



THE HUB

The Rotary Club
of Park Cities

Volume 69, Number 30

www.parkcitiesrotary.org

March 9, 2018

Serving to Make a Difference Since 1948

TODAY'S PROGRAM

Program Chair of the Day: Daniel Deabinski



Steve Kornajcik and Michael Cain EarthX



In his role as CEO of EarthX Steven Kornajcik brings his commitment to the environment to bear, as well as his dedication to nonprofits in the North Texas area. EarthX is an international environmental nonprofit based in Texas dedicated to educating and inspiring action for a sustainable future. EarthX Expo, Conference and Film Festival is the one place where environmental organizations, businesses and educational institutions come together to celebrate and share conservation practices and sustainable solutions that elicit true change. In 2017, EarthX hosted more than 900 organizations, 250 speakers, 61 features and film showcasing green practices to an audience of 116,000.

Kornajcik is passionate about the environment and works closely with EarthX founder Trammell S. Crow to reach, educate and inspire North Texas and beyond with tips that can help one family to huge corporations be-

come more environmentally sustainable. He speaks to the history and scope of EarthX, how Dallas can get involved in the environment at whatever level they are comfortable, and how this original Earth Day event has become the largest expo and conference focused on environmental issues in the entire world.

Kornajcik is a branding, merchandising, creative, and marketing pioneer with diverse experience at retailers Neiman Marcus and Macys. He has developed marketing strategies, customer loyalty programs, custom magazines, major events, e-commerce and life-style marketing concepts. In addition to managing , advertising, special events, store design and visual merchandising organizations, he has produced major media and public relations campaigns.

Kornajcik also serves as board President of Friends of WRR, a passionate and thriving community of classical music lovers who believe in the support of education in the arts.
www.earthx.org



Michael Cain founded his first film festival in 1999 -- the Deep Ellum Film Festival, which raised funds for cancer relief. That festival grew into the Dallas International Film Festival which still runs today.

In between directing and producing films, Michael served on the founding board of Earth Day Dallas, now EarthX, and then came on in 2014 as Executive Director. He returned to EarthX to launch EarthX-Film in 2017.

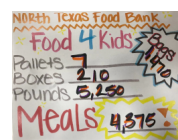
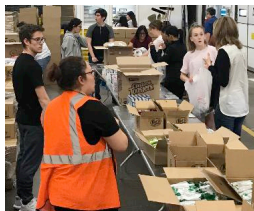
EarthXFilm uses the power of film and emerging media to raise awareness of global environmental issues. From April 13 – 22, 2018, EarthXFilm will present over 60 features and shorts at screenings and events across the city.

HILLCREST H.S. INTERACT

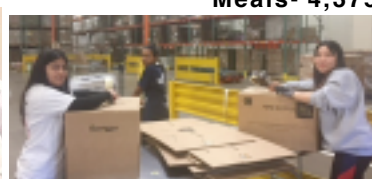
Hillcrest Interact Has Been Busy With Projects
with thanks to Tracy Gomes and Katt Massey

Interact has been busy!
Some of their projects:

- Making Red Bag Kits at the Salvation Army
- The Dallas Marathon
- Val-o-grams (fundraiser)
- NTFB Packing Day



North Texas Food Bank Food 4 Kids
Bags - 1,470
Pallets - 7
Boxes - 210
Meals - 4,375!



DISTRICT 5810

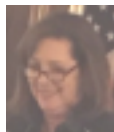
This year our **District Conference** will be held on May 31st - June 2 in Evanston, Illinois at RI Headquarters and it will be held in conjunction with the R.I.'s Presidential Peace-building Conference - Education & Literacy.

District Pre-Conference Happy Hour Come learn more about the District Conference at the District Pre-Conference Happy Hour on Mar. 22 at Blue Mesa, 14866 Montfort Dr, 5 to 7pm.

Be a Vibrant and Visionary Model of Service Above and Beyond Self

LAST WEEK

Presiding: **Pam Carvey**
 Invocation: **Nolan Duck**
 Pledge: **Ley Waggoner**
 Photographer: **Ley Waggoner**
 Chair of the Day: **Tracy Gomes**
 Speaker: **HHS Ethics Faire Winners**
 Program: **Ethics**



President **Pam Carvey** called the meeting to order. **Nolan Duck** gave the invocation. Anne Hargin Tabb a friend of **Charlotte Hudgin** passed away. Please pray for peace and comfort for her family. A joy: **Janie Loveless** is on a walker, not a knee scooter! **Ley Waggoner** led the Pledge of Allegiance and "The Star-Spangled Banner." **Herb Ziev** presented the Market Place Advertiser: **J. Herbert Burkman**, PhD. He provides a wide range of analytics and valuation of Economics information.

Back the Blue: Bob Dill introduced Highland Park's Communication Specialist **Cristal Simpson**. Last year was her first year with HP. She has nine years past experience and is a licensed tactical dispatcher. She keeps situations calm. She was also a State dispatcher and has a masters in telecommunications. She is married with three children.



President Pam announced that we had twenty people from the club at the NTFB packing day at the House of Blues. There were 120 people packing, and they packed 43,000 meals in an hour! PCR will be having a packing day of their own soon. Thank you to those who worked on the club directory, don't forget to pick yours up!

PP Tracy Gomes gave us an intro to the Ethics Faire's history. The program was started seven or eight years ago by himself and **Bill Kelly**. Ethics and good behavior, and good will towards all: Our duty is to provide good standards and morals. We are proud to have partnership with Hillcrest to pass down our Ethics and Morals to students on what Ethics means today, and that it involves almost all that is going on in our world.

Please remember ...

A friend of **Charlotte Hudgin's** has passed away. Please keep the family in your prayers Joy: **Janie Loveless** has recovered from her foot surgery enough to be using a walker.

Please let us know your Joys or Concerns at- announcements@parkcitiesrotary.org

He then introduced Principal **Chris Bayer** from Hillcrest High School. He thanked us for our support, and gave us a run-down of all the AWE-SOME things that were happening at Hillcrest. Hillcrest is now an authorized Inter- Baccalaureate – a program that will help students expand global studies and career options. They have an incredible connection with their feeder schools Franklin and Preston Hollow elementary. They have 110 freshman taking 4 hours of college credit with Richland College in engineering, and they will graduate with a certificate. The 25 million dollar bond package had the new portions under construction and other areas being renovated. The project should be complete in the summer of 2019. Jewel, a HH Collegiate program student was a finalist for her project within the school health program, and she is going to be meeting with Shark Tank hosts. The future is bright for Hillcrest High School.



Chris Bayer then introduced **Jeri Smith** from HH IB Program and **James Bryan** from Franklin. They both introduced and announced each winner

from their schools. **Alyssa Hines** 1st place Visual Arts winner from Hillcrest thanked PCR for the opportunity. This project helped her see problems in the world in a deeper perspective. Her project was on animal cruelty and consumption. **Keiri Albarenga** was the HH 1st place writing winner. She thanked us. Her stories were about life experiences. We then watched the visual arts videos. It is wonderful to see what our club is doing for the youth by implanting ourselves in the future.

The Four Way test was led by our student winners.

Many Thanks to **Katt Massey** for these Notes.

Our Mission

Building a legacy of good works and fellowship, we strive to:
 REACH those in need in partnership with others
 INSPIRE tomorrow's leaders with high ethical standards
 FOSTER lives of service above self
 – A supporting member of Rotary International

The Hub is the weekly newsletter of the Rotary Club of Park Cities (Dallas)
 Betty Dawson, Editor

Shutterbug Committee

Fred Speno, Chair

Bulletin/Internet Advertising

Shawn Foster, Chair



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Sandringham,

Victoria, Australia

President, Rotary International

www.rotary.org

Rick Amsberry, Park Cities

Governor, District 5810

www.rotary5810.org



EVENTS CALENDAR

March						
S	M	T	W	Th	F	S
				M	Mtg	
4	M	CC	VV	M	Mtg	
11	M	M	Cn	M	Mtg	
18	M	Mc	BD	M	D	Mtg
25	M	M	M	M		

Get Involved!

A=Agape Health Service Days

BD = Board of Dirs. Mtg, 7am

LaMadeleine, 75 & Mockingbird

Cn = PCR Connect Event.

CP = ChildsPlay Work Mtg

CC = Core Clubs Event

D = District 5810 Event

DH = Dentistry with a Heart

FR = Family of Rotary Event

F = Fellowship Event

FF = RCPC Foundation Fund

Mtg. See Cleve Clinton

FH = Fisher House. See Rob E

In-Interact Special Project

In- Interact at Hillcrest H.S,

8 am. See Bart Noble

M = Meals on Wheels (Differ-

ent teams on each day)

See Patsy Watson

Mn-Mentoring at Hillcrest HS

Mc = Ronald McDonald

House-See Jina McDaniel

NM = New Member Event

FT=NTFB Truck-Stan Wright

FB-NTFB Event

Pr = Program Committee Mtg

RU = Rotary University

SpE = Special Service Event

Web = For New Members

UPCOMING PROGRAMS



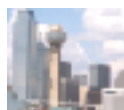
Mar. 16 New Members Introductions



Mar. 23 Ramona Logan Dallas Black Dance Theater



Mar. 30 No Meeting Happy Easter!



Apr. 6 King R. White, CEO – Site Selection Group Development in Dallas

ROTARY CONNECTED



Tweet with Tracy! Follow him at [@rotarytxman](https://twitter.com/rotarytxman)



<http://bit.ly/RCPCfacebook>



<http://bit.ly/RCPCtwitter>
#parkcitiesrotary



<http://bit.ly/RCPCyoutube>



<http://bit.ly/RCPCgoogleplus>



<http://bit.ly/RCPCvimeo>

RCPC has its own channel. Miss a Meeting? Watch it Online!

Connect with Rotary International and District 5810!

LinkedIn RI: www.linkedin.com/groups?gid=858557&trk=hb_side_g



RI: <http://twitter.com/#!/rotary>



RI: www.facebook.com/rotary

Dist. 5810: www.facebook.com/RotaryDistrict5810



RI has its own channel on YouTube offering a growing collection of videos and psas.



Check out or add to RI's Flickr group often, www.flickr.com/groups/familyofrotary/



<http://pinterest.com/rotary/>
RI has Pinboards on major projects.



www.statigr.am/rotaryinternational
See RI's latest pictures via Instagram.

CLUB ANNOUNCEMENTS *Sign up at www.parkcitiesrotary.org*

Ronald McDonald House, March 19, 4:30-7:00pm. Prepare and serve dinner for the children and families staying at Ronald McDonald House, 4707 Bengal Mesa, 14866 Montfort Dr, Dallas 78234. Learn more about the District Conference The **RCPC Member Directories** are ready to be picked up. Please get the one with your name on it. Extra copies are \$10.00 each.

RI Foundation: \$100 (or more) Every Rotarian Every Year! See Greg Pape.

RCPC Foundation: \$50 (or more). See Birthday box below, then Doug Means.

The **Rule of 85**. Attendance requirements change for those who have been members of a Rotary club for twenty years and whose age and membership total 85.

Like Us! <https://www.facebook.com/pages/Rotary-Club-of-Park-Cities/115439238516325>

The **Directory** is on line: Log in > Click on left side under My ClubRunner > View Club Directory or View Club Photo Directory. Other archives are at Club Documents

THOUGHTS ON ...

Earth

We are here on Earth to do good to others. What the others are here for, I don't know. ~ **W. H. Auden**

Now I see the secret of the making of the best persons. It is to grow in the open air and to eat and sleep with the earth.

~ **Walt Whitman**

Love much. Earth has enough of bitter in it.

~ **Ella Wheeler Wilcox**

May we, in our dealings with all the peoples of the earth, ever speak the truth and serve justice.

~ **Dwight D. Eisenhower**

Touch the earth, love the earth, honour the earth, her plains, her valleys, her hills, and her seas; rest your spirit in her solitary places.

~ **Ernest Dimnet**

Do no dishonour to the earth least you dishonour the spirit of man.

~ **Henry Beston**

Now there is one outstandingly important fact regarding Spaceship Earth, and that is that no instruction book came with it.

~ **R. Buckminster Fuller**

HILLCREST H.S. ETHICS FAIRE

HHS Visual Arts

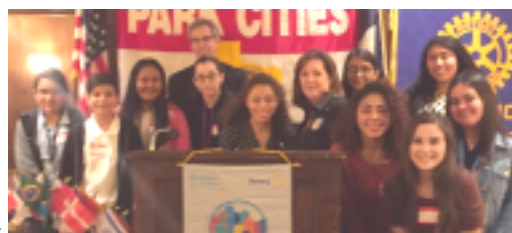
1. Alyssa Hines
2. Rubi Gaytan
3. Sara Valencia

HHS Writing

1. Keiri Albarenga
2. Leticia Diaz
3. Kelsey Kennedy

BFMS Visual Arts

1. Viviana Lopez
2. Anthony Espinoza
3. Joel Mancilla



The winners from Hillcrest High School and Franklin Middle School attend RCPC March 9.

BFMS Animation

1. Fresia Hernandez
2. Daisy Ochoa
3. Itzeth Martinez

HE PROFITS MOST WHO LAUGHS BEST

Joe Bob's wife was hosting a dinner party for some of her close friends at their summer home. Before the guests were scheduled to arrive, she asked Joe Bob if he would walk to the beach to pick up some fresh snails for the party. On his way he passed the local bar, and stopped in for a quick drink before going down to the beach for the snails. One drink lead to another. It was 5:00 a.m. and he hadn't gotten his wife the snails. He hurried to the beach, picked up a

few snails, rushed home, and stumbled up the steps, dropping the snails. His wife angrily opened the door, asking where he had been and why he had ruined her party. Joe Bob looked at the snails and said "C'mon, slow pokes! Just a few more steps and we're there!"

Proposed New Member

Reginald Williams

Classification: Security Services
Proposed by: **Danielle Girdano**

R. I.

March Is Rotary's Water and Sanitation Month

According to the United Nations, there are 663 million people around the world who don't have access to clean drinking water. When children have access to clean water, sanitation, and hygiene, they lead healthier and more successful lives.



* You are our RCPC Funders for this week