Park
Board of Adjustments- 1992 to 2000
Chairman, Community League- 1995-98
Town Council Member- 2000 to 2006
Mayor- 2012 to 2018
- Highland Park Independent School District
Chairman, Facilities Committee- 2008
- Meadows Foundation
Director and Trustee- 2017 to present
- Communities Foundation of Texas
Trustee- 1999 to 2009
- Dallas Assembly, President- 1988
State Fair of Texas
- Advisory Director- 1992 to present
- Callier Center for Communication Disorders, Director- 2012 to 2019

- Salesmanship Club of Dallas
Member- 1978 to present
Chairman, Momentous Institute- 1997
- SMU Cox School of Business
Associate Board- 1988 to 1997
- SMU Center for the Study of Financial Institutions and Markets, Advisory Board- 1988 to 1995
- Goodwill Industries,
Circle Ten Boy Scouts,
Center for Non Profit Management,
American Heart Association
Director/Trustee of these non profits during various times between 1974 and 1986

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Rotary Club of Park Cities Market Place

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<p><i>Thank you to</i></p> <p>KYLE MARMILLION</p> <p><i>for supporting The Hub</i></p>	<p><i>Thank you to all our Marketplace Advertisers</i></p> <p>We have spots available for the rest of 2023-24 Rotary Year.</p> <p>Purchase at the RCPC website "store" or with a check. Cost of the ad will be prorated during the year.</p> <p>To change or update your ad, send an updated digital Business Card to bedawson@swbell.net and to kyle.marmillion@protonmail.com.</p> <p>Questions? Ask Mark Neace at mark@synclabmedia.com</p>	