



THE HUB

The Rotary Club
of Park Cities

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www.parkcitiesrotary.org

March 25, 2022

Serving to Make a Difference Since 1948

Club of the Year, 2020-2021

TODAY'S PROGRAM

Program Chair of the Day: Richard Stanford



J.D. Trueblood, President, CEO - Turtle Creek Assoc. The New Turtle Creek Corridor

JD Trueblood was a recognized leader in insurance operations for State Farm Insurance. Throughout his 33-year career with them, he enjoyed an exceptional record of excellence in all facets of operations, from business development, recruiting, agency resources, and sales & Marketing.

As Director of Operations for Agency Services for State Farm, JD oversaw a multi-million-dollar budget and managed 16 direct and 505 indirect reports. He created and implemented aggressive growth strategies for State Farm's agents in this role. JD realigned service goals, compensation structures, and contract adjustments with agency vice presidents. Within State Farm, he was known as a turnaround expert, taking on underperforming divisions and transforming them into centers of excellence.

A career-high occurred as National Director of Recruiting for State Farm. In this role, JD oversaw the creation of a corporate strategy to recruit veterans, transitioning service members and their families into corporate employment. His military campaign resulted in broad media coverage, three separate invitations to present at the Pentagon. He shared

the stage with former First Lady Michelle Obama, on an aircraft carrier, as a keynote speaker for Hire America's Heroes. These efforts gainfully employed over 5,000 military men and women.

In post-retirement, JD assumed the President/CEO position of the Turtle Creek Association in June of 2019. Under his leadership, he's implemented non-profit software and developed a holistic marketing plan that included a new logo, website, and social media platforms. In addition, he created a five-year strategic plan that is focused on the health of Turtle Creek, reversing urban decay, and the installation of art throughout the corridor. As a result, membership has tripled, donations have doubled and the organization recently received its largest grant from Lyda Hill Philanthropies to revitalize the Historic Turtle Creek Corridor.

JD is a Chartered Life Underwriter, Chartered Financial Accountant, Chartered Property Casualty Underwriter, and is a Six Sigma Black Belt. He earned a Bachelor of Science in Business Administration and Management at Indiana State University.

RCPC IN ACTION

Pictures from the Salvation Army Adult Rehabilitation Center recreation area project

pictures by Eric Heitkamp



^ Finished!
< In progress.
More action pics on page 3.

From President Happy,

I would love for you to sign up to provide the **Rotary Membership Minute**. In 2-3 minutes please share your Rotary why, what Rotary means to you, something new in Rotary, or your favorite experience in Rotary. Please let me know what Friday works best for you!

Join us for our next RCPC Programs Team Meeting!

Monday, March 28th, 6pm - 7:30pm at Lakeside Square, 12377 Merit Dr., Dallas 75251, 2nd Floor Conf. Room Please RSVP so we will have enough pizza! **Bring your great program ideas!** If you are not able to attend, please email Richard Stanford your recommendations! **Note**-These team meetings are only held twice a year. It counts as one of the red badge items for new members!



Message from District Youth Exchange Officer

Hello Rotary Members,

We are in need of 4 host families, for this coming year's Rotary Youth Exchange students by May 1st, 2022. Please help us by becoming a host family. You will be trained and have support for questions prior to hosting the student. A student will be with your family 5-6 months and will be part of your family NOT a guest. You will not have to entertain them.

A host family does not have to be a Rotarian or have children at home. They do need to be a loving and supportive family that is willing to learn from and teach a student from another culture.

Please contact me with any questions and to sign up for hosting a student. Thank you, Michael Pugh, PMP
District 5810 Youth Exchange Officer
214 693-8025 • mrpugh555@yahoo.com

LAST WEEK

Presiding: **Happy Franklin**
 Invocation/Pledge: **John Glancy**
 Marketplace Advertiser: **Nolan Duck**
 Photographer: **Ley Waggoner**
 Chair of Day: **Richard Stanford**
 Speaker: **Curt Hazelbaker**
 Program: **YMCA of Metropolitan Dallas**



President **Happy** convened the meeting with **John Glancy** giving the invocation and leading us in the Pledge and National Anthem. We were fortunate to have several guests present Our marketplace advertiser **Kyle Marmillion** with Marsh McLennan Consul-tants was highlighted by **Nolan Duck**.

Greg Pape presented the Paul Harris next level contributions to **Tracy**



Gomes (9th), **Chris Claussen** (5th) and **Bobbie Quick** (3rd). Rotary funds are being sent to help with the Ukrainian refugees and the Rotaract members and the Rotary clubs in the surrounding countries are providing much needed resources.

Happy Franklin invited any member to attend the program planning meeting on March 28 and let her know if you are coming for the Pizza and Drinks.

Susan Glen was introduced as a new member. **Herb Hammon** gave his new member speech thanking **Tom**



Swift for bringing him to Rotary. He grew up in New Mexico and was influenced by the Scouting program, earning his Eagle. He graduated with a science degree then attended law school at NYU before moving to Dallas to practice patent law.

Stan Wright encouraged us to sign up for the April 2 backing day at NTX Foodbank. During his membership moment, **Paul Pirok** shared how much being a member and then a past President meant to him. Besides all the good friends, he has learned so much from the excellent speakers, and highly recommended taking the Legacy of Leadership course.

Please remember ...

Please let us know your joys and concerns.

Thank you to **Mary Bishop** for these Notes!

Today's speaker, Curt Hazelbaker, is President and CEO of the YMCA of Metropolitan Dallas. The YMCA was founded in England in 1844 and came to the USA to Boston in 1851. The Dallas chapter started in 1885 and the Park Cities Y in 1944. Curt started as a camper with the Y and as counselor making it his life career. Swimming lessons, camps, after school programing and classes for adults have been the mainstay of the "Y". A very few cities do have hotels or hostel type sleeping arrangements. During the pandemic, all facilities had to close and all part-time employees were furloughed. The childcare facilities had to remain open for the children of essential workers and the reduced permanent staff had to take up the slack. South Dallas was in a food crisis and the "Y" gave out food and supplies to families in need. Three "Y"s were permanently closed.



Revenues fell because fees and dues make up 85% of the income. It was a bleak financial picture with the needs far out pacing the revenue. On December 10, 2020, a foundation run by Mackenzie Scott (Jeff Bezo's ex-wife) called and offered to donate 10 million to the Dallas Metropolitan Y. The explanation was the quality of programing, and the great leadership of this organization had come up as one of the best places for them to invest with no strings attached. The "Y" now has a 2 1/2 million endowment fund, the Rise School at the Moody "Y", a Virtual presence for in-home programing, a Mobile Y for computer training for children and adults plus a new box truck for food distribution. Money has been raised for mental health for elementary age and teenagers. Swimming lessons will be offered at apartments in South Dallas plus a free swimsuit. The biggest challenge is staffing and retention while competing with the private sector. With the supply chain problem, new equipment is delayed. The good news is the Y is growing. They have been recognized for the vital role they play in the community.

Get Involved

A=Agape Health Service Days 8 am See Tracy Gomes.
BD= Board of Dirs. Mtg. 8am
BF=Bonton Farm-StephanieB
Cn=PCR Connect Event.
CP=ChildsPlay Work Mtg.
D=District 5810 Event
DH=Dentistry with a Heart
F=Fellowship Event
FF=RCPC Foundation Fund
Mtg-See Ed Fjordbak
FH=Fisher House -DougMeans
FT=NTFB Truck. Stan Wright
FB=NTFB Event
In=Interact Special Project
8 am See Tracy Gomes.
LL=Legacy of Leadership
M=Meals on Wheels
See Jim Weichel
Mn=Mentoring at HillcrestH
Mc=Ronald McDonald House
1x/mo-See Kathleen K.
NM=New Member Event
Pr= Program Committee Mtg
RL=Readers2Leaders-various
times. See Ruth Alhilali
Rct=Rotaract. See Ruth A.
SP=Strategic Planning Mtg
SpE=Special Service Event

Our Mission

Building a legacy of good works and fellowship, we strive to:
REACH those in need in partnership with others
INSPIRE tomorrow's leaders with high ethical standards
FOSTER lives of service above self
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The Hub is the weekly newsletter of the Rotary Club of Park Cities (Dallas)
 Betty Dawson, *Editor*

Shutterbug Committee

Ley Waggoner, *Chair*

Bulletin/Internet Advertising

Mark Kashar, *Chair*



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April						
S	M	T	W	Th	F	S
					Mtg	FB
3	M	M	M	M	Mtg	
10	M	M	M	M	Mtg	Cn
17	M	M	M	M	Mtg	BD
24	M	M	M	M	Mtg	

UPCOMING PROGRAMS

In person at Maggianos or watch on YouTube. NO reservation needed!



Apr. 1 **Dan Bailey, Founder and President**
Just Say Yes: Youth Equipped to Succeed



Apr. 8 **Chief Eddie Garcia**
The Dallas Police Department



Apr. 15 **NO meeting**
Good Friday



Apr 22 **Christina Volkmar**
Equest

CLUB ANNOUNCEMENTS

Please note that RCPC meetings and other events are public events where photos and video are customarily taken. By attending you are consenting to free use of your likeness on RCPC and related websites, social media, streaming video, emails, newsletters and similar methods.

Have a Great Idea for a Speaker? Your ideas are needed! Send your ideas with the details to Jeff Sheehan.

Help Wanted! At ANY RCPC Event or Project. Take a few pictures, include a few sentences (who, what, when, where and WHY) and send to Betty for The Hub

RI Foundation: \$100 (or more) Every Rotarian Every Year! See Greg Pape.

RCPC Foundation: \$100 (or more). See Birthdays below, then Scott McLaughlin.

Attendance Rule Change. For those wanting to maintain Perfect Attendance, make-ups may now be completed within a year.

The Rule of 85. Attendance requirements change for those who are at least 65 years of age and who have been a member of a Rotary club for twenty years

Like Us! <https://www.facebook.com/pages/Rotary-Club-of-Park-Cities/115439238516325>

THOUGHTS ON . . .

Rivers

Sometimes, if you stand on the bottom rail of a bridge and lean over to watch the river slipping slowly away beneath you, you will suddenly know everything there is to be known.

~ **Pooh's Little Instruction Book**

Eventually, all things merge into one, and a river runs through it. The river was cut by the world's great flood and runs over rocks from the basement of time. On some of the rocks are timeless raindrops. Under the rocks are the words, and some of the words are theirs. I am haunted by waters.

~ **Norman Maclean**

It is pleasant to have been to a place the way a river went.

~ **Henry David Thoreau**

You could not step twice into the same river; for other waters are ever flowing on to you. ~ **Heraclitus**

No one tests the depth of a river with both feet. ~ **African Proverb**

Rivers know this: there is no hurry. We shall get there some day.

~ **Pooh's Little Instruction Book**

RCPC IN ACTION (cont.)

'Salvation Army ARC Recreation Area Project'



HE WHO LAUGHS, LASTS

Two hunters were dragging their recently slain deer through the snow back to their truck. Each one had a grip on a rear leg. As they passed by an old Indian, he commented that the deer would pull a lot easier if they pulled it by the front legs because of the direction that the deer's hair lays. So the hunters each began pulling by the front legs. About 20 minutes later, one of them says, "Boy! This is a lot easier." The other one replies, "Yes, but we sure are getting a lot farther from the truck!"

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<http://bit.ly/RCPC/youtube>



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Miss a Meeting? Watch it on YouTube or as an event on Facebook!



<http://bit.ly/RCPC/youtube>

<https://www.facebook.com/events/>

Share Rotary! Make a post on your social media when you're at a club meeting or event and use our hashtags!

Like and Follow us on Social Media:

Website: <https://parkcitiesrotary.org/>

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YouTube: www.youtube.com/channel/UCf4ZH-2nwIscW8XNTnsbonw

LinkedIn: www.linkedin.com/company/park-cities-rotary-club/?viewAsMember=true

Make a post about or while at Rotary and use these hashtags:



#PeopleOfAction



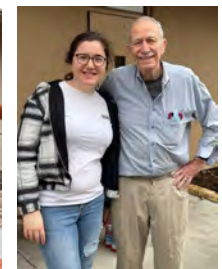
#district5810proud



#parkcitiesrotary



#goodthingshappenonfridays



Happy Birthday*

Donnie Berg 3.26
Kyle Marmillion 3.28
Sam Miller 3.30

*You are our RCPC Foundation Funders for this week



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