



# THE HUB The Rotary Club of Park Cities

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[www.parkcitiesrotary.org](http://www.parkcitiesrotary.org)

March 17, 2023

*Serving to Make a Difference Since 1948*

## TODAY'S PROGRAM

*Program Chair of the Day: Cindy Cummings*



## Nico Leone, CEO KERA

Nico Leone is the President and CEO of KERA — a not-for-profit public media organization in North Texas that reaches more than 2.5 million people each week. He oversees the region's PBS stations and two public radio stations — KERA 90.1 FM, the North Texas NPR station, and Triple-A music station KXT 91.7 FM.

Nico began his tenure at KERA in February 2020 as the corona virus pandemic began to surge. During this challenging time, Nico led the organization and its employees through the uncertainties of the COVID-19 crisis, including swiftly implementing a work-from-home policy, response task forces and new content initiatives to better serve audiences. Under Nico's direction, KERA has been able to not only maintain, but expand its essential services to the North Texas community at a critical time.

In addition to navigating the pandemic, Nico has led strategic initiatives positioning KERA to become one of the most innovative public broadcasting stations in the country. Core to this work is an organization-wide effort to position Diversity, Equity and Inclusion (DEI) at the forefront of KERA's service, specifically

ly through the lenses of staffing, audience and sourcing. Nico also has helped launch a robust multi-year Audience Development initiative aimed at growing and diversifying audience by strengthening KERA's relationships with current and potential listeners, viewers and members.

Nico serves on the board of NPR, the Station Resource Group and Public Radio in Mid-America. He leads The Texas Newsroom, a content partnership of NPR and the four largest public media newsrooms in Texas. Prior to KERA, Nico served as General Manager of KCUR in Kansas City, Missouri, where he led the organization to be one of the most collaborative public radio stations in the country. Under Nico's leadership, KCUR experienced significant growth, including doubling the size of its newsroom and community financial support, and tripling the size of its digital audience. Before KCUR, Nico was the Co-Executive Director of KDHX in St. Louis, Missouri.

Nico grew up in small towns in Kansas. He has two degrees in Communications from Baylor University in Waco, Texas, where he met his wife, Nicole. They live in Dallas.

## RCPC IN ACTION

### RCPC Is Moving for Lunch

(but only until April!)

Maggiano's is undergoing renovation beginning soon and continuing in the Spring. Therefore, RCPC will be relocating to the **Park City Club** for all of March.

**You must register and pay on the RCPC website prior to the meeting.**

**Mar. 17-Park City Club**

**Mar. 24-Park City Club**

**Mar. 31-Park City Club**

**Apr. 7- NO Meeting - Easter**

**Apr. 14- Back at Maggiano's??**

**May 5-North Texas Food Bank**

### RCPC Strategic Planning Meeting

*from Ley Waggoner*

RCPC members met on Saturday at President Jeff McNaughton's office conference room to plan for the future direction and goals of the club.



### People Newspapers 20 Under 40 event - partnering with RCPC

*from Pat Martin*

Please join us as RCPC partners with *People Newspapers* in our 20 Under 40 program. We will be honoring twenty outstanding young people in our community. The event will also feature a presentation about our club from Jeff McNaughton and speaker: Mary Katherine Clarke of Osteosarcoma Institute.

**Thurs, Mar. 23, 5:00. - 7:00 pm**  
Communities Foundation of Texas,  
5500 Caruth Haven Ln.  
<https://www.accelevents.com/e/20underforty2023>

We would really love to have your support and see you there!

**Fly Day: Challenge Air for Kids And Friends, Sat, April 1, Mesquite Metro Airport, 1340 Airport Blvd, Mesquite. Come out and volunteer at the Fly Day! AM and PM shifts.**

*Be a Vibrant and Visionary Model of Service Above and Beyond Self*



### LAST WEEK



Presiding: **Jeff McNaughton** Invocation  
Pledge: **John Brown**  
Photographer: **Van Oliver**  
Chair of the Day: **Happy Franklin**  
Speaker: **Debbie Silver**  
Program: **"Deliberate Optimism"**



President **Jeff McNaughton** called the meeting to order at the Park City Club. **John Brown** gave the invocation, and then led the Pledge of Allegiance and "The Star Spangled Banner." President **Jeff** celebrated good news with "Happy Bucks." President **Jeff** introduced our visitors and guests, including several potential new members. Former member **Paul McFarland** and his wife were visiting today.

PP **Greg Pape** announced that RCPC now has seventeen Paul Harris Society members. These are members who donate \$1000 a year to the RI Foundation. This program was started in 2013. Currently, there are over 20,000 Paul Harris Society members worldwide.

**Pat Martin** asked for nominations for the *Park Cities People's* Twenty Under Forty program. She explained that after the nominations come in, the selection committee reviews them and decides on the finalists. There will be a dinner on March 23 at the Communities Foundation of Texas. President **Jeff** will make a presentation about our club. **Daniel Drabinski** is one of the sponsors. The beneficiary is the Sarcoma Society.

PP **Happy Franklin** announced upcoming RCPC social events, including Top Golf, attendance at the Dallas Opera, and an Easter Swing dance class. Sign upon the RCPC website!

VP **Nolan Duck** announced an event for their alumna of Legacy of Leadership. About fifty members have gone through the Legacy of Leadership classes. The event will be on March 21. Tony Jiri will speak at the event.

PE **Jeff Sheehan** made a motion to approve PP **Lay Waggoner** as the 23-24 Parliamentarian to replace **JR Priestman** who had to resign the position. The motion was seconded and passed unanimously.

PE **Jeff** announced the Grand Marshal for the 2023 Fourth of July Parade. The Grand Marshal

### Please remember ...

A JOY today was that PP Bill Sleeper is BACK!

*Please let us know your joys and concerns.*

Marshal will be Jan Langbein, the CEO of Genesis Women's Shelter.

In honor of International Women's Day President **Jeff** announced the seven women who have been president of RCPC: **Linda Garrison Shoop, Rosemary Domecki, Linda Tunnell, Karen Farris, Pam Carvey, Barb Jeffries, and Happy Franklin.**

PP **Happy Franklin** introduced our speaker today, **Debbie Silver** who spoke on "Deliberate Optimism." She began by explaining that she was "local." She grew up in Ft. Worth and attended NTSU. She has taught for forty years and noticed that teachers were losing their joy. She said she is not talking about drug-induced or artificial happiness. She came up with strategies to deal with problems:

- Gather all the information; this can be harder than you think. Find what you need to know by going to the sources.
- Control what you can. Look at it. Ask can I control it, manage it or go around it?
- Do something positive, something for someone else.
- What is the truth? Make a list of the things that really matter. Make a list of when you have direct input. Make the best of what you can. The power of meaning was identified by Victor Frankl. He was in a concentration camp during World War II. He was asked how he survived. He said that everything can be taken away, but the freedom to choose your attitude. Nobody can get to what is in your head unless you let them. You cannot control parts of your brain. The limbic system controls emotions. Before you respond to something, take some breaths. You can choose how to respond. Between the stimulus and the response lies freedom and growth. Do not get pulled into negativity. Do not try to win over the haters; you are not the jackass flipper. When you are all stressed out, remember it is within you. Humor releases your body; it can enhance your immunity; it releases endorphins; it gives you perspective; it helps you take yourself less seriously, and it builds positive relationships.



March						
S	M	T	W	Th	F	S
			M	M	Mtg	
5	M	M	M	M	Mtg	
12	M	M	FF	BD	Mtg	
19	M	Mc	M	Cn	Mtg	
26	M	M	M	M	Mtg	

A=Agape Health Serv Day

BD=Brd of Dirs Mtg, 8am

BF=Bonton Farm

Cn=PCR Connect Event

CP=ChildsPlay Work Mtg-Jill Jordan

D=District 5810 Event

DH=Dentistry with a Heart- Michael Rainwater

F=Fellowship Event

FF=RCPC Foundation

Fund Mtg- Ed Fjordbak

FT=NTFB Truck

FB=NTFB Evt- Susan Glen

In=Interact Special Project

8 am - Tracy Gomes.

LL=Legacy of Leadership

M=Meals on Wheels

Jim Weichel

Mn=Mentoring at Hillcrest H

various days, times

Mc=Ronald McDonald House

1 x/mo-Kathleen Klaviter

NM=New Member Event

Pr=Program Committee Mtg

RL=Readers2Leaders-various

days, times- Rob Levy

Rct=Rotaract- Ruth Ahlial

SP=Strategic Planning Mtg

SpE=Special Service Event

VA=Veterans Support- Evan

Altman

### Our Mission

Building a legacy of good works and fellowship, we strive to:

REACH those in need in partnership with others

INSPIRE tomorrow's leaders with high ethical standards

FOSTER lives of service above self  
- A supporting member of Rotary International

The Hub is the weekly newsletter of the Rotary Club of Park Cities (Dallas)

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8350 N. Central Expwy, Ste 1900

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Office Phone 469-242-9448

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### UPCOMING PROGRAMS

It is anticipated that RCPC will meet at the Park City Club thru the end of March. Registrations are always required at PCC.



**March 24** Shane Goodwin **at Park City Club- Register and Pay on**  
Cox School of Business **RCPC website**



**March 31** Tim Ketchersid **at Park City Club- Register and Pay on the**  
A Time to Laugh **RCPC website**



**April 7** **NO Meeting** Happy Easter



**April 14** Speaker TBA  
The Dallas Historical Society

### ROTARY CONNECTED



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<http://bit.ly/RCPC/linkedin>



<http://bit.ly/RCPCtwitter>



##parkcitiesrotary <http://bit.ly/RCPCyoutube>



<http://bit.ly/RCPCgoogleplus>

**Miss a Meeting? Watch it on YouTube or as an event on Facebook!**



<http://bit.ly/RCPCyoutube>

<https://www.facebook.com/events/>

**Share Rotary!** Make a post on your social media when you're at a club meeting or event and use our hashtags!

**Like and Follow us on Social Media:** Website: <https://parkcitiesrotary.org/>

Facebook: [www.facebook.com/RotaryClubOfParkCities](https://www.facebook.com/RotaryClubOfParkCities)

YouTube: [www.youtube.com/channel/UCf4ZH-2nwIscW8XNTnsbonw](https://www.youtube.com/channel/UCf4ZH-2nwIscW8XNTnsbonw)

LinkedIn: [www.linkedin.com/company/park-cities-rotary-club/?viewAsMember=true](https://www.linkedin.com/company/park-cities-rotary-club/?viewAsMember=true)

**Make a post about or while at Rotary and use**

**these hashtags:**



#PeopleOfAction



#district5810proud



#parkcitiesrotary



#goodthingshappeneonfridays

### CLUB ANNOUNCEMENTS

**Please note** that RCPC meetings and other events are public events where photos and video are customarily taken. By attending you are consenting to free use of your likeness on RCPC and related websites, social media, streaming video, emails, newsletters and similar methods.

**Have a Great Idea for a Speaker? Your ideas are needed!** Send your ideas with the details to Richard Stanford.

**Help Wanted! At ANY RCPC Event or Project.** Take a few pictures, include a few sentences (who, what, when, where and WHY) and send to Betty for The Hub

**RI Foundation:** \$100 (or more) Every Rotarian Every Year! See Greg Pape.

**RCPC Foundation:** \$100 (or more). See Birthdays below, then Kathy Wall..

**Attendance Rule Change.** For those wanting to maintain Perfect Attendance, make-ups may now be completed within a year.

**The Rule of 85.** Attendance requirements change for those who are at least 65 years of age and who have been a member of a Rotary club for twenty years



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### THOUGHTS ON...

#### TV

Don't you wish there was a knob on the TV to turn up the intelligence? There's one marked 'Brightness,' but it doesn't work. ~ Gallagher

The one function TV news performs very well is that when there is no news we give it to you with the same emphasis as if there were. ~ David Brinkley

Do you realize if it weren't for Edison we'd be watching TV by candlelight? ~ Al Boliska

When the politicians complain that TV turns the proceedings into a circus, it should be made clear that the circus was already there, and that TV has merely demonstrated that not all the performers are well trained. ~ Edward R. Murrow

These detective series on TV always end at precisely the right moment- after the criminal is arrested. ~ Robert Orben

When will I learn? The answer to life's problems aren't at the bottom of a bottle, they're on TV. ~ Matt Groening

### RCPC IN ACTION (continued)

#### It's Going to Be a Busy Spring!

Join RCPC at some or all of the activities!

Volunteer at **Ronald McDonald House**

#### PCR Connect

March 23rd, 5:30pm - 7pm  
at Shinsei, 7713 Inwood Road Dallas 75209  
No reservation needed. Just show up!

#### Top Golf Social

Tues, March 28th, 6:30pm-8:30pm  
Top Golf, 8787 Park Lane, Dallas 75231

### HE WHO LAUGHS LASTS

Through the pitch-black night, the cap-tain sees a light dead ahead on a collision course with his ship. He sends a signal: "Change your course 10 degree east."

The light signals back: "Change yours, 10 degrees west."

Angry, the captain sends: "I'm a navy captain! Change your course, sir!"

"I'm a seaman, second class," comes the reply. "Change your course, sir."

Now the captain is furious. "I'm in a battleship! I'm not changing course!"

There is one last reply. "I'm in a lighthouse. Your call."

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#### Così fan tutte at the Dallas Opera

Saturday, April 1st, 7:30pm - 9:30pm  
at the Winspear Opera House  
403 Flora Streetm Dallas 75201  
Tickets - \$32.00/person.

#### East Coast Swing Dance Lesson

Wed, April 5, 2023, 8 pm-9 pm  
You Can Dance Dallas, 14833 Inwood Road  
Addison, Texas 75001

**See the eBulletin for more details and links to sign up!**

Bring spouses and friends!

#### Congratulations!

**Sarah Oliai** is our newest member of the Paul Harris Society!



**Happy Birthday\***

**Pam Carvey 3.19**

You are our RCPC Foundation Funders for this month.



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